

Faculty of Commerce, Lucknow University B.Com. Part-I (Syllabus)

Compulsory all three Groups –A,B,C. There shall be two papers in each group of 100 marks each. In each paper, there shall be ne compulsory question of 40 marks. For more questions be attempted selecting one question carrying 15 marks for each units:

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Group -A	Paper (i)- Micro Economics
Unit –I	Definition Nature and scope of economics, Marshall & Robins Views. Utility of Economics, Micro vs. Macromedia of Economics study, Economic Theory and Business Decisions.
Unit –II	Utility Analysis, Consumer Behaviour, Consumer's equilibrium. Traditional approach and Indifference curve and Analysis: price income and substitution effects. Some application of indifference Curve Techniques, Elasticity of demand.
Unit –III	Production – Equal Product Curves, Scale of Production: Input-Output relationship, cost Curves; Variable cost conditions and law of variable proportions, Producers' equilibrium. Product pricing – market format, perfect competition, Monopoly and imperfect completion.
Unit-IV	Pricing of Factors of Production, Concept of Marginal Productivity, Theories of Rent, Wages, Theories of Interest and Profit.
	Paper (ii): Currency and Banking
Unit –I	Functions significance of money, various forms of money, Causes, remedies and effects of Inflaction, Deflation and Reflation Indian Money Market, Principles Methods of Note issues, Monetary Standard – Gold Standard, Bi-metallise and Managed Currency Standard.
Unit –II	Meaning and significance of credit. Factors influencing the Volume of credit in Country, Credit Creations of Bank, Credit Control by RBI
Unit –III	Functions of Commercial Bank, Types of Banks, Unit and Branch Banking System, concept of Mix Banking, Central Bank and its functions, Reserve Bank of India, State Bank of India, Regional Rural Banks, Progress of Nationalized Banks in India.
Unit –IV	Concept of Foreign Exchange and Exchange Rate, Factors causing fluctuation in Exchange Control Meaning, Objective and Methods.
Group -B	Paper – I Essential of Management
Unit –I	Nature, scope and functions of Management, Evolution of Management thought, various approaches to management, Functions of a manager, Introduction to Corporate Social Responsibility.
Unit –II	Planning: Objective, Nature and process of planning, SWOT Analysis, formulation of plans, Decision making process.
	Organising: Objectives, nature and process of organizing formal and informal organization, authority and responsibility, delegation and empowerment, centralisation and decentralisation, concept of departmentation, Organisation Chart, Line, Staff and functional relationships.
Unit-III	Staffing: Concept, Manpower Planning, recruitment, selection, training and development, performance appraisal. Directing: Concept and techniques of Motivation and Leadership. Process and barriers to communication.
Unit-IV	Controlling: Concept, Need and Techniques.
	Controlling: concept, process and techniques and control, Management by Objectives (MBO) Management by Exception (MBE),
	Essentials of effective control, Managerial effectiveness.
** ** *	Paper -II: Office Management
Unit –I	Office: Meaning, importance, activities, emerging trends, concept of paperless office.
	Office management: Meaning, functions. Office organization: Definition, characteristics, types of organisation, office systems and procedures, charts and manuals.
	Office location, layout and environment, flow of work.
Unit II	Computer fundamentals: Concept, Components and types of computers.
	Operating system: Concept, functions, types. Managing files and folders.
	Internet: Basics, features, methods of access.
	Applications and benefits of Computerisation and Internet in office.
	Introduction to word processing and spreadsheets: Templates and creation of documents, editing and formatting, creating tables, basic applications.
Unit-III	Office record management: Importance, filing essentials, modern methods of filing, modern filing devices, indexing system.
	Office Forms: Meaning, principles, design and control of office forms.
	Office Supplies: Management and control of office supplies.
	Office Correspondence: Types, centralized and decentralized correspondence, procedure of handling inward and outward
Unit –IV	correspondence, electronic communication. Office Information System: Concept, basic types and business applications.
Ollit –I v	Planning and designing of Information System: System Development Life Cycle, Flow Charts.
	Office reports: Types of reports, report writing and precis writing.
	E-Commerce: Concepts, types, business models, e-payment systems.
