

FACULTY OF COMMERCE
LCUKNOW UNIVERSITY
B.COM. COURSE STRUCTURE (SEMESTER-WISE)
 (Corrected)
I Year

SEMESTER -I		SEMESTER -II	
1	Financial Accounting	1	Company Accounts
2	Business Organisation	2	Business Laws
3	Micro Economics-Concept, Consumption & Production	3	Micro Economics-Exchange and Distribution
4	Currency, Banking and Exchange	4	Banking Operations
5	Essential of Management	5	Human Behaviour at Work
6	Business Communication	6	Concepts in Valuation
II Year			
SEMESTER -III		SEMESTER -IV	
1	Business Finance	1	Cost Accounting
2	Principles and Practice of Marketing	2	Contemporary Audit
3	Statistical Methods	3	Foreign Trade of India
4	Public Finance	4	Export-Import Procedures and Documentation
5	Selling and Advertising	5	Managing Human Resources
6	Introduction of International Business	6	Information Systems and E-Commerce
III year			
SEMESTER -V		SEMESTER -VI	
1	Goods and Services Tax (GST)	1	Income Tax Law and Accounts
2	Labour Welfare Laws	2	Principles and Practice of Insurance
3	Macro Economics	3	Applied and Business Statistics
4	Indian Economy	4	Economics of Public Enterprises
5	Institutional Framework for Business	5	Company Law and Secretarial Practice
6	Business Operations	6	Fundamentals of Entrepreneurship & Project Planning
		7	Comprehensive Viva-voce

NOTE : (1) Each Semester will be six months duration.
 (2) Each paper will carry 100 marks including Comprehensive viva-voce
 Total marks = 3700

Principal
 Lucknow Public College of Professional Studies
 Vinamra Khand, Gomtinagar, Lucknow

"A STUDY ON MARKETING"

MINOR PROJECT



LPCPS

LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES

**LUCKNOW PUBLIC COLLEGE OF
PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)**

SESSION-2023-24

SUBMITTED FOR THE PARTIAL FULFILLMENT FOR
THE DEGREE OF (Bachelor of Commerce)

Under the Supervision of

Ms. Saloni Agarwal
(Assistant Professor)

SUBMITTED TO:
Ms. Saloni Agarwal
Department of Commerce

SUBMITTED BY:
DEVENDRA JOSHI
B.Com 6th Semester
ROLL NO.: 2110822010036


Principal
Lucknow Public College of Professional Studies
Vijaya Khand, Gomtinagar, Lucknow

A Minor project Report On

Title –“ Silver Spoon Restaurant”

Supervised By-

Ms. Saroni Agarwal
(Assistant Professor)
Department Of Commerce

Submitted By-

Dhruv Bharti
BCOM- 6th Semester
Roll No- 2110822010037



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31/5/24

DEPARTMENT OF COMMERCE

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
UNIVERSITY OF LUCKNOW

Academic Session 2021-2024

[Handwritten signature]
Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

A
RESEARCH REPORT
ON
"CUSTOMER SATISFACTION, STORE OPERATIONS AND STUDY OF
PROMOTIONAL ACTIVITIES OF RELIANCE TRENDS IN LUCKNOW
CITY"

MINOR PROJECT



SUBMITTED FOR THE PARTIAL FULFILLMENT FOR THE
DEGREE OF

(BACHELOR OF COMMERCE)

Under the Supervision of
MS. SALONI AGARWAL

SUBMITTED TO:

MS. SALONI AGARWAL

SUBMITTED BY:

DIVYANSH SINGH

B.COM 6th Semester

ROLL NO.: 2110822010039

Divyansh Singh



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LUCKNOW PUBLIC COLLEGE
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(UNIVERSITY OF LUCKNOW)

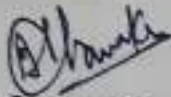
SESSION-2023-24

Principal
Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

A Minor Project Report on

Title- "Unveiling the FRESH MART business plan"

Supervised By-



Dr. DAYA SHANKAR

(Assistant Professor and

HOD of Commerce Department)

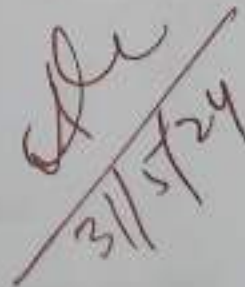
Submitted By-

GARVITA ADHIKARI

BCOM – 6th Semester

Roll No.- 2110822010042




31/5/24

DEPARTMENT OF COMMERCE

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

UNIVERSITY OF LUCKNOW

Academic Session- 2023-24


Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

A Minor project Report On

Title –“ Silver Spoon Restaurant”

Supervised By-

Ms. Saloni Agarwal
(Assistant Professor)
Department Of Commerce

Submitted By-

Abhishek Gupta
BCOM- 6th Semester
Roll No- 2110822010003



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3/1/24

DEPARTMENT OF COMMERCE

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
UNIVERSITY OF LUCKNOW

Academic Session 2021-2024

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Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

**“A STUDY ON SOCIAL MEDIA FOR INNOVATIVE
MARKETING STRATEGIES”**

MINOR PROJECT



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**LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES**

**LUCKNOW PUBLIC COLLEGE OF
PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)**

SESSION-2023-24

**SUBMITTED FOR THE PARTIAL FULFILLMENT FOR
THE DEGREE OF (Bachelor of Commerce)**

Under the Supervision of

**Ms. Saloni Agarwal
(Assistant Professor)**

**SUBMITTED TO:
Ms. Saloni Agarwal
Department of Commerce**

SUBMITTED BY: Adhiraj Singh
Adhiraj Singh
B.Com 6th Semester
ROLL NO.:2110822010006

**Principal
Lucknow Public College of Professional Studies
Vinamra Khard, Gomtinagar, Lucknow**

“A STUDY ON CUSTOMER SATISFACTION TOWARDS HERO BIKES”



MINOR PROJECT

SUBMITTED FOR THE PARTIAL FULFILLMENT FOR THE
DEGREE OF

(BACHELOR OF COMMERCE)

Under the Supervision of
MS. SALONI AGRAWAL
(Assistant Professor)

SUBMITTED TO:
MS. SALONI AGRAWAL

SUBMITTED BY:
AKARSH SHARMA
B.COM 6th Semester
ROLL NO.: 2110822010011



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(UNIVERSITY OF LUCKNOW)**

SESSION-2023-24

April
Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

A Minor project Report On

THE IMPACT OF ATM ON CUSTOMER SATISFACTION

Supervised By-

Ms. Saloni Agarwal
(Assistant Professor)
Department Of Commerce

Submitted By-

Anjum Ansari
BCOM- 6th Semester
Roll No- 2110822010018



Anjum Ansari
3/15/24

DEPARTMENT OF COMMERCE

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
UNIVERSITY OF LUCKNOW

Academic Session 2021-2024

Anjum

Lucknow Public College of Professional Studies
Vinamra Khand, Gomti Nagar

**“A STUDY ON CUSTOMER SATISFACTION
TOWARDS HERO BIKES”**

MINOR PROJECT



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LUCKNOW PUBLIC COLLEGE
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**LUCKNOW PUBLIC COLLEGE OF
PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)**

SESSION-2023-24

**SUBMITTED FOR THE PARTIAL FULFILLMENT FOR
THE DEGREE OF (Bachelor of Commerce)**

**Under the Supervision of
Ms. Saloni Agarwal
(Assistant Professor)**

Saloni Agarwal
25/11/24

**SUBMITTED TO:
Ms. Saloni Agarwal
Department of Commerce**

Saloni Agarwal

**SUBMITTED BY:
Anupriya Rai
B.Com 6th Semester
ROLL NO.: 2110822010021**

Anupriya Rai
Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

**"CUSTOMER PERCEPTION AND SATISFACTION
TOWARDS ONLINE FOOD ORDERING"**

MINOR PROJECT



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LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES

**LUCKNOW PUBLIC COLLEGE OF
PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)**

SESSION-2023-24

**SUBMITTED FOR THE PARTIAL FULFILLMENT FOR
THE DEGREE OF (Bachelor of Commerce)**

Under the Supervision of
Ms. Saloni Agarwal
(Assistant Professor)

Handwritten signature and date: 24/5/24

SUBMITTED TO:
Ms. Saloni Agarwal
Department of Commerce

Handwritten signature of Ms. Saloni Agarwal

SUBMITTED BY:
Aradhya Singh *Aradhya Singh*
B.Com 6th Semester
ROLL NO.: 2110822010026

Handwritten signature of Principal

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

A Minor Project Report on

Title – "Unveiling the CRUNCHY DELIGHT business plan"

Supervised By -
Dr. Daya Shankar
(Assistant Professor and
HOD of Commerce Department)

Submitted By -
Jasmine Singh
B.COM – 6th Semester
Roll No. - 2110822010044



Jasmine Singh
31/5/24

DEPARTMENT OF COMMERCE
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
UNIVERSITY OF LUCKNOW
Academic Session – 2021 - 24

Principal

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

"PLASTIC RECYCLING BUSINESS"

MINOR PROJECT



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PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)

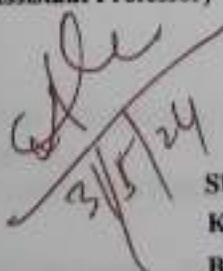
SESSION-2023-24


SUBMITTED FOR THE PARTIAL FULFILLMENT FOR
THE DEGREE OF (Bachelor of Commerce)

Under the Supervision of

Dr. Daya Shankar
(Assistant Professor)


