



**LPCPS**

LUCKNOW PUBLIC COLLEGE  
OF PROFESSIONAL STUDIES

**STUDENT FOCUSED  
APPROACH  
NURTURING TALENT  
2023-24**

**(INSTITUTIONAL DISTINCTIVENESS)**

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# STUDENT FOCUSED APPROACH (NURTURING TALENT)

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Students succeed when what they're learning matters to them. In student-centered learning, students' interest drives education. Student-centered learning gives students the opportunity to decide two things: what material they learn and how they learn it.

*“Here individual talents are nurtured”*

As per the mission of the college, since its inception it stands on enriching and shaping generations by targeting and nurturing individual talent and catering best quality education to students so that everyone could contribute to the society and Nation in his/her own way.

Keeping this view, the college has a complete focus on student grooming and development. College has established an institutional approach that has learner's centric focus. Practices that depict above approach of the college are as follows:

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- ✓ LPCPS TASK FORCE (LTF) & CLUBS
  - ✓ RASHTRIYA JOB FESTIVAL- RJF
  - ✓ INTERNATIONAL EXPOSURE

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## 1. LPCPS TASK FORCE (LTF) & CLUBS

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The college is continuously enriching and empowering its students by offering and inviting their active participation in LPCPS Task Force and clubs. This contributes in 360 degree appraisal and versatile personality of the students. LPCPS Task Force and Clubs cater the technical, cultural, recreational and welfare needs and interests of the students:

<b>LPCPS Task Force (LTF)</b> Academic Discipline Management	<b>LTF Academic Head</b>	
	<b>Pranjal Tripathi</b>	LTF Academic Head
	<b>LTF Discipline Head</b>	
	<b>Anshiv Verma</b>	LTF Discipline Head
	<b>LTF Management Head</b>	
	<b>Akash Rai</b>	LTF Management Head

These clubs at LPCPS are joined and run by the students from across the programmes, where they drive various techno, management, and cultural activities throughout the year.

<b>Clubs</b>
Sports Club
Dramatic Club
Dance Club
Arts & Craft Club
Music Club
Artificial Intelligence club
Anchors Club
The Communicators
Happening Souls
E-Cell

### **[3.1 SPORTS CLUB \(Dronacharya\) CLIK FOR WEBSITE LINK](#)**

LPCPS sports club works on the principle that, sports teach lessons of life, such as teamwork, accountability, self-confidence, responsibility, and self-discipline. It aims to enhance the physical and mental abilities of students and helps them achieve the goals of their life

The Sport Club Program at LPCPS is established, governed, and administered by the student membership working in conjunction with the faculty members. The key to the success of this club is student leadership, interest, involvement, and participation.

All the sport activities of the clubs are based on student interest and designed to enhance the LPCPS experience by creating an environment where students can unite in diverse groups to achieve common goals and objectives while encouraging healthy lifestyles.

<b>Sports Club</b>	
<b>Arima Shukla</b>	Head
<b>Sahil Patel</b>	In-charge



### [3.2 DRAMA CLUB \(Pratibimb\) CLIK FOR WEBSITE LINK](#)

The Drama Club at LPCPS works on the ethics of holistic learning, accelerated personality development, imparting students with crucial life skills, problem-solving skills, leadership, cooperation and collaboration by way of Pretend play and drama games as it allows students to express a range of emotions.

Their Aggression and tension are released in a safe, controlled environment, reducing antisocial behaviors.

At Pratibimb (DRAMA CLUB), we are committed to the creation and conservation of drama, literature, and the performing arts in general along with enhanced skills of students that sharpen their ability to think and listen carefully. They even articulate their thoughts confidently and persuasively. This not only boosts their confidence but also helps them in gaining important life skills.



#### **Pratibimb (Drama)**

<b>Sarthak Tewari</b>	Head
<b>Eshana Sharma</b>	In-charge

### [3.3 DANCE CLUB \(V-Rajvanshi\)](#) [CLIK FOR WEBSITE LINK](#)

*“Dance is the hidden language of the soul.” – Martha Graham*

Our Dance Club at LPCPS functions for the skillful progression to improve fitness levels, confidence, focus, concentration, team spirit, positive thinking, discipline, all-round development, posture and body language of our students. Each member student is encouraged to learn in a healthy conducive environment where no one is judged.

