

Initiatives Undertaken on Social, Environmental and Human Issues Which are Beyond the Framework of the Academic Curriculum

Lecture on Radio Content Writing

Radio scriptwriting is one of the secrets of being a great live radio broadcaster. While many people assume that live broadcasters come up with all their content on the spot, successful radio professionals often plan carefully, just as professional actors rehearse extensively, so their delivery seems spontaneous.

Planning out your live radio event is the best way to ensure you're prepared and deliver the best possible content to your listeners. Creating a script is one of the most effective ways to plan your event. A script can help keep you focused and give you the direction you need as you move through your live radio show. Plus, since the event is live, a script can come in handy if you ever find yourself at a loss for words.

To help BAJMC students, Lucknow Public College of Professional Studies organized a special class by RJ Rekha on the topic "Radio for beginners" and "journalism as a profession on 25th October, 2021.



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Poster Making Competition on Environmental Awareness

To raise awareness about the conservation of the environment, the NSS unit of Lucknow Public College of Professional Studies conducted a poster-making competition on 21 April, 2022.

Objectives

- To encourage students to exhibit their knowledge, presentation skills and innovative ideas.
- To create social and environmental awareness among students.
- To understand the different processes that destroys ozone in the Earth's atmosphere.
- To develop an understanding of the global trend towards ozone depletion, recovery and enlighten how citizens can help to reduce ozone depletion.

Out of the received entries, the first position was secured by Vatasla Singh from BAJMC Final Year; the second position was secured by Riya Anand from B. Com (H); and the third position was secured by Pranjal Tripathi from BAJMC.



Aswini

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Lucknow Public College of Professional Studies
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Fighting Fake News

On 7th March, 2022 an informative session was organized for the students of Journalism and Mass Communication, the budding journalists of the country on Fake News to explore the ongoing efforts to define fake news and discuss the viability and desirability of possible solutions. The session encompassed attempts to identify the particular harm associated with fake news. This session was meant to be a first step towards encouraging interdisciplinary conversation and work on these issues.



The key speaker was Dr. Mukul Srivastava, HOD, Department of Journalism and Mass Communication, University of Lucknow.



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Counseling Session – MBA as a career option

Success in any industry relies on relationships, whether with co-workers, clients, suppliers, or investors. When you're well-mannered and considerate in dealing with others, you create engaging, productive, and long term business relationships. As such, it is important to learn, not just the technical side of a business, but how to conduct one's self in the company of others. This is where MBA comes in.

Lucknow Public College of Professional Studies conducted a session on MBA as a career option collaboration with CATaputt on 9th February 2022. The overall session was insightful and informative for students. The session encouraged the students to pursue their interest and guided them regarding how important it is to choose the right college for higher studies, the complexity in the admission process and the need to stay well informed and choose the right career path for ourselves. At last the resource person explained why to go for MBA, about all important management entrance exams, their eligibility, types of MBA, top B-schools in India and abroad, placement opportunities in B-schools & Tips on how to prepare well for these exams.



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Poster Making Competition: Life at LPCPS

Lucknow Public College of Professional studies organized ‘Poster Making Competition: Life at LPCPS’ The activity started under the guidance of Mrs. Saloni Agrawal, Faculty head Arts & Craft . The students expressed creative ideas, skills, and awareness by making posters. The judgment was based on Relevance to the theme, Originality, Artistic composition, Creativity, Message conveyed by the poster, and Effectiveness in communicating the intended message.

The activity kept the student engaged and their efforts and initiative were appreciated by Dr. L.S. Awasthi, Dean Academics, LPCPS.



Awasthi

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Bird Sanctuary Visit

Nawabganj Bird Sanctuary, renamed in 2015 Shahid Chandra Shekhar Azad Bird Sanctuary, is a bird sanctuary located in Unnao district on the Kanpur-Lucknow highway in Uttar Pradesh, India consisting of a lake and the surrounding environment. It is one of the many wetlands of Northern India. The sanctuary provides protection for 250 species of migratory birds mostly from CIS (or formerly USSR) countries, but the numbers have been dwindling since the 1990s, most having relocated to newer areas in Himachal and Rajasthan. The sanctuary also houses a deer park, watchtowers and boats.

Students of Journalism and Mass communication visited Nawabganj bird Sanctuary on the occasion of International Wetlands Day (2nd February 2022) as an excursion tour. They came to know about different kinds of Siberian birds and about the bio diversity of wetlands.

A handwritten signature in blue ink, likely belonging to the Principal.

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"Arpan" - A social event initiated by NSS unit of LPCPS

NSS unit of LPCPS organized "Arpan", clothes distribution initiative on 24th December 2021. This NSS initiative took place in the slum areas of Hanuman Setu, Hazratganj. All the students of the college showed their positive participation in the Nobel event. Students got items which were of no use for them but might fulfill the necessity of the people in need. All the staff members participated in the event humbly and distributed the necessity along with Dean Prof. L.S Awasthi. The purpose of the event was fulfilled when we all received blessings from the poor with a glimpse of smile on their face.

LPCPS has always been a temple of education but, along with that it teaches moral values and social responsibilities to the students. This is how we the students of LPCPS are fulfilling our social responsibilities along with doing excellence in the field of education.

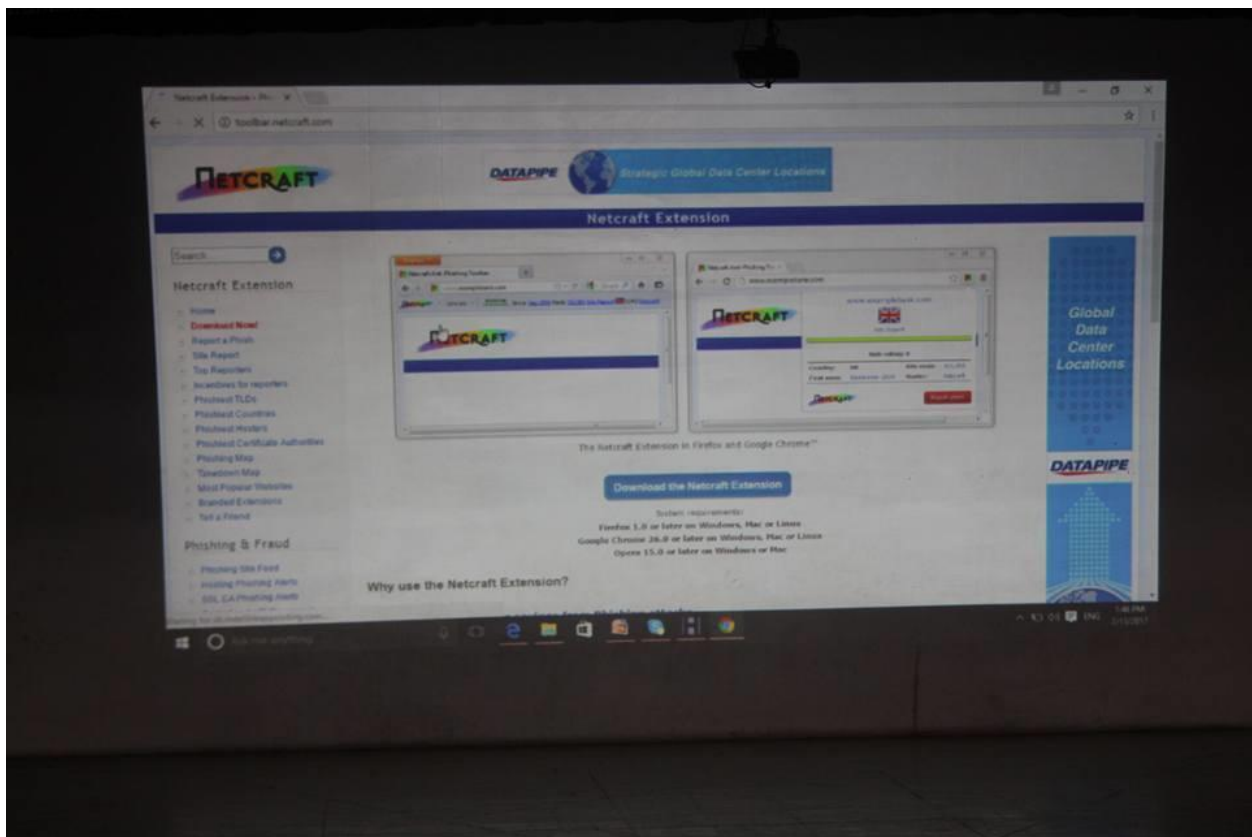


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Session on “Ethical Hacking”

To cultivate student learning and development by supporting students in their academic, personal, and social growth. Department of Computer Science organized online session on Ethical Hacking for Second and Third year Students on 13th February 2022.

In this session students acknowledged a complete knowledge of basic networking and ethical hacking. Hacking is not about the illegal things it's all about how to secure your system. During the session Google Hacking, Computer Ethical Hacking, Email Process & Phases of hacking, Live Facebook & Gmail Hacking, Windows Hacking, Mobile Hacking etc. topics were covered. This session aimed at giving Technocrats a basic knowledge of hacking and how they could protect one's system against hazardous effects.



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Special Class on Creative Writing

Creative writing expresses the writer's thoughts and feelings in an imaginative way. Creative writing is guided more by the writer's need to express feelings and ideas than by restrictive demands of factual and logical progression of expository writing.

A special class on Creative Writing was organized for the students of BJMC on 19th January, 2022, with the twin aim of nurturing their creative talent as well for their academic benefit who incidentally also have a syllabus on Creative Writing as part of their Skill Enhancement. The class was conducted by Mohd. Nadeem Siddiqui, profound media person and author of 'Anonymous Ishq'.



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Soft Board Decoration Competition

'The world is but a canvas to the imagination', said Henry David Thoreau, a great philosopher, writer and observer of nature. To give wings to the imagination of students, Lucknow Public College of Professional Studies organized soft board Decoration Competition on 26th November, 2021. Thematic boards adorned with vibrant sketches, educational messages and vivid borders prepared by students of the four programmes BBA, BAJMC, B. Com (H) and BCA. The soft boards were adjudged on Creativity, Content, Impact & Presentation, Neatness and Timely Completion.

The winning classes were-

1st - BJMC 2nd sem

2nd - BBA 4th sem

3rd - BBA 2nd sem



Aastha

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Students Meeting with Special Education Kids

A learning disability is a neurological disorder that affects one or more of the basic psychological processes involved in understanding or in using spoken language. The disability may manifest itself in an imperfect ability to listen, think, speak, read, write and spell, or to do mathematical calculations.

NSS unit of Lucknow Public College of Professional Studies organized meeting the special kids at Bachpan day care on 20th January 2022, where the students of BAJMC got chance to perform numerous activities from cutting the cake to reciting poems with them. The best part was to see all smiles on their faces. Society is so ignorant towards them. We need to remove the ignorance and help these kids do well in life.



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Padho Lucknow Badhao Lucknow

With the respect to initiative of governor of UP Hon'ble Anandiben Patel, "Padho Lucknow Badhao Lucknow" LPCPS organised an event on 30th September 2021 from 11:00 a.m. to 11:45 a.m. in which all students, faculty members and staff members read books. The event helped us to make students understand the importance of books and reading habit. Students and teachers both appreciated this innovative approach.



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