Group -C	Paper -I : Accounting
Unit –I	Accounting an introduction: Accounting Standard – national and international, Partnership Accounts – Admission, retirement & death,
Unit –II	Dissolution of partnership firm. Absorption, Amalgamation and reconstruction of companies, Liquidation of companies and preparation of a Liquidator's Final Statement
Omt 11	of Account.
Unit –III	Hire purchase and instalment accounts, Royalties accounts, insolvency accounts.
Unit –IV	Branch account: Voyage accounts, Accounts of empties and packages; Insurance Claim for loss of Stock and loss of profit.
	Paper -II : Business Organisation
Unit-I	Definition, Nature and scope of business, Business and society, Social Responsibility of Business, Factors Determining the size of
I Init II	business unit. Forms of business organization – A Comparative study.
Unit-II Unit –III	Monopolistic combination, Production management, Rationalization & methods of remunerating labour. Organization process – Importance, principles, Various aspects of organization, organization structure, Departmentation, Line and Staff
Omt –m	Relationships, Span of control, Delegation of authority, Decentralization.
Unit-IV	Produce and stock Exchange: its organization and economic functions.
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Faculty of Commerce, Lucknow University B.Com. Part-II (Syllabus)

Unit - 1. General - The Nature and scope of statistics: Definition of statistics Regularity: Law of lnet Large Numbers. Probability and sampling, limitations of statistics. 2. Methods of statistical Enquiry - Types and characteristics of Units. Methods of collection of data; Questionnair schedule; approximations and accuracy, errors and their effects. 1. Classification and Tabulation - Objects, general-rules for the construction of tables; statistical series. 2. Measure of Central Tendency - Mean Mode, Median, quartile Harmonic and geometric mean. 1. Measurement of Disperson and skewness - Range, quartile deviation, mean deviation, standard deviation their coefficients; Measures of skewness. 2. Correlation Analysis - Cinpribi method, scatter diagram, Karl Pearson's coefficient of correlation, Spear ranking method, Lag and Lead, probable and standard error. 1. Regression Analysis - Cinpribi method, scatter diagram, Karl Pearson's coefficient of correlation, Spear ranking method, Lag and Lead, probable and standard error. 1. Regression Analysis - Cinpribi method, scatter diagram, Karl Pearson's coefficient of correlation, Spear ranking method, Lag and Lead, probable and standard error. 1. Regression Analysis - Cinpribi method, scatter diagram, Karl Pearson's coefficient of correlation, Spear ranking method. 2. Interpolation - Assumptions, Newtons' advancing differences, larganges' formula; parabolic curve me binominal expansion method. 3. Representation of taxes and the second probable and standard error. 3. Representation of taxes and taxes	To Juch	Paper : Statistical Methods
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7. Indian Partnership Act. 1932 8. Negotiable Instruments Act 9. Maheshwari and Maheshwari – Commercial Law 10. Maheshwari and Maheshwari – Vyaparik Sanniyam Paper: Cost Accounting Unit –I Definition, Nature, Scope and Significance, Cost Unit, Cost Centre, Elements of Costs, System of ascertainment of cost,		5. Indian Contract Act No. IX 1972
8. Negotiable Instruments Act 9. Maheshwari and Maheshwari – Commercial Law 10. Maheshwari and Maheshwari – Vyaparik Sanniyam Paper: Cost Accounting Unit –I Definition, Nature, Scope and Significance, Cost Unit, Cost Centre, Elements of Costs, System of ascertainment of cost,		
9. Maheshwari and Maheshwari – Commercial Law 10. Maheshwari and Maheshwari – Vyaparik Sanniyam Paper: Cost Accounting Unit –I Definition, Nature, Scope and Significance, Cost Unit, Cost Centre, Elements of Costs, System of ascertainment of cost,		1
10. Maheshwari and Maheshwari – Vyaparik Sanniyam Paper : Cost Accounting Unit –I Definition, Nature, Scope and Significance, Cost Unit, Cost Centre, Elements of Costs, System of ascertainment of cost,		e
Paper: Cost Accounting Unit –I Definition, Nature, Scope and Significance, Cost Unit, Cost Centre, Elements of Costs, System of ascertainment of cost,		
Control and ascertainment of Materials, Labour and Overhead Costs, Allocation, Apportionment and Absorption of	Unit –I	Definition, Nature, Scope and Significance, Cost Unit, Cost Centre, Elements of Costs, System of ascertainment of cost,
Overheads. Unit –II Single Output or Unit Costing, Contract and Job Costing, Calculation of Tender, Quotation, Estimated Price, Process and	Unit_II	Overheads. Single Output or Unit Costing, Contract and Job Costing, Calculation of Tender, Quotation, Estimated Price, Process and
Operating Costing Operating Costing Operating Costing	OIIII -II	
Unit –III Marginal Costing – its use in Management Standard Costing, Variance Analysis.	Unit –III	
		Integrated Accounts, Reconciliation of Cost and Financial Accounts, Cost Accounting/ Cost Control Accounts, Interfirm
Comparison.		Comparison.