Our prime motto at our dance club is to boost up the morale of students and to highlight their talent of dance and creativity. It also provides a platform and a great exposure to dance lovers where they can prove their talent and artistic exploration. This club plays an inevitable role in maintaining the positive environment all around. The key events conducted under the club are Orientation day, Fresher's Day, Women's Day, Xenium (Annual Fest), Farewell Day, External Competition and more



#### **Rajvanshi (Dance) Club**

<b>Lakshaya Srivastava</b>	Head
<b>Tithi Bajpeyye</b>	In-charge

### [3.4 ARTS & CRAFT CLUB \(Kalakriti\)](#) [CLIK FOR WEBSITE LINK](#)

*“Every child is an artist; the problem is staying an artist when you grow up” – Pablo Picasso.*

We at KALAKRITI CLUB which is the ARTS AND CRAFTS CLUB helps our students keeping their inner artist alive when they grow up by helping them providing an intriguing experience in design, art, and crafts that enables them to reflect critically on their own work and those by others.

Our Art & craft club at LPCPS, works on the ethics of assisting our students in advancing and refining their core skills, which in fact goes towards boosting academic achievement as well.

The club aims at encouraging and training students in various arts, crafts and decoration programs including poster designing, sketching, painting, crafting, rangoli making, model making and decoration etc.



#### **Kalakriti (Art & Craft) Club**

**Kamal Nain Saini**

Head

**Deepshikha Singh**

In-charge



**3.5 MUSIC CLUB (Swaram)**    **CLIK FOR WEBSITE LINK**

*"Music is a more potent instrument than any other for education." - Plato*

Our Music Club works with the objective of encouraging musical talent among students the Music club gives an utmost importance to the popular belief that, *"Music is the language of soul"*. The music club has emerged as an important platform for the students to showcase their talent of vocal and instrumental music. The club contributes musical performances on several occasions. By inculcating love for music among students, college gives them an opportunity to participate in various competitions and musical programs at various levels



**Aria (Music) Club**

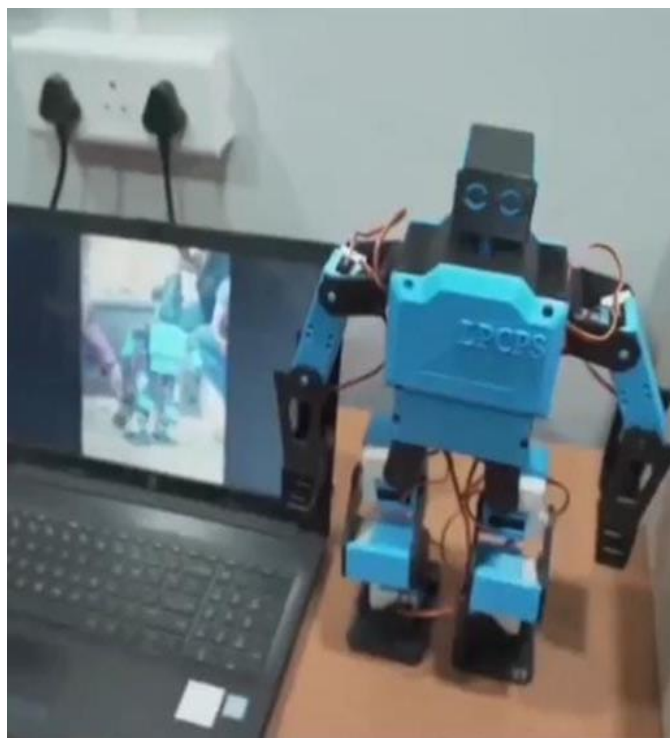
<b>Utkarsh Kr. Pandey</b>	Head
<b>Abhinit Tripathi</b>	In-charge

**3.6 ARTIFICIAL INTELLIGENCE CLUB (A.I. CLUB)    [CLIK FOR WEBSITE LINK](#)**

*“Some people call this artificial intelligence, but the reality is this technology will enhance us. So instead of artificial intelligence, I think we’ll augment our intelligence.” - Ginni Rometty*

The A.I Club of LPCPS aims to make the new generation aware of the powerful computational tools that can benefit the nation in addressing societal needs especially in areas such as healthcare, education, agriculture, smart cities and infrastructure including smart mobility and transportation.

