

Proposed Structure BBA

Year	Semester	Major 1		Credits	Major 2		Credits	Minor 1		Credits	CC/VC	Credits	Total Credits	Award
		P1	P2		P1'	P2'		P1"	P2"					
1	Semester-1	P1	Principles of Management	4	P1'	Financial & Management Accounting - I	4	P1"	Computer & IT Applications - I	4	CC1	4	24	Certificate
		P2	Business Organisations	4	P2'	Business Communication	4							
	Semester-2	P3	Organizational Behaviour	4	P3'	Financial & Management Accounting - II	4	P2"	Quantitative Techniques - I	4	VC1	4	24	
		P4	Managerial Economics	4	P4'	Business Environment	4							
2	Semester-3	P5	Financial Management	4	P5'	Marketing Management	4	P3"	Computer & IT Applications - II	4	CC2	4	24	Diploma
		P6	Operations Management	4	P6'	Human Resource Management	4							
	Semester-4	P7	Taxation & Laws	4	P7'	Customer Relationship Management	4	P4"	Quantitative Techniques - II	4	VC2	4	24	
		P8	Logistic & Supply Chain Management	4	P8'	Industrial Relations Management	4							
3	Semester-5	P9	Entrepreneurship and Family Business - I	4	P9'	Business Ethics	4				INTERNSHIP	4	24	BBA Degree
		P10	Business Policy & Strategic Management - I	4	P10'	Business Laws	4							
		P11	P11 X: Financial Institutions	4										
			P11 Y: Consumer Behaviour	4										

4	Semester-6	P12	Entrepreneurship and Family Business - II	4	P11'	Corporate Governance and Corporate Social Responsibility	4	MINOR PROJECT	4	24		
		P13	Business Policy & Strategic Management - II	4	P12'	Management Information System	4					
		P14	P14 X: E-Commerce	4								
P14 Y: Talent Management & HRIS	4											
4	Semester-7	P15	Decision Sciences	4				Research Methodology	4	24	BBA Research	
		P16	Project Management	4								
		P17	Business Analytics	4								
		P18	P18 X: Banking Operations Management	4								
			P18 Y: Retail & Rural Marketing	4								
		P19	P19 X: Insurance & Risk Management	4								
P19 Y: Service and Industrial Marketing	4											
	Semester-8	Major Project								24	24	
Total Credits				76			48		16	52	192	

Lucknow Public College of Professional Studies
 Vinayika Khanda, Gauriganj, Lucknow
 Principal



OFFER LETTER

To,

Mr. Yash Singh

This is to inform you that you are selected for the 45 days internship in our organization under the department of “ **A study on Sales and Marketing of TVS Motors**” You will be in role from **01/09/2022 to 15/10/2022.**

Yours Faithfully,

For **TVS Motors Pvt. Ltd.**

Pankaj Gupta

Pankaj Gupta
(Sales Manager)

Asmita

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Asiana Times

INPACTIMLS

Certificate No: HR81029

Certificate of Completion

This is to Certify that

Ishita Sharma

has successfully completed the Internship as a Human Resource Management Intern from 8/28/2023 to 9/27/2023 at Asiana Times. She has performed outstandingly well during her tenure.

Lucknow Public College of Professional Studies
Vishnupur, Goranbagh, Lucknow

Principal
Asish

Sourabh Kesharwani
Co-Founder & MD



Sneha Saha
Co-Founder & CEO


TO WHOMSOEVER IT MAY CONCERN

This is to certify that **HARDIK SINGH** Student of **BBA Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW**, has undergone 45 days of project training in our organization from **11 Oct, 2023 to 30 Nove, 2023, in HCL in Lucknow**. He has successfully completed his project work on **"STUDY OF RECRUITMENT AND SELECTION IN HCL"** during his tenure of training with us. We have found him capable of handling the assignments.

We wish him all success in his future endeavor.

