

FACULTY OF COMMERCE
LCUKNOW UNIVERSITY
B.COM. COURSE STRUCTURE (SEMESTER-WISE)
 (Corrected)
I Year

SEMESTER -I		SEMESTER -II	
1	Financial Accounting	1	Company Accounts
2	Business Organisation	2	Business Laws
3	Micro Economics-Concept, Consumption & Production	3	Micro Economics-Exchange and Distribution
4	Currency, Banking and Exchange	4	Banking Operations
5	Essential of Management	5	Human Behaviour at Work
6	Business Communication	6	Concepts in Valuation
II Year			
SEMESTER -III		SEMESTER -IV	
1	Business Finance	1	Cost Accounting
2	Principles and Practice of Marketing	2	Contemporary Audit
3	Statistical Methods	3	Foreign Trade of India
4	Public Finance	4	Export-Import Procedures and Documentation
5	Selling and Advertising	5	Managing Human Resources
6	Introduction of International Business	6	Information Systems and E-Commerce
III year			
SEMESTER -V		SEMESTER -VI	
1	Goods and Services Tax (GST)	1	Income Tax Law and Accounts
2	Labour Welfare Laws	2	Principles and Practice of Insurance
3	Macro Economics	3	Applied and Business Statistics
4	Indian Economy	4	Economics of Public Enterprises
5	Institutional Framework for Business	5	Company Law and Secretarial Practice
6	Business Operations	6	Fundamentals of Entrepreneurship & Project Planning
		7	Comprehensive Viva-voce

NOTE : (1) Each Semester will be six months duration.
 (2) Each paper will carry 100 marks including Comprehensive viva-voce
 Total marks = 3700

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 Vinamra Khand, Gomti Nagar, Lucknow



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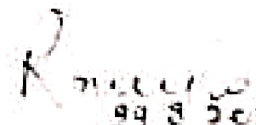
FACULTY OF COMMERCE


Lucknow University, Lucknow-226007

Notice

B.Com Semester V (NEP) Internship Project report

1. **B.Com Semester V (NEP)**, students are required to undergo internship through online/ Offline mode.
2. The time duration of this internship shall be a minimum period of 4 weeks.
3. They are required to make a project report on the basis of which a viva-voce examination will be conducted along with the **B.Com semester V (NEP)**, end examination.
4. At the end of their internship the students are required to submit an internship report (spiral bound, typed both side), which shall include an internship completion certificate issued by the concerned Company/ Employer.


99 8 502 5
(Prof. Rachna Mujoo)
Dean



Principal
Lucknow Public College of Professional Studies
Vnamra Khand, Gomtinagar, Lucknow

"Financial Compliance and Taxation"



Summer Internship Report

Submitted to the Partial Fulfillment of the Requirements for the
Degree of (Bachelor of Commerce)


UNDER THE GUIDANCE OF:

DR. SALONI AGGRAWAL

SUBMITTED BY

ABHAY KUMAR VERMA

Roll No. 2210822010002

B.COM 5TH SEM.

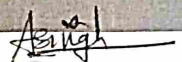


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LUCKNOW PUBLIC OF PROFESSIONAL STUDIES

UNIVERSITY OF LUCKNOW, LUCKNOW

SESSION 2024-25

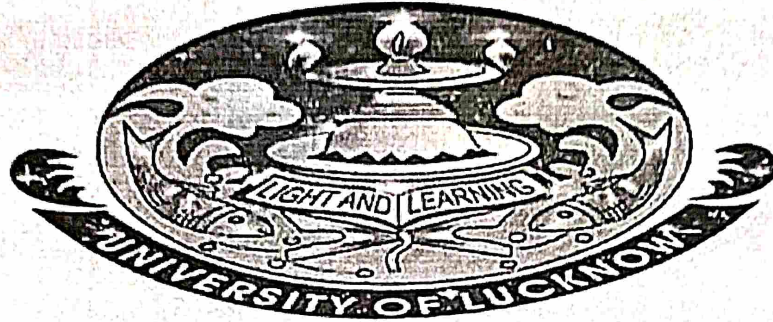

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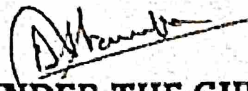
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

A PROJECT ON SALES AND MARKETING

SUMMER INTERNSHIP REPORT

Submitted for the partial fulfillment of the requirement
for the Degree of (BACHELOR OF COMMERCE)




UNDER THE GUIDANCE OF:
Dr. Daya Shankar
Head of Department

SUBMITTED BY:
Khushi Chaudhary
Roll no.2210822010061
B.com 5th Semester



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(UNIVERSITY OF LUCKNOW)
SESSION 2022-25



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Lucknow Public College of Professional Studies

**“A STUDY OF TAXATION PROCESSES
IN INDIA”**

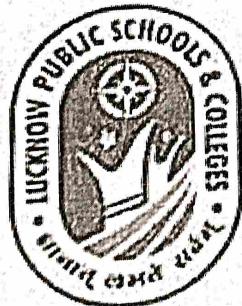


SUMMER INTERNSHIP PROJECT

**Submitted for the partial fulfillment of the requirement
For the degree of (Bachelor of Commerce)**

**Under the guidance of:
Dr. Manisha Kakkar
Assistant Professor**

**Submitted by:
Neeraj Kumar Yadav
Roll No.: 2210822010070
B.Com V Semester**



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(UNIVERSITY OF LUCKNOW)**

Session- 2022-2025

Neeraj


"SOCIAL MEDIA MARKETING AT INTERNSHALA"

INTERNSHALA 



Summer Internship Report

Submitted for the partial fulfillment of the requirement
For the Degree of (Bachelor of Commerce)


Under the Supervision of
Dr. Nidhi Soni
(Assistant Professor)

Submitted By
Arijit Arora
B.Com Nep 5th Sem
Roll No. : 2210822010028



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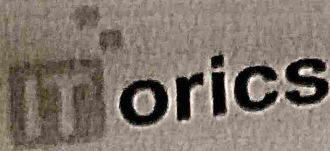
SESSION: 2022-2025



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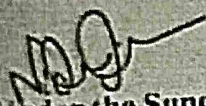
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Vinamra Khand, Gomtinagar, Lucknow

"DIGITAL MARKETING – ITORICS
PVT LTD"



Summer Internship Report

Submitted for the partial fulfillment of the requirement
For the Degree of (Bachelor of Commerce)


Under the Supervision of
Dr. Nidhi Soni
(Assistant Professor)

Submitted By
Apoorvi Singh
B.Com Nep 5th Sem
Roll No. : 2210822010027



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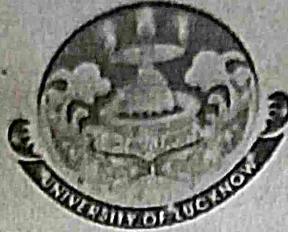
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(UNIVERSITY OF LUCKNOW)

SESSION: 2022-2025



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Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

**"MARKETING INTERN AT OLX AUTOS SELL ANY
CARZ"**



SUMMER INTERNSHIP REPORT

Submitted for the Partial Fulfillment of the Requirements
for the Degree of (BACHELOR OF COMMERCE)


UNDER THE GUIDANCE OF:

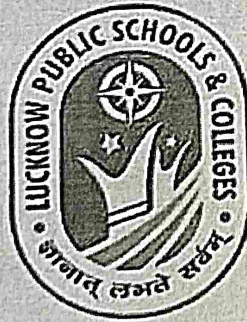
Dr. Daya Shankar
Head of Department

SUBMITTED BY:

Hamd Shafatullah Shaikh

ROLL NO. 2210822010054

B. Com 5th Semester



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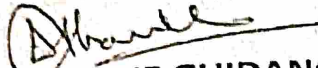
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Vinamra Khand, Gomtinagar, Lucknow

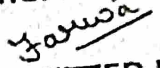
HUMAN RESOURCE MANAGEMENT



INTERNSHIP REPORT

Submitted for the partial fulfillment of the requirement for
the degree of Bachelor of Commerce (B.COM)


UNDER THE GUIDANCE OF:
Dr. Daya Shankar
Head of Department


SUBMITTED BY:
Farwa Rizvi
Roll no. 2210822010050
B. Com 5th Semester



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**"CONSUMER BEHAVIOUR & SATISFACTION
TOWARDS E-SHOPPING APP MYNTRA"**