The focus of the club is on development and strengthening systems thinking, problem solving, analysis, design, research, team work and readiness for lifelong learning in areas of Artificial Intelligence, Machine Learning, Deep Learning, Applications in Healthcare and Smart Living, Speech Recognition and Natural Language Processing (NLP), Cyber Forensics, Bio-Informatics and Genomics, Smart Vehicles, Cancer Cell Detection and Drug Discovery etc



**AI Club**

<b>Upendra Singh Chauhan</b>	Head
<b>Vacant</b>	In-charge

### 3.7 ANCHORS CLUB

*"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel." - Maya Angelou*

The Anchors club helps student develop their Communication Skills, Investigative Skills, Ability to Handle Pressure, effective & productive use of Social Media, Leadership Skills, Grooming to eradicate the fowls about right gesture, posture, facial expressions, voice modulation, grammatical, accent, pronunciation, pauses, voice amplification and toning and paying extra heed on rich and required content according to the event.

Preparation and alarmed for last moment changes and moulding the script to the need of and hour (Adding/omitting). The club also helps the students develop their on-camera personality; confidence building and good connect with their audience by way of effective training and great exposure

The club carries some unique features like;

- Training for Video Bio / Personality Interview
- How to prepare for the Audition
- How to Make the Script Your Own
- How to Connect to Your Audience
- How to Mess Up Like a Pro
- Confidence Building Techniques
- Working with a Co-Host and Much More!
- Teleprompter Technique etc



#### Speech weavers (Anchor's) Club

<b>Pranjal Tripathi</b>	Head
N/A	In-charge

### [3.8 THE COMMUNICATORS CLUB](#)    [CLIK FOR WEBSITE LINK](#)

*Communication - the human connection - is the key to personal and career success- Paul J. Meyer*

The Communicators club of LPCPS is established to work on enhancing the effective communication strategies among students that can help pave their way to high overall levels of success in their personal as well as professional life. Our unique features are providing students the opportunity for participation in various kinds of activities which involve different modes of communication at different levels, Opportunities for students to organize and manage through individual clubs, Exposure to different kind of audience and platforms with each event, Interaction with professionals in the field of communication, Foster critical thought on modern communication topics, Assistance of students with their language skills.

In the radio lab, communicators adeptly blend art and technology, skillfully editing audio to craft compelling stories. Their nimble fingers dance on control panels, weaving narratives that resonate. With precision, they record, layer, and sculpt sound, giving life to moments that linger in the airwaves.



#### THE COMMUNICATORS CLUB

Harsh Chauhan	Head
Divya Singh	In-charge

### [3.9 HAPPENING SOULS](#)    [CLIK FOR WEBSITE LINK](#)

In the modern era, communication, media & technology is one of the most important tools of development in today's world. The Happening Souls Media Club engages students who exhibit interest and talent in photography, filming, graphic designing, video editing, art and cinematography. Students are catered the opportunity to develop their skills through training programs such as video editing, short film projects, photography courses, exhibitions, field trips and competitions.

This club is an amalgamation of the different skills that are needed to enhance student's personality and inner talent. Happening Souls is taking care of:

- The official social media handles of LPCPS
- Designing Posters, Banners, Hoardings
- Handling the technical issues of the events
- Planning, Preparation and execution of backstage Work (Stage Lighting, Audio, Sound, Display, etc.)

#### HAPPENING SOULS

Vansh Kshetrapal	Head
Pranjal Tripathi	Publishing Head
Ajeet Kumar Mishra	Media Head
Anshumaan Singh	Technical Head

### [3.10 E-CELL](#)    [CLIK FOR WEBSITE LINK](#)

*“Entrepreneurship is living a few years of your life like most people won't so you can spend the rest of your life like most people cant.”- Warren G. Tracy's student*

The E-CELL of LPCPS cultivates and equips businessman and Women for the future by way of its It's Goal which aims to benefit and develops aspiring entrepreneurs and also it acts as a platform for applying and exercising academic learnt skills. It is our goal to educate students in many aspects of entrepreneurship emphasizing more on good business ethics, taking right business decisions while maximizing Profit.

Unique features:

- To provide a way for young entrepreneurs to meet virtually, share ideas and learn from others about what it takes to initiate their own business.
- The Club aims to provide guidance to aspiring young students to pursue their business ownership dream right from the under graduate level
- The Club aims to help students to cultivate a startup business idea, teach them basic strategies like estimating costs and writing a business plan, and help them network their ideas toward sources of funding.
- To Foster the development of Quality Entrepreneurs who will be capable of competing in Local and Global Business Market.



#### E-Cell

<b>Divyanshu Tripathi</b>	Head
<b>Ridhima Dubey</b>	In-charge

## 2. RASHTRIYA JOB FESTIVAL- RJF

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Lucknow Public College of Professional Studies (LPCPS) is committed to advancing society by nurturing future generations through quality education. Devoted to shaping students' careers, LPCPS consistently strives to leave no stone unturned in providing top-tier education while actively fostering career opportunities for its students. With a proactive stance, the college remains at the forefront of career exploration and advancement, consistently ensuring students' success.

In its dedication to empowering students, LPCPS orchestrates an annual event known as the "Rashtriya Job Festival." This festival serves as a pivotal platform bridging the academic realm with the corporate world, offering unparalleled opportunities to its students and even extending its reach to outsiders. The festival has become a hallmark event in Lucknow, attracting over 50+ MNCs and non-MNCs.

The Rashtriya Job Festival plays a vital role in connecting aspiring professionals, both experienced and freshers, with a multitude of potential employers. By congregating these individuals under one roof, the festival facilitates meaningful interactions, networking, and employment prospects, contributing significantly to the career growth of attendees.

LPCPS is renowned for its commitment to enhancing the quality of education while concurrently fostering diverse avenues for career development. Through initiatives like the Rashtriya Job Festival, the college remains steadfast in its mission to equip students with the necessary tools, connections, and opportunities for a successful and fulfilling career path.

### **SALIENT FEATURES**

- Perfect Place For Recruiters
- No Registration Fees
- Pooled campus facility
- No Additional Charges On Companies
- Bridges The Gap Between Students & Companies

#### ○ **PERFECT PLACE FOR RECTUIRERS:**

LPCPS organizes job fest at LPCPS campus where students and recruiters connect with each other to fulfill their requirements. In Job Festival, recruiters get an access of deserving applicants quickly and map them as per the desired objective.

- **NO REGISTRATION FEES:**  
RJF is a job fair organized by the college in which students do not have to pay any registration fee to participate in the job festival.
- **POOLED CAMPUS FACILITY:** The Pooled Campus Facility at the Rashtriya Job Festival (RJF) serves as a convergence point for multiple colleges and their students. This unique setup enables diverse talent to interact with a multitude of esteemed employers, fostering extensive networking opportunities and widening the scope for promising career placements.
- **NO ADDITIONAL CHARGES ON COMPANIES:** LPCPS never asks any monetary contribution from participants in the RJF.
- **BRIDGES THE GAP BETWEEN STUDENTS & COMPANIES:** LPCPS caters and organizes job festival to connect the students with prospective employers and bridge the gap between the recruiters and potential students.

### **SUCCESS OF RASHTRIYA JOB FEST**

The college has created a milestone in career exploration and opportunities for the students by catering best career & placement opportunities through Rashtriya Job Fest.

#### **Success of RJF**

<b>Year</b>	<b>Registrations</b>	<b>Selection</b>
<b>2018</b>	2000+	520+
<b>2019</b>	1000+	673+
<b>2020</b>	3500+	570+
<b>2022</b>	1800+	600+
<b>2023</b>	2000+	600+
<b>2024</b>	1287+	687

Over the years, we have been able to create numerous employment opportunities for students which they have taken full advantage of. Here are the details:



## GLIMPSE of Rashtriya Job Festival over the years



### RASHTRIYA JOB FEST 2018

Rashtriya Job Fest 2018 was organized on 21<sup>st</sup> and 22<sup>nd</sup> April 2018 at LPCPS campus where 50+ MNCs and Non-MNCs marked their presence in this mega Job Festival.

Date of Placement Drive	21st & 22nd April 2018
Number of Registration	2000+
Number of Candidates Selected	520+
Number of Candidates Selected from LPCPS	56+





### RASHTRIYA JOB FEST 2019

Rashtriya Job Fest 2019 was organized on 23rd – 24th February 2019 at LPCPS campus where 50+ MNCs and Non-MNCs marked their presence in this mega Job Festival

Date of Placement Drive	23 <sup>rd</sup> & 24 <sup>th</sup> February 2019
Number of Registration	1000+
Number of Candidates Selected	673+





### **RASHTRIYA JOB FEST 2020**

Rashtriya Job Fest 2020 was organized on 22<sup>nd</sup> February 2020 at LPCPS campus where 50+ MNCs and Non-MNCs marked their presence in this mega Job Festival

