

## LIST OF INVITED SPEAKERS

Name- **Prof. Riyaz Ahmad Khan**  
Designation- Senior Lecturer -Preparatory Studies  
Centre-Mathematics and Computer Skills Unit  
Affiliation- University of Technology and Applied  
Sciences – NIZWA, Oman

Name- **Prof. Raees Ahmad Khan**  
Designation- Head, Department of Information  
Technology  
Affiliation- Babasaheb Bhimrao Ambedkar University,  
Lucknow, Uttar Pradesh, India

Name- **Dr. Upendra Kumar**  
Designation- Assistant Professor, Department of  
Computer Science and Engineering  
Affiliation- IET (Institute of Engineering & Technology),  
Lucknow, Uttar Pradesh

Name- **Dr. Raza Abbas Haidri**  
Designation- Assistant Professor, Department of  
Computer Science and Information Technology  
Affiliation- Khwaja Moinuddin Chishti Language  
University, Lucknow, Uttar Pradesh, India

## PROGRAM SCHEDULE

<b>Day 1, 27 June 2024</b>	
10:00 AM- 10:30 AM	Inaugural Session
10:30 AM –11:30 AM	Speaker 1
11:30 AM – 12:30 PM	Speaker 2
12:30 PM – 01:00 PM	<b>Break</b>
01:00 PM – 03:00 PM	Technical Session
<b>Day 2, 28 June 2024</b>	
10:00 AM- 11:00 AM	Speaker 1
11:00 AM –12:00 PM	<b>Break</b>
12:00 PM – 2:00 PM	Technical Session
<b>Day 3, 29 June 2024</b>	
10:00 AM- 11:00 AM	Speaker 1
11:00 AM –12:00 PM	<b>Break</b>
12:00 PM – 02:00 PM	Technical Session
02:00 PM – 02:30 PM	Valedictory Session

## MANAGING BOARD

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Mob: 9453302061

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**THREE DAYS**  
**INTERNATIONAL CONFERENCE**  
**ON**  
**RESEARCH AND TECHNOLOGICAL**  
**INNOVATIONS**  
**IC-RTI (2024)**  
**Organized by**  
**Internal Quality Assurance Cell (IQAC)**  
**LUCKNOW PUBLIC COLLEGE OF**  
**PROFESSIONAL STUDIES**  
**(LPCPS)**  
**(Affiliated to University of Lucknow,**  
**Lucknow, U.P., India)**  
**Vinamra Khand, (Near Kathauta Lake) Gomti**  
**Nagar, Lucknow**

**Date: June 27-29, 2024**  
**Time: 10:00 AM onwards**

## THEME OF THE CONFERENCE

### The Theme of **INTERNATIONAL CONFERENCE ON RESEARCH AND TECHNOLOGICAL ADVANCEMENT**

underscores the imperative to harness cutting-edge research and technology to address contemporary challenges and drive sustainable development across various domains. The conference aims to facilitate discussions on the latest advancements, promote interdisciplinary collaboration, and explore avenues for leveraging technology to achieve enduring progress in diverse fields.

This conference often attracts renowned experts as speakers, providing attendees with the opportunity to learn from leaders in the field. This exposure to diverse perspectives can inspire new ideas and approaches, fostering innovation. Moreover, participation in conferences enhances visibility within the academic and industrial communities, potentially leading to collaborative research initiatives and partnerships.

This conference covers a wide range of subjects, including but not limited to:

### **Important Areas:**

- ✦ Collaborative Research Initiatives: Best Practices and Case Studies
- ✦ Commercialization of Research: From Lab to Market
- ✦ Renewable Energy Technologies and Sustainable Development
- ✦ Materials Science Innovations: From Design to Manufacturing
- ✦ Artificial Intelligence and Machine Learning: Recent advances and application
- ✦ Quantum Computing: Theory and Practical Applications
- ✦ Edge Computing and Internet of Things
- ✦ Computer Vision and Image Processing
- ✦ Journalism in the Age of Social Media
- ✦ Mobile Journalism: Reporting on the go
- ✦ Audience Engagement Strategies in Digital Journalism
- ✦ Digital Marketing Strategies and Analytics

