

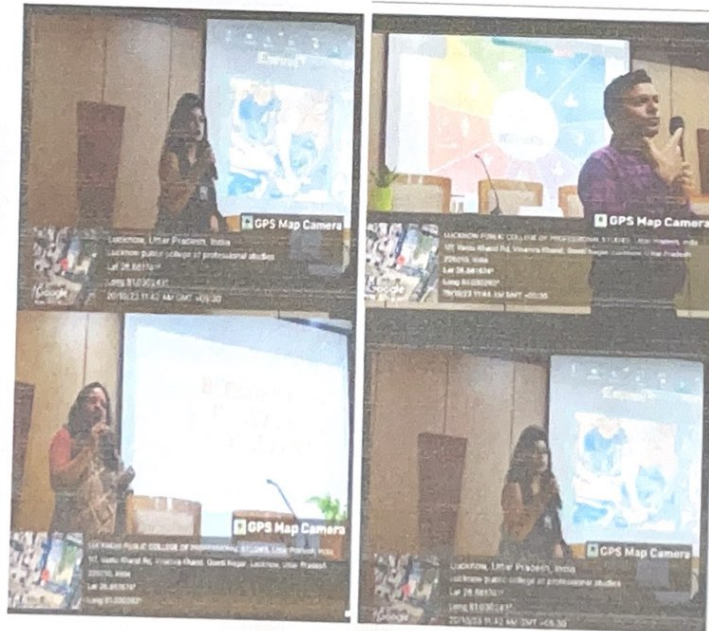
**SAMPLE FILES FOR INTERNATIONAL  
CONFERENCE**

## International Conference

The proceedings of the **International Conference on Educational Research in Science, Management, and Humanities (IC-ERSMH)**, held in October 2023. The conference focused on interdisciplinary collaboration and innovation in education, featuring keynote speeches, paper presentations, and workshops on various topics such as sustainability in education, entrepreneurship, digital tools, and blended learning.

The **keynote speakers** included prominent academicians and researchers like Dr. Deepak Kumar Verma (Dr. Rammanohar Lohia Avadh University), Dr. Upendra Kumar (IET, Lucknow), Dr. Shilpa Pandey (Birbal Sahni Research Institute), Dr. Shailja Dixit (Amity University), and Dr. Madhusudan Singh (Oregon Institute of Technology, USA), among others. Each speaker addressed subjects like artificial intelligence, machine learning applications, environmental education, blended learning, and financial literacy.

The **conference schedule** spanned three days, with sessions covering diverse research areas, including technical presentations on the electrical properties of gold nanoparticles in liquid crystalline materials, financial literacy in education, and the role of human resource management in organizational productivity. Notable presentations included research on marketing strategies, brand reputation, and the future potential of fintech in India. The conference was organized by the **Lucknow Public College of Professional Studies** and featured an inaugural ceremony led by Prof. (Dr.) Laxmi Shankar Awasthi and other prominent figures. The event aimed to enhance academic discourse, foster global collaboration, and shape the future of educational research and practices across multiple disciplines.



## International Conference

The Three-Day International Conference on "Navigating Innovative Frontiers: Commerce, Science, Technology, and Intellectual Property Rights" (IC-NIFCSTIPR 2023) was held from November 20-22, 2023, at Lucknow Public College of Professional Studies (LPCPS). The conference aimed to explore the intersection of commerce, science, technology, and intellectual property rights (IPR), with an emphasis on innovation, business development, and legal frameworks.

The event featured various experts and scholars from diverse fields. Key discussions revolved around topics such as **market penetration, science and technology in industry and human welfare, and the importance of IPR** in fostering an inventive environment. Invited speakers included Dr. Rajnish Kumar from the University of Kansas, Dr. Abhishek Srivastava from Gopal Narayan Singh University, and Ms. Puja Srivastava from Door Darshan, among others.

Presentations covered a broad range of subjects. For instance, **Dr. Shailesh Srivastava** discussed the impact of environmental pollution on respiratory diseases, particularly COPD, while **Mr. Raza Abbas Haidri** highlighted the critical role of cybersecurity in cloud computing. **Dr. Akhilesh Yadav** explored industrial applications of AI and machine learning, and **Ms. Sweety Jain** examined digital transformation in the retail sector.

The conference also included sessions on the **time value of money, biometric systems using machine learning, and media ethics and gender awareness**. The event concluded with a valedictory session, where participants reflected on the importance of such academic platforms for sharing knowledge and fostering collaboration. Overall, the conference successfully brought together professionals from various sectors to address pressing challenges and opportunities in commerce, science, technology, and IPR, emphasising interdisciplinary innovation and intellectual discourse.