SUBMITTED TO:
Dr. Daya Shankar
Department of Commerce


SUBMITTED BY:
KHUSHBU
B.Com 6th Semester
ROLL NO.: 2110822010049


Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

**MINOR PROJECT REPORT ON
START UP BUSINESS OF ' SWEET
BAKES BAKERY & CAFÉ'**

Supervised by- Dr. Daya Shankar



Submitted by – Manashvi Tiwari

B.com – 6th Semester

Roll no. - 2110822010056



Manashvi Tiwari
31/5/24

**DEPARTMENT OF COMMERCE LUCKNOW PUBLIC
COLLEGE OF PROFESSIONAL
STUDIES UNIVERSITY OF
LUCKNOW**

Academic Session – 2021-24

Manish
Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

**“BUSINESS DEVELOPMENT AND LEAD
GENERATION WITH ACUMAXIS”**

MINOR PROJECT



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**LUCKNOW PUBLIC COLLEGE OF
PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)**

SESSION-2023-24

**SUBMITTED FOR THE PARTIAL FULFILLMENT FOR
THE DEGREE OF (Bachelor of Commerce)**

Under the Supervision of

**Mrs. Rashmi Sachan
(Assistant Professor)**

SUBMITTED TO:
Ms. Saloni Agarwal
Department of Commerce

Handwritten signature and date
31/5/24

SUBMITTED BY:
PRANJAL SINGH
B.Com 6th Semester
ROLL NO.: 2110822010068

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Lucknow Public College of Professional Studies
Vinayra Khand, Gomtinagar, Lucknow

A Minor Project Report on

A STUDY ON MAHARATNA PUBLIC SECTOR ENTERPRISES IN INDIA WITH
SPECIAL REFERENCE TO INDIAN OIL CORPORATION LIMITED



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LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES

Rashmi
Supervised By

Ms. RASHMI SACHAN

Pratibha
Submitted By

PRATIBHA SINGH

BCOM semester 6th

2110822010071

Pratibha
3/1/24

Department of Commerce

Lucknow Public Collage Of Professional Studies

University of Lucknow

1

A minor Project report on

Title – the unveiling “ E-COMMERCE INDUSTRY ” Business plan

Supervised By:
Ms RASHMI SACHAN
(Assistant Professor and
Department of Commerce)

Submitted By: Priyanshu Singh
PRIYANSHU SINGH
BCOM -6TH SEMESTER
ROLL NO - 2110822010076



Department of Commerce

Lucknow Public College of Professional Studies

University of Lucknow

Academic Session -2021 - 24

Asim
Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomti Nagar

-A comparative study of the financial performance of banking sector (with special reference to ICICI Bank and Bank of Baroda)"

MINOR PROJECT



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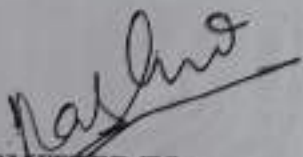
LUCKNOW PUBLIC COLLEGE OF
PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)

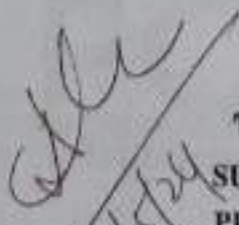
SESSION-2023-24


SUBMITTED FOR THE PARTIAL FULFILLMENT FOR
THE DEGREE OF (Bachelor of Commerce)

Under the Supervision of

Ms.Rashmi Sachan
(Assistant Professor)


SUBMITTED TO:
Ms.Rashmi Sachan
Department of Commerce


SUBMITTED BY:
PRIYANSHU UPADHYAY
B.Com 6th Semester
ROLL NO.: 2110822010077


Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

RESEARCH ON AWARENESS TOWARDS SOLAR POWER DEVICES



MINOR PROJECT

SUBMITTED FOR THE PARTIAL FULFILLMENT FOR
THE DEGREE OF (Bachelor of Commerce)

Under the Supervision of

Dr. Nidhi
(Assistant Professor)

Nidhi
SUBMITTED TO:
Dr. Nidhi
Assistant Professor

SUBMITTED BY:
Pushpa Bhusal *Pushpa*
B.com 6th Semester
ROLL NO.: 2110822010078



21/11/24
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LUCKNOW PUBLIC COLLEGE
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LUCKNOW PUBLIC COLLEGE OF
PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)

SESSION-2021-2024

Pushpa
Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

A Minor Project Report on

Title – “A Business Plan for Roast and Revel Coffee House”

Supervised By:

Dr. Nidhi Soni

(Assistant Professor)

Nidhi Soni
14/5/24

Submitted By:

Ritu Tripathi

B.Com 6th Semester

Roll No.:2110822010082



Ritu Tripathi
21/5/24

DEPARTMENT OF COMMERCE

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

UNIVERSITY OF LUCKNOW

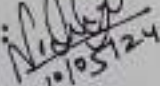
Academic Session – 2021-2024

Principal
Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

RESEARCH PROJECT REPORT
On
“A STUDY OF CUSTOMER SATISFACTION
TOWARDS COCA-COLA”


Towards partial fulfilment of
BACHELOR OF COMMERCE (B.COM)
From
University of Lucknow

Submitted to: 
Dr. Nidhi Soni
(Assistant Professor)
Department of Commerce

Submitted by:
Shivam Kumar Singh
Roll No: 2110822010090
B.COM VIth Semester



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Session :- 2021-2024

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