

FACULTY OF COMMERCE
LUCKNOW UNIVERSITY
B.COM. COURSE STRUCTURE (SEMESTER-WISE)
 (Corrected)
I Year

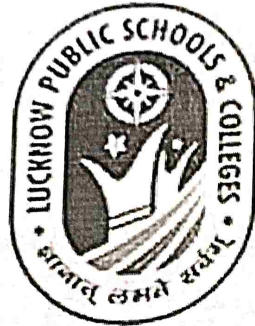
SEMESTER -I		SEMESTER -II	
1	Financial Accounting	1	Company Accounts
2	Business Organisation	2	Business Laws
3	Micro Economics-Concept, Consumption & Production	3	Micro Economics-Exchange and Distribution
4	Currency, Banking and Exchange	4	Banking Operations
5	Essential of Management	5	Human Behaviour at Work
6	Business Communication	6	Concepts in Valuation
II Year			
SEMESTER -III		SEMESTER -IV	
1	Business Finance	1	Cost Accounting
2	Principles and Practice of Marketing	2	Contemporary Audit
3	Statistical Methods	3	Foreign Trade of India
4	Public Finance	4	Export-Import Procedures and Documentation
5	Selling and Advertising	5	Managing Human Resources
6	Introduction of International Business	6	Information Systems and E-Commerce
III year			
SEMESTER -V		SEMESTER -VI	
1	Goods and Services Tax (GST)	1	Income Tax Law and Accounts
2	Labour Welfare Laws	2	Principles and Practice of Insurance
3	Macro Economics	3	Applied and Business Statistics
4	Indian Economy	4	Economics of Public Enterprises
5	Institutional Framework for Business	5	Company Law and Secretarial Practice
6	Business Operations	6	Fundamentals of Entrepreneurship & Project Planning
		7	Comprehensive Viva-voce

- NOTE :** (1) Each Semester will be six months duration.
 (2) Each paper will carry 100 marks including Comprehensive viva-voce
 Total marks = 3700

Principal
 Lucknow Public College of Professional Studies
 Vinamra Khand, Gomtinagar, Lucknow

A MINOR PROJECT REPORT ON
"STUDY ON FACTOR AFFECTING BEHAVIORAL
INTENTION TO USE PAYTM"

A report submitted in partial fulfillment of the requirement for the
Degree of Bachelor of Commerce



LPCPS
LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES

SUBMITTED TO :
SALONI AGRAWAL
(Assistant professor)

SUBMITTED BY:
PALAK SAHU
ROLL NO. 2210822010073

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
GOMTI NAGAR, LUCKNOW
UNIVERSITY OF LUCKNOW

2024-2025

Asingh

Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow



A MINOR PROJECT REPORT ON
"Growth of digital banking in India : A post pandemic analysis"

Submitted for the partial fulfillment of the requirement
For the Degree of (Bachelor of Commerce)

UNDER THE GUIDANCE OF:
Mr. Mayank Singh
(Project Guide)

SUBMITTED BY:
Harsh Singh
(Roll No: 2210822010056)
(B.Com 6th Sem)



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LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)

SESSION: 2024 - 2025

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Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

MINOR PROJECT
ON
"IMPACT ON GOVERNMENT POLICIES ON SMALL
SCALE INDUSTRIES"



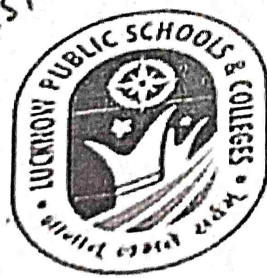
Submitted for the partial fulfillment for
the degree of
(BACHELOR OF COMMERCE)

Under the Supervision of
Mr. Mohit Kumar Maurya
(Assistant Professor)

SUBMITTED TO:
Mr. Mohit Kumar Maurya
Department of Commerce

76/4
15/05/25

SUBMITTED BY:
Ruchit Pandey
B.Com 6th Semester
ROLL NO.: 2210822010089



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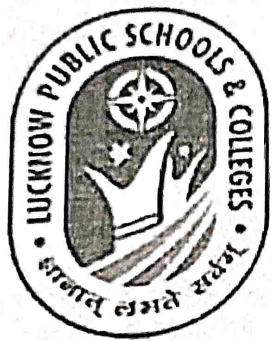
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
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SESSION-2024-25

