

(w.e.f. July 2018)

**REVISED COURSE SYLLABUS OF B.COM. (HONS) PROGRAM- w.e.f. Session 2018-19**  
**FACULTY OF COMMERCE, UNIVERSITY OF LUCKNOW**

Paper Code	Paper Name	MARKS	TOTAL OF SEM.
<b>SEMESTER - I</b>			
BCH 101	FINANCIAL ACCOUNTING	100	
BCH 102	FINANCIAL MATHEMATICS	100	
BCH 103	FOREIGN TRADE OF INDIA	100	
BCH 104	PRINCIPLES OF ECONOMICS	100	
BCH 105	ESSENTIALS OF MANAGEMENT	100	
BCH 106	INDIAN ECONOMY & PUBLIC FINANCE	100	600
<b>SEMESTER - II</b>			
BCH 201	HUMAN RESOURCE MANAGEMENT	100	
BCH 202	BANKING OPERATIONS MANAGEMENT	100	
BCH 203	MANAGEMENT INFORMATION SYSTEM	100	
BCH 204	BUSINESS COMMUNICATION & OFFICE MANAGEMENT	100	
BCH 205	STATISTICAL METHODS	100	
BCH 206	BUSINESS ENVIRONMENT	100	
BCH 207	Comprehensive Viva- Voce	100	700
<b>SEMESTER - III</b>			
BCH 301	COST ACCOUNTING	100	
BCH 302	BUSINESS LAWS	100	
BCH 303	OPERATIONS MANAGEMENT	100	
BCH 304	MARKETING MANAGEMENT	100	
BCH 305	INTERNATIONAL FINANCE	100	
BCH 306	BUSINESS ECONOMICS	100	600
<b>SEMESTER - IV</b>			
BCH 401	MANAGEMENT ACCOUNTING	100	
BCH 402	ORGANIZATIONAL BEHAVIOUR	100	
BCH 403	COMPANY LAWS & SECRETARIAL PRACTICES	100	
BCH 404	OPERATIONS RESEARCH	100	
BCH 405	INCOME TAX LAW AND ACCOUNTS	100	
BCH 406	INTERNATIONAL BUSINESS	100	
BCH 407	Comprehensive Viva - Voce	100	700
	6 -8 WEEKS SUMMER INTERNSHIP		

  
Principal  
Lucknow Public College of Professional Studies  
Vignana Khand, Gomtinagar, Lucknow

**REVISED COURSE SYLLABUS OF B.COM. (HONS) PROGRAM- w.e.f. Session 2018-19**  
**FACULTY OF COMMERCE, UNIVERSITY OF LUCKNOW**

<b>SEMESTER - V</b>			
BCH 501	EXPORT IMPORT PROCEDURE AND DOCUMENTATION	100	
BCH 502	INDUSTRIAL LAWS	100	
BCH 503	CONSUMER BEHAVIOUR & ADVERTISING MANAGEMENT	100	
BCH 504	BUSINESS FINANCE	100	
<b>Group – A ACCOUNTING DECISIONS &amp; APPLICATIONS</b>			
BCH 505 (ADA)	SPECIALIZED ACCOUNTING	100	
BCH 506 (ADA)	PERSONAL FINANCE DECISION	100	
<b>Group – B FINANCIAL OPERATIONS &amp; SERVICES</b>			
BCH 505(FOS)	FINANCIAL MARKET OPERATIONS	100	
BCH 506(FOS)	INSURANCE AND RISK MANAGEMENT	100	
BCH 507	SUMMER INTERNSHIP REPORT & VIVA-VOCE	100	700
BCHNC 508	FOREIGN LANGUAGE (GERMAN/FRENCH)(NON-CREDIT)	100	
<b>SEMESTER – VI</b>			
BCH 601	GOODS AND SERVICES TAX IN INDIA	100	
BCH 602	BUSINESS POLICY	100	
BCH 603	GOVERNANCE & BUSINESS ETHICS	100	
BCH 604	CONTEMPRARY AUDIT	100	
<b>Group – A ACCOUNTING DECISIONS &amp; APPLICATIONS</b>			
BCH 605(ADA)	CORPORATE ACCOUNTING	100	
BCH 606(ADA)	ENTREPRENEURSHIP & PROJECT MANAGEMENT	100	
<b>Group – B FINANCIAL OPERATIONS &amp; SERVICES</b>			
BCH 605(FOS)	FINANCIAL SERVICES		
BCH 606(FOS)	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT		
BCH 607	Comprehensive Viva – Voce	100	700
<b>GRAND TOTAL</b>			<b>4000</b>

**Note:**

- In Third Year of the B. Com (Hons.) program (Semester V and VI) the student will have to choose any one group out of the given two groups A & B.  
 Group A – Accounting Decisions & Applications (ADA)  
 Group B – Financial Operations & Services (FOS)
- The students have to go under Summer Internship for Six to Eight weeks in the month of May & June after Fourth Semester, the viva-voce on summer Internship report will be held along with the Fifth Semester Examination.

**SUMMER INTERNSHIP PROJECT REPORT  
ON  
"STUDY OF RECRUITMENT AND  
SELECTION IN HCL"**

**HCL**

**BACHELOR OF COMMERCE (HONOURS)  
AFFILIATED TO UNIVERSITY OF LUCKNOW  
LUCKNOW**

**Under the Supervision of:  
Ms. RASHMI SACHAN  
(Assistant Professor)**

*Rashmi*

**Submitted By:  
NITESH PANDEY  
B.COM (HONOURS) V<sup>th</sup> Sem  
Roll No.2110820430062**

*Nitesh Pandey*



*Arvind*

Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL  
STUDIES, LUCKNOW  
VINAMRA KHAND GOMTI NAGAR, LUCKNOW  
Session 2021-2024**



# SUMMER INTERNSHIP PROJECT REPORT

ON

## “CUSTOMER SATISFACTION TOWARDS HYUNDAI CARS”



**HYUNDAI**

**BACHELOR OF COMMERCE (HONOURS)  
AFFILIATED TO UNIVERSITY OF LUCKNOW  
LUCKNOW**

**Under the Supervision of:**

Dr. Ashish Kaushal  
(Assistant Professor)

A handwritten signature in blue ink, likely belonging to Dr. Ashish Kaushal.

**Submitted By:**

Rajveer Suryavanshi  
B.COM (HONOURS) V<sup>th</sup> Sem  
Roll No. 2110820430076

A handwritten signature in black ink with the date '13/07/24' written below it.



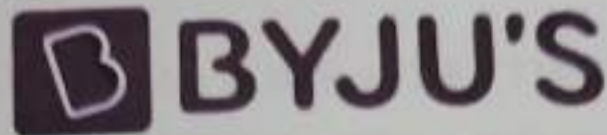
Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES,  
LUCKNOW  
VINAMRA KHAND GOMTI NAGAR, LUCKNOW  
Session 2021-2024**

**SUMMER INTERNSHIP PROJECT REPORT  
ON**

**"MARKETING STRATEGY ADOPTED BY THINK &  
LEARN PVT. LTD. (BYJU'S)"**



**BACHELOR OF COMMERCE (HONOURS)  
AFFILIATED TO UNIVERSITY OF LUCKNOW  
LUCKNOW**

**Under the Supervision of:**  
Dr. Ashish Kaushal  
(Assistant Professor)

A handwritten signature in blue ink, likely belonging to Dr. Ashish Kaushal.

**Submitted By:**  
PRABHAT SINGH  
B.COM (HONOURS) V<sup>th</sup> Sem  
Roll No. 2110820430068



A handwritten signature in blue ink with the date '13/01/24' written below it.