- ✦ Leadership in the Digital Age: Navigating Change and Uncertainty
- ✦ Consumer Behaviour Analysis in Online Commerce

## ABOUT THE ORGANIZING CITY

Lucknow is the capital of Uttar Pradesh, also known as the 'Golden City of the East', is situated on the banks of river Gomti. It is fondly called the 'City of Nawabs' and famous for its 'Tehzeeb'. Lucknow has various monuments and historical feel attached to it. The city is extremely popular for Chicken and Zardozi embroidery work. Its literacy rate is much higher than what it is in the rest of the state too. All this has ensured its prominence as a center of business and industry, education and research as well as tourism.

## ABOUT THE ORGANIZING INSTITUTION

Lucknow Public College of Professional Studies, Lucknow, established in 2009, is a private and multidisciplinary college, affiliated to University of Lucknow, situated at prominent and approachable location at Vinamra Khand, opposite Kathauta Lake, Gomtinagar, and Lucknow. The college was established under the aegis of Lucknow Public Educational Society, A-Block, Rajajipuram, and Lucknow.

## VISION

Excellence for all, Excellence from all is the epitome of our academic eco-system. In a caring and positive environment, the college provides education to enrich its students to manifest their full potential, to achieve high standards of excellence in academic society, research and hands on projects as well as in supportive areas of physical, cultural and social development, inculcating civic and human values.

## MISSION

To nurture individual talent to optimize their full potential and to inculcate professional, social and cultural values through holistic approach by providing world class education. LPCPS is one of the most coveted institutions for admission for Undergraduate programmes in the Northern India. The institute brings together knowledge; research and industry experience at one place and confers upon its graduates, professional degrees which are recognized globally.

### **Online Registration:**

**From 1<sup>ST</sup> May 2024-15<sup>TH</sup> June 2024**

**(On Desk Registration also Available)**

**Abstract Submission last date: 15<sup>TH</sup> June 2024**

**Full paper Submission last date: 25<sup>TH</sup> June 2024**

### **Registration Fee**

**For International Academicians & Practitioners: \$ 20**

**For International Research Scholars and Students: \$ 10**

**For National Academicians & Practitioners: Rs. 200**

**For Research Scholars and Students: Rs. 100**

**NO PUBLICATION FEE**

### **Registration Link:**

<https://forms.gle/fy8awmxtce67rWYg7>



**Participants can make payment of Registration Fee given below:**

Name: LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES-RESEARCH CELL  
A/C Number: 921010049516545  
IFSC CODE: UTIB0001550  
Bank Name: AXIS BANK  
Branch: GOMTI NAGAR, LUCKNOW



### **CERTIFICATES:**

All attending participants will get certificates after registering their attendance/presence.

## **CALL FOR ABSTRACT AND PAPER**

All the participants are requested to submit an Abstract of about 300 words [including Title, Authors' names, affiliation and email address, References through Email ([rsrchcellpcps@gmail.com](mailto:rsrchcellpcps@gmail.com))] before **15<sup>TH</sup> June 2024**. Acceptance of the Abstracts will be intimated by **18<sup>TH</sup> June 2024** through e-mail.

- Title: BOLD Font Size 14pt (Times New Roman)
- Authors' names, affiliation and email address, References: Font size 12pt (Times New Roman)
- Headings: BOLD 12pt (Like INTRODUCTION),
- Line spacing: 1.5, Tables/Graphs/Figs. Titles: 10pt, Numbered and Labelled and placed in the relevant place in the body of the text.
- Number of pages should not exceed 10.
- Abstract and Paper will be checked by Plagiarism software Turnitin.

Full Length Paper will be published in Proceedings with ISBN number.

### **For Further Information-**

**Write up at- [rsrchcellpcps@gmail.com](mailto:rsrchcellpcps@gmail.com)**

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