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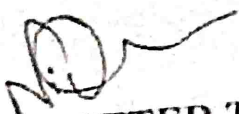
Principal
Lucknow Public College of Professional Studies
Vijay Khand, Gomtinagar, Lucknow

**A MINOR PROJECT REPORT ON
"EMPLOYEE JOB SATISFACTION AND PRODUCTIVITY
RELATIONSHIP BETWEEN MOTIVATION AND
PERFORMANCE"**

A report submitted in partial fulfillment of the requirement for the award of
Degree of Bachelor of Commerce




LPCPS
LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES


SUBMITTED TO :
DR, NIDHI SONI
(Assistant professor)

SUBMITTED BY:
ABIHSHEK YADAV
ROLL NO. 2210822010003

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
GOMTI NAGAR, LUCKNOW
UNIVERSITY OF LUCKNOW
2024-2025


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Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

A MINOR PROJECT REPORT ON
"A STUDY ON IMPACT OF E-COMMERCE ON
CONSUMER BEHAVIOUR"

A report submitted in partial fulfillment of the requirement for the award of
Degree of Bachelor of Commerce



LPCPS
LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES

SUBMITTED TO :
DR. MAYANK SINGH
(Assistant professor)

SUBMITTED BY:
DIVAYNSHI JAIN
ROLL NO. 2210822010049

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
GOMTI NAGAR, LUCKNOW
UNIVERSITY OF LUCKNOW
2024-2025

MINOR PROJECT
ON
"ROLE OF SOCIAL MEDIA ADVERTISEMENT TO
ATTRACT THE CUSTOMER"



Submitted for the partial fulfillment for
the degree of
(BACHELOR OF COMMERCE)

Under the Supervision of
Mr. Mohit Kumar Maurya
(Assistant Professor)

SUBMITTED TO:
Mr. Mohit Kumar Maurya
Department of Commerce

SUBMITTED BY:
Ritesh Singh
B.Com 6th Semester
ROLL NO.: 2210822010085



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LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)
SESSION-2024-25

A MINOR PROJECT ON
Tourism Business Planning-The Travel Tribe

SUPERVISED BY:-

MR. MOHIT KUMAR MAURYA
ASSISTANT PROFESSOR
(DEPARTMENT OF COMMERCE)

Mohit
15/05/25

SUBMITTED BY:-

SHABANA KHATOON
ROLL NO.2210822010093
B.COM SEMESTER-VI


FOR THE PARTIAL FULFILMENT OF THE REQUIREMENT
OF THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE



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OF PROFESSIONAL STUDIES

DEPARTMENT OF COMMERCE

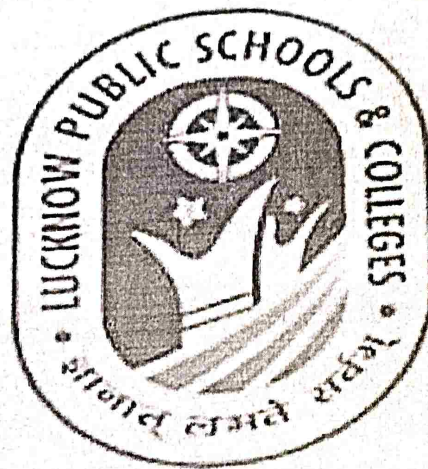
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(AFFILIATED BY LUCKNOW UNIVERSITY, LUCKNOW)
2024-2025


Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

A Minor Project Report on
Title – "SWEET CRUSH business plan"

Supervised By - *(Signature)*
Dr. Aditya Kishore Bajpai
(Assistant Professor)

Submitted By -
Vishal Dwarika Gupta
BCOM – 6th Semester
Roll No. - 2210822010112



DEPARTMENT OF COMMERCE
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
UNIVERSITY OF LUCKNOW
Academic Session – 2022 - 25

MINOR PROJECT
ON
"IMPACT OF E-COMMERCE ON LOCAL RETAILERS IN
LUCKNOW: A CASE STUDY"



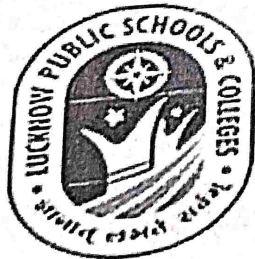
Submitted for the partial fulfillment for
the degree of
(BACHELOR OF COMMERCE)

