

LIST OF INVITED SPEAKERS

Prof. Bishnu Prasad Lamsal,
Assistant Campus Chief,
Madhyabindu Multiple Campus
Tribhuvan University, Nepal

Prof. Vijay Kumar Rai,
Department of Chemistry,
University of Lucknow, Lucknow

Dr. Shailja Dixit
Professor
Amity University, Lucknow campus

PROGRAMME SCHEDULE

Day 1, 22 DECEMBER 2025	
10:00 AM- 10:30 AM	Inaugural Session
10:30 AM –11:30 AM	Speaker 1
11:30 AM – 12:30 PM	Break
12:30 PM – 03:00 PM	Technical Session
Day 2, 23 DECEMBER 2025	
10:30 AM –11:30 AM	Speaker 1
11:30 AM – 12:30 PM	Break
12:30 PM – 03:00 PM	Technical Session
Day 3, 24 DECEMBER 2025	
10:30 AM –11:30 AM	Speaker 1
11:30 AM – 12:30 PM	Break
12:30 PM – 03:00 PM	Technical Session
03:00 PM – 03:30 PM	Valedictory Session

MANAGING BOARD

Chief Patron
Dr. S.P. Singh
General Manager,
Lucknow Public College of Professional Studies,
Lucknow

Patron
Dr. Garima Singh
Director, LPCPS

Copatron
Prof. Anil Singh
Principal, LPCPS

Convener
Prof. (Dr.) Laxmi Shankar Awasthi
Dean Academics, LPCPS

Co-Convener
Dr. Anand Kumar Rai
Associate Professor
(Department of Computer Science)

Organizing Secretary
Dr. Karuna Shankar Awasthi
(Department of Computer Science)

Dr. Abhay Shanker Pandey
(Department of Science)

Ms. Saloni Agrawal
(Department of Management)

Joint Secretary
Ms. Rashmi Sachan
(Department of Commerce)

Organizing Committee
Ms. Sweety Jain
(Department of Commerce)

Mr. Mohit Kumar Maurya
(Department of Commerce)

Mr. Rahul Singh
(Department of Commerce)

Ms. Priyanka Singh
(Department of Arts)

Dr. Akhileshwaro Nath
(Department of Management)



LPCPS
LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES



THREE DAYS
INTERNATIONAL CONFERENCE
ON
DIGITAL TRANSFORMATION AND
INNOVATION
(IC-DTI 2025)

Organized by
Internal Quality Assurance Cell
(IQAC)
LUCKNOW PUBLIC COLLEGE OF
PROFESSIONAL STUDIES
(LPCPS)

(Affiliated to University of Lucknow,
Lucknow, U.P., India)
Vinamra Khand, (Near Kathauta Lake)
Gomti Nagar, Lucknow

DECEMBER 22-24, 2025
10:00 AM onwards

THEME OF THE CONFERENCE

The **International Conference on “Digital Transformation and Innovation”** aims to explore the evolving landscape of technology-driven change across industries and society. In an era where digital tools, intelligent systems, and data-driven strategies are reshaping organizational structures and business models, this conference provides a platform for scholars, practitioners, technologists, and entrepreneurs to share insights, research findings, and innovative practices. By fostering interdisciplinary dialogue, the conference seeks to promote sustainable digital growth, enhance competitiveness, and inspire future-ready solutions that address the challenges and opportunities of the digital age. This conference covers a wide range of subjects, including but not limited to:

Important Areas:

- Human Resource Transformation
- Marketing & Customer Experience
- Retail & Service Sector Transformation
- Sustainable Digital Commerce
- Cybersecurity & Privacy
- Emerging Digital Technologies
- Software Development & Innovation
- Retail & Service Sector Transformation
- Cloud Security in Digital Commerce: Benefits, Risks, and Best Practices
- Mobile Commerce Security

ABOUT THE ORGANIZING CITY

Lucknow is the capital of Uttar Pradesh, also known as the ‘Golden City of the East’, is situated on the banks of river Gomti. It is fondly called the ‘City of Nawabs’ and famous for its ‘Tehzeeb’. Lucknow has various monuments and historical feel attached to it. The city is extremely popular for Chicken and Zardozi embroidery work. Its literacy rate is much higher than what it is in

the rest of the state too. All this has ensured its prominence as a center of business and industry, education and research as well as tourism.

ABOUT THE ORGANIZING INSTITUTION

Lucknow Public College of Professional Studies, Lucknow, established in 2009, is a private and multidisciplinary college, affiliated to University of Lucknow, situated at prominent and approachable location at Vinamara Khand, opposite Kathauta Lake, Gontinagar, Lucknow. The college was established under the aegis of Lucknow Public Educational Society, A-Block, Rajajipuram, Lucknow.

VISION

Excellence for all, Excellence from all is the epitome of our academic eco-system. In a caring and positive environment, the college provides education to enrich its students to manifest their full potential, to achieve high standards of excellence in academic society, research and hands on projects as well as in supportive areas of physical, cultural and social development, inculcating civic and human values.

MISSION

To nurture individual talent to optimize their full potential and to inculcate professional, social and cultural values through holistic approach by providing world class education. LPCPS is one of the most coveted institutions for admission for Under-graduate programmes in the Northern India. The institute brings together knowledge; research and industry experience at one place and confers upon its graduates, professional degrees which are recognized globally.

Online Registration:

From 1st November 2025 -15th December 2025

Abstract Submission last date: 15th December 2025

Full paper Submission last date: 25th December 2025

Registration Fee

For International Academicians & Practitioners: \$ 20

For International Research Scholars & Students: \$ 10

For National Academicians & Practitioners: Rs. 200

For Research Scholars and Students: Rs. 100

NO PUBLICATION FEE

Registration Link:

<https://forms.gle/U8J3TNpj1X6r2DVu5>

Participants can make payment of Registration Fee given below:

Name: LUCKNOW PUBLIC

COLLEGE OF PROFESSIONAL
STUDIES-RESEARCH CELL

A/C Number: 921010049516545

IFSC CODE: UTIB0001550

Bank Name: AXIS BANK

Branch: GOMTI NAGAR, LUCKNOW



CERTIFICATES: All attending participants will get certificates after registering their attendance/presence.

CALL FOR ABSTRACT AND PAPER

All the participants are requested to submit an Abstract of about 300 words [including Title, Authors' names, affiliation and email address, References through email rsrchcellpcps@gmail.com] before **15th December 2025**.

- Acceptance of the Abstracts will be intimated by **20th December 2025** through e-mail.
- Title: BOLD Font Size 14pt (Times New Roman)
- Authors' names, affiliation and email address, References: Font size 12pt (Times New Roman)
- Headings: BOLD 12pt (Like INTRODUCTION),
- Line spacing: 1.5, Tables/Graphs/Figs. Titles: 10pt, Numbered and Labelled and placed in the relevant place in the body of the text.
- Number of pages should not exceed 10.
- Abstract and Paper will be checked by Plagiarism software Turnitin.

Full Length Paper will be published in Proceedings with ISBN number.

For Further Information-

Write up at- rsrchcellpcps@gmail.com

Contact - Dr. Anand Kumar Rai

Mob: +919453302061/ +918787224265