<b>Date of Placement Drive</b>	<b>22<sup>nd</sup> February 2020</b>
<b>Number of Registration</b>	<b>3500+</b>
<b>Candidates Selected for 2<sup>nd</sup> Round</b>	<b>186</b>
<b>Number of Candidates Selected</b>	<b>570+</b>





### *RASHTRIYA JOB FEST 2021*

**During Covid pandemic when world was suffering physical & monetary losses, LPCPS continued to its contribution for the society in the form of offering career opportunities to its students and outsiders as well.**

A Placement Drive was organized on 26<sup>th</sup> July 2021 at LPCPS campus where 15+ National and MNCs marked their presence in this Placement Drive. Inspired by previous RJFs Interviews were conducted in offline and online mode with packages ranging from 2.20 LPA to 4.0 LPA.

<b>Date of Placement Drive</b>	<b>26<sup>th</sup> July 2021</b>
<b>Number of Candidates Selected</b>	<b>70+</b>





### **RASHTRIYA JOB FEST 2022**

Rashtriya Job Fest 2022 was organized on 23rd April 2022 at LPCPS campus where 51 MNCs and Non-MNCs including Aditya Birla, Axis Bank, Byju's, Mahindra, ICICI, HCL, Danbro by Mr. Brown, and many more marked their presence in this mega Job Festival.

<b>Date of Placement Drive</b>	<b>23<sup>rd</sup> April 2022</b>
<b>Number of Registration</b>	<b>1800+</b>
<b>Number of Candidates Selected</b>	<b>600+</b>





### RASHTRIYA JOB FEST 2023

Rashtriya Job Fest 2023 was organized on 8<sup>th</sup> April 2023 at LPCPS campus where 51 MNCs and Non-MNCs including Aditya Birla, Axis Bank, ICICI, HCL, Decathlon and many more marked their presence in this mega Job Festival.

Date of Placement Drive	08 <sup>th</sup> April 2023
Number of Registration	2000+
Number of Candidates Selected	600+

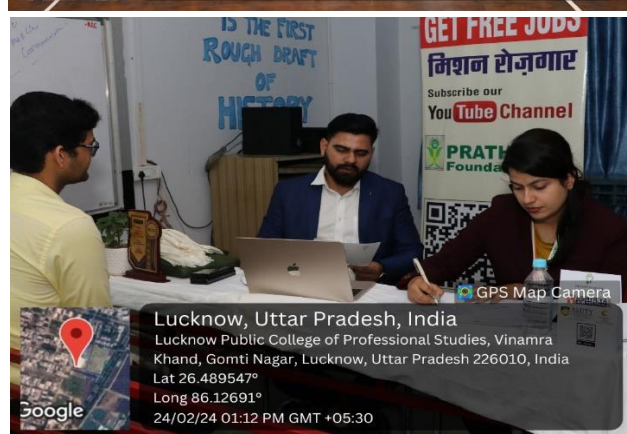
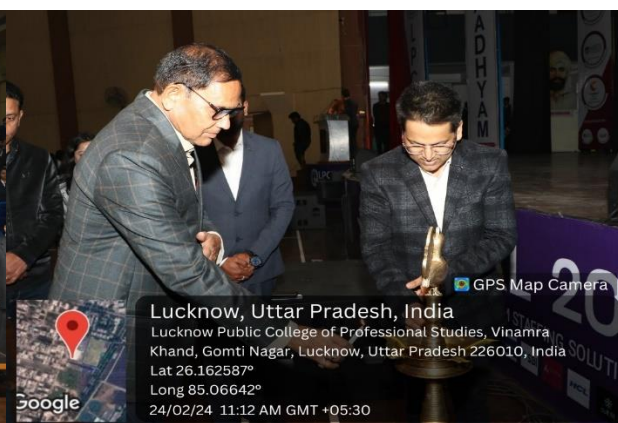




### RASHTRIYA JOB FEST 2024

Rashtriya Job Fest 2024 was organized on 24<sup>th</sup> February 2024 at LPCPS campus where 50 National and Multinational companies participated and the 1287+ candidates registered themselves. It was one day event comprehending various interview session and a motivational session “Start-up India and Stand-up India Training Session” accompanied by entrepreneurship development and training session.

