



# LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL

Date: 17.08.2023

Ref.: LPCPS/PRINCIPAL/23-24/.08/05

## NOTICE

This is to inform the faculty members of the college that the Research and Project Development Committee is organizing three days "Synergy 2023: International Conference Fostering Innovations Using Research Methodology at the Nexus of Science, Engineering, Commerce and Humanities" from 14th to 16th September, 2023 in the Conference Hall of the college.

For further details kindly refer to the brochure attached with this notice.

Faculty members can register themselves with the following link:

<https://forms.gle/iXybDEDZwhxt71AG8>

You can also contact the Research and Project Development Committee for any query.

*Anil Singh*  
Prof. (Dr.) Anil Singh,  
Principal, LPCPS

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomti Nagar, Lko.

### Copy to:

- Director, IQAC
- Dean Academics
- HOD(s): All Departments
- Academic Coordinator(s)
- All faculty members
- All notice Boards

## LIST OF INVITED SPEAKERS

Name- **Selma N Mulunga**  
Designation- Assistant Lecturer, Department of Strategic Management and Business Administration  
Affiliation- The International University of Management, Nkurenkure Campus. Namibia

Name- **Dr. Puneet Misra**  
Designation- Assistant Professor, Department of Computer Science  
Affiliation- University of Lucknow, Uttar Pradesh

Name- **Dr. Upendra Kumar**  
Designation- Assistant Professor, Department of Computer Science and Engineering  
Affiliation- IET (Institute of Engineering & Technology), Lucknow, Uttar Pradesh

Name- **Er. Chandrabhan Singh**  
Designation- Assistant Professor, Department of Engineering & Technology  
Affiliation- University of Lucknow, Uttar Pradesh

Name- **C.Eng. Prabhakar Mishra**  
Designation- Deputy General Manager  
Affiliation- Green Gas Limited- A Joint Venture of GAIL India & Indian Oil Corporation

Name- **Dr. Shailesh Srivastava**  
Designation- Assistant Professor, Department of Zoology  
Affiliation- Shia P.G. College, Lucknow, Uttar Pradesh

## PROGRAMME SCHEDULE

Day 1, 14 September 2023	
10:00 AM- 10:30 AM	Inaugural Session
10:30 AM -11:30 AM	Speaker 1
11:30 AM - 12:30PM	Speaker 2
12:30PM - 01:00PM	Break
01:00PM - 03:30PM	Technical Session
Day 2, 15 September 2023	
10:00 AM- 11:00 AM	Speaker 1
11:00 AM -12:00PM	Speaker 2
12:00PM - 12:30PM	Break
12:30PM - 03:30PM	Technical Session
Day 3, 16 September 2023	
10:00 AM- 11:00 AM	Speaker 1
11:00 AM -12:00PM	Speaker 2
12:00PM - 12:30PM	Break
12:30PM - 03:00PM	Technical Session
03:00PM - 03:30PM	Valedictory Session

## MANAGING BOARD

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Lucknow Public College of Professional Studies,  
Lucknow

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Director, LPCPS

### **Copatron**

**Prof. Anil Singh**

Principal, LPCPS

### **Convener**

**Prof. (Dr.) Laxmi Shankar Awasthi**

Dean Academics, LPCPS

### **Co-Convener**

**Dr. Anand Kumar Rai**

Associate Professor and Head,

Department of Computer Science

Mob: 9453302061

### **Organizing Secretary**

**Dr. Karuna Shankar Awasthi**

(Department of Computer Science)

**Dr. Abhay Shanker Pandey**

(Department of Science)

**Ms. Saloni Agrawal**

(Department of Management)

### **Joint Secretary**

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(Department of Commerce)

### **Organizing Committee**

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(Department of Computer Science)

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(Department of Arts)

**Ms. Sweety Jain**

(Department of Commerce)

**Mr. Rahul Singh**

(Department of Commerce)

**Ms. Rashmi Sachan**

(Department of Commerce)

**Ms. Kshma Singh**

(Department of Commerce)



**LPCPS**  
LUCKNOW PUBLIC COLLEGE  
OF PROFESSIONAL STUDIES



## **SYNERGY 2023:**

**INTERNATIONAL CONFERENCE ON  
FOSTERING INNOVATIONS USING  
RESEARCH METHODOLOGY AT THE  
NEXUS OF SCIENCE, ENGINEERING,  
COMMERCE AND HUMANITIES**

Organized by

**Internal Quality Assurance Cell  
(IQAC)**

**LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES  
(LPCPS)**

(Affiliated to University of Lucknow, Lucknow,  
U.P., India)  
Vinamra Khand, (Near Kathauta Lake) Gomti  
Nagar, Lucknow

**Date: SEPTEMBER 14-16, 2023  
Time: 10:00 AM onwards**

*Principal*

*Lucknow Public College of Professional Studies,  
Vinamra Khand, Gomtinagar, Lucknow*

## INTERNATIONAL CONFERENCE



**LPCPS**  
LUCKNOW PUBLIC COLLEGE  
OF PROFESSIONAL STUDIES

**SYNERGY 2023:**  
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on  
**FOSTERING INNOVATIONS USING  
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Organized By

LUCKNOW PUBLIC COLLEGE  
OF PROFESSIONAL STUDIES  
(Vinamra Khand, Gomti Nagar, Lucknow)

(Affiliated to University of Lucknow,  
Lucknow, Uttar Pradesh, India)

**DATE: September 14-16, 2023**

*Asmita*

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

## LIST OF INVITED SPEAKERS



**Name-** Selma N Mulunga  
**Designation-** Assistant Lecturer,  
**Department of Strategic Management and Business Administration**  
**Affiliation-** The International University of Management, Nkurenkure  
**Campus, Namibia**



**Name-** Dr. Puneet Misra  
**Designation-** Assistant Professor  
**Department of Computer Science**  
**Affiliation-** University of Lucknow, Uttar Pradesh



**Name-** Dr. Upendra Kumar  
**Designation-** Assistant Professor,  
**Department of Computer Science and**  
**Engineering Affiliation-** IET  
**(Institute of Engineering & Technology),**

*Asmita*

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow



**Name- Er. Chandrabhan Singh**  
**Designation- Assistant Professor,**  
**Department of Engineering & Technology**  
**Affiliation- University of Lucknow, Uttar Pradesh**



**Name- C.Eng. Prabhakar Mishra**  
**Designation- Deputy General Manager**  
**Affiliation- Green Gas Limited- A Joint Venture of GAIL**  
**India & Indian Oil Corporation**



**Name- Dr. Shailesh Srivastava**  
**Designation- Assistant Professor**  
**Department of Zoology Affiliation- Shia P.G. College, Lucknow,**  
**Uttar Pradesh**

*Asingh*

**Principal**  
**Lucknow Public College of Professional Studies**  
**Vinamra Khand, Gomtinagar, Lucknow**

## MANAGING BOARD



Dr. S.P. Singh General Manager



Mrs. Garima Singh Director, LPCPS



Prof. (Dr.) Laxmi Shankar Awasthi

**Chief Patron** Dr. S.P. Singh General Manager,  
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Principal, LPCPS

**Convener**

Prof. (Dr.) Laxmi Shankar Awasthi

Dean Academics, LPCPS

**Co-Convener**

Dr. Anand Kumar Rai Associate Professor and Head, Department of Computer  
Science Mob: 9453302061

**Organizing Secretary**

Dr. Karuna Shankar Awasthi (Department of Computer Science) Dr. Abhay Shanker  
Pandey (Department of Science)

Ms. Saloni Agrawal (Department of Management) **Joint Secretary**

Dr. Richa Mishra

(Department of Commerce) **Organizing Committee** Ms. Gaurvi Shukla

(Department of Computer Science)

Mr. Neeraj Singh (Department of Arts)

Ms. Sweety Jain (Department of Commerce) Mr. Rahul Singh (Department of  
Commerce) Ms. Rashmi Sachan (Department of Commerce) Ms. Kshma Singh  
(Department of Commerce)

*Asingh*

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow



### THEME OF THE CONFERENCE

"The International Conference on Fostering Innovations using Research Methodology at the Nexus of Science, Engineering, Commerce, and Humanities" is a premier interdisciplinary event that brings together researchers, academicians, practitioners, and industry experts from diverse fields to explore the dynamic interplay among innovation, research methodologies, and multiple disciplines. This conference serves as a platform for participants to share cutting-edge research findings, novel methodologies, and innovative practices that contribute to advancements in engineering, science, commerce, and humanities. It aims to foster cross-pollination of ideas and collaboration among experts from traditionally separate domains, recognizing the profound impact that interdisciplinary approaches can have on addressing complex global challenges. The conference covers a wide range of subjects, including but not limited to:

#### **Important Areas:**

1. Innovation in Sustainable Engineering Practices
2. Exploring new avenues in business strategy & commerce
3. Humanities in the digital age: Transformative Research
4. Data science & analytics for business innovation
5. Advances in Biotechnology: Ethics & breakthroughs
6. Exploring consumer behavior in the digital commerce era
7. Challenges and opportunities with Generative AI.
8. Advancement in renewable energy and environmental engineering
9. Digital transformation: Navigating the new frontier
10. The future of Healthcare: Innovation & solution
11. Condensed Matter Physics

### ABOUT THE ORGANIZING INSTITUTION

Lucknow Public College of Professional Studies, Lucknow, established in 2009, is a private and multidisciplinary college, affiliated to University of Lucknow, situated at prominent and approachable location at Vinamra Khand, opposite Kathuta Lake, Gomtinagar, Lucknow. The college was established under the aegis of Lucknow Public Educational Society, A-Block, Rajajipuram, Lucknow.

#### VISION

"Excellence for all, Excellence from all" is the epitome of our academic eco-system. In a caring and positive environment, the college provides education to enrich its students to manifest their full potential, to achieve high standards of excellence in academic society, research and hands on projects as well as in supportive areas of physical, cultural and social development, inculcating civic and human values.

#### MISSION

To nurture individual talent to optimize their full potential and to inculcate professional, social and cultural values through holistic approach by providing world class education. LPCPS is one of the most coveted institution for admission for under-graduate programmes in the Northern India. The institute brings together knowledge,

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Lucknow Public College of Professional Studies  
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## **Fostering Innovations using Research Methodology at the Nexus of Science, Engineering, Commerce, and Humanities**

In an era marked by unprecedented technological advancements and global interconnectedness, the synergy between science, technology, and business has become the driving force behind international progress and innovation. This paper explores the dynamic interplay between these three domains and their profound impact on the international landscape. Through an interdisciplinary lens, it examines how the convergence of science, technology, and business is shaping our world, from fostering innovation and economic growth to addressing global challenges such as sustainability and healthcare. This conference sheds light on the opportunities and challenges presented by this global nexus, emphasizing the need for effective collaboration, ethical considerations, and strategic planning. By elucidating the intricate relationships between science, technology, and business on a global scale, This conference offers valuable insights for policymakers, researchers, and practitioners seeking to navigate the complex terrain of the modern international landscape.

**"The International Conference on Fostering Innovations using Research Methodology at the Nexus of Science, Engineering, Commerce, and Humanities"** is a premier interdisciplinary event that brings together researchers, academicians, practitioners, and industry experts from diverse fields to explore the dynamic interplay among innovation, research methodologies, and multiple disciplines. This conference serves as a platform for participants to share cutting-edge research findings, novel methodologies, and innovative practices that contribute to advancements in engineering, science, commerce, and humanities. It aims to foster cross-pollination of ideas and collaboration among experts from traditionally separate domains, recognizing the profound impact that interdisciplinary approaches can have on addressing complex global challenges. The conference covers a wide range of subjects, including but not limited to:

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6. Exploring consumer behavior in the digital commerce era
7. Challenges and opportunities with Generative AI.
8. Advancement in renewable energy and environmental engineering
9. Digital transformation: Navigating the new frontier
10. The future of Healthcare: Innovation & solution
11. Condensed Matter Physics

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Lucknow Public College of Professional Studies  
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The conference began with a welcome note by **Mr. Aditya Vikram**, (Assistant Professor) who stated that the conference was a red letter day in the history of Lucknow Public College of Professional Studies, and was a time to initiate a discussion on the way forward.

#### LIGHTNING OF LAMP-

- 1- Inaugural lighting of the lamp have done by Co-Convener Dr. Anand Kumar Rai Associate Professor and Head, Department of Computer Science and Selma N Mulunga Designation- Assistant Lecturer, Department of Strategic Management and Business Administration Affiliation- The International University of Management, Nkurenkure Campus.
- 2- The inaugural address was delivered by, **Prof. (Dr.) Laxmi Shankar Awasthi** (Dean Academics Lucknow Public College of Professional Studies) and extended a warm welcome to following delegates-
  1. **Selma N Mulunga** Designation- Assistant Lecturer, Department of Strategic Management and Business Administration Affiliation- The International University of Management, Nkurenkure Campus. Namibia.
  2. -**Dr. Puneet Misra** Designation- Assistant Professor Department of Computer Science Affiliation- University of Lucknow, Uttar Pradesh
  3. **Dr. Upendra Kumar** Designation- Assistant Professor, Department of Computer Science and Engineering Affiliation- IET (Institute of Engineering & Technology),
  4. **Er. Chandrabhan Singh** Designation- Assistant Professor, Department of Engineering & Technology Affiliation- University of Lucknow, Uttar Pradesh
  5. **C.Eng. Prabhakar Mishra** Designation- Deputy General Manager Affiliation- Green Gas Limited- A Joint Venture of GAIL

*Asingl*

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow



The conference began with a welcome note by **Mr. Aditya Vikram**, (Assistant Professor) who stated that the conference was a red letter day in the history of Lucknow Public College of Professional Studies, and was a time to initiate a discussion on the way forward. He told that he will be the host for this conference and it was his pleasure to welcome you all to our annual conference. He told I am grateful for all the speakers who have joined us today to share their knowledge and experiences with us.



Inaugural lighting of the lamp have done by Co-Convener **Dr. Anand Kumar Rai** Associate Professor and Head, Department of Computer Science. Dr. rai telling the importance of The Saraswati Vandana to foreign delegate that it is a common chanting before the start of debate forums, meetings, conferences, and spiritual gatherings. The Saraswati Vandana often helps us in increasing our consciousness and awareness about our culture. Spiritual guidance is really important for paving our paths in the right way and right direction. The regular chanting of the mantra do this; they create awareness about how to do certain things in our life. In Hinduism, we have so many Vandanas and mantras that we can chant to get the blessings of God and Goddesses in the mundane matters of our life.



Inaugural lighting of the lamp have also done by **Selma N Mulunga**, Designation- Assistant Lecturer, Department of Strategic Management and Business Administration Affiliation- The International University of Management, Nkurenkure Campus. Her study aims at investigating the mediation role of innovations on the relationship between entrepreneurial ecosystem approach and productive entrepreneurship. Using panel dataset of 35 African countries, the study contributes to the existing literature in two ways.

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Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gominagar, Lucknow



**Prof. (Dr.) Laxmi Shankar Awasthi** have been told On behalf of all members of the committee, I am honored and delighted to welcome you to the International Conference on "The International Conference on Fostering Innovations using Research Methodology at the Nexus of Science, Engineering, Commerce, and Humanities at Lucknow Public College of Professional Studies, Lucknow on 14<sup>th</sup> of September 2023. As the General Chair of the conference, I realized that the success of this conference depends ultimately on the many people who have worked together in planning and organizing this conference. In particular I thank all the colleagues, who were involved in review process before the conference, are involved in technical program preparation during the conference, will be involved in publication process after the conference. He also extended a warm welcome to delegates who join this international conference.



**Selma N Mulunga** has told The impact of entrepreneurship and small business activities in Africa has habitually been lower and receives less attention in research. Her study aims at investigating the mediation role of innovations on the relationship between entrepreneurial ecosystem approach and productive entrepreneurship. Using panel dataset of 35 African countries, the study contributes to the existing literature in two ways. First, the panel regression findings contribute to the theoretical debate and fill the empirical gap, recent research has been dominated by conceptual works. The findings reveal mixed (positive and negative) and weak insignificant direct influence of eco-factors such as finance, government support and programmes, knowledge, market and culture on productive entrepreneurship. However, their influence is more pronounced when innovations mediate the relationship. Second, it provides new insight to policymakers and practitioners in developing policies and programmes that foster entrepreneurial ecosystems and improved innovation performance for better entrepreneurship.



**Dr. Upendra Kumar** have been told The advent of the Fourth Industrial Revolution (4IR) has the potential to transform emerging economies to another developmental echelon by increasing productivity and improving future fluidity of innovation across various industries. Predictively, 4IR in emerging economies will come with newest technologies that are disruptive. This technological innovation will cause changes not only in industries and business but also in societies in general. His article was based on the Preferred Reporting Items for Systematic Literature Review and Meta-Analysis (PRISMA) of secondary data sources, mainly peer reviewed reputable journal articles. The purpose is to draw conclusions and to identify the research gaps. Results depicted that the key challenge is for the emerging economies to establish ways of engaging themselves into Global Value

*Asingh*

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Lucknow Public College of Professional Studies  
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**Er. Chandrabhan Singh** was telling that Bold actions are necessary to unlock the potential for economic empowerment by eradicating energy poverty (UN Sustainable Development Goal 7) by 2030. This will require a sustained commitment to significant levels of new investments. Delivering on the promise of universal energy access and improved life quality has eluded policy-makers and governments over the past seven decades. Affordability of energy services for every global citizen, spanning vastly diverse regions and local contexts, requires the development and massive diffusion of technologies that offer "point-of-use" options combined with new business models. Social innovations and flexible governance approaches will also need to be integrated with technological advances. The scope and scale of developmental change span large-scale grid systems to decentralized distributed resources at community levels to the households. We recommend a global network of "energy access innovation centers".

**Dr. Shailesh Srivastava** was telling that Technology can be used in a zoological setting to improve visitor experience, increase research opportunities, and enhance animal welfare. Evaluating the quality of these technological innovations and their use by nonhuman and human counterparts is a critical part of extending the uses of technology to enhance animal welfare and visitor experience at zoological parks. Survey data from a small sample of institutions housing primates suggest that computers, television, radio, and sprinklers are the most prevalent types of technological enrichment currently used. Survey respondents were positive about the technology implemented, stating a desire to increase its use.

**Dr. Puneet Misra** have been told that The development of Fourth Industrial Revolution (4IR) or Industry 4.0 in emerging technologies shall result in the creation of new opportunities for emerging economies growth and development. The quality of life will increase as well as income per capita. The 4IR will bring greater partnerships via digital platforms, creating a level play field for collaborating emerging economies in controlling their resources and sovereignty. More possibilities may be created to enhance industrial production processes through integration of intelligent and automated mechanisms. Due to this, industries are developing new ways of dealing with digital disruption affecting the strategic value chains and operations. -driving cars mean that the very structure of society will change.

*Asingh*

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gontinagar, Lucknow



**C.Eng. Prabhakar Mishra** was telling that his study aims to analyze the role of artificial intelligence (AI) in the Water-Energy-Food (WEF) nexus under the lens of institutional, stakeholder, and innovation theories. Specifically, his study focuses on AI as the technology adopted by companies to promote Sustainable Development Goals (SDGs). A structured literature review has been conducted on 94 articles published from 1990 to 2021 in ISI Web of Science, Scopus, and Google Scholar. His study develops an in-depth review of the literature on the main articles arguing about these issues. The findings highlight the increasing relevance of AI in the water, energy, and food industries individually considered, but the study of AI as a connector between water, energy, and food to achieve SDGs is still under investigation.

**Ms saloni aggrawal** told about Sustainable development (SD) needs to be achieved to harmonize profit, social protection, and environmental respect. In this direction, AI can help businesses, governments, and civil society addresses this challenge, considering all SDGs contemporarily. In line with previous studies. Her research confirms that the role of AI in the development of a sustainable business model for the WEF nexus is currently unexplored in the academic literature. Although other researchers have made strong efforts to identify and quantify the interlinkages between water, energy, and food sectors, there continues to be a wide gap between science and policy making in effectively incorporating the solutions in policy agendas. This gap could be reduced through the integration of scientific data and policy needs into inclusive tools that address policy goals and are technically viable from the perspective of sustainable resource utilization

**Mr. Rohit** told about his paper investigates the role of design as a knowledge translation mechanism for social creativity in technology-intensive enterprises' open innovation practices of. The focus is on how design can be used to connect and combine the contribution of creativity resulting from multiple stakeholders, including entrepreneurs, university students and academics in a process in which knowledge is openly shared and transferred across the boundaries of companies' R&D Laboratories, a university and other institutions. Adopting the research approach of grounded theory, the empirical investigation of an initiative in technology-intensive enterprises, developed from 2009 to 2016 by the Italian Conference of the University Colleges and the Italian Association of Young Entrepreneurs, is presented. The aim is to provide evidence that design artefacts represent important managerial means to support the translation of stakeholders' creativity and knowledge into new formats to nurture open innovation. This provides relevant implications for theory building and practice.

*Aeriah*

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

GROUP PHOTOGRAPH AFTER SUCCESSFUL CONDUCTION OF INTERNATIONAL CONFERENCE



*Asim*

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

CERTIFICATE NO.  
LPCPS/RPDC/IC/2023-24/09/18



# LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

(Affiliated to University of Lucknow)

## INTERNATIONAL CONFERENCE

This is to certify that

Ms. Priyanka Singh

Assistant Professor of Lucknow Public College of Professional Studies, Lucknow has presented a paper on the topic "CONSUMER BASE OF CINEMA ...OTT PLATFORMS" in the three days "SYNERGY 2023: INTERNATIONAL CONFERENCE ON FOSTERING INNOVATIONS USING RESEARCH METHODOLOGY AT THE NEXUS OF SCIENCE, ENGINEERING, COMMERCE AND HUMANITIES" organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India from 14th to 16th September, 2023.

*Garima*

Mrs. Garima Singh  
Patron

*Anil Singh*

Prof. (Dr.) Anil Singh  
Principal

*AS*

Prof. (Dr.) Laxmi Shankar Awasthi  
Convener

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

CERTIFICATE NO.  
LPCPS/RPDC/IC/2023-24/09/22



## LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

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### INTERNATIONAL CONFERENCE

This is to certify that

**ER. ROHIT SINGH**

Research Scholar of SHRI RAMSWAROOP MEMORIAL UNIVERSITY has presented a paper on the topic "Effect of Carbon Nano Tube (CNT) Nanoparticles .... Blends" in the three days "SYNERGY 2023: INTERNATIONAL CONFERENCE ON FOSTERING INNOVATIONS USING RESEARCH METHODOLOGY AT THE NEXUS OF SCIENCE, ENGINEERING, COMMERCE AND HUMANITIES" organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India from 14th to 16th September, 2023.

*Garima*

Mrs. Garima Singh  
Patron

*Asingh*

Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

*Asingh*

Prof. (Dr.) Anil Singh  
Principal

*AS*

Prof. (Dr.) Laxmi Shankar Awasthi  
Convener



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LPCPS/RPDC/IC/2023-24/09/21



# LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

(Affiliated to University of Lucknow)

## INTERNATIONAL CONFERENCE

This is to certify that

**PRINCE KUMAR**

Research Scholar of UNIVERSITY OF LUCKNOW has presented a paper on the topic "ARTIFICIAL INTELLIGENCE: BOON OR BANE" in the three days "SYNERGY 2023: INTERNATIONAL CONFERENCE ON FOSTERING INNOVATIONS USING RESEARCH METHODOLOGY AT THE NEXUS OF SCIENCE, ENGINEERING, COMMERCE AND HUMANITIES" organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India from 14th to 16th September, 2023.

*Garima*

Mrs. Garima Singh  
Patron

*Anil Singh*

Prof. (Dr.) Anil Singh  
Principal

*AS*

Prof. (Dr.) Laxmi Shankar Awasthi  
Convener

*Anil Singh*  
Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

Website: [www.lpcps.org.in](http://www.lpcps.org.in)

Email: [rsrchcelllpcps@gmail.com](mailto:rsrchcelllpcps@gmail.com)

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## LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

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### INTERNATIONAL CONFERENCE

This is to certify that

**FARHEEN ZEHRA**

Research Scholar of INTEGRAL UNIVERSITY has presented a paper on the topic "FUTURE PROSPECTS OF ARTIFICIAL INTELLIGENCE (AI) IN FINTECH: A REVIEW" in the three days "SYNERGY 2023: INTERNATIONAL CONFERENCE ON FOSTERING INNOVATIONS USING RESEARCH METHODOLOGY AT THE NEXUS OF SCIENCE, ENGINEERING, COMMERCE AND HUMANITIES" organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India from 14th to 16th September, 2023.

*Garima*

Mrs. Garima Singh  
Patron

*Anil Singh*

Prof. (Dr.) Anil Singh  
Principal

*Anil Singh*  
Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

*AS*

Prof. (Dr.) Laxmi Shankar Awasthi  
Convener

CERTIFICATE NO.  
LPCPS/RPDC/IC/2023-24/09/19



# LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

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## INTERNATIONAL CONFERENCE

This is to certify that

Mr. Rahul Kumar Singh

Assistant Professor of Lucknow Public College of Professional Studies, Lucknow has presented a paper on the topic "AI Impact on Management: Addressing Challenges & Seizing Opportunities" in the three days "SYNERGY 2023: INTERNATIONAL CONFERENCE ON FOSTERING INNOVATIONS USING RESEARCH METHODOLOGY AT THE NEXUS OF SCIENCE, ENGINEERING, COMMERCE AND HUMANITIES" organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India from 14th to 16th September, 2023.

*Garima*

Mrs. Garima Singh  
Patron

*Anil Singh*

Prof. (Dr.) Anil Singh  
Principal

*AS*

Prof. (Dr.) Laxmi Shankar Awasthi  
Convener

*Anil Singh*  
Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomti Nagar, Lucknow

Website: [www.lpcps.org.in](http://www.lpcps.org.in)

Email: [rsrchcelllpcps@gmail.com](mailto:rsrchcelllpcps@gmail.com)