Under the Supervision of
Mr. Mohit Kumar Maurya
(Assistant Professor)

SUBMITTED TO:
Mr. Mohit Kumar Maurya
Department of Commerce

SUBMITTED BY:
Shashwat Pati Tripathi
B.Com 6th Semester
ROLL NO.: 2210822010094

Mohit



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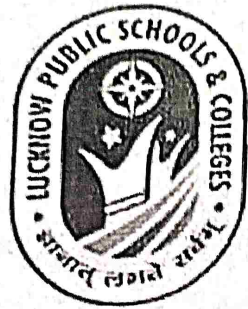
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)
SESSION-2024-25

Angi

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomfinagar, Lucknow

**A MINOR PROJECT REPORT ON
"A STUDY OF ONLINE MARKETING OF MYNTRA"**

A report submitted in partial fulfillment of the requirement for the award of
Degree of Bachelor of Commerce




LPCPS
LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES

SUBMITTED TO :
SALONI AGRAWAL
(Assistant professor)

SUBMITTED BY:
NISHI SINGH
ROLL NO. 2210822010071
B.COM 3RD YEAR 6TH SEM

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
GOMTI NAGAR, LUCKNOW
UNIVERSITY OF LUCKNOW
2024-2025


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Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar Lucknow

A MINOR PROJECT REPORT ON

TITLE - "A STUDY ON PREFERENCE AND
PERCEPTION OF HEALTH INSURANCE IN
LIC POLICY"

Supervised By-
Ms. Saloni Agarwal
(Assistant Professor)
(Department of Commerce)

Submitted By -
Mantasha Khan
B. COM -6th Semester
Roll No. 2210822010065



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DEPARTMENT OF COMMERCE
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
UNIVERSITY OF LUCKNOW
Academic Session: 2022 - 25

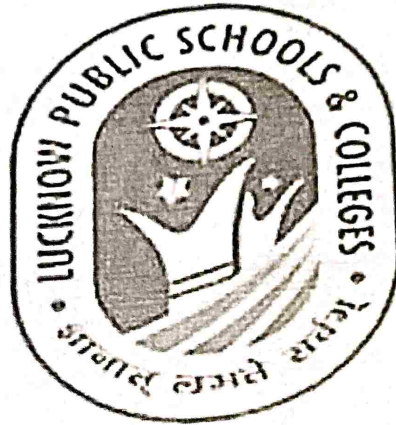
Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

A Minor Project Report on

Title – "JUST BAKE business plan"

Supervised By - *(Signature)*
Dr. Aditya Kishore Bajpal
(Assistant Professor)

Submitted By -
Tanishk Agrawal
BCOM – 6th Semester
Roll No. – 2210822010104



DEPARTMENT OF COMMERCE
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
UNIVERSITY OF LUCKNOW
Academic Session – 2022 - 25

1

(Signature)

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

A MINOR PROJECT ON
A comparative study between the services of INOX and PVR

SUPERVISED BY:-
MR. MOHIT KUMAR MAURYA
ASSISTANT PROFESSOR
(DEPARTMENT OF COMMERCE)

Mohit
20/5/25

SUBMITTED BY:-
RICHIA YADAV
B.COM SEMESTER-VI
ROLL NO.2210822010083

FOR THE PARTIAL FULFILMENT OF THE REQUIREMENT
OF THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE



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DEPARTMENT OF COMMERCE
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW
(AFFILIATED BY LUCKNOW UNIVERSITY, LUCKNOW)

2024-2025

Asingh

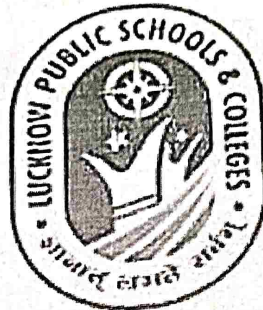
Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

A Minor Project Report on

Title – "THE CAKE CITY BUSINESS PLAN"


Supervised By-
Dr.LAV SRIVASTAVA
(Professor of commerce
department)

Submitted By -
Aryan Rastogi
BCOM – 6th Semester
Roll No. - 2210822010034



DEPARTMENT OF COMMERCE
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
UNIVERSITY OF LUCKNOW
Academic Session – 2022-25

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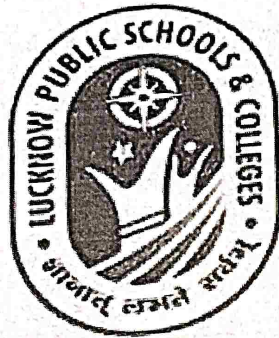

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gominagar, Lucknow

A Minor Project Report on

Title – “Unveiling the COCOA CRAVE business plan”

Supervised By -
Ms. Saloni Agarwal
Assistant Professor

Submitted By -
Jyotsana Srivastava
BCOM – 6th Semester
Roll No. - 2210822010060



DEPARTMENT OF COMMERCE
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
UNIVERSITY OF LUCKNOW
Academic Session – 2022 - 25

**A MINOR PROJECT REPORT ON
E-COMMERCE**



Summer Internship Report
Submitted for the partial fulfillment of the requirement
For the Degree of (Bachelor of Commerce)

Under the Supervision of
MR. MOHIT K MAURYA
(Assistant Professor)

Mohit

Submitted By
Riya Singh

B.Com Nep 6TH Sem.

Roll No: 2210822010087



LPCPS
LUCKNOW PUBLIC COLLEGE OF
PROFESSIONAL STUDIES

LUCKNOW PUBLIC OF PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)
SESSION: 2022-2025

Riya Singh

Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

MINOR PROJECT
ON
"SOCIAL MEDIA MARKET IN GSTRATEGIESFOR
LUCKNOW - BASED STARTUP"

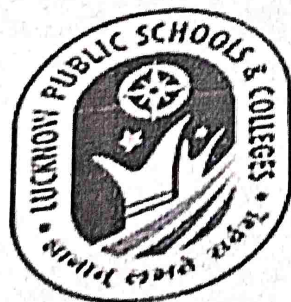


Submitted for the partial fulfillment for
the degree of
(BACHELOR OF COMMERCE)

Under the Supervision of
Dr. Aditya Bajpai
(Assistant Professor)

SUBMITTED TO:
Dr. Aditya Bajpai
Department of Commerce

SUBMITTED BY:
Utkars Pratap Singh
B.Com 6th Semester
ROLL NO.: 2210822010108



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LUCKNOW PUBLIC COLLEGE
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LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)
SESSION-2024-25

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Principal
Lucknow Public College of Professional Studies

MINOR PROJECT
ON
"SOCIAL MEDIA MARKET IN GSTRATEGIESFOR
LUCKNOW - BASED STARTUP"

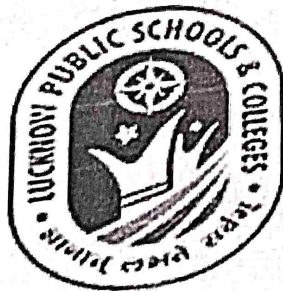


Submitted for the partial fulfillment for
the degree of
(BACHELOR OF COMMERCE)

Under the Supervision of
Dr. Aditya Bajpai
(Assistant Professor)

SUBMITTED TO:
Dr. Aditya Bajpai
Department of Commerce

SUBMITTED BY:
Utkars Pratap Singh
B.Com 6th Semester
ROLL NO.: 2210822010108



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LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)
SESSION-2024-25



A MINOR PROJECT REPORT ON
"A STUDY OF CUSTOMER PERCEPTION FOR A
DIGITAL MARKETING"

Submitted for the partial fulfillment of the
requirement For the Degree of (Bachelors of
Commerce)

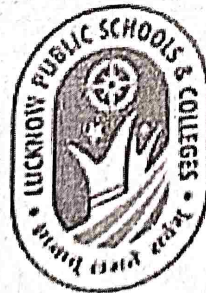
UNDER THE GUIDANCE OF:

Mr. Mohit Kumar Maurya
(Project Guide)

Mohit

SUBMITTED BY:

Riya Riya Gupta
(Roll No: 2210822010086)
(B.Com 6th Sem.)



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LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)

SESSION: 2024 - 2025

Arushi

Principal
Lucknow Public College of Professional Studies
Lucknow