<b>Date of Placement Drive</b>	<b>24<sup>th</sup> Feb 2024</b>
<b>Number of Registration</b>	<b>1287+</b>
<b>Number of Candidates Selected</b>	<b>687+</b>



### 3. INTERNATIONAL EXPOSURE

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LPCPS places a strong emphasis on fostering educational diversity at both the national and international levels. The institution is dedicated to delivering value through multifaceted avenues such as quality education, sports, cultural events, and scholarly activities at national and international platforms. This commitment extends to transcending boundaries, instilling in students a sense of national and international integrity. The college's paramount promise to society lies in cultivating cultural diversity among students, transforming ordinary individuals into extraordinary ones.

In line with this vision, LPCPS orchestrated a remarkable international cultural and sports fest, the Xenium International 6.0, held from 11-13 February, 2024. This event showcased the college's commitment to global engagement. Approximately 50 plus sports players from fifteen countries worldwide graced the fest, granting our students a unique opportunity for global exposure and cultural exchange. Participants from Afghanistan, Iraq, Tanzania, Chad, Gambia, Namibia, Vietnam, Madagascar, Mauritius, Syria, Tajikistan, Botswana, Cambodia and Bangladesh contributed to the vibrant international atmosphere of Xenium International 6.0.

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Foreign Countries		
Afghanistan,	Namibia,	Tajikistan,
Iraq,	Vietnam,	Botswana,
Tanzania,	Madagascar,	Cambodia,
Chad,	Mauritius,	Bangladesh,
Gambia,	Syria,	

The event marked a historic milestone for LPCPS, representing the first instance in its history where individuals from various countries converged to partake in an international festival. This initiative stands as a hallmark feature of the college, providing an exceptional platform for students to hone their skills and talents alongside their international counterparts.

Xenium 6.0 not only showcased player's skills but also celebrated cultural diversity through various activities, presentations, and collaborative engagements. This melting pot of talents and cultures allowed students to expand their horizons, fostering a deep appreciation for global perspectives.



The fest exemplified LPCPS's commitment to nurturing well-rounded individuals, promoting not just academic excellence but also cross-cultural understanding and sportsmanship on an international scale. Such initiatives not only elevate the college's reputation but also enrich the learning experiences of its students, preparing them to thrive in a globally interconnected world. The success of Xenium 6.0 reinforced the college's dedication to providing a platform where students can blossom into well-rounded, globally aware citizens, equipped to excel in diverse settings.





Gomti Nagar, Near Kathauta Jheel, Lucknow, Uttar Pradesh, India

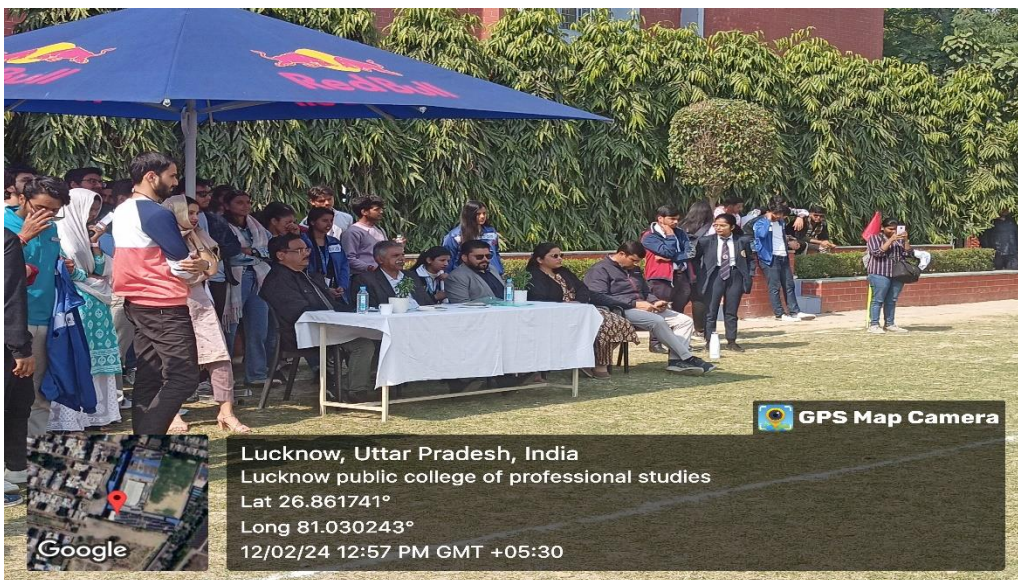
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YEARS OF ACADEMIC —  
EXCELLENCE AND  
INNOVATION



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