For **HCL in Lucknow**

Authorized Signatory


Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow



INTERNSHIP CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Divyansh Tandon s/o CA. Alok Tandon R/o Sector 15, 'Tandon's Villa' House No. 31, Indira Nagar, Lucknow-16 (Student ID No. STU03577) Student of BBA-Vth Semester, Lucknow Public College of Professional Studies (Affiliated to University of Lucknow), Vinamra Khand, Gomti Nagar, Lucknow (UP) 226016 has under taken project: **A STUDY ON CONSUMER BUYING BEHAVIOR OF BRANDED, PACKAGED AND UNPAKAGED LOOSE SUGAR** at U.P.SUGAR MILLS ASSOCIATION, LUCKNOW from 1st November 2023 to 31st December 2023.

He has gained the practical training in related aspects under our supervision and guidance.

During the above training period Mr. Divyansh Tandon has shown his utmost zeal and keen interest in tasks assigned to him and also completed the tasks assigned to him. We highly appreciate his diligence, enthusiasm and hard work.

We wish him all the best in his future endeavors.

For U.P. Sugar Mills Association

(Dipak Gupta)

Secretary General

Dated: 06.01.2024

Place: Lucknow

Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow



AXIS BANK

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Dhruv Gupta** Student of **BBA Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW**, has undergone 45 days of project training in our organization from **09 Sep, 2023 to 21 Nov, 2023**, in **AXIS BANK IN LUCKNOW**. He has successfully completed his project work on **"STUDY ON RETAIL BANKING (AXIS BANK)"** during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

For **AXIS BANK in Lucknow**.

Authorized Signatory

Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Address: Khasra No 146, Ground & LG
Floor, Faizabad Rd, Shakti Nagar, Indira
Nagar, Lucknow, Uttar Pradesh 226016



HOPE

Initiative

Founder &
Executive Director
Prof. Gour Choudhri

Hon President
Mr. Kiron Chopra

Hon Secretary
Mr. Navin Joshi

Hon Vice President
Mrs. Anandh Choudhuri

Hon Treasurer
Mr. T.S. Negi

Members

Dr. Piyali Bhattacharya
Dr. Preeti Kapoor
Mr. David Charles

TO WHOMSOEVER IT MAY CONCERN

CERTIFICATE OF INTERNSHIP

Mr. Devansh Srivastava, roll no.2110820980037, a student of Lucknow Public School and Colleges, Lucknow of Batch Year - 2021-2024. Pursuing the course Bachelor of Business Administration (BBA) underwent an internship with us from 30th August 2023 to 15th October 2023.

During his Internship, we found his diligent, hard-working and sincere. He completed the assigned task meticulously. He worked on Importance of Human Resource management in NGO's under the Guidance of our team. He undertook keen interest in the topic and brought out fine research work.

We appreciate his enthusiasm in the Management field and hope he excels in his academic career and achieves the desired professional goals.

For Hope Initiative

Authorized Signatory



Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow



CERTIFICATION OF MANAGEMENT

This is presented to

Chinmay Bansal

in recognition of his outstanding contribution
in managing Phoenix Palassio's Summer City
Event organized by Creste DIY Pvt. Ltd.

5TH JUNE - 4TH JULY

Dated

Nidhi Sethia

Nidhi Sethia
Director
Creste DIY Pvt. Ltd.



TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Chanchal Jaiswal** Student of **BBA Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW**, has undergone 45 days of project training in our organization from **09 Sep, 2023 to 21 Nov, 2023**, in **HYUNDAI MOTORS in Lucknow**. She has successfully completed her project work on **"IMPACT OF GST ON SALES PERFORMANCE OF HYUNDAI MOTORS IN LUCKNOW"** during her tenure of training with us. We have found her capable of handling the assignments.

We wish her all success in her future endeavor.

