#### LIST OF INVITED SPEAKERS

Name- Selma N Mulunga Designation- Assistant Lecturer, Department of Strategic Management and Business Administration Affiliation- The International University of Management, Nkurenkure Campus. Namibia

Name- Dr. Puneet Misra Designation- Assistant Professor, Department of Computer Science Affiliation- University of Lucknow, Uttar Pradesh

Name- Dr. Upendra Kumar Designation- Assistant Professor, Department of Computer Science and Engineering Affiliation- IET (Institute of Engineering & Technology), Lucknow, Uttar Pradesh

Name- Er. Chandrabhan Singh Designation- Assistant Professor, Department of Engineering & Technology Affiliation- University of Lucknow, Uttar Pradesh

Name- C.Eng. Prabhakar Mishra Designation- Deputy General Manager Affiliation- Green Gas Limited- A Joint Venture of GAIL India & Indian Oil Corporation

Name- Dr. Shailesh Srivastava Designation- Assistant Professor, Department of Zoology Affiliation- Shia P.G. College, Lucknow, Uttar Pradesh

## **PROGRAMME SCHEDULE**

Day 1, 14 September 2023	
10:00 AM- 10:30 AM	Inaugural Session
10:30 AM -11:30 AM	Speaker 1
11:30 AM - 12:30PM	Speaker 2
12:30PM - 01:00PM	Break
01:00PM - 03:30PM	Technical Session
Day 2, 15 September 2023	
10:00 AM- 11:00 AM	Speaker 1
11:00 AM -12:00PM	Speaker 2
12:00PM - 12:30PM	Break
12:30PM - 03:30PM	Technical Session
Day 3, 16 September 2023	
10:00 AM- 11:00 AM	Speaker 1
11:00 AM -12:00PM	Speaker 2
12:00PM - 12:30PM	Break
12:30PM - 03:00PM	Technical Session
03:00PM - 03:30PM	Valedictory Session

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SYNERGY 2023: INTERNATIONAL CONFERENCE ON FOSTERING INNOVATIONS USING RESEARCH METHODOLOGY AT THE NEXUS OF SCIENCE, ENGINEERING, COMMERCE AND HUMANITIES

Organized by Internal Quality Assurance Cell (IQAC)

# LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES (LPCPS)

(Affiliated to University of Lucknow, Lucknow, U.P., India) Vinamra Khand, (Near Kathauta Lake) Gomti Nagar, Lucknow

> Date: SEPTEMBER 14-16, 2023 Time: 10:00 AM onwards

### **THEME OF THE CONFERENCE**

"The International Conference on Fostering Innovations using Research Methodology at the Nexus of Science, Engineering, Commerce, and Humanities" is a premier interdisciplinary event that brings together researchers, academicians, practitioners, and industry experts from diverse fields to explore the dynamic interplay among innovation, research methodologies, and multiple disciplines. This conference serves as a platform for participants to share cutting-edge research findings, novel methodologies, and innovative practices that contribute to advancements in engineering, science, commerce, and humanities. It aims to foster crosspollination of ideas and collaboration among experts from traditionally separate domains, recognizing the profound impact that interdisciplinary approaches can have on addressing complex global challenges. The conference covers a wide range of subjects, including but not limited to:

#### **Important Areas:**

- 1. Innovation in Sustainable Engineering Practices
- 2. Exploring new avenues in business strategy & commerce
- 3. Humanities in the digital age: Transformative Research
- 4. Data science & analytics for business innovation
- 5. Advances in Biotechnology: Ethics & breakthroughs
- 6. Exploring consumer behavior in the digital commerce era
- 7. Challenges and opportunities with Generative AI.
- 8. Advancement in renewable energy and environmental engineering
- 9. Digital transformation: Navigating the new frontier
- 10. The future of Healthcare: Innovation & solution
- 11. Condensed Matter Physics

## **ABOUT THE ORGANIZING CITY**

Lucknow is the capital of Uttar Pradesh, also known as the **'Golden City of the East'**, is situated on the bank of river Gomti. It is fondly called the **'City of Nawabs'** and famous for its 'Tehzeeb'. Lucknow has various monuments and historical feel attached to it. The city is extremely popular for **Chicken and Zardozi** embroidery work. All this has

ensured its prominence as a center of business and industry, education and research as well as tourism.

## **ABOUT THE ORGANIZING INSTITUTION**

Lucknow Public College of Professional Studies, Lucknow, established in 2009, is a private and multidisciplinary college, affiliated to University of Lucknow, situated at prominent and approachable location at Vinamra Khand, opposite Kathuta Lake, Gomtinagar, Lucknow. The college was established under the aegis of Lucknow Public Educational Society, A-Block, Rajajipuram, Lucknow.

### **VISION**

**"Excellence for all, Excellence from all"** is the epitome of our academic eco-system. In a caring and positive environment, the college provides education to enrich its students to manifest their full potential, to achieve high standards of excellence in academic society, research and hands on projects as well as in supportive areas of physical, cultural and social development, inculcating civic and human values.

### **MISSION**

To nurture individual talent to optimize their full potential and to inculcate professional, social and cultural values through holistic approach by providing world class education.

LPCPS is one of the most coveted institution for admission for under-graduate programmes in the Northern India. The institute brings together knowledge, research and industry experience at one place and confers upon its graduates, professional degrees which are recognized globally.

## **Online Registration:**

From 16th August 2023 - 5th September 2023

Abstract Submission last date: 5<sup>th</sup> September 2023 Full paper Submission last date: 12<sup>th</sup> September 2023

#### **Registration Fee**

For Academicians and Practitioners: Rs. 200 For Research Scholars and Students: Rs. 100 NO PUBLICATION FEE

#### **Registration Link:**

https://forms.gle/GmU5scoitTbqPVsb7



Participants can make payment of Registration Fee given below:

Name: LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES-RESEARCH CELL A/C Number: 921010049516545 IFSC CODE: UTIB0001550 Bank Name: AXIS BANK Branch: GOMTI NAGAR, LUCKNOW



**<u>CERTIFICATES</u>**: All attending participants will get certificates after registering their attendance/presence.

## **CALL FOR ABSTRACT AND PAPER**

All the participants are requested to submit an Abstract of about 300 words [including Title, Authors' names, affiliation and email address, References through email (rsrchcelllpcps@gmail.com) on or before 5<sup>th</sup> September, 2023.

- Acceptance of the Abstracts will be intimated by **10**<sup>th</sup> **September 2023** through e-mail.
- Title: BOLD Font Size 14pt (Times New Roman)
- Authors' names, affiliation, email address and references: Font size 12pt (Times New Roman)
- Headings: BOLD 12pt (Like INTRODUCTION),
- Line spacing: 1.5, Tables/Graphs/Figs. Titles: 10pt, Numbered and Labelled and placed in the relevant place in the body of the text.
- Paper should have minimum 3000 words, not exceeding 7000 words.
- Abstract and Paper will be checked by Plagiarism detector software Turnitin.

## **PAPER PUBLICATION-**

All the accepted papers will be published in Proceedings with ISSN/ISBN number.

#### For More Details -

Contact - Dr. Anand Kumar Rai Mob: +919453302061/ +918787224265