FACULTY OF COMMERACE

LCUKNOW UNIVERSITY B.COM. COURSE STRUCTURE (SEMESTER-WISE)

(Corrected)

1 Year

	SEMESTER -I		SEMESTER -II
10	Financial Accounting	1	Company Accounts
2	Business Organisation	2	Business Laws
3	Micro Economics-Concept, Consumption & Production	3	Micro Economics-Exchange and Distribution
4	Currency, Banking and Exchange	4	Banking Operations
5	Essential of Management	5	Human Behaviour at Work
6	Business Communication	6	Concepts in Valuation

II Year

	SEMESTER -III		SEMESTER -IV
	Business Finance	1	Cost Accounting
2	Principles and Practice of Marketing	2	Contemporary Audit
2	Statistical Methods	3	Foreign Trade of India
4	The state of the s	4	Export-Import Procedures and Documentation
5	Selling and Advertising	5	Managing Human Resources
5	Introduction of International Business	6	Information Systems and E-Commerce

III year

	SEMESTER -V		SEMESTER -VI
7	Goods and Services Tax (GST)	1	Income Tax Law and Accounts
2	Labour Welfare Laws	2	Principles and Practice of Insurance
3	Macro Economics	3	Applied and Business Statistics
4	Indian Economy	4	Economics of Public Enterprises
5	Institutional Framework for Business	5	Company Law and Secretarial Practice
6	Business Operations	6	Fundamentals of Entrepreneurship & Project Planning
=		7	Comprehensive Viva-voce

NOTE: (1) Each Semester will be six months duration.

(2) Each paper will carry 100 marks including Comprehensive viva-voce Total marks = 3700





FACULTY OF COMMERCE

Lucknow University, Lucknow-226007

Notice

B.Com Semester V (NEP) Internship Project report

- B.Com Semester V (NEP), students are required to undergo internship through online/ Offline mode.
- The time duration of this internship shall be a minimum period of 4 weeks.
- They are required to make a project report on the basis of which a vivavoce examination will be conducted along with the B.Com semester V (NEP), end examination.
- 4. At the end of their internship the students are required to submit an internship report (spiral bound, typed both side), which shall include an internship completion certificate issued by the concerned Company/ Employer

(Prof. Rachna Mujoo)

Principal

Lucknow Public College of Professional Studies

Vinamra Khand, Gomtinagar, Lucknow

This is to certify that ARYAN RAJ SRIWAS Student of B.Com. V Semester, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 10 Sep, 2023 to 26 Oct, 2023, in INGLU IN LUCKNOW. He has successfully completed his project work on "BRAND AWARENESS OF INGLU AMONG STUDENTS" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

For INGLU IN LUCKNOW

Authorized Signatory

Principal
Principal
Principal
Professional Studies
College of Professional
Vinamia Khand, Gomfinagar, Ludinov

Address: UGF-1121 Lekbra; Dollar, Unizabad Rd, beside BSNL exchange, Indira Nagar, Sector 5, Indira Nagar, Lucknow, Unar Pradests 226016



CA ABHISHEK PANDEY

Chartered Accountants

OFFICE: 334. PATEL NAGAR, BAHRAICH ROAD NEAR BUS STAND, GONDA-271001

Mob. 7007907651,E-MAIL:
caabhishekgonda@gmail.com

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Aryan Srivastava has completed his internship in our Firm M/s

Abhishek Pandey & Associate at 334, Patel Nugar Bahraich Road Gonda-271001, from

22th September 2023 to 25th October 2023. During his internship, he had been exposed to

different processes related to "Accounts & Finance" & Direct & Indirect Taxation"

This was intended to impact practical experience as part of the internship. During the

period of his Internship, he was found dedicated, sincere & hard working.

We wish him all the best for his future endeavors.

Date: 14/11/2023 Place: Gonda

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For Abhishek Pandey & Associates

DEY achartered Accountants

Abhishek Pandey

(Proprietor)

(M. No.- 446833)

Principal

Principal

Lucknow Public College of Professional Studies

Vinamra Khand, Gombinagar, Lucknow



This is to certify that Aradhya Singh Student of B.Com, V Semester, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 69 Sep, 2023 to 15 Nov, 2023, in HYUNDAI MOTORS in Lucknow. He has successfully completed his project work on "A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCETO HYUNDAI MOTORS" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

For Hyundai Motors in Lucknow

Authorized Signatory

Lucknow Public College of Professional Studies
Vingmra Khand, Gomtinagar, Lucknow

Address: B-943, Gole Market, Mahanagar, Lucknow, Uttar Pradesh 226006



August 1", 2023

CERTIFICATE OF INTERNSHIP COMPLETION

This is to certify that Anashka Tripathi has successfully completed a three months internship program with Witlance Solutions Pvt. Ltd. in the capacity of HR Intern. During the internship period from May 1" 2023 to July 31" 2023, she has demonstrated exemplary dedication, professionalism, and a strong commitment to work. Her contributions to our HR team have been invaluable, and her performance has significantly contributed to our department's success. We hereby acknowledge and commend Anshika Srivastava for her outstanding performance and for successfully fulfilling the requirements of the internship program.

We wish her very best in all her future endeavors.

For Witlance Solutions Private Limited,

Manjusha Mehar HR Head

> Lucknow Public College of Profession Vinanya Khand, Gemtinagar, Lucknow

Witfance Solutions Pvt. Ltd.

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SINGH SAURABH & CO
PHONE: 9554171353
CHARTERED ACCOUNTANTS
EMAILID:SINGHSAURABHCO@GMAIL.COM
E103, CELEBRITY GREENS, SUSHNAT GOLF CITY
LUCKNOW-226030

CERTIFICATE NO. -1186

TO WHOMESOEVER IT MAY CONCERN

This is to certify that Anupriya Ral has done his/her internship at Singh Saurabh & Company. Lucknow from 7th September 2023 to 7th October 2023. During his/her internship, he/she had been exposed to different processes related to GST and Income Tax work. This was intended to impact practical experience as part of the internship. During his/her tenure we found him/her sincere, dedicated and hard working. We wish him/her all the best for his/her future endeavours.

For Singh Saurabh & Company (Chartered Accountants)

CA Searabh Singh Firm Reg. Noc-0232390

Date 9 October 20

Asimpl

Lucknow Public College of Professional Studies Vinamica Khand, Gembinagar, Lucknew



Ref No.-EHRS/2014/2023/006 Dated-30/08/23

To Whom It May Concern

We are glad to inform that Ms. Anshika Yadav from Lucknow Public College of Professional Studies has successfully completed her internship at Evolve HR Solutions (An opportunity to grow) from 21st July- 21st August 2023.

During her time here we have found her to be a committed, responsible and trustworthy member of the community. She was exposed to various activities in Talent Acquisition.

Due to her positive approach and professional grab over any assigned task, she is always a source of pride for us all. We know she will contribute a great part in the success of any institution she joins and wish her the best of luck in her future.

Sincerely

Nivedita Chauhan

Sin HR Solutions

Proping

(Founder-Director)

Evolve HR Solutions

Principal

Principal

Lucknow Public College of Professional Studies

Vinamra Khand, Gominagar, Lucknow



This is to certify that ANJUM ANSARI Student of B.Com. V Semester, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES UNIVERSITY OF LUCKNOW, LUCKNOW, has undergone 45 days of project training in our organization from 99 Sep. 2023 to 25 Oct, 2023, in IMPRESSO MANAGEMENT SERVICES PVT. LTD in Lucknow, She has successfully completed her project work on "RECRUITMENT AND SELECTION OF EMPLOYEES IN IMPRESSO MANAGEMENT SERVICES PVT. LTD" During her tenure of Training with us. We have found her Capable of Handling the Assignments.

We wish her all success in her future endeavor.

Principal
Principal
Lucknew Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknew

For Impresso Management Services PVT. LTD in Lucknow

Authorized Signatory



This is to certify that Utkarsh Kumar Pandey Student of B.Com. V Semester, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 10 Sep, 2023 to 26 Oct, 2023, in Pepsico In Lucknow. He has successfully completed his project work on "STUDY OF MARKETING RESEARCH STRATEGIES OF PEPSICO INDIA" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

For Pepsico In Lucknow.

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Othorized Signatory

Principal

Lucknow Public College of Professional Studies

Vinamra Khand, Gomtinagar, Lucknow

Address: 26. Kursi Rd. Ashish Nagar, Sector A. Aligurg, Lucknow, Uttar Prodesh 22mt22



Gujarat Co-operative Milk Marketing Federation Limited

Address 16/72, near Major, Sadr Bazaar, Mirpur, Konpur, Utler Prodesh 208001 Phone: +91-281-2703054, 2703473



TO WHOM IT MAY CONCERN

This is to certify that Ms. SHIVANI SINGH, a student of B.Com at LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, Lucknow has Successfully Completed her internship in Marketing Management.

The Project Report Titled "MARKETING STRATEGIES OF AMUL". Duration of the Project from 15 September to 30 October 2023.

We wish her a great future ahead and are sure will make any organization profitable and proud whichever she joins in future.

Authorized Signatory

Manager

Lucknow Public College of Professional Vinamra Khand, Gomtinagar, Luciniaw

Amul

Head Office: PO Box 10, Amul Dairy Road, Anand 388 001, Gujarat, India. Phone nos: (+91) (2692) 240070, 258506 https://amul.com/



This is to certify that Shrey Jaiswal Student of B.Com. V Semester, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 10 Sep, 2023 to 26 Oct, 2023, in Agile Capital Services in Lucknow. He has successfully completed his project work on "MARKETING STRATEGIES OF AGILE CAPITAL SERVICES" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

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For Agile Capital Services in Lucknow

Authorized Signatory

Principal

Address: 406, 4th Floor, DDA-2, Junakpuri, District Center, New Delhi, Delhi 110058



This is to certify that Utkarsh Student of B.Com. V Semester, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 60 days of project training in our organization from 10 Sep, 2023 to 10 Nov, 2023, in Hero Motor Corporation in Lucknow. He has successfully completed his project work on "TRAINING AND DEVELOPMENT OF HERO MOTOR CORPORATION." during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

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For Hero Motor Corporation in Lucknow

Authorized Signatory

Principal
Principal
Principal
Professional Studies
College of Professional Studies
Vinamia Khand, Gombnagar, Lucknow



This is to certify that Utkarsh Kesarwani Student of B.Com. V Semester, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 10 Sep, 2023 to 26 Oct, 2023, in FLIPKART in Lucknow. He has successfully completed his project work on "A STUDY ON CONSUMER EXPERIENCE AND SATISFACTIONTOWARDS ONLINE PURCHASING IN FLIPKART WITH SPECIAL REFERENCE TO LUCKNOW CITY" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

For FLIPKART in Lucknow

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Authorized Signatory

Principal
Principal
Principal
Lucknow Public College of Professional Studies

Lucknow Public College of Professional Studies
Vinamia Khand, Gomtinager, Lucknow

22CFRTC10168



Certificate of TRAINING

This Certificate Is Proudly Presented To



SHIKHAR KANOJIYA

For Successfully Completing the

HR RECRUITER TRAINING COURSE

at TAREEQA GLOBAL SOLUTION PVT. LTD.

20/08/2023

DATE

Tor Breed Breed Substitute Per 1 lbs

MR. ANUBHAV SINGH DIRECTOR



This is to certify that Divyansh Singh Student of B.Com. V Semester, LUCKNOW, PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 10 Sep, 2023 to 26 Oct, 2023, in Hyundai Motors in Lucknow. He has successfully completed his project work on "IMPACT OF GST ON SALES PERFORMANCE OF HYUNDAI MOTORS IN LUCKNOW" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

For Hyundai Motors in Lucknow.

Authorized Signatory

b

Principal

Public College of Professional Studies

Lucknow Public College of Professional Studies

Vinanta Khand, Gomtinagar, Lucknow



CERTIFICATE

FOR MARKETING INTERN



This certificate is proudly presented to

Sakshi Jaiswal

FOR THEIR PARTICIPATION AND FRUITFUL EFFORTS AS A MARKETING INTERN FROM 29th August 2023 TO 29th September 2023

HEMANT INGLE

VP- HUMAN RESOURCE

Hennisha Singl

HIMANSHU SINGH

CHIEF MARKETING OFFICER

. CERTIFICATE ID:- CA1799783

Principal

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

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SINGH SAURABH & CO CHARTERED ACCOUNTANTS

PHONE: 9554171353 EMAILID:SINGHSAURABHCO@GMAIL.COM

E103, CELEBRITY GREENS, SUSHANT GOLF CITY

LUCKNOW-226030

CERTIFICATE NO:- 3222

TO WHOMESOEVER IT MAY CONCERN

This is to certify that SAKSHI PANDEY has done his/her internship at Singh Saurabh & Company, Lucknow from 3rd October 2023 to 16th November 2023. During his/her internship, he/she had been exposed to different processes related to GST and Income Tax work. This was intended to impact practical experience as part of the internship. During his/her tenure we found him/her sincere, dedicated and hard working. We wish him/her all the best for his/her future endeavour's.

For Singh Saurabh & Company (Chartered Accountants)

CA Saurabh Singh Fire Reg. No.-023239C Date: 22nd November 2023

Principal

Lucknow Public College of Professional Studies Vinamra Khand, Gomtinagar, Lucknow



Certificate of Internship in Sales & Marketing

This certificate is proudly awarded to

Satyam Chaudhary

is and active member of the Tally Prime Technology and has been since 1 October 2023 till 25November 2023

Mr. Harishanker Sahay Srivastava

HR Manager

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SINGH SAURABH & CO CHARTERED ACCOUNTANTS

PHONE: 9554171353

EMAILID:SINGIISAURABHCO@GMAIL.COM

E103, CELEBRITY GREENS, SUSHNAT GOLF CITY

LUCKNOW-226030

CERTIFICATE NO. 1340

TO WHOMESOEVER IT MAY CONCERN

This is to certify that **Dhruv Bharti** has done his/her internship at Singh Saurabh & Company. Lucknow from 20th September 2023 to 4th November 2023. During his/her internship, he/she had been exposed to different processes related to GST and Income Tax work. This was intended to impact practical experience as part of the internship. During his/her tenure we found him/her sincere, dedicated and hard working. We wish him/her all the best for his/her future endeavours.

For Singh Saurabh & Company

(Chartered Accountants)

CA Surabh Singh

Firm Reg.No.-023239C

Date: Vth November 2023

Principal
Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomlinagar, Lucknow



This is to certify that Devendra Joshi Student of B.Com. V Semester, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 10 Sep, 2023 to 10 Nov, 2023, in HYUNDAI CARS in Lucknow. He has successfully completed his project work on "CUSTOMER SATISFACTION TOWARDS HYUNDAI CARS" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

For Hyundai Cars in Lucknow

Authorized Signatory

Principal

Principal

Lucknow Public College of Professional Studies

Vinamra Khand, Gomtinagar, Lucknow

Uber

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Avinash Mishra Student of B.Com. V Semester, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 10 Sep, 2023 to 10 Nov, 2023, in Uber in Lucknow. He has successfully completed his project work on "CONSUMER BEHAVIOR OF UBER" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

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Authorized Signatory

Principal

Lucknow Public College of Professional Studies

Vinamita Khand, Gomlinagar, Lucknow