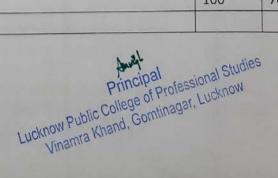
REVISED COURSE SYLLABUS OF B.COM. (HONS) PROGRAM- w.e.f. Session 2018-19 FACULTY OF COMMERCE, UNIVERSITY OF LUCKNOW

Paper	Paper Name	MARKS	TOTAL
Code	19-19 1 - 19-19		OF SEM.
	SEMESTER - I	100	
BCH 101	FINANCIAL ACCOUNTING	100	
BCH 102	FINANCIAL MATHEMATICS	100	
BCH 103	FOREIGN TRADE OF INDIA	100	
BCH 104	PRINCIPLES OF ECONOMICS	100	
BCH 105	ESSENTIALS OF MANAGEMENT	100	
BCH 106	INDIAN ECONOMY & PUBLIC FINANCE	100	600
	SEMESTER – II		
BCH 201	HUMAN RESOURCE MANAGEMENT	100	
BCH 202	BANKING OPERATIONS MANAGEMENT	100	
BCH 203	MANAGEMENT INFORMATION SYSTEM	100	
BCH 204	BUSINESS COMMUNICATION & OFFICE MANAGEMENT	100	
BCH 205	STATISTICAL METHODS	100	
BCH 206	BUSINESS ENVIRONMENT	100	
BCH 207	Comprehensive Viva- Voce	100	700
	SEMESTER – III		
BCH 301	COST ACCOUNTING	100	
BCH 302	BUSINESS LAWS	100	
BCH 303	OPERATIONS MANAGEMENT	100	
BCH 304	MARKETING MANAGEMENT	100	
BCH 305	INTERNATIONAL FINANCE	100	
BCH 306	BUSINESS ECONOMICS	100	600
	SEMESTER – IV		
BCH 401	MANAGEMENT ACCOUNTING	100	
BCH 402	ORGANIZATIONAL BEHAVIOUR	100	
BCH 403	COMPANY LAWS & SECRETARIAL PRACTICES	100	
BCH 404	OPERATIONS RESEARCH	100	
BCH 405	INCOME TAX LAW AND ACCOUNTS	100	
BCH 406	INTERNATIONAL BUSINESS	100	
BCH 407	Comprehensive Viva – Voce	100	700
DCI1 407	6 -8 WEEKS SUMMER INTERNSHIP		



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SEMESTER - V

	SEMESTER V	1	7
BCH 501	EXPORT IMPORT PROCEDURE AND DOCUMENTATION	100	
BCH 502	INDUSTRIAL LAWS	100	
BCH 503	CONSUMER BEHAVIOUR & ADVERTISING MANAGEMENT	100	
BCH 504	BUSINESS FINANCE	100	
Group – A	ACCOUNTING DECISIONS & APPLICATIONS		
BCH 505 (ADA)	SPECIALIZED ACCOUNTING	100	
BCH 506 (ADA)	PERSONAL FINANCE DECISION	100	
Group – B	FINANCIAL OPERATIONS & SERVICES		
BCH 505(FOS)	FINANCIAL MARKET OPERATIONS	100	
BCH 506(FOS)	INSURANCE AND RISK MANAGEMENT	100	
BCH 507	SUMMER INTERNSHIP REPORT & VIVA-VOCE	100	700
BCHNC 508	FOREIGN LANGUAGE (GERMAN/FRENCH)(NON-CREDIT)	100	
	SEMESTER – VI		
BCH 601	GOODS AND SERVICES TAX IN INDIA	100	
BCH 602	BUSINESS POLICY	100	
BCH 603	GOVERNANCE & BUSINESS ETHICS	100	
BCH 604	CONTEMPRARY AUDIT	100	
Group – A	ACCOUNTING DECISIONS & APPLICATIONS		
BCH 605(ADA)	CORPORATE ACCOUNTING	100	
BCH 606(ADA)	ENTREPRENEURSHIP & PROJECT MANAGEMENT	100	
Group – B	FINANCIAL OPERATIONS & SERVICES		
BCH 605(FOS)	FINANCIAL SERVICES		
BCH 606(FOS)	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT		
BCH 607	Comprehensive Viva – Voce	100	700
	GRAND TOTAL		4000

Note:

- In Third Year of the B. Com (Hons.) program (Semester V and VI) the student will have to choose any one group out of the given two groups A & B.
 Group A – Accounting Decisions & Applications (ADA)
 Group B – Financial Operations & Services (FOS)
- 2. The students have to go under Summer Internship for Six to Eight weeks in the month of May & June after Fourth Semester, the viva-voce on summer Internship report will be held along with the Fifth Semester Examination.





