

**FACULTY OF COMMERCE**  
**LCUKNOW UNIVERSITY**  
**B.COM. COURSE STRUCTURE (SEMESTER-WISE)**  
 (Corrected)  
**I Year**

SEMESTER -I		SEMESTER -II	
1	Financial Accounting	1	Company Accounts
2	Business Organisation	2	Business Laws
3	Micro Economics-Concept, Consumption & Production	3	Micro Economics-Exchange and Distribution
4	Currency, Banking and Exchange	4	Banking Operations
5	Essential of Management	5	Human Behaviour at Work
6	Business Communication	6	Concepts in Valuation
<b>II Year</b>			
SEMESTER -III		SEMESTER -IV	
1	Business Finance	1	Cost Accounting
2	Principles and Practice of Marketing	2	Contemporary Audit
3	Statistical Methods	3	Foreign Trade of India
4	Public Finance	4	Export-Import Procedures and Documentation
5	Selling and Advertising	5	Managing Human Resources
6	Introduction of International Business	6	Information Systems and E-Commerce
<b>III year</b>			
SEMESTER -V		SEMESTER -VI	
1	Goods and Services Tax (GST)	1	Income Tax Law and Accounts
2	Labour Welfare Laws	2	Principles and Practice of Insurance
3	Macro Economics	3	Applied and Business Statistics
4	Indian Economy	4	Economics of Public Enterprises
5	Institutional Framework for Business	5	Company Law and Secretarial Practice
6	Business Operations	6	Fundamentals of Entrepreneurship & Project Planning
		7	Comprehensive Viva-voce

NOTE : (1) Each Semester will be six months duration.

(2) Each paper will carry 100 marks including Comprehensive viva-voce

Total marks = 3700

  
 Principal  
 Lucknow Public College of Professional Studies  
 Vinamra Khand, Gomtinagar, Lucknow



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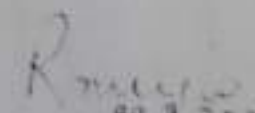
# FACULTY OF COMMERCE

Lucknow University, Lucknow-226007

## Notice

### B.Com Semester V (NEP) Internship Project report

1. B.Com Semester V (NEP), students are required to undergo internship through online/ Offline mode.
2. The time duration of this internship shall be a minimum period of 4 weeks.
3. They are required to make a project report on the basis of which a viva-voce examination will be conducted along with the B.Com semester V (NEP), end examination.
4. At the end of their internship the students are required to submit an internship report (spiral bound, typed both side), which shall include an internship completion certificate issued by the concerned Company/ Employer.

  
29 8 2023  
(Prof. Rachna Mujoo)  
Dean

  
Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

**LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES,  
LUCKNOW**



**PROJECT REPORT ON  
"BRAND AWARENESS OF INGLU AMONG  
STUDENTS"**



**INGLU**

*10.5.2024*

*Submitted in partial fulfillment for the award of degree of*

**BACHELOR OF COMMERCE**

**FROM**

**UNIVERSITY OF LUCKNOW, LUCKNOW**

*[Signature]*  
Under the Supervision of

**MS. SALONI AGRAWAL**

**(Assistant Professor)**

*[Signature]*

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow  
Submitted By

**ARYAN RAJ SRIWAS**

**B.Com.V Semester**

**Roll No.: 2110822010028**

**Academic Session 2021-2024**

**LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES, LUCKNOW**



**PROJECT REPORT  
ON  
"ACCOUNTS & FINANCE"  
&  
"DIRECT & INDIRECT TAXATION"**

**CA**

*MS Saloni Agrawal*  
10.01.2024

*Submitted in partial fulfillment for the award of degree of*

**BACHELOR OF COMMERCE**

**FROM**

**UNIVERSITY OF LUCKNOW, LUCKNOW**

Under the Supervision of

*MS Saloni Agrawal*  
**MS SALONI AGRAWAL**

**(Assistant Professor)**

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*Arun*

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LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES, LUCKNOW



