LPCPS
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

LUCKNOW PUBLIC SCHOOLS & COLLEGES

Vinamra Khand, Opp. Kathauta Lake,
Gomtinagar, Lucknow (UP)

Ph. +91 9044059024, +91 9235311061
Toll Free- 1800 123 6877

PROSPECTUS 2025 -26

NAAC ACCREDITED

**Affiliated to University of Lucknow
& Approved By AICTE, New Delhi**

ISO Certified 9001:2015

College of
your vision

www.lpcps.org.in

Dynamic

Decisive

Knowledge

Impactful

Empathetic

Global-Minded

Prepared

Collaborative

Resilient

Start your
transformational
Journey....

MESSAGE FROM THE FOUNDER & CHAIRMAN

At Lucknow Public College of Professional Studies (LPCPS), we are dedicated to nurture a new generation of professionals who are ready to lead in a rapidly changing world. With world-class facilities, cutting-edge technology, and an industry-aligned curriculum, we offer an education that meets global standards and prepares students for success in their chosen fields.

Our diverse range of programmes —BBA, BCA, B.Com, B.Com (Hons.) and M. Com — are designed to provide a strong academic foundation while generating innovation and entrepreneurial thinking. As we expand our horizons, we are happy to introduce MBA and MCA as new programmes, ensuring that our students remain ahead in a competitive job market.

Keeping pace with modern trends in higher education, LPCPS focuses on skill development, interdisciplinary learning, and hands-on industry exposure. Our flagship international event, Xenium, connects students with global leaders, providing cross-cultural learning and professional networking opportunities.

> "At LPCPS, we don't just educate —we transform potential into excellence."

With a strong emphasis on employability and career readiness, we integrate real-world training, internships, and mentorship programmes that empower students with the skills needed to excel in today's dynamic job landscape. At LPCPS, we don't just educate—we transform potential into excellence.

Join us in this mission of career building, learning, innovation, and ultimately success!

Dr. S.P. Singh
Member of Parliament
Founder & Chairman

Harshit Singh
General Manager

LPCPS
LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES

Dr. Garima Singh
Director

From the General Manager's Desk

In the time of rapid technological advancement and global inter-connectedness; the true differentiator of success is no longer just technical expertise—it is the human touch.

At Lucknow Public College of Professional Studies (LPCPS), we believe that education must transcend textbooks and algorithms to nurture holistic professionals— individuals who excel not only in their domains but also in empathy, adaptability, and leadership.

The skills like critical thinking, emotional intelligence, and cross-cultural communication will dominate the workforce of tomorrow.

Degree students must urgently align their education with global standards to remain competitive. There is a strong need to develop industry-relevant skills in areas like AI, data science, cyber security, and sustainable technologies. Digital literacy, including proficiency in coding and collaboration tools, is increasingly vital. Students should also cultivate an entrepreneurial mind set and be open to innovation.

> The skills like critical thinking, emotional intelligence, and cross-cultural communication will dominate the workforce of tomorrow.

Employers today seek candidates who can collaborate across virtual teams, lead with integrity, and innovate under pressure. To our students and future applicants: In a world racing toward automation, your ability to connect, adapt, and lead with compassion will define your legacy.

At LPCPS, we don't just equip you with degrees—we shape you into agile thinkers and compassionate leaders ready to navigate ambiguity, drive innovation, and uplift communities. Doing so, LPCPS leads!

From the Director's Desk

प्रिय विद्वतजन्,

विविधीकरण के इस युग में, हमें प्रत्येक छात्र को एक वैश्विक नागरिक के रूप में आकार देने के लिए व संयुक्त रूप से कार्य करने के लिए एक मार्ग बनाने की आवश्यकता है। इसी को ध्यान में रखते हुए, समाज को मूल्यों के साथ समृद्ध करने और उत्तर प्रदेश को एक आदर्श राज्य में बदलने के लिए हम विशिष्ट संस्कृतियां; राष्ट्रीय और अंतर्राष्ट्रीय दोनों ही साथ में लाने के लिए प्रयासरत हैं। हमारी शिक्षा प्रणाली जो कि हर क्षेत्र में एक अनुकरणीय उत्कृष्टता द्वारा निर्देशित है; शिक्षा, नवाचार, सौन्दर्यबोध, प्रशासन, प्रबंधन, खेल, संस्कृति आदि क्षेत्रों को समृद्ध करने पर अधिक बल देती है।
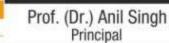
भारत के एक प्रमुख शैक्षणिक संस्थान, लखनऊ पब्लिक कॉलेज ऑफ प्रोफेशनल स्टडीज़ की एक अभिन्न अंग होने के नाते मैं उच्च लक्ष्यों की प्राप्ति के लिए लोगों की ऊर्जा को एकीकृत करने में विश्वास करती हूँ, जो पूरे समाज को लाभान्वित कर सकती है। एलपीसीपीएस में प्रत्येक व्यक्ति को उत्कृष्टता प्राप्त करने का समान अवसर दिया जाता है। हम दुनिया भर में प्रचलित विविध संस्कृतियों को

> "हमारी शिक्षा प्रणाली नवाचार, प्रशासकीय दक्षता और सांस्कृतिक समृद्धि को समान रूप से महत्व देती है।"

एक साथ लाते हैं जिससे विश्व मंच पर विविधता में एकता का अनुमान लगाया जा सके। मैं इस शानदार शैक्षणिक संस्थान का हिस्सा बनकर बेहद खुश और गौरवान्वित महसूस करती हूँ। छात्रों को बेहतर कल के लिए तैयार करने के लिए और उच्च आदर्शों को प्राप्त करने की दिशा में यात्रा को गति देने में मदद करने के लिए, मैं अपने समर्पित संकाय सदस्यों और अन्य कर्मचारियों, सहायकों और अभिभावकों की आभारी हूँ। एलपीसीपीएस एक ऐसी जगह है जहाँ छात्रों के करियर के साथ—साथ बेहतर नागरिक गुणों को भी सँवारा जाता है।

मैं सभी छात्र—छात्राओं के उज्ज्वल और सुखद भविष्य की कामना करती हूँ।

Prof. (Dr.) Anil Singh
Principal

Prof. (Dr.) L.S. Awasthi
Dean Academics

From the Principal's Desk

From the Dean's Desk

Dear Students,

In your journey through education, you'll often find yourselves aiming for milestones—grades, internships, accolades. These are important markers, but the true purpose of education lies in something deeper: the shaping of character, the nurturing of empathy, and the awakening of self-awareness.

The world you are preparing to enter is complex and ever-evolving. But remember—while skills open doors, it is your values that will help you walk through them with confidence and grace. Integrity, kindness, and curiosity are timeless assets in both life and leadership.

During your time here, embrace the experiences that push you out of your comfort zone. Allow yourself to make mistakes, but be willing to learn from them. Build friendship that uplifts you, pursue questions that excite you, and develop habits that ground you.

I am proud of each of you—not just for your achievements, but for your effort, your resilience, and your willingness to grow. Let this time in institute be more than a means to an end. Explore fully, question boldly, and grow intentionally. Celebrate the challenges as much as the successes, for both are shaping you in ways that will only become clear with time.

And as you turn these pages, may this thought stay with you:

> "While skills open doors, it is your values that will help you walk through them with confidence and grace.."