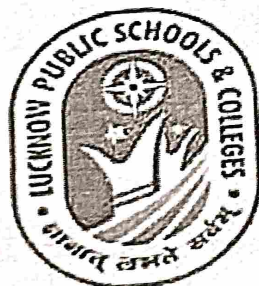


Summer Internship Report

**Submitted for the partial fulfillment of the requirement
For the Degree of (Bachelor of Commerce)**

**UNDER THE GUIDANCE OF:
Ms. SALONI AGARWAL
Head of Department**

**SUBMITTED BY:
AARYA CHAURASIA
Roll No. 2210822010001
B.Com 5th Sem**



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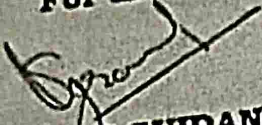
**"A STUDY ON RECRUITMENT AND
SELECTION PROCESS AT MAHENDRA'S
EDUCATIONAL PRIVATE LTD."**



Summer Internship Report

Submitted for the partial fulfillment of the requirement

For the Degree of (Bachelor's of commerce)


UNDER THE GUIDANCE OF:

Mrs. Saloni Agarwal
Assistant Professor

SUBMITTED BY:

Ananya Singh
RollNo. 2210822010017
Sem - 5th, B.COM



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Vinamra Khand, Gomtinagar, Lucknow

**"AN ANALYTICAL STUDY OF ACCOUNTING
PRACTICES AT AXIS BANK LIMITED"**



SUMMER INTERNSHIP REPORT

Submitted for the Partial Fulfillment of the Requirements
for the Degree of (BACHELOR OF COMMERCE)


UNDER THE GUIDANCE OF:
DR. MANISHA KAKKAR
ASSISTANT PROFESSOR

SUBMITTED BY:
RISHAV RAJ SINGH
ROLL NO. 2210822010084
B. Com 5th Semester



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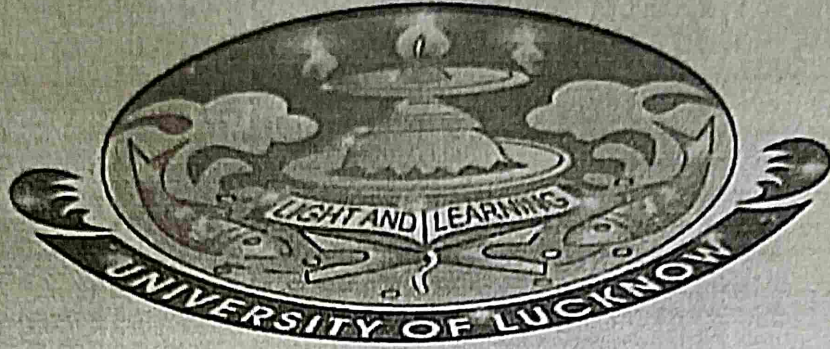
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UNIVERSITY OF LUCKNOW, LUCKNOW
SESSION - 2022 -2025


Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

A PROJECT ON HUMAN RESOURCES

SUMMER INTERNSHIP REPORT

Submitted for the partial fulfilment of the requirement



for the Degree of (BACHELOR OF COMMERCE)

Dr. Daya Shankar

UNDER THE GUIDANCE OF:

Dr. Daya Shankar
Head of Department

SUBMITTED BY:

Jyoti yadav
Roll no.2210822010059
B.com 5th Semester



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(UNIVERSITY OF LUCKNOW)
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Asit Singh

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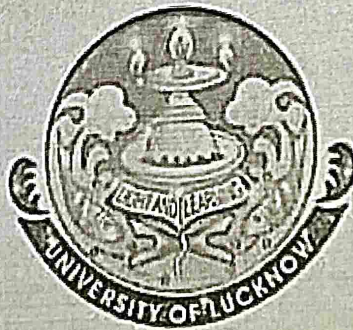


INTERNSHIP REPORT ON
"INTERVIEW AND
ONBOARDING OF EMPLOYEES"

AT



Submitted in partial fulfillment for the award of degree of
BACHELOR OF COMMERCE
FROM
UNIVERSITY OF LUCKNOW, LUCKNOW



Under the Guidance of
Dr. Manisha Kakkar
Assistant Professor
LPCPS, LUCKNOW

Submitted By:
Richa Yadav
B.Com Vth Semester
Roll No. : 2210822010083

Academic Session: 2022-2025

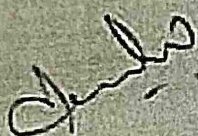
Angi
Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

SUMMER INTERNSHIP REPORT



ON
"Internship in GST and ITR Documentation"
A REPORT SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE
OF
BACHELOR OF COMMERCE




SUBMITTED TO:
Mr. Aanchal Nigam Verma
DEPARTMENT OF COMMERCE

SUBMITTED BY:
TARSH YADAV
ROLL NO: 2210822010105
BCOM (NEP)^Vth SEM.

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL
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(UNIVERSITY OF LUCKNOW)
SESSION: 2024-2025



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Vinamra Khand, Gomtinagar, Lucknow

**"A STUDY ON RECRUITMENT AND SELECTION
PROCESS AT MAHENDRA'S EDUCATIONAL
PRIVATE LTD."**

Summer Internship Report

Submitted for the partial fulfillment of the requirement
For the Degree of (Bachelor's of commerce)



Dr. Daya Shankar
UNDER THE GUIDANCE OF:
Dr. Daya Shankar
Head of Department

SUBMITTED BY:
Mohd. Nawaz Khan
Roll No. 2210822010068
Sem - 5th, B.COM



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(UNIVERSITY OF LUCKNOW)**

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ACCOUNTING and TALLY

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Summer Internship Report

Submitted for the partial fulfillment of the requirement For the Degree of (Bachelor of Commerce)

A handwritten signature in black ink, appearing to read 'Nidhi'.

Under the Supervision of

Dr. Nidhi Soni

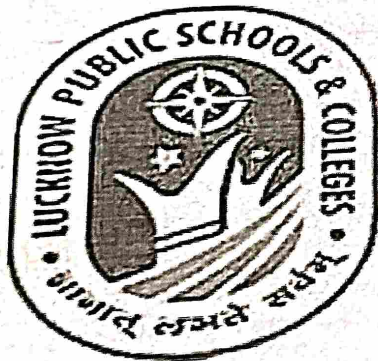
(Assignment Professor)

Submitted By

Arpita Srivastava

B.Com Nep 5th Sem

Roll No. : 2210822010032



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LUCKNOW PUBLIC OF PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)

SESSION: 2022-2025

A handwritten signature in black ink, appearing to read 'Arpita'.

**"THE ROLE OF DIGITAL MARKETING
WITH SPECIAL REFERENCE TO IDFC
FIRST BANK"**

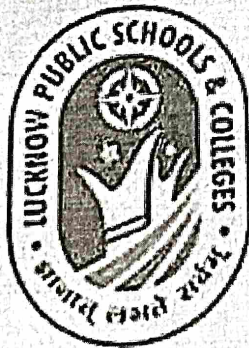


SUMMER INTERNSHIP PROJECT

Submitted for the partial fulfillment of the requirement
For the degree of (Bachelor of Commerce)

Under the guidance of:
Dr. Manisha Kakkar
Assistant Professor

Submitted by:
Ritesh Singh
Roll No.: 2210822010085
B.Com V Semester



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**LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)**

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Vinamra Khand, Gomtinagar, Lucknow
Vinamra Khand, Gomtinagar, Lucknow

**SUMMER INTERNSHIP REPORT ON
" MARKETING"**

**AT
Adlink Media Pvt. Ltd.**



**Submitted for the partial
fulfillment of the requirement
For the Degree of (Bachelor of Commerce)**



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Under the Guidance of:
Ms.Aanchal Nigam Verma
(Assistant Professor)

Aanchal

Submitted By:
Tushar Srivastava
B.COM.Vth Sem.

Roll no. 2210822010106

Aanchal

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Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

"SALES PROMOTIONAL STRATEGY ADOPTED BY
TVS MOTOR COMPANY LIMITED"



SUMMER INTERNSHIP REPORT

Submitted for the Partial Fulfillment of the Requirements
for the Degree of (BACHELOR OF COMMERCE)

UNDER THE GUIDANCE OF:

Dr. Manisha Kakkar
Assistant Professor

SUBMITTED BY:

Priyanshu Pandey
ROLL NO. 2210822010079
B. Com 5th Semester



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Vinamra Khand, Gomtinagar, Lucknow

Lucknow Public College of Professional Studies

"INVESTMENT DECISION METHODS"

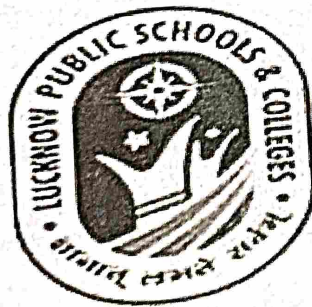


Summer Internship Report

Submitted for the partial fulfillment of the requirement
For the Degree of (Bachelor of Commerce)

Under the Supervision of
Dr. Nidhi Soni
(Assistant Professor)

Submitted By
Anshuman Singh
B.Com Nep 5th Sem
Roll No. : 2210822010024



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