This is to certify that Nitesh Pandey Student of B.COM (HONOURS) Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 10 Sep, 2023 to 26 Oct, 2023, in HCL in Lucknow. He has successfully completed his project work on "STUDY OF RECRUITMENT AND SELECTION IN HCL" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

For HCL in Lucknow

Authorized Signatory



This is to certify that Rajveer Suryavanshi Student of B.COM (HONOURS) Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 10 Sep, 2023 to 26 Oct, 2023, in HYUNDAI CARS in Lucknow. He has successfully completed his project work on "CUSTOMER SATISFACTION TOWARDS HYUNDAI CARS" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

HIVE TO FILL

For Hyundai Caldin Lucknow

Addrorized Signatory



This is to certify that PRABHAT SINGH Student of B.COM (HONOURS) Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 10 Sep, 2023 to 26 Oct, 2023, in BYJU'S IN LUCKNOW. He has successfully completed his project work on "MARKETING STRATEGY ADOPTED BY THINK & LEARN PVT. LTD. (BYJU'S)" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

For BYJU'S in Lucknow.

Doeptha A R

Authorized Signatory

Principal

know Public College of Professional



This is to certify that Sahil Agrawal Student of B.COM (HONOURS) Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 10 Sep, 2023 to 26 Oct, 2023, in Life Insurance Policies in Lucknow. He has successfully completed his project work on "A STUDY ON FACTORS AFFECTING CUSTOMER PREFERENCE TOWARDS LIFE INSURANCE POLICIES" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

For Life Insurance Policies in Lucknow

Authorized Signatory

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Address: SARAI MALI KHAN, CHAUPATIYAN ROAD CHOWK LUCKNOW 405, near, Bal Mukund Bajpai Marg, near Mohammadiya Masjid, Lucknow, Uttar Pradesh 226003



This is to certify that SANYA NAIK Student of B.COM (HONOURS) Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES LUCKNOW, has undergone 60 days of project training in our organization from 28 August 2023 to 27 October 2023, in AMAZON in LUCKNOW. She has successfully completed her project work on "A COMPARATIVE STUDY OF CUSTOMER SATISFACTION TOWARD AMAZON AND FLIPKART" during her tenure of training with us. We have found her capable of handling the assignments.

We wish her all success in her future endeavor.

For AMAZON in Lucknow.

Principal



This is to certify that RISHABH SHUKLA Student of B.COM (HONOURS) Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES LUCKNOW, has undergone 60 days of project training in our organization from 28 August 2023 to 27 October 2023, in BYJU'S in LUCKNOW. She has successfully completed her project work on "MARKETING STRATEGY ADOPTED BY THINK & LEARN PVT. LTD. (BYJU'S)" during her tenure of training with us. We have found her capable of handling the assignments.

We wish her all success in her future endeavor.

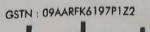
For BYJU'S in Lucknow.

Deeptha A R

Bangara

Authorized Signatory





K. S. Industries Manufacturer of Bread & Buns

CERTIFICATE OF INTERNSHIP

This certifies that

Rahul Kapoor

has completed Goods and Services Tax Internship at K S Industries from 05 May 2023 to 03 Jul 2023.

We found him sincere, hardworking, dedicated and result oriented.

He worked well as part of the team during his tenure.

We take this opportunity to thank him and wish him all the best for his future.

Awarded this Jul 12, 2023

Satpal Batra Managing Director

- C-25, Industrial Area, Amausi, Lucknow 226008
- 9 spbatra30@gmail.com | +91 9807171113



This is to certify that NITU YADAV Student of B.COM (HONOURS) Vth

Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES LUCKNOW,
has undergone 60 days of project training in our organization from 28 August 2023 to 27

October 2023, in AMAZON in LUCKNOW. She has successfully completed her project
work on "A COMPARATIVE STUDY OF CUSTOMER SATISFACTION TOWARD

AMAZON AND FLIPKART" during her tenure of training with us. We have found her
capable of handling the assignments.

We wish her all success in her future endeavor.

Er AMAZON in Lucknow.



Authorized Signatory

ANKITA INITIATIVES

Trade of traditions

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Saurabh Dixit Student of B.COM (HONOURS) Vth Sem,

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has

undergone for project training in our organization for the period of two months

October-November, in Ankita Initiatives. He has successfully completed his

project work on "Supply Chain management and Store Operation in ANKITA

INITITATIVES" during his tenure of training with us. We have found him capable
of handling the Assignments.

We wish him all success in his future endeavor.

For Ankita initiatives

ANKITA INITIATIVES

proprietor

Authorized Signatory

LUCKYDALMOTH

CERTIFICATE OF INTERNSHIP

This certifies that

SARIKA MANDHAN

Has completed marketing internship at Lucky Dalmoth from 1/4/2023 to 30/6/2023

Londra

Founder and Managing Director

Mayank Mandhan



LEADERSHIP



Mohammad Ayaan Ansari Marketing and Finance Internship

Team Leader

24th October, 2023

Over the period of October and November 2023, Mohammad Ayaan Ansari has been a responsible Team leader in the internship organized by MBA HUB.

Marketing and companies case study Marketing and companies

finance and stock market fundamentals. Lucknow Public College of Principal
Vinamra Khand, Gomtinagar, Lucknow Public Studies

Issued By: MBA HUB





This is to certify that OJASVI GUPTA Student of B.COM (HONOURS) Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES LUCKNOW, has undergone 60 days of project training in our organization from 28 August 2023 to 27 October 2023, in Hyundai Motors India Ltd. In Lucknow. She has successfully completed her project work on "IMPACT OF GST ON SALES PERFORMANCE OF HYUNDAI MOTORS IN LUCKNOW" For Hyundai Motors India Ltd., Lucknow during her tenure of training with us. We have found her capable of handling the assignments.

We wish her all success in her future endeavor.

4111111111111111

For Hyundai Motors India Ltd. In Lucknow

Authorized Signatory

Principal

Lucknow Public College of Professional Studies

Vinamra Khand, Gomtinagar, Lucknow

CP-53, Near Engineering Collage Chauraha, Besides CNG Petrol Pump, Uttar Pradesh 226021



CERTIFICATE

OF INTERNSHIP

This Certificate Is Proudly
Presented To

SAKSHI SINGH

For successfully completing the "Customer Relation Management(Sales)" internship at Dream Nissan showroom, Lucknow U.P.



Manish Kumar Sales Manager Dream Nissan, Lucknow

LieadCertificate of Excellence

This certificate is proudly presented to

Nitin Yadav

for completing an internship as a **Youth Influencer**under ULead, an initiative by Unschool, for a duration of 2 Months
ending on 21/06/2023



Rahul Varma Chief Executive Officer Luchow Public College of Professional Continues Lucknow









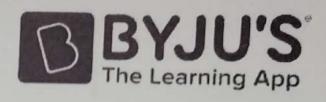
This is to certify that Prabudh Gehlot Student of B.COM (HONOURS) Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has undergone 45 days of project training in our organization from 10 Sep, 2023 to 26 Oct, 2023, in HCL in Lucknow. He has successfully completed his project work on "STUDY OF RECRUITMENT AND SELECTION IN HCL" during his tenure of training with us. We have found him capable of handling the Assignments.

We wish him all success in his future endeavor.

HCL in Lucknow.

Authorized Signatory

Principal
Principal
Principal
Principal
Principal



This is to certify that Sapana Yadav Student of B.COM (HONOURS) Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES LUCKNOW, has undergone 60 days of project training in our organization from 28 August 2023 to 27 October 2023, in BYJU'S in LUCKNOW. She has successfully completed her project work on "MARKETING STRATEGY ADOPTED BY THINK & LEARN PVT. LTD. (BYJU'S)" during her tenure of training with us. We have found her capable of handling the assignments.

We wish her all success in her future endeavor.

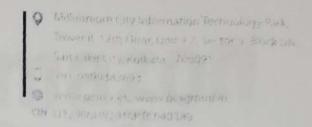
Far BYJU'S in Lucknow.

Deephia A R

Authorized Signatory

Asingh





CERTIFICATE OF INTERNSHIP

This is to certify that Sakshi Chawla internship on customer care & support, with us from 3rd July 2023 to 3rd October 2023.

We found her to be sincere, dedicated & result oriented. She completed all tasks assigned to her successfully within the time frame.

We wish her for a bright future ahead.

For Premium Customer IT Services Limited

Authorised Signatory

Date: 31 October 2023.



This is to certify that RUCHI VISHWAKARMA Student of B.COM (HONOURS) Vth Sem, LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES LUCKNOW, has undergone 60 days of project training in our organization from 28 August 2023 to 27 October 2023, in AMAZON in LUCKNOW. She has successfully completed her project work on "A COMPARATIVE STUDY OF CUSTOMER SATISFACTION TOWARD AMAZON AND FLIPKART" during her tenure of training with us. We have found her capable of handling the assignments.

We wish her all success in her future endeavor.

For AMAZON in Lucknow.

Authorized Signatory



Ref. , BYJU'S/SIP/343/2023

Date: 30th Oct. 2023

CERTIFICATE

This is to certify that Ms. Samridhi Singh a student LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW, has successfully completed her project report at "Byju's (The Learning App).

The Project report titled "Marketing Strategy" has been submitted by her to our satisfaction. Duration of the project from 15 Sept. 2023 to 30th Oct. 2023

We wish her a great future ahead and are sure will make any organization profitable and proud whichever he joins in future.

Thanking you

Aron Srivastava

Manager (Marketing)





This is to certify that

Priyanshu Srivastava

is a volunteer of ADORE.

Priyanshu Srivastava has also been a management trainee at ADORE and has submitted 75 Daily Journals.

For more details of the work done, please Visit https://adore.ivdata.in/public/vol_data.php?vol_id=59861 We look forward to more such activities being conducted by Priyanshu Srivastava.

Date: 04/11/2023