

Department of Journalism & Mass Communication, University of Lucknow
Proposed Structure UG- BA-Journalism & Mass Communication 4 Years

Year	Semester	Paper No.	Major1	Credits	Paper No.	Major 2	Credits	Paper No.	Minor	Credits	CC/VC	Credits	Total Credits	Award
1	1	1	History of media	4	A	Role of social sciences in mass communication	4	a	Feature & Creative Writing	4	CC1	4	24	Certificate in Journalism & Mass Communication
		2	Introduction to journalism	4	B	Message and mass media audience	4							
	2	3	Language and Cultural studies	4	C	Introduction to Communication principles and models	4	b	Editorial Writing	4	VC1	4		
		4	Computer Applications for Journalism	4	D	Implementation of computers in Journalism- Lab	4							
2	3	5	Introduction to print media	4	E	Introduction to broadcasting media-radio	4	c	Writing for Journalists	4	CC2	4	24	Diploma in Journalism & Mass Communication
		6	Basics of Reporting and Editing	4	F	Technology of T.V production	4							
	4	7	Media Management & Newspaper Production	4	G	Photography Lab	4	d	Business Journalism	4	VC2	4		
		8	Advertising	4	H'	Multimedia Production	4							
3	5	9	Public Relation	4	I	Mobile Communication	4				Media Internship	4	24	Degree in Journalism & Mass Communication
		10	Economics of New Media Communication	4	J	New Media Tool For Social Change	4							
		11	Exposure to New Media Industries	4										
	6	12	Basics of Development communication	4	K	Sports Journalism	4				Minor Project/News paper Production/Documentary Production	4	24	
		13	Science and Environment Journalism	4	L	Language of communication and translation	4							
		14	Media & Social Issues	4										
4	7	15	Web Journalism	4							Research Methodology	4	24	Research Methodology
		16	e-education and learning	4										
		17	Communication Research	4										
		18	Media & Gender	4										
	19	Production Management	4											
8									Major Project	24	24			
Total Credits				76			48			16		52	192	



LPCPS
LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES

**Lucknow Public College Of Professional Studies
Affiliated to University of Lucknow**

Session (2025-2026)

**DEPARTMENT OF JOURNALISM &
MASS COMMUNICATION**

Course- BA-JMC 3rd Year 5th Semester

Name of Subject: Media Internship

(Minor Project)

Submitted by:

**Shashank Singh Tomar
BA-JMC, 3rd year 5th semester
Roll No. 2310821030022**

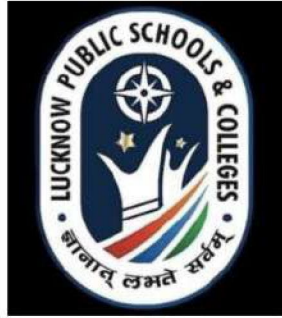
Under the Guidance of:

**Dr. Neeraj Singh
HOD of Journalism and
Mass Communication**


Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Geminagar, Lucknow

**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL
STUDIES, LUCKNOW**



PROJECT REPORT ON
“MEDIA INTERNSHIP”

**BACHELOR OF ARTS IN JOURNALISM AND MASS
COMMUNICATION.**

Academic Session: - 2023-2026

Under the Guidance of

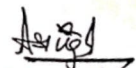
DR. NEERAJ SINGH

(Assistant Professor)

Submitted by:

VAISHNAVI GUPTA

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**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL
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**PROJECT REPORT ON
MEDIA INTERNSHIP**

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BACHELOR OF ARTS IN JOURNALISM AND
MASS COMMUNICATION**

**FROM
UNIVERSITY OF LUCKNOW, LUCKNOW**

Academic Session: 2023-2026

**Under the Guidance of
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**Submitted By Chavi Yadav
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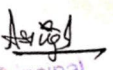
FROM

UNIVERSITY OF LUCKNOW, LUCKNOW

Academic Session: 2023-2026

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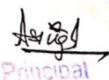
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**Under the Guidance of
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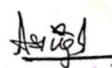
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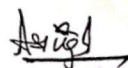
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**FROM
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Academic Session: 2023-2026

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**Lucknow Public College Of Professional
Studies**



**INTERNSHIP REPORT
ON
“Content Writing”**

**SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR**

DEGREE OF

**BACHELOR OF ART IN JOURNALISM AND MASS
COMMUNICATION**

From

UNIVERSITY OF LUCKNOW

Academic Session 2023-2026

UNDER THE GUIDANCE OF

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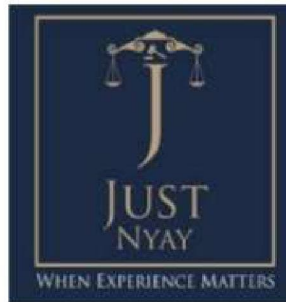
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**Tripti Singh
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Roll No: 2310821030027**



INTERNSHIP REPORT

Just Nyay - Online Legal Consultation Company



Submitted to

Lucknow Public College of Professional Studies, Lucknow

By Sanskriti Shukla

- Under the guidance -
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Roll No. 2310821030021
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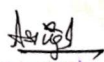
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**FROM
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Academic Session: 2023-2026

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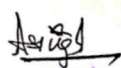
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Academic Session: 2023-2026

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Academic Session: 2022-2025

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