"Let your learning be rooted in values, Let your success echo with purpose,

And let your life reflect the strength of your spirit."

Dear Students,

We are standing at the crossroads of two of the most defining shifts of our time—the rise of artificial intelligence and the global call for sustainability. These forces are reshaping industries, redefining leadership, and challenging us to think beyond profits—to think with purpose.

Artificial Intelligence is not just a tool; it is a revolution that is changing how decisions are made, how businesses operate, and how value is created. At the same time, the urgency of climate change and resource depletion is pushing organizations to innovate responsibly and build for a greener, more equitable future. In this complex and competitive landscape, the world needs professionals who are not just business-savvy—but ethically grounded, technologically aware, and socially conscious.

> Preparation today is not limited to textbooks. It's about cultivating the mindset to adapt, the courage to question, and the passion to create impact.

This is the future you are preparing for. And preparation, today, is not limited to textbooks. It's about cultivating the mindset to adapt, the courage to question, and the passion to create impact. The world doesn't need more followers—it needs changemakers. And that's what we aim to nurture here.

Our institute stands proud in its belief: "Excellence for All, Excellence from All." This motto reminds us that true excellence isn't achieved in isolation—it thrives in collaboration, inclusivity, and a shared commitment to progress.

As you move forward, remember:

"Success is not just about being the best. It's about always getting better than you were yesterday."

So, dream big. Think boldly and build a future the world will thank you for.

INSTITUTE

LPCPS is one of the most coveted institutes for admission in Degree Programs in the Northern India. The institute brings together knowledge, research and industry experience at one place and confers upon its graduates, professional degrees which are recognized globally. The professional degrees offered after the successful completion of the undergraduate programmes are recognized by UGC, the statutory body overseeing the running of universities and colleges in India. The degrees are affiliated to the University of Lucknow, one of the oldest government owned institutions of Indian higher education.

LPCPS has eminent personalities from Industrial background as well as academic background amongst its board of studies. Their experience and expertise in their respective domains have been one of the main reasons why LPCPS attained its professional reputation in a short span of time.

Commitment to excellence is the top most priority of all the domains in the college. Some prominent ones among them are academia, training and skill development, placement cell, research and development cell, consultancy division, etc.

LPCPS is established and managed by Lucknow Public Educational Society at Rajajipuram in the city of Lucknow. The society has made its name in the Indian subcontinent as a brand ambassador and a stalwart in the field of education. The strategic decision by the society to establish LPCPS as a sprawling green campus in the posh and fast developed zone of Gomti Nagar made sure that the teachers and students are able to enjoy the huge lush green setting and a panoramic location in a peaceful and conducive environment.

PROGRAMMES OFFERED (NEW EDUCATION POLICY)

LPCPS offers a wide choice of well-established UG & PG programmes, built upon our long-standing academic goals. All the programmes that we offer are affiliated to University of Lucknow & AKTU.We believe in enriching learning by developing distinctive, exciting and innovative modules that combine academic excellence with exceptional student experience and appropriate learning resources. We have students from all over UP and few from abroad too. The mode of teaching is bilingual and the interest of every student is taken care of throughout the session.

The 4 year multi disciplinary Bachelor's programme allows the opportunity to experience the full range of holistic and multi disciplinary education in addition to a focus on the chosen major and minor as per the choices of the student.

The 4-year programme shall lead to a degree "with research" as the student will complete a rigorous research project in major area(s) of study.

For students completing a 4-year Bachelor's programme with research, there will be a 1 –year Master's Programme.

Professional Programmes

- B.B.A - Bachelor of Business Administration
- B.C.A- Bachelor of Computer Application
- B.Com. (Hons) - Hons. Degree in Commerce
- B.J.M.C - Bachelor of Arts in Journalism and Mass Communication
- MBA - Master of Business Administration
- MCA - Master of Computer Application

Regular Programmes

- B.Com - Bachelor of Commerce
- M.Com- Master of Commerce

COLLEGE OF YOUR VISION

● **LPCPS provides over 26 Value Added Courses with NO ADDITIONAL COST** to enable the students to fine-tune their career prospect, increase chances in campus placement & gain competitive edge. The main objective of these classes is to prepare students for their respective career fields through interactive sessions to hone and groom their technical and personal skills

Number of Classes: 80 Classes   **Duration:** 1 hour (Monday to Friday)

● **The institute has 10 active Student Clubs** viz. Happening Souls, Artificial Intelligence Club, Anchors Club, Arts & Craft Club, Dance Club, Drama Club, Music Club, Sports Club, E-Cell, Communicators which cater to technical, cultural, social, recreational, health and welfare needs and interests of the students. These clubs at LPCPS are joined and run by the students from all the programmes, where they drive various technological, innovative, management, and cultural activities throughout the year.

● **Artificial Intelligence Research Lab:** This lab is focused on the research and application of Artificial Intelligence fostering learning in an atmosphere of discovery and creativity. It aims at deploying cutting-edge methodologies in various areas of Artificial Intelligence for students by working with teachers and conducting research in theoretical and application aspects of AI. Some of the live projects created by the students include:

● Automatic Hand Sanitizer Machine(AHM) ● Smart Dustbin   ● Smart Speaker: Snowboy

● Humanoid Robot: Pratham ● Smart Home Solution(SHS)   ● Unmanned Aerial Vehicle: UAV Drone

● Green Car (Ongoing Project)

● **Regular Rashtriya Job Fest**

Lucknow Public College of Professional Studies organises an annual Job Festival called "Rashtriya Job Festival" to bridge the gap between the job market and students. It is one of the biggest job festivals held across Lucknow with over 50+ MNCs and non-MNCs visiting our campus and students from all over the city are invited to be a part of this mega job festival. Through this Job Fest, we bring together experienced professionals and fresher under one roof. It is a great place to network with employers from MNCs and non-MNCs from Pan India. Through these job fairs, students get to evaluate their personal skills, strengths, and weaknesses by interacting with various prospective employers. This also serves as a solid foundation for understanding the various job opportunities that are tailored to each student's major.

LPCPS
LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES
ISO 9001:2015

Fee Structure of Programmes at LPCPS

Session - 2025-26

Programme BCA (NEP)

S.No.	Details	1st Sem
1.	College Fee	37,000
2.	Exam Fee	4,000
3.	Annual Dues	5,000
4.	Enrolment Fee	500
5.	TOTAL	46,500
6.	Next Semester Fee (onwards)	41,000

Programme BBA (NEP)

S.No.	Details	1st Sem
1.	College Fee	38,000
2.	Exam Fee	4,000
3.	Annual Dues	5,000
4.	Enrolment Fee	500
5.	TOTAL	47,500
6.	Next Semester Fee (onwards)	42,000

Programme BAJMC (NEP)

S.No.	Details	1st Sem
1.	College Fee	32,500
2.	Exam Fee	2,000
3.	Annual Dues	5,000
4.	Enrolment Fee	500
5.	TOTAL	40,000
6.	Next Semester Fee (onwards)	34,500

Programme B.Com (Hons.)