For Hyundai Motors in Lucknow

Jitendra Kumar
Authorized Signatory

Ashiq
Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Address: WW4V+39Q, Lala Lajpat Rai
Road, Lala Lajpat Rai Road, National
Watch House, Aliganj, Lucknow, Uttar
Pradesh 226020



BAJAJ FINANCE LIMITED

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Brishti Singh** Student of **BBA Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW**, has undergone 45 days of project training in our organization from **10 Sep, 2023 to 15 Nov, 2023**, in **Bajaj Finance Limited in Lucknow**. She has successfully completed her project work on **"A STUDY OF LOANS AND ADVANCES OFFERED IN BAJAJ FINANCE LIMITED"** during her tenure of training with us. We have found her capable of handling the assignments.

We wish her all success in her future endeavor.

For **Bajaj Finance Limited in Lucknow**

Authorized Signatory

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Address: C-204, UGF, Sahara Plaza,
Patrakar Puram Rd, Vikas Khand I, Gomti
Nagar, Lucknow, Uttar Pradesh 226010



TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ayushi Saxena** Student of **BBA Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW**, has undergone 45 days of project training in our organization from **08-Sep-2023 to 20-Nov-2023**, in **TAREEQA (Global Solution) in Lucknow**. She has successfully completed her project work on **"HUMAN RESOURCE RECRUITMENT PROCESS TAREEQA GLOBAL SOLUTIONS PVT. LTD. IN LUCKNOW"** during her tenure of training with us. We have found her capable of handling the assignments.

We wish her all success in her future endeavor.

For TAREEQA (Global Solution) in Lucknow


Authorized Signatory


Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Address: Champa Vihar Colony, New
Saket Colony, Lucknow-206001



HYUNDAI

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Avni Kumar Singh Student of BBA Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 09 Sep, 2023 to 21 Nov, 2023, in HYUNDAI CARS IN LUCKNOW. He has successfully completed his project work on "CUSTOMER SATISFACTION TOWARDS HYUNDAI CARS" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

For Hyundai Cars in Lucknow.

Authorized Signatory

Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Address: WW4V+39Q, Lala Lajpat Rai
Road, Lala Lajpat Rai Road, National
Watch House, Aliganj, Lucknow, Uttar
Pradesh 226020



TO WHOMSOEVER IT MAY CONCERN

This is to certify that Aryan Singh Yadav Student of BBA Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 09 Sep, 2023 to 14 Nov, 2023, in DTDC in Lucknow. He has successfully completed his project work on "LOGISTICS AND DISTRIBUTION MANAGEMENT" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

For DTDC in Lucknow

Authorized Signatory

Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Address: Capital Cinema Building, Vidhan
Sabha Marg, opp. Sardar Patel Park,
Sushanpura, Hazratganj, Lucknow, Uttar
Pradesh 226001



CERTIFICATE

OF COMPLETION

This Certificate is Presented To :

Aryan Banswar

A student from the LUCKNOW PUBLIC SCHOOL has successfully complete the internship program from 15th July to 15th August 2023 at SHRIRAM PISTONS & RINGS LTD. It gives me great pleasure to report that his performance was rated as Very Good in terms of accomplishing the tasks assigned and that he was able to express a strong impression of the relevant work. She displayed a likeable Demeanour and high moral standards, We wish his the best of success in life and career..

DK TIWARI
SIGNED

25/08/23
DATE


Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

HCL


TO WHOMSOEVER IT MAY CONCERN

This is to certify that **ARYA MISHRA** Student of **BBA Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW**, has undergone 45 days of project training in our organization from **11 Oct, 2023 to 30 Nove, 2023, in HCL in Lucknow**. He has successfully completed his project work on **"STUDY OF RECRUITMENT AND SELECTION IN HCL"** during his tenure of training with us. We have found him capable of handling the assignments.

We wish him all success in his future endeavor.

For **HCL in Lucknow**

Authorized Signatory


Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Address: SEZ Unit-I, Ground & (Partial) First Floor, IT Block No. 3, Village Kanjehara & Chack Gajaria Farms, Sultanpur Road, Mastemau, Lucknow, Uttar Pradesh 226002

ATQITS

TO WHOMSOEVER IT MAY CONCERN

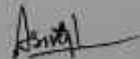
This is to certify that **Arshiyah Hasan Khan** Student of **BBA Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW**, has undergone 45 days of project training in our organization from **08 Sep, 2023 to 16 Nov, 2023**, in **ATQITS IN LUCKNOW**. He has successfully completed his project work on **IMPACT OF ONLINE MARKETING ON CUSTOMER'S LOYALTY AT ATQITS™** during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

For ATQITS in Lucknow.



Authorized Signatory



Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Address: 3rd Floor, T S Tower, 15, Ashok
Marg, Near Shakti Bhawan, Hazratganj,
Lucknow, Uttar Pradesh 226001




TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Yukta Shukla** Student of **BBA Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW**, has undergone 45 days of project training in our organization from **09 Sep, 2023 to 14 Nov, 2023**, in **AMUL in Lucknow**. She has successfully completed her project work on **"TO VISIT AMUL PREFERRED OUTLET AND SUGGEST WAYS TO INCREASE THE SALE"** during her tenure of training with us. We have found her capable of handling the assignments.

We wish her all success in her future endeavor.

For AMUL in Lucknow


Authorized Signatory


Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

22CFRTC10168

Certificate OF TRAINING



This Certificate Is Proudly Presented To



YASHWANT KUSHWAHA

For Successfully Completing the
HR RECRUITER TRAINING COURSE
at TAREEQA GLOBAL SOLUTION PVT. LTD.

20/08/2023

DATE

For Tareeqa Global Solution Pvt. Ltd.

MR. ANUBHAV SINGH
DIRECTOR



TO WHOM SOEVER IT MAY CONCERN

This is to certify that **Mr. Yashraj Singh** Student of **Lucknow Public College of Professional Studies, Lucknow** has successfully completed internship in Our Branch.

He has worked on the project "**Sales Strategy Analysis at MG Motors**" The duration of this project was from **13-08-2023 to 18-09-2023**.

During this session, his performance and behavior was up to the mark.

I hereby certify his work excellent to the best of my knowledge.

For MG Motors Pvt. Ltd

A handwritten signature in black ink that reads 'Vipin Singh'.

Vipin Singh

Sales Manager

A handwritten signature in black ink, likely belonging to the Principal.

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomlinegar, Lucknow

CERTIFICATE

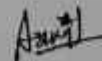


LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

This is to certify that Ms. Yashika Srivastava is a confide student of Bachelor of Business Administration of Lucknow Public College of Professional Studies 2021-2024, affiliated to Lucknow University, Lucknow. Project report on "ANALYSIS OF HUMAR RESOURCES MANAGEMENT" Is prepared by him under the guidance of Dr. Sameer Kumar Srivastava in partial fulfillment of requirements for the award of the degree of Bachelor of Business Administration of Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, Uttar Pradesh.

Signature of Student : Yashika Srivastava

Signature of Dean Academics :



Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gominagar, Lucknow



TO WHOMSOEVER IT MAY CONCERN

This is to certify that Yashika Bhat Student of BBA V Semester, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 40 days of project training in our organization from 10 Sep, 2023 to 26 Oct, 2023, in Hero Motor Corporation in Lucknow. She has successfully completed her project work on "TRAINING AND DEVELOPMENT OF HERO MOTOR CORPORATION." during her tenure of training with us. We have found her capable of handling the assignments.

We wish her all success in her future endeavor.

A handwritten signature in blue ink, appearing to read 'Anita'.

Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gaminagar, Lucknow

For Hero Motor Corporation in Lucknow

A handwritten signature in black ink, appearing to read 'Harshad'.

Authorized Signatory

Address: 12 A, Street Rd, Sanjay
Gandhi Nagar, Charbagh, Lucknow,
Uttar Pradesh 226001