




LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum (Session 2023- 24)

S.No	PROGRAMME NAME	COURSE CODE/ PAPER CODE	COURSE NAME	SEMESTER
1	BBA	P2'	Business Communication	I
		CC1	Personality Development and Grooming	I
		VC1	Resume Writing and Corporate Communication	II
		P6'	Human Resource Management	III
		P8'	Industrial Relation Management	IV
2	BCA	NBCA-105	Soft Skills and Personality Development	I
		NBCA-108P	Soft Skills and Personality Development Lab	I
3	BAJMC	Paper A	Role of Social Science in Mass Communication	I
		Paper 3	Language and Cultural Studies	II
		Paper C	Introduction to Communication Principles and Models	II
		Paper 9	Public Relation	V
		Paper J	New Media Tools for Social Change	V
		Paper XVII	Media and Contemporary Social Issues	VI
4	B.Com (H)	BCH- 201	Human Resource Management	II
		BCH- 204	Business Communication and Office Management	II
		BCH- 206	Business Environment	II
		BCH- 502	Industrial Law	V
		BCH- 603	Governance and Business Ethics	VI
5	B.Com	P10	Business Communication	II
		P16	Managing Human Resources	III

Note: Rashtra Gaurav is a compulsory subject at undergraduate level for non- NEP programmes (i.e., B.Com (H) & BCA Final Year)


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