**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL  
STUDIES, LUCKNOW  
VINAMRA KHAND GOMTI NAGAR, LUCKNOW  
Session 2021-2024**

A handwritten signature in green ink, likely belonging to the Principal.  
Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

**SUMMER INTERNSHIP PROJECT REPORT**  
**ON**  
**"A STUDY ON FACTORS AFFECTING CUSTOMER**  
**PREFERENCE TOWARDS LIFE INSURANCE**  
**POLICIES"**

**BACHELOR OF COMMERCE (HONOURS)**  
**AFFILIATED TO UNIVERSITY OF LUCKNOW**  
**LUCKNOW**

**Under the Supervision of:**

Dr. Nidhi Soni  
(Assistant Professor)

*Nidhi Soni*  
20/11/2023

**Submitted By:**

Sahil Agrawal  
B.COM (HONOURS) V<sup>th</sup> Sem  
Roll No.2110820430081

*Sahil Agrawal*  
15/11/24



**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL**  
**STUDIES, LUCKNOW**  
**VINAMRA KHAND GOMTI NAGAR, LUCKNOW**  
**Session 2021-2024**

*[Signature]*  
Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow



**SUMMER INTERNSHIP PROJECT REPORT  
ON**

**"A COMPARATIVE STUDY OF CUSTOMER SATISFACTION  
TOWARD AMAZON AND FLIPKART"**



**BACHELOR OF COMMERCE (HONOURS)  
AFFILIATED TO UNIVERSITY OF LUCKNOW  
LUCKNOW**

**Under the Supervision of:  
DR. NIDHI SONI  
(Assistant Professor)**

**Submitted By:  
SANYA NAIK  
B.COM (HONOURS) V<sup>th</sup> Sem  
Roll No. 2110820430085**

*Nidhi Soni*  
*13/01/2023*

*Sanya Naik*  
*13/01/24*



**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES,  
LUCKNOW**

**VINAMRA KHAND GOMTI NAGAR, LUCKNOW**

**Session 2021-2024**

*Sanya Naik*  
**Principal**  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

# SUMMER INTERNSHIP PROJECT REPORT

ON

"MARKETING STRATEGY ADOPTED BY THINK &  
LEARN PVT. LTD. (BYJU'S)"



BACHELOR OF COMMERCE (HONOURS)  
AFFILIATED TO UNIVERSITY OF LUCKNOW  
LUCKNOW

Under the Supervision of:  
Dr. Ashish Kaushal  
(Assistant Professor)

Submitted By:  
RISHABH SHUKLA  
B.COM (HONOURS) V<sup>th</sup> Sem  
Roll No. 2110820430079

A handwritten signature in blue ink, likely belonging to the supervisor, Dr. Ashish Kaushal.



A handwritten signature in blue ink, dated 13/01/24, likely belonging to the principal.

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL  
STUDIES, LUCKNOW  
VINAMRA KHAND GOMTI NAGAR, LUCKNOW  
Session 2021-2024

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gominagar, Lucknow



# SUMMER INTERNSHIP PROJECT REPORT

ON

## "GOODS AND SERVICES TAX IN INDIA"

**K. S. Industries**  
|| Knowledge | Skill | Service ||

**BACHELOR OF COMMERCE (HONOURS)**

**AFFILIATED TO UNIVERSITY OF LUCKNOW**

**LUCKNOW**

Under the Supervision of:

**Dr. ASHISH KAUSHAL**

(ASSOCIATE PROFESSOR)

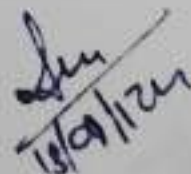


Submitted By:

**RAHUL KAPOOR**

B.COM (HONOURS) V<sup>th</sup> Sem

Roll No. 2110820430073



15/09/2024



**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL**

**STUDIES, LUCKNOW**

**VINAMRA KHAND GOMTI NAGAR, LUCKNOW Session**

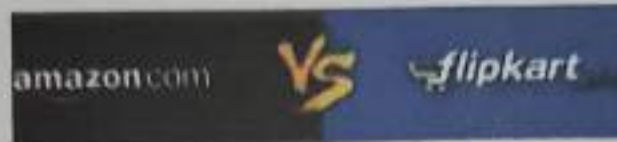
**2021-2024**

  
Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

# SUMMER INTERNSHIP PROJECT REPORT ON

"A COMPARATIVE STUDY OF CUSTOMER SATISFACTION  
TOWARD AMAZON AND FLIPKART"



BACHELOR OF COMMERCE (HONOURS)  
AFFILIATED TO UNIVERSITY OF LUCKNOW  
LUCKNOW

Under the Supervision of:  
MS.RASHMI SACHAN  
(Assistant Professor)

A handwritten signature in black ink, appearing to read 'Rashmi', written over a horizontal line.

Submitted By:  
NITU YADAV  
B.COM (HONOURS) V<sup>th</sup> Sem  
Roll No. 2110820430064

A handwritten signature in black ink, appearing to read 'Nitu', followed by the date '13/07/24' written below it.



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LUCKNOW

VINAMRA KHAND GOMTI NAGAR, LUCKNOW

Session 2021-2024

A handwritten signature in black ink, appearing to read 'Anita', written over a horizontal line.  
Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

# SUMMER INTERNSHIP PROJECT REPORT ON

Supply Chain management and Store Operation  
At  
ANKITA INITIATIVES

**ANKITA INITIATIVES**

*Institute of traditions*

BACHELOR OF COMMERCE (HONOURS)  
AFFILIATED TO UNIVERSITY OF LUCKNOW  
LUCKNOW

**Under the Supervision of:**

Dr. Nidhi Soni  
(Assistant Professor)

*Nidhi Soni*  
29/11/23

**Submitted By:**

Saurabh Dixit  
B.COM (HONOURS) V<sup>th</sup> SEM  
Roll No. 2110820430088

*Saurabh Dixit*  
13/01/24



**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES  
VINAMRA KHAND GOMTI NAGAR, LUCKNOW**

**Session 2021-2024**

*Saurabh Dixit*  
Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow



SUMMER INTERNSHIP PROJECT REPORT ON

“MARKETING INTERNSHIP”

**LUCKY DALMOTH**

BACHELOR OF COMMERCE (HONOURS)  
AFFILIATED TO UNIVERSITY OF LUCKNOW  
LUCKNOW

Under the supervision of:

Dr. Nidhi Soni  
(Assistant Professor)

*Nidhi Soni*  
20/10/23

Submitted By:

Sarika Mandhan  
B. Com (Hons) V<sup>th</sup> Sem  
Roll No. - 2110820430087

*Sarika Mandhan*  
13/01/24



LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES, LUCKNOW  
VINMRA KHAND GOMTI NAGAR, LUCKNOW  
SESSION 2021-2024

*Abinav*  
Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES



**SUMMER INTERNSHIP PROJECT REPORT  
ON**

**“MARKETING & FINANCE”**

(Marketing and companies case study  
Finance and stock market fundamentals)

Submitted in the partial fulfilment for the award of  
Degree of  
**BACHELOR OF COMMERCE**  
UNIVERSITY OF LUCKNOW

ACADEMIC SESSION  
2021-24

*Ansari*  
13/01/24

*Ansari*

Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gombinagar, Lucknow

FACULTY GUIDE:  
Ms. RASHMI SACHAN

*Rashmi*

SUBMITTED BY:-  
MOHAMMAD AYAAN ANSARI  
ROLL NO. 2110820430058  
B.COM(HONS.)-5<sup>TH</sup> SEMESTER

# SUMMER INTERNSHIP PROJECT REPORT

ON

"IMPACT OF GST ON SALES PERFORMANCE OF  
HYUNDAI MOTORS IN LUCKNOW"

Prepared and Presented to  
For Hyundai Motors India Ltd., Lucknow



**HYUNDAI**

BACHELOR OF COMMERCE (HONOURS)  
AFFILIATED TO UNIVERSITY OF LUCKNOW  
LUCKNOW

**Under the Supervision of:**

Dr. Ashish Kaushal  
(Associate Professor)  
Coordinator - Department  
of commerce and management

A handwritten signature in black ink, appearing to be 'Dr. Ashish Kaushal'.