S.No.	Details	1st Sem
1.	College Fee	38,000
2.	Exam Fee	1,750
3.	Annual Dues	5,000
4.	Enrolment Fee	500
5.	TOTAL	45,250
6.	Next Semester Fee (onwards)	39,750

Programme B.Com (NEP)

S.No.	Details	1st Sem
1.	College Fee	23,000
2.	Exam Fee	1,750
3.	Annual Dues	5,000
4.	Enrolment Fee	500
5.	TOTAL	30,250
6.	Next Semester Fee (onwards)	24,750

Programme M.Com (Commerce)

S.No.	Details	1st Sem
1.	College Fee	26,000
2.	Exam Fee	2,500
3.	Annual Dues	5,000
4.	Enrolment Fee (For New Students)	500
5.	TOTAL	34,000
6.	Next Semester Fee (onwards)	28,500

Programme MCA

S.No.	Details	1st Sem
1.	College Fee	42,500
2.	Exam Fee	7,500
	TOTAL	50,000

Programme MBA

S.No.	Details	1st Sem
1.	College Fee	42,500
2.	Exam Fee	7,500
	TOTAL	50,000

HOSTEL FEE (Delux)	1,22,500 /YEAR
AC HOSTEL FEE (Delux)	1,42,500 /YEAR
PREMIUM HOSTEL	2,00,000 /YEAR (DOUBLE OCCUPANCY)
PREMIUM HOSTEL	2,50,000 /YEAR (SINGLE OCCUPANCY)

Name of Account	Lucknow Public College of Professional Studies
Account Number	917010043737284
IFSC Code	UTIB0001550
Name of Bank	AXIS Bank
Branch Address	Vikas Khand, Patrakarpuram, Gomti Nagar, Lucknow

NOTE :
- Fee is subject to be changed as per University guidelines/ College policy on all above Programmes.
- Annual Dues is non refundable.
- No Claim for Fee-Refund shall be entertained.

FREESHIP

S.No.	Name of Freeship Scheme	Amount of Freeship	Course in which Freeship is awarded
1	Merit Based Freeship		
	90% and above	5000/sem	BCA,BBA,B.Com(H) & BJMC
	90% and above	3000/sem	B.Com & M.Com
	>=75% & <90%	2000/sem	BCA,BBA,B.Com(H) & BJMC,MBA,MCA
	>=75% & <90%	1000/sem	B.Com & M.Com
2	LPS/LPCPS Student Freeship	10% per semester	MBA, MCA
3	Staff Ward Freeship	25% on Tution Fees	BCA,BBA,B.Com(H),BJMC,MBA,MCA
4	Divyangjan Quota	1000/sem	All Course
5	EWS Quota	1000/sem	All Course
6	Sports Quota	1000/sem	All Course
7	Girls Quota	300/sem	All Course
8	LPS/LPCPS Student Freeship	3000/ in sem 1 only	M.Com
9	LPS Student Freeship	4000/ in sem 1 only	BCA,BBA,B.Com.(H) & BJMC

B.B.A.

Bachelor of Business Administration

Duration of Programme : 4 Years (8 Semesters)
Eligibility: Minimum 50% marks in Senior Secondary, Any Stream.

Programme Outcome (PO)

The aim of the course is to build knowledge and understanding business among the student. The programme seeks to give detailed knowledge about the subject matter by instilling them basic ideas about business operations and decision making. The programme aims at making a conceptual orientation and equips the students with the business skills as well as prepares them for management applications. This programme provides an understanding of the tasks and functions of management and to acquaint the participants with the development in concept, theories and practices in the overall field of management.

At the end of this course students should be able to:

1) Ensure and understand professional augmentation taking place in the global as well as domestic business arena.

2) To reduce the gap between industry and academia, with the rights blend of theory and practice.

3) To nurture their talent for becoming good leaders and assets for an organization.

4) To gain an in-depth knowledge and analytical skills which will enable them to effectively and efficiently carry out various trade and marketing operations of an organization in the emerging globalized environment.

5) Develop critical attitude necessary for "life-long learning" through this course.

B.B.A. (NEP)

SEMESTER – I
- Principles of Management
- Business Statistics
- Financial Accounting
- Business Communication
- Computer & IT Applications-I
- CC 1

SEMESTER – II
- Organizational Behaviour
- Managerial Economics
- Cost & Management Accounting
- Business Environment
- Indian Constitution
- VC 1

SEMESTER – III
- Financial Management
- Operations Management
- Marketing Management
- Human Resource Management
- Computer & IT Applications-II
- CC 2

SEMESTER – IV
- E-Commerce
- Logistic & Supply Chain Management
- Customer Relationship Management
- Industrial Relation Management
- Foreign Language (French/German
- VC 2

SEMESTER – V
- Business Policy & Strategic Management - I
- Taxation & Laws
- Business Ethicss
- Business Laws
- Internship/ Minor Project

SEMESTER – VI
- Business Policy & Strategic Management - II
- Entrepreneurship
- Corporate Governance & Corporate Social Responsibility
- Management Information System
- ●★ Investment Analysis & Portfolio Management
- ●★ Talent Management & HRIS
- ●★ Consumer Behaviour

SEMESTER – VII
- Operations Research
- Project Management
- Business Analytics
- Service and Industrial Marketing
- ●★ Financial Institutions
- ●★ Performance & Compensation Management
- ●★ Retail & Rural Marketing

SEMESTER – VIII
- Research Methodology
- Term Paper
- Major Research Project/Dissertation

B.C.A.

Bachelor of Computer Applications

Duration of Programme : 4 Years (8 Semesters)

Eligibility: Minimum 50% marks in senior secondary, with Maths/Computer/Information Technology/ Computer Application/Information Practices/Computer Technology/Maintenance or ITes as one of the subjects.

Programme Outcome

1) To develop skilled and professionally motivated technocrats, equipped with critical reasoning and ethical values that fosters scientific temperament with sense of social responsibility.
2) To produce knowledge and competent human resources who are employable in all walk of life.
3) To create, identify and implement appropriate techniques, resources and modern engineering and IT tools.
4) To impart expertise required for planning, designing and building complex software system as well as provide support to automated system.
5) To build caliber to tackle both personal and social challenges and improve the quality of life.
6) Ability to acquire knowledge in various fields of computer science and to apply in industry, entrepreneurship and /or higher studies for thriving career.
7) Understanding to incorporate knowledge of computing and technological advances appropriate to the program.
8) Ability to develop software system to enable the convenient use if the computing system and possess technical credential.
9) Ability to exercise the principles of management and strategic concepts requires for teamwork as well as team management.

B.C.A. (NEP)

YEAR FIRST : SEMESTER-I
NBCA-101   Fundamentals of Computer and its Applications
NBCA-102   Programming in C
NBCA-103   Basics of Information System
NBCA-104   Mathematics
NBCA-105   Soft Skills and Personality Development

YEAR SECOND : SEMESTER-III
NBCA-301   Object Oriented Programming Using Java
NBCA-302   Software Engineering
NBCA-303   Computer Architecture
NBCA-304   Python Programming
NBCA-305   Accounting and Financial Management

YEAR THIRD : SEMESTER-V
NBCA-501   Computer Network
NBCA-502   Artificial Intelligence
NBCA-503   Cyber Law
NBCA-504   Numerical and Reasoning Ability Development
Departmental Elective-I (ANY ONE FROM LISTED)
NBCA-5051 Graph Theory
NBCA-5052 Software Testing and Audit
NBCA-5053 UNIX Operating System
NBCA-5054 Data Mining and Data Warehousing

YEAR FOURTH : SEMESTER-VII
NBCA-701   Research Methodology
NBCA-702   Basics of Data Science
DEPARTMENT ELECTIVE-III (ANY ONE FROM LISTED)
NBCA-7031 Internet of Things
NBCA-7032 Digital Image Processing
NBCA-7033 Advance DBMS
NBCA-7034 Soft Computing Techniques

YEAR FIRST : SEMESTER-II
NBCA-201   Data Structure
NBCA-202   Database Management System
NBCA-203   Operating System
NBCA-204   Discrete Mathematical Structures
NBCA-205   Digital Electronics and Computer Organization

YEAR SECOND : SEMESTER-IV
NBCA-401   Advance Java Technology
NBCA-402   Design and Analysis of Algorithm
NBCA-403   Web Design Concepts
NBCA-404   Computer Graphics
NBCA-405   Managerial Economics

YEAR THIRD : SEMESTER-VI
NBCA-601   Machine Learning
NBCA-602   Multimedia System
NBCA-603   Software Project Management
DEPARTMENTAL ELECTIVE-II (ANY ONE FROM LISTED)
NBCA-6041 Open Source Software
NBCA-6042 Mobile Computing
NBCA-6043 Cryptography
NBCA-6044 Optimization Techniques

SEMESTER-VIII
NBCA-801P Dissertation (Final)
NBCA-GP   General Proficiency

B.Com.
Bachelor of Commerce

Duration of Programme : 4 Years (8 Semesters)
Eligibility: Higher Secondary with Commerce or Economics or Mathematics as one of the subjects with 50% marks.

The objective of the B.Com programme is to familiarize students with principles and concepts in the discipline of commerce .The students will gain in depth knowledge of accounting, Finance, Business law, marketing, tax and costing. This program aims to provide students with specific knowledge and skills relevant to their career.

Programme Outcome
This programme offers great career options and opportunities for students by providing them with relevant core and specific knowledge skills in the discipline of commerce.

1) This programme would provide qualified graduates to the corporate sector, Banking sector, insurance sector, Finance services sector to meet their employment requirement.
2) Students can gain specialization in the field of accounting, Costing, Finance and taxation and acquire application oriented skills.
3) Students can independently start-up their own business as well as avail of self employment opportunities.
4) This programme impart skills to students to sharpen their decisions making abilities both at personal & professional level.
5) Students will gain thorough knowledge in the field of finance and commerce and stand out in any organization. Students will develop an attitude for working efficiently in the business environment.

B.Com. (NEP)

SEMESTER -I
P1. Financial Accounting
P2. Business Organisation
P3. Micro Economics
P4. Currency Banking and Exchange
P5. Essential of Management
P6. Co- curricular Course I

SEMESTER -II
P7. Corporate Accounting
P8. Business Regulatory Framework
P9. Public Finance
P10. Business Communication
P11. Selling and Advertising
P12. Vocational Course I

SEMESTER -III
P13. Business Finance
P14. Statistical Methods
P15. Banking Operations
P16. Managing Human Resources
P17. Information System and E-banking
P18. Co- Curricular II

SEMESTER -IV
P19. Cost Accounting

P20. Contemporary Audit
P21. Foreign Trade of India
P22. Macro Economics
P23. Institutional Framework For Business
P24. Vocational II

SEMESTER – V
P25. Goods and Services Tax (GST)
P26. Principles and Practice of Insurance
P27. Introduction of Entrepreneurship
P28. Managing Business Operations
P29X. Company Law and Practice
P29Y. Concepts of Valuation
P30. Internship Project

SEMESTER – VI
P31. Income tax Law and Accounts
P32. Principles and Practice of Marketing
P33. Indian Economy
P34. Applied Business Statistics
P35X. Economics of Public Enterprises
P35Y. Export Import Procedure and Documentation
P36. Minor Project

Specialisation in Commerce
SEMESTER – VII
P37. Accounting for Managers

P38. Financial Planning
P39. Rural Marketing
P40X. Labour Welfare Laws
P40Y. Legal Environment of Business
P41X. Financial Institutions and Markets
P41Y. Essentials of E-commerce
P42. Research Methodology

Specialisation in Applied Economics
SEMESTER – VII
P37. Advanced Economic Analysis
P38. Account for Financial Decisions
P39. Demography and Population Studies
P40X. Foreign Exchange Management
P40Y. Industrial Economics
P41X. Rural Economics
P41Y. Environment and Resources Economics
P42. Research Methodology

SEMESTER – VIII
P43. Major Research Project (24 credits)

B.Com (Hons.)
Bachelor of Commerce with Honours

Duration of Programme : 3 Years (6 Semesters)
Eligibility: Senior Secondary with Commerce or Economics or Mathematics as one of the subjects with 60% marks.

Programme Outcome (PO)

1) After completing three years for bachelors in commerce B.Com (H) Program students would gain thorough grounding in the fundamentals of commerce and finance.
2) The commerce and finance focused curriculum offers a number of specializations and practical exposers which would equip the students to face the modern-day challenges in commerce and business.
3) The all-inclusive outlook of the course offer a number of value based and job oriented courses ensures that students are trained into up-to-date. In advanced accounting courses beyond the introductory level, affective development will also progress to valuing and organization levels.
4) Students will be able to demonstrate progressive learning of various tax issues and tax forms related to individuals. Students will be able to demonstrate knowledge in setting up a computer-ized set of accounting books.
5) Students will demonstrate progressive affective domain development of values, the role of accounting in society and business.

B.Com. (Hons.)

SEMESTER – I
BCH 101 Financial Accounting
BCH 102 Financial Mathematics
BCH 103 Foreign Trade of India
BCH 104 Principles of Economics
BCH 105 Essentials of Management
BCH 106 Indian Economy &Public Finance

SEMESTER-II
BCH 201 Human Resource Management
BCH 202 Banking Operations Management
BCH 203 Management Information System
BCH 204 Business Communication & Office Management
BCH 205 Statistical Method
BCH 206 Business Environment
BCH 207 Comprehensive Viva-Voce

SEMESTER- III
BCH 301 Cost Accounting
BCH 302 Business Law
BCH 303 Operations Management
BCH 304 Marketing Management
BCH 305 International Finance
BCH 306 Business Economics

SEMESTER-IV
BCH 401 Management Accounting
BCH 402 Organizational Behaviour
BCH 403 Company Laws & Secretarial Practics
BCH 404 Operations Research
BCH 405 Income Tax Law & Accounts
BCH 406 International Business
BCH 407 Comprehensive Viva-Voce

SEMESTER- V
BCH 501 Export Import Procedure & Documentation
BCH 502 Industrial Laws
BCH 503 Consumer Behaviour & Advertising8
BCH 504 Financial Management

Group A   Accounting Decisions & Applications
BCH 505 Specialized Accounting
BCH 506 Personal Finance Decision

Group B Financial Operations & Services
BCH 505 Financial Market Operations
BCH 506 Insurance & Risk Management
BCH 507 Summer Internship Report & Viva-Voce
BCH 508 Foreign Language

SEMESTER-VI
BCH 601 Goods and Services Tax in India
BCH 602 Business Policy
BCH 603 Governance & Business Ethics
BCH 604 Contemporary Audit

Group A Accounting Decisions & Applications
BCH 605 Corporate Accounting
BCH 606 Entrepreneurship & Project Management

Group B Financial Operations & Services
BCH 605 Financial Services
BCH 606 Security Analysis & Portfolio Management
BCH 607 Comprehensive Viva -Voce

B.A.J.M.C.
Bachelor of Arts in Journalism and Mass Communication

Duration of Programme : 4 Years (8 Semesters)
Eligibility: Senior Secondary in any stream with an aggregate 50% marks

Bachelor of Journalism and Mass Communication (BAJMC) provides opportunities to study variety of subjects in the field of mass communication ranging from print, Online, web and broadcast media. This course has been divided into eight semesters in duration of 4 years. BAJMC gives hands on training in reporting, writing, creative writing broadcasting, films and critical thinking in order to create media professional who are at par with the media industry. We provide highly professional environment such as community radio station, Newsroom studio to the broadcast media aspirant .We also provide highly equipped media lab for editing and designing news for electronics as well as print media.

Programme Outcome
1) Students will acquire a functional knowledge of the underlying principles and recent emerging trend of the media industry.
2) The Course is a solid foundation program which follows an all-encompassing theoretical and hands-on approach in communication and media.
3) The ability to report in depth, using a wide variety of source to provide context, accuracy and balance.
4) The ability to embrace convergent media by shooting video, making photographs & writing for and posting to the web.
5) An understanding of the roles and duties of journalism in society and recognition of the legal and more implications of their work.

B.A.J.M.C. (NEP)

● I - Semester
JMCA -1: History of Media
JMCA -2: Introduction to Journalism
JMCB -1: Role of Social Sciences in Mass Comm.
JMCB -2: Message & Mass-Media Audience
JMCM-1: Feature and Creative Writing
CC-1

● II - Semester
JMCA-3: Language & Cultural Studies
JMCA-4: Computer Applications for Journalism
JMCB -3: Introduction to Comm. Principles & Models
JMCB -4: Implementation of Computers in Journalism-Lab
JMCM-2: Editorial Writing
VC-1

● III - Semester
JMCA -5: Introduction to Print Media
JMCA-6: Basics of Reporting & Editing
JMCB-5: Introduction to Broadcast Media : Radio
JMCB-6: Technology of TV Production
JMCM-3: Writing for Journalists
CC-2

● IV - Semester
JMCA-7: Media Management & Newspaper Prod.
JMCA-8: Advertising
JMCB -7: Photography
JMCB-8: Multimedia Production
JMCM-4: Business Journalism
VC-2

● V - Semester
JMCA-9: Public Relations
JMCA-10: Economics of New Media Communication
JMCB-9: Mobile Communication
JMCB-10: New Media as a Tool for Social Change
Media Internship / Term Paper/ Minor Project In Major A
(To Be Decided By Students)

● VI - Semester
JMCA-11: Exposure To New Media Industries
JMCA-12: Basic Of Development Communication
JMCA-13A: Science And Environment Journalism
JMCA-13B: Media And Social Issues
JMCB-11: Sports Journalism
JMCB-12: Language Of Communication And Translation

● VII - Semester
JMCA-14: Web Journalism
JMCA-15: E-Education And Learning
JMCA-16: Indian Culture
JMCA-17: Media And Gender
JMCA-18A: Production Management
JMCA-18B: Event Management

● VIII SEMESTER
JMCA-19: Research Methodology
JMCA-20: Term Paper
Major Project/ Dissertation
Rashtra Gaurav (Compulsory/ Non credited)

B.A.J.M.C.

Bachelor of Arts in Journalism and Mass Communication

PIONEER IN MEDIA STUDIES: DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

The Department of Journalism and Mass Communication is a Pioneer Department of LPCPS. It was established in 2016 and since then the department has made a great contribution in preparing human resources for the media Industry. The department is presently offering under graduate Programme i.e. B.A. (Journalism and Mass Communication). In a world where communication and media is one of the most sought-after fields, the department is committed to groom students in fields like PR & Corporate Communication, Advertising, Print, and Electronic and New Media to name a few. Above all, it aims at producing good and responsible media professionals with the potential to play roles at both regional and global levels. Our students are regularly publishing monthly newspaper **(THE EDUCATIONIST)**, half yearly magazine **(THE NEWS CENTRAL)**, radio shows **(LPCPS RADIO)**, Talk shows **(WEB TALK)**, live reporting **(LPCPS LIVE)**, documentaries **(RANGRITI)**, and P**odcasts**.

CAMERA HANDLING

VIDEO EDITING

ANIMATION

NEWSPAPER PUBLICATIONS

LPCPS LIVE RADIO

LPCPS LIVE

DOORDARSHAN VISIT

VISIT AT AMAR UJALA

HERITAGE WALK

UDAIPUR CITY PALACE VISIT

NEWSPAPER RELEASE

RANGIRITI

M.Com (Commerce)
Master of Commerce

Duration of Programme : 2 Years (4 Semesters)
Eligibility : A three/four year Bachelor's degree or equivalent in B.Com., B.Com. (Hons.) awarded by the University or Institute as per law and recognized as equivalent by this University with minimum 48% percentage marks or equivalent grade, shall constitute the minimum requirement for admission to the Master in Commerce programme.

An M.Com degree is typically pursued by students who want to better comprehend the fields of accounting, taxation, banking, finance, and insurance. They can earn specialized knowledge in their chosen sector and enhance their abilities in finance management through this curriculum

Candidates with an M.Com degree are prepared for careers as auditors, business analysts, company secretaries, consultants, tax accountants, finance officers, stock brokers, sales analysts, and economists. An M.Com graduate might also go for government exams to gain jobs in the public sector.'

Programme Objectives
- To acquaint students in the conventional as well as contemporary areas in the discipline of Commerce.
- To enable students to be well versed with national as well as international trends in business.
- To enable students to understand accounting and auditing practices, marketing environment, human resource development, taxation rules, role of regulatory bodies in the corporate and financial sectors, nature of financial instruments and markets, customer relationship management and business ethics.
- To provide in-depth knowledge of all core areas specifically Accounting & Finance, Marketing and Human Resource Management.

Programme Outcomes
After Completing Masters in Commerce (M.Com) the students will be able to:
- Develop an ability to apply knowledge acquired in problem solving in practical life and management of business activities.
- Inculcate ethical values, team work, leadership and managerial skills moulding students into future visionaries, management leaders that are compassionate yet efficient.
- Develop innovative thought processes and nurture open-mindedness, equitability and perseverance.
- Develop teaching and research talent in students and to create academic expertise suiting to contemporary needs of the society.
- Adopt a reflective approach to personal development and embrace the philosophy of continual professional development.

M.Com.

● Semester I
MCCC-101 : ACCOUNTING THEORY AND PRACTICE
MCCC-102 : FINANCIAL MANAGEMENT
MCCC-103 : TAXATION LAW AND ACCOUNTS – I
MCCC-104 : INDIAN BUSINESS ENVIRONMENT
MCCC-105 : MARKETING MANAGEMENT
MCVC-101 : BUSINESS ETHICS & CORPORATE GOVERNANCE

● Semester II
MCCC-201 : ACCOUNTING FOR BUSINESS DECISIONS
MCCC-202 : INDIRECT TAX LAWS & ACCOUNT
MCCC-203 : LABOUR LEGISLATION
MCCC-204 : BUSINESS ANALYSIS AND FORECASTING
MCCC-205 : BUSINESS RESEARCH METHODOLOGY
MCCC-206 : ENTREPRENEURSHIP DEVELOPMENT
MCVNC-201 : FOREIGN LANGUAGE – FRENCH OR YOGA

● Semester III
MCCC-301 : CORPORATE ACCOUNTING
MCCC-302 : HUMAN RESOURCE MANAGEMENT/MOOC'S
Choose any one group:
GROUP-A
MCEL-301A : STRATEGIC COST ACCOUNTING
MCEL-302 A : SPECIALIZED ACCOUNTING
GROUP-B
MCEL-301B : CUSTOMER RELATIONSHIP MANAGEMENT
MCEL-302B : DIGITAL MARKETING
GROUP-C
MCEL-301C : LABOUR WELFARE AND SOCIAL SECURITY
MCEL-302C : ORGANISATIONAL BEHAVIOUR
MCIN-301 : SUMMER INTERNSHIP
MCIER-301 : FUNDAMENTALS OF ACCOUNTING & TAXATION

● Semester IV
MCCC-401 : FORENSIC ACCOUNTING & FRAUD EXAMINATION
Choose any one group:
GROUP-A
MCEL-401A : WORKING CAPITAL MANAGEMENT
MCEL-402A : SECURITY ANALYSIS & PORTFOLIO GROUP A MANAGEMENT
GROUP-B
MCEL-401B : SERVICES MARKETING
MCEL-402B : SALES AND DISTRIBUTION MANAGEMENT
GROUP-C
MCEL-401C : INDUSTRIAL PSYCHOLOGY
MCEL-402C : MANAGEMENT OF SMALL BUSINESS
MCMT-401 : MASTER DISSERTATION & VIVA-VOCE
MCIRA-401 : INDIAN FINANCIAL SYSTEM

M.B.A.
Master of Business Administration

Duration of Programme : 2 Years (4 Semesters)
Eligibility: A bachelor's degree in any discipline with a minimum of 50% aggregate marks is required.

Programme Objective :
The MBA program is meticulously designed to equip students with a comprehensive understanding of the business world and the competencies required for effective management.

- **Course Outcome : Business Knowledge**** focuses on building a solid foundation across core business domains such as Finance, Marketing, Human Resource Management, Operations, and Strategy. This holistic knowledge base enables students to understand and integrate different functional areas of business for effective decision-making.
- **Analytical & Critical Thinking**** trains students to approach complex business issues methodically. They learn to use data, analytical models, and logical reasoning to evaluate problems, draw insights, and make informed strategic decisions.
- **Communication Skills**** emphasizes improving both oral and written communication. Students are encouraged to express their thoughts clearly and professionally, a skill crucial for leadership, negotiation, and client engagement.
- **Leadership & Teamwork**** cultivates the ability to lead and collaborate in diverse teams. Students explore leadership theories and practical approaches to motivating and managing teams to drive organizational success.
- **Ethical and Social Responsibility**** integrates ethical considerations and social accountability into the curriculum. Students are trained to uphold integrity and sustainability in their business practices.
- **Entrepreneurial Orientation**** nurtures a proactive, opportunity-driven mindset. Students learn how to identify market gaps, develop viable business models, and implement innovative solutions.
- **Global Perspective**** prepares students to operate effectively in an international context. It fosters an appreciation for cultural diversity and equips students with knowledge of global business operations and trends.
- **Innovation and Change Management**** enables students to lead transformation and adapt to evolving business environments by fostering creative thinking and strategic change initiatives.

Together, these outcomes ensure that MBA graduates are industry-ready professionals with a well-rounded skill set.

M.B.A. (AICTE Model Curriculum & NEP 2020)

YEAR FIRST : SEMESTER-I

- BMB101 Management Concepts & Organisational Behaviour
- BMB102 Managerial Economics
- BMB103 Financial Accounting & Analysis
- BMB104 Business Statistics & Analytics
- BMB105 Marketing Management
- BMB106 Creativity, Innovation & Entrepreneurship
- BMB107 Business Communication
- BMB151 IT Skills I
- BMB152 Mini Project-I
- BVC 151 Sports & Yoga*

YEAR FIRST : SEMESTER-II

- BMB201 Business Environment & Legal Aspect of Business
- BMB202 Human Resource Management
- BMB203 Business Research Methods
- BMB204 Financial Management & Corporate Finance
- BMB205 Operations Management
- BMB206 Quantitative Techniques for Managers
- BMB207 Cost & Management Accounting
- BMB208 Management Information Systems
- BMB251 IT Skills-II
- BMB252 Mini Project-II

* **Qualifying but Non Credit Course**
L/T/P – Lecture/Tutorial/Practical, CT/TA/PS- Class Test/Teachers Assessment/Practical Session, TE/PE

M.C.A.

Master of Computer Applications

Duration of Programme : 2 Years (4 Semesters)
Eligibility: A bachelor's degree with a minimum of 50% aggregate marks (45% for SC/ST). Candidate must have passed mathematics at 10+2 level or graduation level.

Programme Outcomes of MCA Program:

- **Industry-Aligned Curriculum**** Gain in-depth knowledge of core computing subjects like data structures, algorithms, operating systems, databases, and software engineering, tailored to meet current industry demands.
- **Specialization in Emerging Technologies**** Choose from four cutting-edge specializations: Artificial Intelligence, Data Science, Cyber Security, and Blockchain, developed in collaboration with industry leaders.
- **Hands-On Learning and Projects**** Engage in project-based learning with a project in each semester, including a Capstone Project and opportunities for venture launches.
- **Internship Opportunities**** Participate in two internships during the program, with options for extended industry internships in the final year, providing real-world experience.
- **Advanced Laboratory Facilities**** Access Data Analytics Lab, and specialized labs for Cloud Computing, Cybersecurity, IoT, Robotics, and more.
- **Skill Development Courses**** Enhance personal and professional skills through courses in life skills, ethics, entrepreneurship, and humanities, fostering holistic development.
- **Flexible Electives and Honors Program**** Customize your learning with open electives across various disciplines and an optional honors track comprising four additional courses for deeper specialization.
- **Entrepreneurial Support**** Develop entrepreneurial skills with dedicated courses and, encouraging innovation and startup ventures.
- **Career Readiness**** Prepare for diverse roles such as Software Developer, Data Scientist, Cybersecurity Analyst, Cloud Architect, and more, with a curriculum designed to meet the evolving needs of the IT industry.

M.C.A. (Based on NET-2020)

YEAR FIRST : SEMESTER-I

BMC101	Fundamental of Computers & Emerging Technologies
BMC102	Problem Solving using C
BMC103	Principles of Management & Communication
BMC104	Discrete Mathematics
BMC105	Computer Organization & Architecture
BMC151	Problem Solving using C Lab
BMC152	Computer Organization & Architecture Lab
BMC153	Professional Communication Lab*
BMC106	Cyber Security*

YEAR FIRST : SEMESTER-II

BMC201	Web Technology
BMC202	Object Oriented Programming
BMC203	Operating Systems
BMC204	Database Management Systems
BMC205	Data Structures & Analysis of Algorithms
BMC251	Web Technology Lab
BMC252	Object Oriented Programming Lab
BMC253	DBMS Lab
BMC254	Data Structures & Analysis of Algorithms Lab
BVA 251	Sports and Yoga**

* **Qualifying Non-credit Course**
** **Non-credit Course**

VALUE ADDED COURSES @ NO ADDITIONAL COST

- **Certified courses in collaboration with IIT BOMBAY.** Some of them include Certification in various programming languages, Libre Office etc.
- **CAT Classes lead by a team of IIM scholars** where the students are taught various strategies on cracking CAT. This class is available for students of all courses.
- **Preparation for various Competitive Exams by Mahendra** where students are taught strategies to be used while preparing for the exams which will land them in various Jobs in Government sectors like Railways and public sectors such as nationalized Banks, etc. across the country.
- **NISM (National Institute of Securities Markets) Certification** which helps students in securing jobs in the financial sectors in India, regulated by SEBI (Securities and Exchange Board of India).
- **PDP (Personality Development Programme) Classes** for all students to enhance the students' personality in terms of their body language, interpersonal skills, leadership, team building, interview skills and communication skills.
- **Tally Classes for students to enhance their accounting skills**
- **Videography and Photography**, where students are encouraged to enhance their creativity through graphic designing and animation classes.
- **VFX and Design**
- **Hindi & French Language**
- **Artificial Intelligence and Cyber Security**
- **Programming in Python**
- **Income Tax Return Filing and Assessment**
- **GST**
- **Yoga and Meditation**
- **Martial Arts (WU-SHU)**
- **News Anchoring**
- **Radio Jockey Training**
  & many more....

Special AI Research Centre

The AI Club at Lucknow Public College of Professional Studies (LPCPS), Gomti Nagar is a centre of innovation and excellence, operating under the expert mentorship of Prof. (Dr.) Laxmi Shankar Awasthi, Dean Academics. Unlike traditional clubs limited to theoretical learning, this club adopts a hands-on, interdisciplinary approach—merging Artificial Intelligence with cutting-edge domains like IoT, Cybersecurity, and Robotics. Students actively engage in the development of both hardware and software solutions, with several standout projects earning patents, such as a Smart Hand Sanitizer, Smart Dustbin, and autonomous Drone systems.

- The LPCPS Chatbot, a software innovation, is another testament to the club's commitment to applied learning.
- A signature achievement of the club is Vidushi, a humanoid robot designed and built by the students. Vidushi features remote control functionality, face recognition, real-time conversation abilities, and collision avoidance—demonstrating a high level of technical proficiency.
- The club is also backed by strong academic contributions, with numerous research papers published under the faculty's name.
- This fusion of research, innovation, and practical execution distinguishes LPCPS from other institutions, creating a dynamic environment where students are empowered to become future-ready tech leaders.

Fests & Events at LPCPS

Alumni Meet

Alumni meet 'SAMAGAM' which is organised by college every year brings to our alumni a chance to reconnect with their Alma Mater. It lets them relive the carefree days of their college lives as they get a chance to visit all the locations they once frequented.

Talk show with CEOs, Founder & RJs

"The Department of Journalism and Mass Communication organised it's first live talk show featuring RJ Prateek & RJ Tripti. In an interview cum interactive session, the students got a chance to engage in a learning session full of fun and knowledge. For this special event Ma'am Garima Singh - Director LPCPS, Prof. (Dr.) L. S. Awasthi Dean LPCPS marked their valuable presence."

Shri Ram Lal Memorial Basketball Tournament

The 4 teams that made their way to the finals witnessed a lot of close contests with each team jumping and leaping to score basket. It was a closely-fought competition wherein each team put in its best foot forward. Lay-ups were met with intense blocks as the players sweated it out in the courts.The final outcomes were Lucknow University at first place, Lucknow Christian College at second.

XeniuM International 7.0

"XeniuM International" is an amazing platform for you to represent yourself infront of 50+ International students and 15 countries including India, Afghanistan, Iraq, Tanzania, Chad, Gambia, Namibia, Vietnam, Madagascar, Mauritius, Syria, Tajikistan, Botswana, Combodia and Bangladesh.

International Conferences

Videoconferencing technology has playing a role in educational settings for years, thats why LPCPS conducts every year international video conference for our students to closely simulate in the person environment among the world.

Seminars & Industry Interaction

In the current competitive and dynamic environment profe-ssional enrichment is a necessity and to fulfill that LPCPS more often conducts seminars and workshops for the students.

INFRASTRUCTURE

MEDIA LAB

The college has a well-equipped, air conditioned and Wi-Fi enabled media lab for the students of mass communication with the latest state of audio-video recording equipment.

COMPUTER LAB

Lucknow Public College of Professional Studies is packed with an ECO friendly Hi-Tech Computer Labs which offers the students to gain hand on experience of the modern Information Technology and acquire the practical knowledge and the applications of modern computer science.

LIBRARY

The extravagant library house close to fifteen thousand books of various National and International authors in several dozens of genres, both related and unrelated to academia as well. Innovative book bank system is adopted where books are issued to the students on backing of security where minimal charges are levied on the students.

LPCPS RADIO

Radio Studio is a place where BAJMC students can live broadcast or record audio professionally. It has its own broadcasting, production, and recording facilities. LPCPS has released its own community radio app, 'LPCPS Radio,' which can be downloaded from the Google Play Store or the App Store on iPhone. One of them includes '75 Days, 75 Freedom Fighters,75 Stories' produced and recorded on the occasion of Azadi ka Amrit Mohatsav is available on LPCPS Radio.

AUDITORIUM

LPCPS has a large auditorium which can accommodate up to 1500 people at a time. The auditorium is equipped with smart equipment like HD display boards, Dolby sound systems and state of the art audio video system.

CONFERENCE ROOM

LPCPS boasts of conference room & classrooms which has a seating capacity of upto 200 students. The Conference room is regularly used for conducting guest lectures, workshops and International conferences.

INFRASTRUCTURE

BOARD ROOM & INCUBATION CENTRE

Since digital learning is far more interactive and memorable than voluminous textbooks or one-sided lectures, they provide better context, a greater sense of perspective, and more engaging activities than traditional education methods. This allows students to better connect with the learning material. Further, they often offer a more interesting and involving way to digest information.

SWIMMING POOL

Lpcps has an indoor underground swimming pool which is 50m in length and 20m in breadth. A special grooming classes is also arranged in the campus to help student learn swimming, and students are taking active participation in it. The swimming pool is kept well and cleaned on regular basis to maintain hygiene.

HOSTEL

LPCPS provides separate hostel facilities for boys and girls. To ensure the students of LPCPS have a comfortable stay in a safe environment, where they can study and rest properly, separate hostel facilities are provided for boys and girls.

PLACEMENT & TRAINING CELL

Placement and training plays a major role in grooming the students as professionals. Keeping this aspect in consideration, LPCPS has incorporated Placement Cell to provide job opportunities to the students in their respective fields.

The prime objective of the Placement and Training Cell is to ensure placement to all the students and to help students recognize their core competencies.

The Training and Placement Cell also conducts various workshop to help build confidence in them and to enhance their professional skills.