PROJECT REPORT ON

"A STUDY ON CUSTOMER SATISFACTION WITH  
SPECIAL REFERENCE TO HYUNDAI MOTORS"



**HYUNDAI**

*Submitted in partial fulfillment for the award of degree of*

**BACHELOR OF COMMERCE**

**FROM**

**UNIVERSITY OF LUCKNOW, LUCKNOW**

*100/2024*

Under the Supervision of

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LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES, LUCKNOW



PROJECT REPORT ON  
"RECRUITMENT AND SELECTION OF EMPLOYEES  
IN WITLANCE SOLUTIONS PRIVATE LIMITED"



*Submitted in partial fulfillment for the award of degree of*

BACHELOR OF COMMERCE

FROM

UNIVERSITY OF LUCKNOW, LUCKNOW

*Saloni Agrawal*  
10/01/2024

Under the supervision of

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(Assistant Professor)

Submitted By

Anushka Tripathi

B.Com. V Semester

Roll No. : 2110822010023

Academic Session 2021-2024

*Anushka Tripathi*  
Principal  
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Vinamra Khand, Gomtinagar, Lucknow



Internship Project Report  
On  
"GST And INCOME TAX"

*Submitted Towards the Partial Fulfillment of the Requirement for  
the Award of the Degree of  
Bachelor of Commerce (NEP)*

**Under the Guidance of:**  
Singh Saurabh & Co.

**Submitted by**

**ANUPRIYA RAI**  
Roll No. 2110822010021

**Under the supervision of**  
Ms Saloni Aggarwal



**Faculty of Commerce**  
**Lucknow Public College of Professional Studies**

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

# LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES, LUCKNOW



## PROJECT REPORT ON "RECRUITMENT AND SELECTION OF EMPLOYEES IN EVOLVE HR SOLUTION LTD"



*Submitted in partial fulfillment for the award of degree of*

**BACHELOR OF COMMERCE**

**FROM**

**UNIVERSITY OF LUCKNOW, LUCKNOW**

Under the Supervision of

Ms. Saloni Aggarwal

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Submitted By

ANSHIKA YADAV

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Academic Session 2021-2024

*Anshika*  
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*15-07-2024*



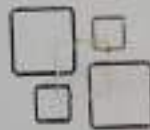
LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES UNIVERSITY  
OF LUCKNOW, LUCKNOW



**LPCPS**

LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES

**“RECRUITMENT AND SELECTION OF  
EMPLOYEES IN IMPRESSO MANAGEMENT  
SERVICES PVT. LTD”**



**IMPRESSO**

MANAGEMENT SERVICES PVT. LTD.

*Bele*  
*10/07/2024*

Project Report Submitted  
In Partial Fulfillment of the Requirements for the Degree of

**BACHELOR OF COMMERCE B.COM**

Under the Supervision of

**Ms. SALONI AGRAWAL**

(Assistant Professor)

Submitted by

**ANJUM ANSARI**

B.Com. V Semester

Roll No. : 2110822010018

Academic Session 2023-2024

*Anjum*  
Lucknow Public College of Professional Studies  
Vinamra Khana, Bhatnagar, Lucknow

LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES, LUCKNOW



PROJECT REPORT ON  
"STUDY OF MARKETING RESEARCH  
STRATEGIES OF PEPSICO INDIA"



*Submitted in partial fulfillment for the award of degree of*

**BACHELOR OF COMMERCE**

**FROM**

**UNIVERSITY OF LUCKNOW, LUCKNOW**

Under the Supervision of

Mr. Rahul

(Assistant Professor)

Submitted By

Utkarsh Kumar Pandey

B.Com. V Semester

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**LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES,  
LUCKNOW.**



**LPCPS**

LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES

**"MARKETING STRATEGIES OF AMUL"**

*Submitted in partial fulfillment for the award of degree of*

**BACHELOR OF COMMERCE**

**From**

**University of Lucknow, Lucknow**

*15.07.2024*

**Under the guidance of**  
**Mr. Saugandh Srivastava**  
**ASSISTANT PROFESSOR**  
**Department of Commerce**

**Submitted by**  
**SHIVANI SINGH**  
**BCOM 5TH SEM**  
**ROLL NO. : 2110822010091**

**ACADEMIC SESSION**  
**2023-2024**

*Principal*  
**Principal**  
**Lucknow Public College of Professional Studies**  
**Kamra Khand, Gomtinagar, Lucknow**

LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES, LUCKNOW



PROJECT REPORT ON  
"MARKETING STRATEGIES OF AGILE  
CAPITAL SERVICES"

*Submitted in partial fulfillment for the award of degree of*

**BACHELOR OF COMMERCE**

**FROM**

**UNIVERSITY OF LUCKNOW, LUCKNOW**

*[Signature]*  
6/9/2024

Under the Supervision of

Dr. Nidhi Soni

(Assistant Professor)

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29/11/23

Submitted By

Shrey Jaiswal

B.Com. V Semester

Roll No. : 2110822010093

**Academic Session 2021-2024**

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Principal  
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Vinamra Khand, Gomtinagar, Lucknow

**LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES, LUCKNOW**



**PROJECT REPORT ON  
"TRAINING AND DEVELOPMENT OF HERO  
MOTOR CORPORATION."**



*Submitted in partial fulfillment for the award of degree of*

**BACHELOR OF COMMERCE**

**FROM**

**UNIVERSITY OF LUCKNOW, LUCKNOW**

*Done*  
*10.01.2024*  
Under the Supervision of

Mr. Rahul Singh

(Assistant Professor)

Submitted By

*Utkarsh*  
Utkarsh

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Roll No. : 2110822010105

Academic Session 2021-2024

*Amit*  
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**LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES, LUCKNOW**



**PROJECT REPORT ON  
A STUDY ON CONSUMER EXPERIENCE AND  
SATISFACTION TOWARDS ONLINE PURCHASING IN  
FLIPKART WITH SPECIAL REFERENCE TO LUCKNOW  
CITY**



*Submitted in partial fulfillment for the award of degree of*

**BACHELOR OF COMMERCE**

**FROM**

**UNIVERSITY OF LUCKNOW, LUCKNOW**

*10-07-2024*

**Under the Supervision of**

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**(Assistant Professor)**

**Submitted By**

**Utkarsh Kesarwani**

**B.Com. V Semester**

**Roll No. : 2110822010106**

**Academic Session 2021-2024**

*Asst. Prncipal*  
**Principal**  
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LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES, LUCKNOW



PROJECT REPORT ON  
"HUMAN RESOURCE RECRUITMENT PROCESS  
TAREEQA GLOBAL SOLUTIONS PVT. LTD."



*Submitted in partial fulfillment for the award of degree of*

BACHELOR OF COMMERCE

FROM

UNIVERSITY OF LUCKNOW, LUCKNOW

Under the Supervision of

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(Assistant Professor)

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Shikhar Kanojiya

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Principal  
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*10.7.2024*

**LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES, LUCKNOW**



**PROJECT REPORT ON  
"IMPACT OF GST ON SALES PERFORMANCE OF  
HYUNDAI MOTORS IN LUCKNOW"**

**Prepared and Presented to  
For Hyundai Motors India Ltd., Lucknow**



*Submitted in partial fulfillment for the award of degree of*

**BACHELOR OF COMMERCE**

**FROM**

**UNIVERSITY OF LUCKNOW, LUCKNOW**

*Saloni*  
*10.01.2024*  
Under the Supervision of

**Ms. Saloni Agrawal**

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**Submitted By**

**Divyansh Singh**

**B.Com. V Semester**

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**Academic Session 2021-2024**

*Asingh*  
**Principal**  
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Vinamra Khand, Gomnagar, Lucknow



LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES, LUCKNOW



PROJECT REPORT ON  
"MARKETING IN THE CORIZO  
EDUTECH"

*Submitted in partial fulfilment for the award of degree of*

**BACHELOR OF COMMERCE**

**FROM**

**UNIVERSITY OF LUCKNOW, LUCKNOW**

Under the Supervision of  
Dr Nidhi Soni

*N. Soni*  
12/12/23

Submitted By  
Sakshi Jaiswal  
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Roll No: 2110822010086

**Academic Session 2021-2024**

*Amrita*

Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

**SUMMER INTERNSHIP REPORT  
ON  
ACCOUNTING & FINANCE**



**SINGH SAURABH & CO.**

Submitted in the partial fulfillment for the award of  
degree of  
Bachelor of Commerce  
University of Lucknow, Lucknow  
Batch: 2021-2025

UNDER THE GUIDANCE OF:  
**CA SAURABH SINGH**



**LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES  
Lucknow**

SUBMITTED TO:

(Dr Nidhi)

*Nidhi*  
11/12/23

SUBMITTED BY:

**SAKSHI PANDEY**

Roll No: 2110822010087

5<sup>th</sup> Semester

BCOM (NEP)

*Singh*

Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

LUCKNOW PUBLIC COLLEGE OF

# PROFESSIONAL STUDIES, LUCKNOW



## PROJECT REPORT ON “MARKETING IN THE TALLY PRIME TECHNOLOGY.”

*Submitted in partial fulfilment for the award of degree of*

**BACHELOR OF COMMERCE**

**FROM**

**UNIVERSITY OF LUCKNOW, LUCKNOW**

Under the Supervision of  
Dr. Nidhi Soni *Nidhi*  
(Assistant Professor)

Submitted By  
Satyam Chaudhary  
B.Com. V Semester  
Roll No. : 2110822010088

**Academic Session 2021-2024**

*Asmita*

Principal

Lucknow Public College of Professional Studies  
Vidya-Khand, Lucknow

**LUCKNOW PUBLIC COLLEGE  
OF PROFESSIONAL STUDIES  
LUCKNOW**



**PROJECT REPORT  
ON**

**"A STUDY ABOUT GST RETURN AT SINGH SAURABH & CO."**

**Submitted in partial fulfillment for the award of**

**Degree of**

**BACHELOR OF COMMERCE**

**From**

**University of Lucknow,  
Lucknow**

*10-11-2024*  
*[Signature]*  
**Under the guidance of:  
Ms. SALONI AGARWAL  
Assistant Professor**

**Submitted By:  
DHRUV BHARTI  
Roll No -2110822010037  
B.COM 5<sup>th</sup> Semester**

**Academic Session  
2021-2024**

*[Signature]*  
**Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow**

LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES, LUCKNOW



PROJECT REPORT ON  
"CUSTOMER SATISFACTION TOWARDS  
HYUNDAI CARS"




**HYUNDAI**

*Submitted in partial fulfillment for the award of degree of*

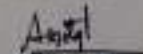
**BACHELOR OF COMMERCE**

**FROM**

**UNIVERSITY OF LUCKNOW, LUCKNOW**

*10.5.2023*  
  
Under the supervision of  
Mr. Salon Agarwal  
(Assistant Professor)

Submitted By  
Devendra Joshi  
B.Com. V Semester  
Roll No. : 2110822010036

  
Principal

**Academic Session 2021-2024**

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES, LUCKNOW



PROJECT REPORT ON  
"CONSUMER BEHAVIOR OF  
UBER"

Uber

*Submitted in partial fulfillment for the award of degree of*

BACHELOR OF COMMERCE

FROM

UNIVERSITY OF LUCKNOW, LUCKNOW

*Saloni*  
*20.01.2024*

Under the Supervision of

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Submitted By

Avinash Mishra

B.Com. V Semester

Roll No. : 2110822010033

Academic Session 2021-2024

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