**Submitted By:**

OJASVI GUPTA  
B.COM (HONOURS) V<sup>th</sup> Sem  
Roll No.2110820430065

A handwritten signature in black ink, appearing to be 'Ojasvi Gupta', with the date '13/02/24' written below it.



A handwritten signature in green ink, appearing to be 'Ashish Kaushal'.

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL  
STUDIES, LUCKNOW  
VINAMRA KHAND GOMTI NAGAR, LUCKNOW  
Session 2021-2024**



**SUMMER INTERSHIP PROJECT REPORT  
ON**

**“Customer Relation Management(Sales)” internship at**



**BACHELOR OF COMMERCE  
(HONOURS)**

**AFFILIATED TO UNIVERSITY OF LUCKNOW**

**UNDER THE SUPERVISION OF:**

**Dr NIDHI SONI  
( PROFESSOR)**

**SUBMITTED BY:**

**SAKSHI SINGH  
B.COM(HONOURS) Vth SEM  
ROLL No. 2110820430083**

*Nidhi Soni*  
5/12/2023



*Sakshi Singh*  
13/01/24

*Anurag*  
Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

**LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL  
STUDIES, LUCKNOW**

**VINAMRA KHAND GOMTINAGER, LUCKNOW**

**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES**

**AFFILIATED TO UNIVERSITY OF LUCKNOW**

**Session 2021-2024**



**PROJECT REPORT**

**ON**

**"SALES AND MARKETING RESEARCH ANALYSIS ON UNSCHOOL"**

Submitted in partial fulfillment for the award of

Degree of

**BACHELOR OF COMMERCE (HONOURS)**

From

University of Lucknow,

Lucknow

*Handwritten signature*  
13/01/24

*Handwritten signature*  
Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

Under the Guidance of:

MS. RASHMI SACHAN

*Handwritten signature of Rashmi Sachan*

Submitted By:

NITIN YADAV

B.COM (HONOURS) Vth Sem

Roll No.2110820430063


**SUMMER INTERNSHIP PROJECT REPORT**  
**ON**  
**“STUDY OF RECRUITMENT AND**  
**SELECTION IN HCL”**

**HCL**

**BACHELOR OF COMMERCE (HONOURS)**  
**AFFILIATED TO UNIVERSITY OF LUCKNOW**  
**LUCKNOW**

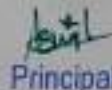
**Under the Supervision of:**  
Dr. Ashish Kaushal  
(Associate Professor)  
Coordinator -Department  
of Commerce and Management

**Submitted By:**  
PRABUDH GEHLOT  
B.COM (HONOURS) V<sup>th</sup> Sem  
Roll No.2110820430069



13/01/24

**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL**  
**STUDIES, LUCKNOW**  
**VINAMRA KHAND GOMTI NAGAR, LUCKNOW**  
**Session 2021-2024**

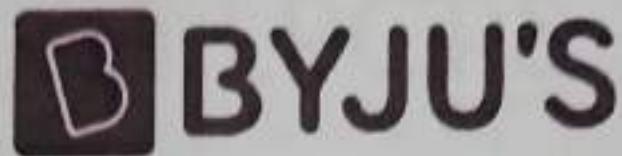


Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow



**SUMMER INTERNSHIP PROJECT REPORT**  
**ON**

**"MARKETING STRATEGY ADOPTED BY THINK &  
LEARN PVT. LTD. (BYJU'S)"**



**BACHELOR OF COMMERCE (HONOURS)**  
**AFFILIATED TO UNIVERSITY OF LUCKNOW**  
**LUCKNOW**

**Under the Supervision of:**  
**DR. NIDHI SONI**  
(Assistant Professor)

**Submitted By:**  
**SAPANA YADAV**  
**B.COM (HONOURS) V<sup>th</sup> Sem**  
**Roll No. 2110820430086**

*Nidhi Soni*  
*25/07/2023*

*Sapana Yadav*  
*13/07/24*



**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL  
STUDIES, LUCKNOW**  
**VINAMRA KHAND GOMTI NAGAR, LUCKNOW**  
**Session 2021-2024**