Basic Sessions

- Communication Skills
- Interpersonal Skills
- CV Writing
- Stress Management
- Body Language

Specialized Sessions

- Mock Interviews
- Group Discussion and Team Building Activities
- Presentation Skills
- Time Management
- Mock Interviews
- E-Mail Writing/Letter Writing

Rashtriya Job Festival

PLACEMENT CELL

The Placement Cell constantly tries to partner with various prospective employers who wish to recruit the student for placement and also provides a good exposure to the students regarding various job opportunities in their respective fields.

Session 2024-25	
Total Companies	41
Total Placements	151
Paid Internship	120

RASHTRIYA JOB FESTIVAL AT LPCPS

Lucknow, 22 February 2025. Lucknow Public College of Professional Studies and Lucknow Public College of Pharmacy, in which HR officers of 52 companies like Genpact, Lulu Group, Aditya Birla and Tech Mahindra were present and more than 500 candidates were given job offers ranging from Rs 3 lakh to Rs 7 lakh per annum. More than 2500 candidates registered in the Rashtriya Job Fair organized on Saturday, 22 February, out of which more than 900 candidates were interviewed. In the major placements, Genpact selected 20 candidates, Aditya Birla 33, Adda 24*7 16, Lulu Group 10, Startech 33 and Tech Mahindra 30 candidates for various posts. Apart from this, all other companies selected a total of 559 candidates.

LPCPS also organises pool campus drive in which -

RJF Achievements	2018	2019	2020	2022	2023	2024	2025
	21st & 22nd April	23rd & 24th February	22nd February	23rd April	08th April	24th February	22nd February
Registrations	4100+	5000+	5000+	2000+	1247+	1287+	2500+
National & MNCs	50	57	60	51	51	50	52
Placements	520	673	570+	600+	623	687	559

INTERNSHIP FESTIVAL AT LPCPS (INTERNSHALA)

Lucknow Internship Fair 2019 was organized by LPCPS on 4th of August 2019. In which more than 45+ companies offered 270+ Paid Internship to the eligible candidates.

Placement Insight

OUR RECRUITERS

and many more...

EXTRA CO-CURRICULAR HIGHLIGHTS

DEVELOPMENT INSIGHTS

Lucknow Public College of Professional Studies has the tradition of encouraging students to perform and showcase their extra-curricular skills and talent along with co-curricular activities. The Students have great entrepreneurial skills and take initiatives to organize and arrange for all the events and activities under the guidance of the faculty members.

Guest lectures and workshops are conducted regularly to inculcate the spirit of learning and impart education from outside the classroom. Various workshops were conducted with collaboration with corporate organizations like TCS and HCL on the topics of creative writing, hardware training, 'PHP' training, Ethical hacking etc.

LPCPS BAND PERFORMANCE (ARIA CLUB)

GUEST LECTURE

MOCK INTERVIEW BY INDUSTRY EXPERTS

INDUSTRIAL VISIT

NUKKAD NATAK

INCUBATION ROOM

AWARDS AND RECOGNITIONS

Education Excellence Awards-2021
by Zee UP & UK in year 2021.

MoU signed between Consulate General of The Islamic Republic of Afghanistan and Lucknow Public College of Professional Studies, Lucknow for delivering and expansion of Quality Education in year 2020.

World Icon Award-2019
by BMICH, Colombo by Govt. of Sri Lanka in the year 2019.

Icon of Hindustan Award-2025
by Hindustan Newspaper

Dr. S. P.Singh, Hon'ble Member of Parliament, Founder & Chairman of Lucknow Public Schools & Colleges, was honoured with the 'Icons of Hindustan Award in Macau on 21st Feb, 2025. The Award was received by Mrs. Kant Singh, Ex MLC & Administrative Head of Lucknow Public Schools & Colleges.

INTERNATIONAL COLLABORATIONS

Ref: DTUC/CS/06

Dr. Ashutosh Dhar **Dwivedi**

PROF. (DR.) LAXMI SHANKAR AWASTHI

Re: Research Collaboration Certificate for Dr. Laxmi Shankar Awasthi

Dr. Ashutosh Dhar Dwivedi

COPENHAGEN BUSINESS SCHOOL

14 October 2021

PROF. (DR.) LAXMI SHANKAR AWASTHI
PROFESSOR (DEAN ACADEMICS)
DEPARTMENT OF COMPUTER SCIENCE

Ref no. 19596915/03

RESEARCH COLLABORATION CERTIFICATE FOR DR. LAXMI SHANKAR AWASTHI

Dr. Rajani Singh
Assistant Professor

Tel : +45-71441890

Awaiting Request for Examination

Guest lecture	Skill development	Research projects	Co-curricular	Industrial visit in Parag, HCL etc.	Internship
• Technical/ Soft Skill • Workshops • Webinar	• Communication skills • Personality development	• Research projects under guidance of faculty	• Seminar • Cultural events • Awareness program	• Study tour • Industry interaction	• Learning by doing • Encouragement and assistance offered

Startup Ecosystem @ LPCPS

Founder : Anchal Vishwakarma (B.Com.-2025)
Start Up : Dhaage
Revenue : 39 Lakhs+ Yearly
Location : Lucknow

A classic brand of tote bags, Founded by Anchal is on a mission to weave a bond between our modern lives and our cultural heritage. With their name meaning "thread," Dhaage aims to connect people and traditions like a tightly woven string, creating a forever-lasting relationship that makes you feel at home like "APNA" with Dhaage.

Founder : Aman Kanojia (BCA -2024)
Start Up : Eligital.in
Revenue : 60 Lakhs+ Yearly
Location : Lucknow

Aman Kanojia, a visionary entrepreneur and first-year student at Lucknow Public College of Professional Studies, who is shaping the digital marketing landscape through his startup, Eligital. Aman's journey is a compelling narrative of passion, determination, and the delicate balance between academia and entrepreneurship. Eligital, under Aman's guidance, has become a beacon for brands at Lucknow Public College seeking business growth through digital strategies. Aman shares,

Founder Abhay Gupta (BBA-2019)
Start Up : Webkolek
Revenue : 1 Cr+
Location : Lucknow

Webkolek is a cutting-edge startup specializing in social media marketing and online branding solutions for businesses. Founded post-college, our mission is to empower brands to thrive in the digital realm by maximizing their online presence and engagement. We recognized the growing importance of digital marketing in today's competitive landscape and aimed to bridge the gap by providing innovative strategies tailored to each client's needs.

Founder Akshat Singh Rathore (B.Com (H))
Start Up : Gleam Rist
Revenue : 25 Lakhs+ Yearly
Location : Lucknow

Welcome to Gleam Wrist, where every bracelet carries a meaningful tale. At Gleam Wrist, we're dedicated to crafting more than just accessories; we create stories that adorn your wrist. With our customized Wristlets, tailored to fit your hand perfectly, you can bring your unique vision to life. From personalized designs to heartfelt messages, each bracelet is a reflection of your individuality.

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- **Degree Colleges :**
  Lucknow Public College of Professional Studies
  Vinamra Khand (Opp. Kathauta Lake), Gomti Nagar, Lucknow. (with Hostel Facility) Ph. 9044059024, 9235311061 (Website : www.lpcps.org.in)
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