Books Recommended:		
 Bigg – Cost Accounts Lunt – Manual of Cost Account 		
Lunt – Manual of Cost Account Ridgeway – Cost Account		
4. Whelden – Principles and Methods of Costing		

	5. Gupta, MP – Costing
	6. Lucey. T. – Costing 7. Bharr – Cost Accounting
	8. Blocker & Weltmer – Cost Accounting
	9. Horngrance, Charles T. –Cost Accounting: A Managerial Emphasis
	Paper: Company law and Secretarial Practice
Unit-I	Company: Definition, Classification, Incorporation, Memorandum of association, Articles of Association.
	Doctrine of constructive notice, Doctrine of Indoor management, Commencement of Business, Company
	Management: Appointment, Rights and obligations of Directors, Managers and secretary.
Unit-II	Steps before issue of prospects, Definition and contents of prospectus, Liability for untrue statements.
	Shares: Definition, share Vs stock, classes of shares, voting rights, issue of shares at per, premium and
	discount, ESOP, Bonus, Rights, Buyback, Public shares at par, premium and discount, ESOP, Bonus, Rights,
	Buyback, Public issue, Calls, Forfeiture, Lean and Surrender, Transfer and transmission, statutory restriction on
	transfer, Borrowing power, mortgages and changes, Debentures.
Unit-III	Secretarial Practice: Duties and responsibilities of Company Secretary, secretarial duties relating to issue and
	allotment of shares, Calls, forfeiture Lien and transfer of shares.
	Majority powers and minority rights, revelation of oppression and management. Specimen of certificate of
	incorporation. Certificate of commencement of Business, Share certificates and share warrants,
	Dematerialization of shares.
Unit-IV	Meeting and proceedings: Provisions relating to the company and Board meetings, Secretarial duties relating to
	meetings, Notice, Agenda, Proxy, Motion, Resolution, Minutes and Reports.
	Optional Paper : Selling and Advertising
Unit –I	Selling: Concept, Nature and Role in Marketing.
	Personal Selling: Evolving face of Personal Selling, Nature and importance of Personal Selling, Characteristics of a
	successful salesperson, Sales as a career option, Sales training, Consumer psychology and buying motives, Selling of
Unit –II	consumer and Industrial Products (goods and services) Selling process: Prospecting, Pre-approach, Approach, Sales presentation and demonstration, Handling objections, Closing
Omt-n	the sale, After sale service. Effective selling techniques, role of relationship marketing in personal selling, tools of selling,
	Motivating and Remunerating Salespersons.
Unit –III	Advertising: Concept, role, functions, scope and types, Economic, Social, Legal and Ethical aspects of Advertising.
	Advertising Appeals: Meaning, types and methods, Advertising as a persuasive communication process.
	Advertising Design: Characteristics and basic elements of Advertising copy. Creation, Production and Planning of
	Advertisements. Advertising Budget: Types, components and process of preparing.
	Advertising Agency: Functions and selection of agency.
Unit –IV	Advertising as a component of Integrated Marketing Communication, AIDA and DAGMAR model.
	Advertising Media: Types (Print, Outdoor, Electronic and other), Characteristics, merits and limitations of each media type.
	Media planning: Selection of media category; their reach, frequency, impact, cost and other factors influencing media choice.
	Problems in reaching rural and remote audience. Evaluation of Advertising effectiveness: Importance, difficulties and
	methods of measuring advertising effectiveness.
	Ontional Pancy - Pusings Mathematics
Unit -I	Optional Paper: Business Mathematics Calculus: (Problems and theorems involving trigonometrically ratios are not to be done) Differentiation: Partial derivatives
Oint -1	up to second order; Total differentials. Maxima and minima cases of one variable involving second or higher order; Cases of
	two variables involving not more than one constraint, Integration as anti-derivative process; Standard forms; Methods of
	regration –by substitution, by parts, and by use of partial functions; Definite regration; Finding areas in simple cases.
Unit –III	Matrices and Determinants: Definition of a matrix, Types of matrices; Algebra of matrices; Properties of determinants;
	Calculation of values of determinants upto Third order, Adjoint a matrix; elementary row or column operations; Finding
	inverse of a matrix through adjoint and elementary row and column operations; Solution of a system of linear equations
	having unique solution and involving not more than three variables.
∪nit –III	Linear Programming – formulation of LPP: Graphical method of solution; Problems relating to two variables including the case of mixed constraints; Simplex Method – solution of problems upto three variables, Duality, Transportation Problem.
Unit –IV	Compound interest and annuities certain, different types of interest rates; concept of present value and amount of a sum;
	equation of payments, types of annuities; present value and amount of an annuity, including the case of continuous
	compounding; analysis of annuity; valuation of simple loans and debentures; problems relating to sinking funds.



Faculty of Commerce, Lucknow University B.Com. Part-III (Syllabus)

	Paper : Insurance Law and Accounts
Unit –I	Introduction to Insurance: Purpose and need of insurance, Insurance as a social security tool; Insurance and economic
Unit –II	development, Fundamentals/ Principles of Insurance. Contract of Insurance.
Ont-n	Life Insurance – Principles and practice of life assurance. Life assurance contract, their nature and characteristics, Parties to the contract and their rights and duties. Conditions and terms of policy. Nominations and Assignment Practice in connection with collection of premium, revivals, loans, surrenders, claims, bonuses and annuity payments, Mortality Table.
Unit –III	Fire Insurance - The basic principles of Fire Insurance contracts. Fire Policy, conditions, Assignment of Policy, Claims. Marine Insurance - General Principles - Insurable interest and value disclosure Marine Policy and their conditions, Premium double insurance: assignment of policy warranties the voyage, Loss and abandonment: partial losses and particular charges;
	salvage; total losses and measures of indemnity, Subrogation.
Unit –IV	Insurance Intermediaries – Agents and Procedure for Becoming and Agent: Pre requisite for obtaining a license: Duration of
	license; Cancellation of license, Revocation of suspension/ termination of agent appointment; Code of conduct; Unfair practices, Insurance Accounts – Life Insurance and General Insurance Company.
	Books Recommended:
	1. Young – Insurance
	 S.K. Shukla & Ram Milan – Insurance Law & Accounts (Hindi & English) Huebner – Life Insurance
	4. Leigh – A Guide of Life Insurance
	5. Maclean – Life Insurance
	 Godwin – Principles and Practices of Fire Insurance Bal Chand – Bima Ke Prambhik Prakaran
	8. Insurance Act 1938
	9. Taylor and Tylor – From Proposal to Policy.
	Paper: Income Tax Law and Accounts
Unit – I	Basic Concepts: Income, agricultural income, casual income, assessment year previous year, gross total income, total income person. Tax evasion, avoidance and tax planning. Basic of Charge; Scope of total income, residence and tax liability, income
	which does not form part of toal income. Deduction from Gross total income.
Unit-II	Head of the Income: Salaries; Income from house property; Profit and gains to business or profession. Capital gains; Income
II. S III	from other sources.
Unit-III Unit-IV	Computations of total income of an individual, H.UF and firm. Deemed income: Aggregation of Income, Set-off and carry forward of losses; Tax Authorities; Assessment procedures.
Olik 14	Books Recommended:
	1. Shukla S.K. – Direct Tax: Laws and Accounts (Hindi & English)
	2.Singhanai V.K. – Students, Guide of Income Tax, Taxman, Delhi 3. Prasad, Bhagwati: Income Tax Law & Practice; Wiley Publication, New Delhi
	4. Mehrotra, H.C. – Income Tax Law & Accounts;
	5. Dinker Pagare: Income Tax Law and Practice; Sultan Chand & Sons, New Delhi
	6. Grish Ahuja & Ravi Gupta, Syustematic approach to income tax, Sahitya Bhawan publication, New Delhi.
TI. S. T.	Paper: Contemporary Audit
Unit –I	Introduction: Meaning and objectives of auditing: Types of audit; Internal audit. Audit Process: Audit programme; Audit and books; Working papers and evidences; Consideration for commencing an audit; Routine checking and test checking. Internal Check System: Internal Control.
Unit –II	Audit Procedure: Vouching; Verification of assets and liabilities.
Unit –III	Audit of Limited Companies: Company auditor- Appointment, powers, duties, and liabilities. Auditing Standards – Appointment, power, duties and liability of Auditor. Broad Outlines of Company audit and auditor's
Ollit –III	report. Special audit – Banking companies, Educational Institutions, Insurance companies. Investigation, Audit of non profit
	organisation, Divisible Profit & Dividend.
Unit –IV	Recent Trends in Auditing – Nature and significance of cost audit, Tax audit, Management audit, Computerised Audit. Books Recommended:
	1. Spicer and Peglar – Practical Auditing
	2. Batliboi – Principles and Practice of Auditing
	3. Irish – Auditing
	4. Depaula, E.R.M. – Principles of Audit.
Unit –I	Paper: Indian Economic Structure Nature of Indian Economy, Features of a developing economy. Characteristics and problems of Indian Economy.
· · · ·	Objectives of economics planning in India.
	India's five year plans – Achievements and failures.
	Indian agriculture – Its features and problems. Agricultural development in planned era. Green revaluation, Agricultural marketing, Rural poverty and indebtedness. Rural industrialisation. Rural Development
	programmes. Cooperative movement.
Unit –II	Population growth and population explosion. Population policy and programmes. Problem of unemployment. Forms of
Unit III	unemployment. Employment programmes and poverty alleviation. Large scale, small scale and cottage industries. Industrial development during five year plans. Public sectors and private
Unit –III	sector. Industrial relations. Industrial policy. Industrial Sickness, Industrial finance.
	Money Market and Capital Market structure. Capital Formation, Indian Money Market and Fiscal policies, Deficit financing
	and its implications.
	Books and Reports: 1. Agarwal, A.N. – Indian Economy
	Datta and Sundaram – Indian Economy
	3. Misra S.K. and Puri V.K. – Indian Economy
	 Gupta N.S. Industrial Economy of India Mishra R.P., – Rural Development
	6. Government of India – Five year plans
	7. Government of India – Economy Survey
	8. Reserve Bank of India – Annual Reports on Currency & Finance.

	D. M. L.C. D. C. LE.
Unit I	Paper :Marketing, Practice and Finance Introduction: Nature and scope of marketing: Importance of marketing as a business function and
Clift I	in the economy; Marketing concepts- traditional and modern; Selling Vs. Marketing; Marketing
	mix; Marketing environment.
Unit-II	Consumer Behaviour and Market segmentation; Nature, scope and significance of consumer
	behaviour; Market segmentation Concept and importance; basis for market segmentation
	Promotion; Methods of promotion; Optimum promotion mix; Advertising media – their relative
	merits and limitations; characteristics of an effective advertisement; Personal selling; Selling as a
Unit-III	career; Classification of a successful sales person; Functions of salesman.
Onit-III	Product: Concept of product, consumer and industrial goods; Product planning and development;
	Packaging – role and functions; Brand name and trade mark; After sales service; Product life cycle concept. Price: Importance of price in the marketing mix; Factors affecting price of a product /
	service; Discounts and rebates.
Unit-IV	Distribution Channels – concept and role; Types of distribution channels; factors affecting choice
	of a distribution channel; Retailer and wholesale; physical distribution of goods; Transportation;
	warehousing; inventory control; order processing.
	Books Recommended: 1. Marketing Fundamentals – A Contemporary Insight – Prof. A. Chatterjee & Dr. R.K. Chaturvedi
	2. Agarwal, R.L. & Agarwal, D.P. – Viparan Ke Sidhant Tatha Neetiyan
	 Gupta, A.P. – Bharat Mein Viparan Ke Sidhant Thata Vyohar Gupta, A.P. – Marketing of Agricultural Produce in India
	5. Varshney, R.L. & Gupta, S.P. – International Marketing Managment
	6. Kotler, Phillip – Marketing Management Analysis Planning and Control.
	Paper : Macro- Economics
Unit-I	Concept – Definition and scope of Macro-Economics, Statics and Dynamics, The Circular flow of Income.
	The Analysis and Measurement of Economic Activity - National Income Accounting - Concept and Definitions of National
Unit – II	Income. Various component of National Income, Methods of Measurement of National Income and Welfare. The consumption function – The Keynesion Comsumption Function, Relative Income Hypothesis, Permanent Income
O.III. 11	Hypothesis Multiplier and the Process of Income - Propagation. The investment function - Autonomous and Induced
	investment. Government and the Theory of Income Determination – Government Purchases and Income, Taxes and Equilibrium level of Income, Tax Multiplier.
	Determination of the Equilibrium Level of Income – The Simple Keynesian Model.
Unit –III	Marginal Efficiency of Capital, Relation between MEC and MEI. The Derivation and Shift in IS and LM Curves, the
	Interaction between IS and LM Curves. The Acceleration Principle. Theories of Employment – Say's Law of Market and Classical Theory of Employment, Saving Investment Analysis. An outline of Keynesian Theory of Employment.
Unit-IV	Theory of Inflation - Concepts of Inflation, Inflationary Gaps Demand Pull and Cost Push Inflation. The Philips Curve,
	Effects of Inflation, Anti-Inflation Policies – Mentary and Fiscal Policies. Fluctuation and Growth – Hawtrey, Hayek, Sehumpeter, Samuelson, Hicks.
	Theories of population - Malthusian Theory and Theory of Optimum Population.
	Books Recommended: 1. Stonier and Hague – A text – book of economic theory.
	2. Deruburg and Dougal, M.C. – Macro Economics
	 Acklay, G. Macro Economic. Carl Schapiro – Macro Economic Theory
	Jha Raghbendra – Contemporary Macro-Economic Theory and Policy
	6. Hicks JR -A
Unit -I	Optional Paper: Trade of India Introduction – Trade its meaning and types. Difference between internal and international trade. Theories of International
	Trade with particular reference to the theory of comparative cost.
	Trade: Terminology and abbreviations. India's Internal Trade- Characteristics and Problems. Coastal trade and trade of Uttar Pradesh.
Unit-II	Foreign Trade of India - Brief history before independence Recent trends in India's Foreign Trade. Composition of Imports
Unit –III	and Exports – Changes during planning period. Important items of imports and exports.
Omt –III	Direction of India's Foreign Trade – Changes in Directional pattern during planning period. India's Major trading partners. State trading Organisations, Financing of India's foreign trade role of EXIM, Bank ECGC and other institutions in financing
	of foreign trade, STC MMTC.
Unit –IV	Trade Policy in India – General Developments during planning period. Import substitution and Export promotion. Recent changes in trade policy, Trade agreements – Bilateral and Multilateral Trade Agreements. GATT & UNCTAD.
	India's Balance of Trade and Balance of Payments - Trends during planning period. Problems of Bot, BOP and corrective
	measures. Books Recommended:
	1.Bhagwati J. Srinivasan – T-Foreign Trade regimes and Economics development
	2. Plackar – Trade of India 3. Salvi P.G. New Directions on India's Trade policy
	 Salvi P.G. – New Directions on India's Trade policy. Chereenilam F. – International Trade Export Manager
	5. Singh, M – India's Export trends
	6. Varshney R.L. – India's Foreign Trade
	Optional Paper : Applied & Business Statistics
Unit-I	Statistical System in India- Indian Statistical Machinery - Organisation at Central State level, National Sample Survey - Design and Technique.
	Agricultural Statistics in India – Nature of Crop estimates, estimation of Area and yield, Industrial Statistics, Annual Survey of
	Industries.
Unit –II	Statistics of Prices, Wage, Trade and Transport. Population statistics – Vital statistics, Computation of birth, death and survival rates. Methods of population projection.
	Population census in India.
Unit –III	Analysis of Time series - Trend Measurement Different Method of Computing Seasonal Indices. Cyclical and Irregular-Fluctuations.
Unit –IV	National Income Statistics: Methods of Measuring National Income and Related Aggregates. Statistical Quality Control
	Construction and uses of control charts,

	Business forecasting – Tools and methods; Pareto and Lorenz curves;
	Construction of Life Tables.
	Books Recommended
	1. Elhance, D.N.: Indian Statistics
	 Gupta, S.P.: Statistical Methods C.B. Gupta – Statistical Methods
	4. Asthana and Srivastava – Applied Statistics in India
	5. Irving Fisher- Making of Index Number
	Abrar Anjum – Applied and Business Statistics.
** **	Optional Paper : Law and Practice of Banking
Unit-I	The Ordinary, practice of bankers with regard to the opening and conduct of banking accounts, closing of accounts.
Unit –II	Banker and customer – General and special relations. Law relating to cheques, bill of exchange and other negotiable instruments.
Olik II	Discounting of Bill of Exchange, the practice relating to cheques bills of exchange and other negotiable instruments.
Unit –III	Banker's credit, advance and overdrafts
	Traveller cheque, letter of credit, confirmed bankers credit, unconfirmed bankers credit, acceptance credits and documentary
Unit –IV	credit.
Unit –IV	Revolving credit, banker's advance against marketable securities, goods & produce, debentures and life insurance policies. Unsecured advances – guarantees, precautions/ duties of Banker.
	Books Recommended:
	Sheldom – Practice of Banking
	2. Tannan – Law & Practice of Indian Banking
	3. Ghosh, Bimal – Introduction to Principles, Practice and Law of Banking
	Guru Datt – Trends in Indian Banking – Past and Present Davar – Law & Practice of Banking
	J. Davat – Law & Tractice of Banking
	Optional Paper : Development Banking
	o product rupor v Doverspinent Dumming
Unit-I	1. Meaning, determinant and obstacles of economic development, sources and problems of Rural and Industrial
	Finance.
	 Meaning objective, characteristics and functioning of Development Banks, Difference between Commercial and Development Banks
Unit-II	Role of Commercial Banks in Agricultural and Industrial Finance. Terms lending operations of Land
01111 11	Development Banks.
	 National Bank for Agricultural and Rural Development (NABARD) – Objectives organisation and functions.
Unit-III	 Structure of Development Banks in India, progress of these banks (terms lending institutions) and deficiencies in
	their working.
	 National Level Financial Corporation – IFCI, IDBI, ICICI & IRBI – their objectives functions and evaluations of performance.
Unit -IV	State level Financial Corporation – SFCs and SIDCs – their objectives organisations, functions and evaluations
	of performance.
	2. Capital Market in India & Industrial Growth – Structure, present position, problems and steps taken by the
	government to active and Capital market. Books Recommended:
	1. Cirvante, V.R – The Indian Capital Market
	2. Dimanond, W- Development Banks
	Dougall, H.E. Capital Market and Institutions
	4. Kulshreshtha, R.S Financial Management.
TT :- T	Optional Paper: Quantitative Economics
Unit –I	Economics of a Fir – Applications of differential calculus, cost minimization, Profit Maximization, Price – Quantity Determination, Elementary Partial Differentiation and Economic application, Partial Elasticition, Elementary Integral
	calculus and Economics applications.
Unit –II	Linear programming – Meaning, Application, limitation Simple formulation, Graphic method, simplex method duality.
Unit –III	Games theory – Classifying pay off matrix, principle of dominance,
II. 4 IV	Strategy – Pure Strategy and mixed strategies – 2x2mx2,2xn games.
Unit –IV	Decision Theory Decision making under risk, decision making under inconstanity- Maximum Criterion, Maximax Criterion, Hurvics,
	criterion savage criterion, laplace criterion
	Inventory Economics – Inventroy costs, various inventroy models – EOQ with uniform demand, production inventory
	model, Back-order inventory model Inventory model with quantity discount, price break approach, Re-order point
	safety stock and stock-outs, determining optimum safety stock levels, ABC analysis.
	 Input-Output Analysis – Meaning assumption viability of system, technological coefficient closed & open economy, determination of out-put labour requirement price equibrium and value added.
	2. Query Problems – Query discipline formulae for solving single-channel quering problems.
	Zani, and a sanital and a sani
	Books recommended:
	Dewestt W.T. – Elementry Mathematics in Economics
	 Parry Lewis J – An Introduction to mathematics for students of economics Mehta and Madni – Basic Mathmetics for economics
	Menta and Madni – Basic Mathmetics for economics Dufty, N.F – Managerial Economics
	5. Levin and Kirkpatrick – Quantitative Approach to Management
	6. Their, Boot Klock – Operation Research and Quantitative Economics