*Principal*  
Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

**LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES,  
LUCKNOW.**



**LPCPS**  
LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES

**"CUSTOMER RELATIONSHIP  
MANAGEMENT AT PCITS"**

*Submitted in partial fulfillment for the award of degree of*  
**BACHELOR OF COMMERCE (Honours)**

**From**

**University of Lucknow , Lucknow**

*Nidhi*  
*5/12/23*  
**Under the guidance of**  
**DR. NIDHI SONI**  
**ASSISTANT PROFESSOR**  
**Department of Commerce**

*Sakshi*  
*13/01/24*  
**Submitted by**  
**SAKSHI CHAWLA**  
**BCOM (Hons) 5TH SEM**  
**ROLL NO. : 2110820430082**

**ACADEMIC SESSION**  
**2021-2024**

*Sakshi*  
**Principal**  
**Lucknow Public College of Professional Studies**  
**Vinamra Khand, Gomtinagar, Lucknow**

# SUMMER INTERNSHIP PROJECT REPORT ON

"A COMPARATIVE STUDY OF CUSTOMER SATISFACTION  
TOWARD AMAZON AND FLIPKART"



BACHELOR OF COMMERCE (HONOURS)  
AFFILIATED TO UNIVERSITY OF LUCKNOW  
LUCKNOW

Under the Supervision of:  
DR. NIDHI SONI  
(Assistant Professor)

Submitted By:  
RUCHI VISHWAKARMA  
B.COM (HONOURS) V<sup>th</sup> Sem  
Roll No. 2110820430080

*Nidhi Soni*  
*25/12/23*



*Ruchi Vishwakarma*  
*13/01/24*

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES,  
LUCKNOW  
VINAMRA KHAND GOMTI NAGAR, LUCKNOW  
Session 2021-2024

*Anita*  
Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow



**LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES,  
LUCKNOW.**



**LPCPS**  
LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES

**"MARKETING STRATEGY OF BYJU'S"**



*Submitted in partial fulfillment for the award of degree of*  
**BACHELOR OF COMMERCE (HONOURS)**

**From**

**University of Lucknow, Lucknow**

*Nidhi*  
*5/12/23*  
**Under the guidance of**  
**DR. NIDHI SONI**  
**ASSISTANT PROFESSOR**  
**Department of Commerce**

*Samridhi Singh*  
*13/01/24*  
**Submitted by**  
**SAMRIDHI SINGH**  
**BCOM (HONS) 5TH SEM**  
**ROLL NO. : 2110820430084**

**ACADEMIC SESSION**  
**2021-2024**

*Principal*  
**Principal**  
**Lucknow Public College of Professional Studies**  
**Vinamra Khand, Gomtinagar, Lucknow**

**LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL  
STUDIES,LUCKNOW.**



**LPCPS**

LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES

**"HUMAN RESOURCE MANAGEMENT AT ADORE  
EARTH"**

*Submitted in partialful fillment for the award of degree of  
BACHELOR OF COMMERCE (HONOURS)*

**From**

**University of Lucknow, Lucknow**

*Shri  
18/10/24*

**Under the guidance of**

**Dr. ASHISH KAUSHAL  
ASSOCIATE PROFESSOR**

**Coordinator-Department  
of Commerce & Management**

**Submitted by**

**PRIYANSHU SRIVASTAVA  
BCOM(H) 5<sup>TH</sup> SEM**

**ROLLNO.:2110820430072**

*[Handwritten signature]*

**ACADEMIC SESSION**

**2023 - 2024**

*[Handwritten signature]*  
Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow