

FACULTY OF COMMERCE
LCUKNOW UNIVERSITY
B.COM. COURSE STRUCTURE (SEMESTER-WISE)
 (Corrected)
I Year

SEMESTER -I		SEMESTER -II	
1	Financial Accounting	1	Company Accounts
2	Business Organisation	2	Business Laws
3	Micro Economics-Concept, Consumption & Production	3	Micro Economics-Exchange and Distribution
4	Currency, Banking and Exchange	4	Banking Operations
5	Essential of Management	5	Human Behaviour at Work
6	Business Communication	6	Concepts in Valuation
II Year			
SEMESTER -III		SEMESTER -IV	
1	Business Finance	1	Cost Accounting
2	Principles and Practice of Marketing	2	Contemporary Audit
3	Statistical Methods	3	Foreign Trade of India
4	Public Finance	4	Export-Import Procedures and Documentation
5	Selling and Advertising	5	Managing Human Resources
6	Introduction of International Business	6	Information Systems and E-Commerce
III year			
SEMESTER -V		SEMESTER -VI	
1	Goods and Services Tax (GST)	1	Income Tax Law and Accounts
2	Labour Welfare Laws	2	Principles and Practice of Insurance
3	Macro Economics	3	Applied and Business Statistics
4	Indian Economy	4	Economics of Public Enterprises
5	Institutional Framework for Business	5	Company Law and Secretarial Practice
6	Business Operations	6	Fundamentals of Entrepreneurship & Project Planning
		7	Comprehensive Viva-voce

NOTE : (1) Each Semester will be six months duration.
 (2) Each paper will carry 100 marks including Comprehensive viva-voce
Total marks = 3700

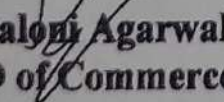
Principal
 Lucknow Public College of Professional Studies
 Vinamra Khand, Gomtinagar, Lucknow

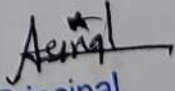


**UNIVERSITY OF LUCKNOW
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
Gomti Nagar-Lucknow
(Department of Commerce)**

CERTIFICATE

This is to certify that **DEVENDRA JOSHI** of final year of Commerce Department has submitted MINOR PROJECT report entitled "A STUDY ON MARKETING" in Partial fulfilment for the award of Bachelor of Commerce Degree of University of Lucknow, Lucknow in session 2021-24. It has been found to be satisfactory and hereby approved for the submission.


**Ms. Saloni Agarwal
(HOD of Commerce Department
and Project Guide)**

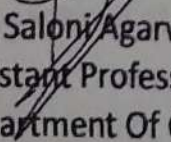

**Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gominagar, Lucknow**

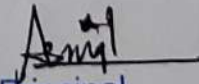


UNIVERSITY OF LUCKNOW
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
GOMTI NAGAR LUCKNOW
(Department Of Commerce)

CERTIFICATE

This is to Clarify that "DHRUV BHARTI" of final year of Commerce Department has submitted MINOR PROJECT report entitled "SILVER SPOON RESTAURANT" in Partial fulfillment for the award of Bachelor of Commerce Degree of University Of Lucknow , Lucknow in session 2021-2024. It has been found to be satisfactory and hereby approved for the submission.


Ms. Saloni Agarwal
Assistant Professor
Department Of Commerce


Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow



UNIVERSITY OF LUCKNOW

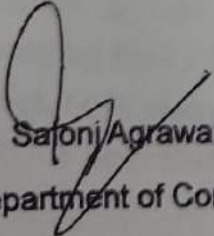
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

Gomti Nagar-Lucknow

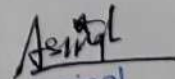
(Department of Commerce)

CERTIFICATE

This is to certify that "Divyansh Singh" of final year of Commerce Department has submitted MINOR PROJECT report entitled "CUSTOMER SATISFACTION, STORE OPERATIONS AND STUDY OF PROMOTIONAL ACTIVITIES OF RELIANCE TRENDS IN LUCKNOW CITY" in Partial fulfilment for the award of Bachelor of Commerce Degree of University of Lucknow, Lucknow in session 2021-24. It has been found to be satisfactory and hereby approved for the submission.


Ms. Safoni Agrawal

(Department of Commerce)


Principal

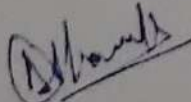
Lucknow Public College of Professional Studies
Vinamra Khand, Gominagar, Lucknow



**LUCKNOW PUBLIC COLLEGE OF
PROFESSIONAL STUDIES,
LUCKNOW**

CERTIFICATE

This is to certify that "GARVITA ADHIKARI" Roll No. 2110822010042 a student of BCOM 6th semester has submitted MINOR PROJECT report entitled "Unveiling the FRESH MART business plan" in partial fulfilment for the award of Bachelor of Commerce Degree of Lucknow University, Lucknow in session 2023-24. It has been found to be satisfactory and hereby approved for the submission.


Dr. Daya Shankar


Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

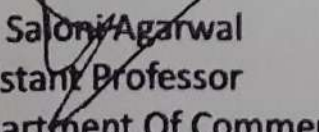


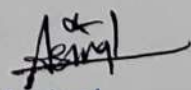
UNIVERSITY OF LUCKNOW
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
GOMTI NAGAR LUCKNOW

(Department Of Commerce)

CERTIFICATE

This is to Clarify that "ABHISHEK GUPTA" of final year of Commerce Department has submitted MINOR PROJECT report entitled "SILVER SPOON RESTAURANT" in Partial fulfillment for the award of Bachelor of Commerce Degree of University Of Lucknow , Lucknow in session 2021-2024. It has been found to be satisfactory and hereby approved for the submission.


Ms. Saloni Agarwal
Assistant Professor
Department Of Commerce

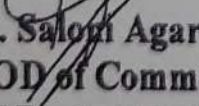

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gominagar, Lucknow

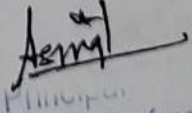


**UNIVERSITY OF LUCKNOW
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
Gomti Nagar-Lucknow
(Department of Commerce)**

CERTIFICATE

This is to certify that **Adhiraj Singh** of final year of Commerce Department has submitted MINOR PROJECT report entitled “**A STUDY ON SOCIAL MEDIA FOR INNOVATIVE MARKETING STRATEGIES**” in Partial fulfilment for the award of Bachelor of Commerce Degree of University of Lucknow, Lucknow in session 2021-24. It has been found to be satisfactory and hereby approved for the submission.


Ms. Saloni Agarwal
(HOD of Commerce Department
and Project Guide)


Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow



LPCPS
LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES

**LUCKNOW PUBLIC COLLEGE FOR
PROFESSIONAL STUDIES
(UNIVERSITY OF LUCKNOW)
SESSION-2023-24**

CERTIFICATE

This is to certify that "AKARSH SHARMA" of final year of Electronics and Communication Engineering has submitted MAJOR PROJECT report entitled "A STDY ON CUSTOMER SATISFACTION TOWARDS HERO BIKES" in Partial fulfilment for the award of LUCKNOW PUBLIC COLLEGE FOR PROFESSIONAL STUDIES, in session 2023-24. It has been found to be satisfactory and hereby approved for the submission.

Mentor's Name:

MS. SALONI AGRAWAL

Name of Student

AKARSH SHARMA

Aswini

Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

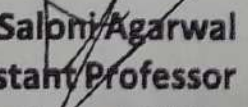



UNIVERSITY OF LUCKNOW
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
GOMTI NAGAR LUCKNOW

(Department Of Commerce)

CERTIFICATE

This is to Clarify that "ANJUM ANSARI" of final year of Commerce Department has submitted MINOR PROJECT report entitled "THE IMPACT OF ATM ON CUSTOMER SATISFACTION" in Partial fulfillment for the award of Bachelor of Commerce Degree of University Of Lucknow, Lucknow in session 2021-2024. It has been found to be satisfactory and here by approved for the submission.


Ms. Saloni Agarwal
Assistant Professor
Department Of Commerce



Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

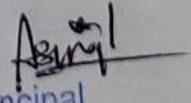


UNIVERSITY OF LUCKNOW
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
Gomti Nagar-Lucknow
(Department of Commerce)

CERTIFICATE

This is to certify that **Anupriya Rai** of final year of Commerce Department has submitted MINOR PROJECT report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HERO BIKES" in Partial fulfilment for the award of Bachelor of Commerce Degree of University of Lucknow, Lucknow in session 2021-24. It has been found to be satisfactory and hereby approved for the submission.


Ms. Saloni Agarwal
(Assistant Professor of Commerce
Department and Project Guide)

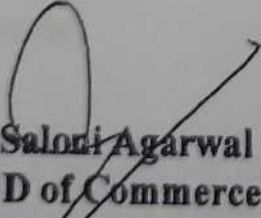

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow



**UNIVERSITY OF LUCKNOW
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
Gomti Nagar-Lucknow
(Department of Commerce)**

CERTIFICATE

This is to certify that **Aradhya Singh** of final year of Commerce Department has submitted MINOR PROJECT report entitled "**CUSTOMER PERCEPTION AND SATISFACTION TOWARDS ONLINE FOOD ORDERING**" in Partial fulfilment for the award of Bachelor of Commerce Degree of University of Lucknow, Lucknow in session 2021-24. It has been found to be satisfactory and hereby approved for the submission.


Ms. Saloni Agarwal
(HOD of Commerce Department
and Project Guide)


Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow



UNIVERSITY OF LUCKNOW

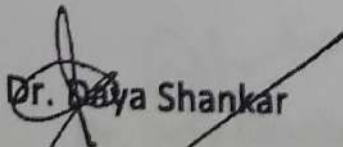
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

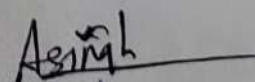
Gomti Nagar-Lucknow

(Department of Commerce)

CERTIFICATE

This is to certify that "JASMINE SINGH" of final year of Commerce Department has submitted MINOR PROJECT report entitled "UNVEILING THE CRUNCHY DELIGHT BUSINESS PLAN" in Partial fulfilment for the award of Bachelor of Commerce Degree of University of Lucknow, Lucknow in session 2021-24. It has been found to be satisfactory and hereby approved for the submission.


Dr. Daya Shankar
(HOD of Commerce Department
and Project Guide)


Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow



**UNIVERSITY OF LUCKNOW
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
Gomti Nagar-Lucknow
(Department of Commerce)**

CERTIFICATE

This is to certify that **KHUSHBU** of final year of Commerce Department has submitted MINOR PROJECT report entitled "**PLASTIC RECYCLING BUSINESS**" in Partial fulfilment for the award of Bachelor of Commerce Degree of University of Lucknow, Lucknow in session 2021-24. It has been found to be satisfactory and hereby approved for the submission.

**Dr. Daya Shankar
(HOD of Commerce Department
and Project Guide)**

**Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow**

Certificate

This is to certify that MANASHVI TIWARI has successfully completed his minor project titled " Start Up Business of 'Sweet Bakes Bakery & Cafe' undermy guidance and supervision, as part of the requirements for the partial completion of Bachelor of Commerce from LUCKNOW PUBLICCOLLEGE OF PROFESSIONAL STUDIES, LUCKNOW.

Throughout the project, MANASHVI displayed a commendable level of dedicationand effort, and his work meets the expected standards.

I extend my best wishes to Manashvi Tiwari for a bright and prosperous future.

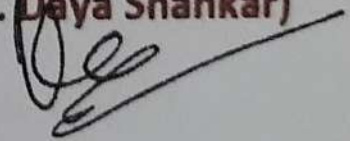
Date 31/05/24

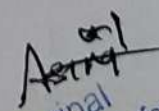
Place LPCPS

Name. Manashvi Tiwari

Roll no. 2110822010056

(Dr. Daya Shankar)



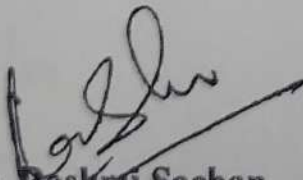

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

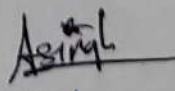


**UNIVERSITY OF LUCKNOW
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
Gomti Nagar-Lucknow
(Department of Commerce)**

CERTIFICATE

This is to certify that **PRANJAL SINGH** of final year of Commerce Department has submitted MINOR PROJECT report entitled "**BUSINESS DEVELOPMENT AND LEAD GENERATION WITH ACUMAXIS**" in Partial fulfilment for the award of Bachelor of Commerce Degree of University of Lucknow, Lucknow in session 2021-24. It has been found to be satisfactory and hereby approved for the submission.


**Mrs. Rashmi Sachan
Department of Commerce
and Project Guide)**


**Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow**



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OF PROFESSIONAL STUDIES

LUCKNOW PUBLIC COLLAGE OF PROFESSIONAL STUDIES

CERTIFICATE

This is to certify that **PRATIBHA SINGH** has duly completed her project work for the degree of Bachelor of Commerce under the faculty of commerce and her project is entitled, "A STUDY ON MAHARATNA PUBLIC SECTOR ENTERPRISES IN INDIA WITH SPECIAL REFERENCE TO INDIAN OIL CORPORATION LIMITED" under my supervision. I further certify that the entire work has been done under my guidance and that no part of it has been submitted previously. It is her own work and facts reported by her personal findings and investigations.

DATE: 31/05/24

PLACE: Lucknow

(Rashmi sachan)

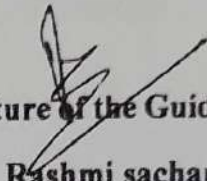
Assistant Professor

Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

CERTIFICATE FROM THE PROJECT GUIDE

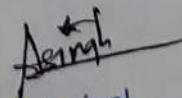
This is to certify that the Project Report titled "**PROJECT WORK ON ECOMMERCE INDUSTRY**" is a bonafide work of Priyanshu singh roll no.2110822010076 undertaken for the partial fulfilment of Bachelor of Commerce (B. Com) degree of Lucknow University under my guidance. This project work is original and has not been submitted earlier for the award of any degree or diploma of any other University or Institution.


Signature of the Guide

Rashmi sachan

Assistant Professor

Department of Commerce,



Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow



UNIVERSITY OF LUCKNOW
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
Gomti Nagar-Lucknow
(Department of Commerce)

CERTIFICATE

This is to certify that **PRIYANSHU UPADHYAY** of final year of Commerce Department has submitted MINOR PROJECT report entitled “**A comparative study of the financial performance of banking sector (with special reference to ICICI Bank and Bank of Baroda)**” in Partial fulfilment for the award of Bachelor of Commerce Degree of University of Lucknow, Lucknow in session 2021-24. It has been found to be satisfactory and hereby approved for the submission.

Ms. Rashmi Sachan
(HOD of Commerce Department
and Project Guide)

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow



UNIVERSITY OF LUCKNOW

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

Gomti Nagar-Lucknow

(Department of Commerce)

CERTIFICATE

This is to certify that "Pushpa Bhusal" of final year of Commerce Department has submitted MINOR PROJECT report entitled "Research on awareness towards solar power devices" in Partial fulfilment for the award of Bachelor of Commerce Degree of University of Lucknow, Lucknow in session 2021-24. It has been found to be satisfactory and hereby approved for the submission.

Dr Nidhi

(Assistant professor)

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow



UNIVERSITY OF LUCKNOW

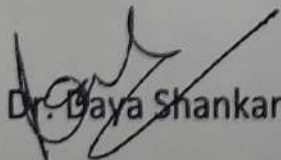
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

Gomti Nagar-Lucknow

(Department of Commerce)

CERTIFICATE

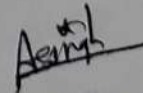
This is to certify that "RITU TRIPATHI" of final year of Commerce Department has submitted MINOR PROJECT report entitled " **A Business Plan for Roast and Revel Coffee House** " in Partial fulfilment for the award of Bachelor of Commerce Degree of University of Lucknow, Lucknow in session 2021-24. It has been found to be satisfactory and hereby approved for the submission.



(HOD of Commerce Department)

Dr.Nidhi Singh

(Project Guide)



Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow




LPCPS

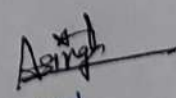
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OF PROFESSIONAL STUDIES

UNIVERSITY OF LUCKNOW
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES
Gomti Nagar Lucknow
(Department of Commerce)

CERTIFICATE

This is to certify that "**SHIVAM KUMAR SINGH**" of final year of Commerce Department has submitted MINOR PROJECT report entitled "**A STUDY OF CUSTOMER SATISFACTION TOWARDS COCA-COLA**" in Partial fulfilment for the award of Bachelor of Commerce Degree of University of Lucknow, Lucknow in session 2021-24. It has been found to be satisfactory and hereby approved for the submission.


Dr. Nidhi Soni
(Project Guide)


Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow