



**LPCPS**  
LUCKNOW PUBLIC COLLEGE  
OF PROFESSIONAL STUDIES

# LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

Ref.: LPCPS/PRINCIPAL/22-23/.05/04 - A

Date: 03.05.2023

## NOTICE

This is to inform the faculty members of the college that the Research and Project Development Committee is organizing three days “**National Conference on Research in Education, Entrepreneurial employment and Economic Development**” from **26th to 28th June, 2023** in the Conference Hall of the college. For further details kindly refer to the brochure attached with this notice.

Faculty members can register themselves with the following link:

<https://forms.gle/gPkHHwwRnjKAJoer5>

You can also contact the Research and Project Development Committee for any query.

Prof. (Dr.) Anil Singh,  
**Principal, LPCPS**

### Copy to:

- Director, IQAC
- Dean Academics
- HOD(s): All Departments
- Academic Coordinator(s)
- All faculty members
- All notice Boards

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomti Nagar, Lko.

## LIST OF INVITED SPEAKERS

Name- **Dr. S. P. Singh**

Designation- Former Vice Chancellor

Affiliation- GGD University, Bilaspur, Chhattisgarh.

Name- **Dr. Shailesh Srivastava**

Designation- Assistant Professor, Department of Zoology

Affiliation- Shia P.G. College, Sitapur road, Lucknow, U.P.

Name- **Dr. Jitendra Kumar Samriya**

(Member, IEEE)

Designation- Assistant Professor Department of CSE

Affiliation- Graphic Era (Deemed to be University),  
Dehradun, Uttarakhand.

## PROGRAMME SCHEDULE

Day 1, 26 June 2023	
10:00 AM - 10:30 AM	Inaugural Session
10:30 AM - 11:30 AM	Speaker
11:30 AM - 12:00 NOON	Break
12:00 NOON - 03:00 PM	Technical Session
Day 2, 27 June 2023	
10:00 AM - 11:00 AM	Speaker
11:00 AM - 11:30 AM	Break
11:30 AM - 03:00 PM	Technical Session
Day 3, 28 June 2023	
10:00 AM - 11:00 AM	Speaker
11:00 AM - 11:30 AM	Break
11:30 AM - 02:30 PM	Technical Session
02:30 PM - 03:00 PM	Valedictory Session

For Further Information-

Write up at- [rsrchcellpcps@gmail.com](mailto:rsrchcellpcps@gmail.com)

Contact- **Dr. Anand Kumar Rai**

Mob: +919453302061 / +918787224265

## MANAGING BOARD

*Chief Patron*

**Dr. S.P. Singh**

General Manager,

Lucknow Public College of Professional Studies,  
Lucknow

*Patron*

**Ms. Garima Singh**

Director, LPCPS

*Copatron*

**Prof. Anil Singh**

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*Convener*

**Prof. (Dr.) Laxmi Shankar Awasthi**

Dean Academics, LPCPS

*Co Convener*

**Dr. Anand Kumar Rai**

Associate Professor & HOD

(Department of Computer Science)

Mob: 9453302061

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(Department of Commerce)

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(Department of Commerce)

**Mr. Rahul Singh**

(Department of Commerce)

**Ms. Rashmi Sachan**

(Department of Commerce)



**LPCPS**  
LUCKNOW PUBLIC COLLEGE  
OF PROFESSIONAL STUDIES



**THREE DAYS  
NATIONAL CONFERENCE ON  
RESEARCH IN EDUCATION,  
ENTREPRENEURIAL EMPLOYMENT  
& ECONOMIC DEVELOPMENT  
(NC - REEED 2023)**

Organized by

*Asish*  
Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomti Nagar, Lucknow

**Internal Quality Assurance Cell  
(IQAC)**

**LUCKNOW PUBLIC COLLEGE OF  
PROFESSIONAL STUDIES (LPCPS)**

(Affiliated to University of Lucknow,  
Lucknow, U.P., India  
Vinamra Khand, (Near Kathauta Lake)  
Gomti Nagar, Lucknow

**Date: JUNE 26-28, 2023**

**Time: 10:00 AM onwards**

## ABOUT THE ORGANIZING INSTITUTION

LPCPS is one of the most coveted colleges for admission for Degree Programs in the Northern India. The institute brings together knowledge, research and industry experience in one place and confers upon its graduates, professional degrees which are recognized globally.

The professional degrees offered after the successful completion of the undergraduate programs are certified by UGC, the statutory body overseeing the running of universities and colleges in India. The degrees are affiliated to the University of Lucknow, one of the oldest government owned institutions of Indian higher education.

LPCPS boasts of having eminent personalities from Industry background as well as academia background among its board. Their experience and expertise in their respective domains was one of the main reasons why LPCPS attained its professional reputation in a short time.

Commitment to excellence is the top most priority of all the domains in the college – academia, training and skill development, placement cell, research wing, consultancy division are the most prominent among them.

The spectacular success achieved by the college in such a short time is the result of the foresight, exceptionally dynamic leadership and the able guidance of the visionary founder manager.

## ABOUT THE ORGANIZING CITY

Lucknow is the capital of Uttar Pradesh, Lucknow has long been a seat of administration and culture. Second only to Delhi in importance in the region, and the seventh largest city in India, Lucknow is easily accessible from all major cities in the country. Its literacy rate is much higher than what it is in the rest of the state too. All this has ensured its prominence as a center of business and industry, education and research as well as tourism.

## THEME CONCEPT OF THE CONFERENCE

This Scientific conference will create a forum for appraising the profusion of perspectives, practices and theories that are central to entrepreneurial endeavours and economic development. **"National Conference on Research in Education, Entrepreneurial Employment & Economic Development"**, provides such platform for exchanging acquired knowledge and idea in all aspects of research in education, entrepreneurial employment & economic development. In addition the conference sessions will debate the particular theoretical constructs, themes, concepts and philosophies that have distinguished this field off research thus far a view to identifying questions or issues that remain unanswered.

### **Important Areas:**

1. Education Revolution using ICT.
2. Economic development in India for Sustainability.
3. Impact of entrepreneurship on job creation.
4. Examine the relationship between entrepreneurship and economic growth.
5. The role of government policies and regulations in economic development.
6. The importance of intellectual property protection for entrepreneurship.
7. Generative AI challenges in industrial society.
8. Business analysis and entrepreneurial employment with emerging technology.
9. The Effectiveness of online learning.
10. Examine the relationship between education and social mobility.

### **Online Registration:**

**From 10<sup>th</sup> May 2023 -10<sup>th</sup> June 2023**

**Abstract Submission Last Date: 10<sup>th</sup> June 2023**

**Full Paper Submission Last Date: 20<sup>th</sup> June 2023**

**Registration Fees- for Teaching Faculty: Rs.500  
for Research Scholars and  
Students: Rs. 200**

**(Participants whose paper will be selected  
will have to pay Rs. 1000 for publication)**

### **Registration Link:**



[https://docs.google.com/forms/d/e/1FAIpQLSeuTsW6NIGOMEGJldgYWMc-xxDY1E04-Fbam59frulEyKNoGg/viewform?usp=sf link](https://docs.google.com/forms/d/e/1FAIpQLSeuTsW6NIGOMEGJldgYWMc-xxDY1E04-Fbam59frulEyKNoGg/viewform?usp=sf_link)

Participants can make payment of Registration Fee given below:

Through Bank Transfer:  
Name: **LUCKNOW PUBLIC COLLEGE  
OF PROFESSIONAL STUDIES-  
RESEARCH CELL**  
A/C Number: **921010049516545**  
IFSC CODE: **UTIB0001550**  
Bank Name: **AXIS BANK**  
Branch: **GOMTI NAGAR, LUCKNOW**

Scan and Pay



**CERTIFICATES:** All attending participants will get certificates after registering their attendance/presence.

### **CALL FOR ABSTRACT AND PAPER**

All the participants are requested to submit an Abstract of about 300 words [including Title, Authors' names, affiliation and email address, References through email ([rsrchcellpcps@gmail.com](mailto:rsrchcellpcps@gmail.com)) before **10<sup>th</sup> June, 2023**.

- Acceptance of the Abstracts will be intimated by **12<sup>th</sup> June 2023** through e-mail.
  - Title: BOLD Font Size 14pt (Times New Roman)
  - Authors' names, affiliation and email address, References: Font size 12pt (Times New Roman)
  - Headings: BOLD 12pt (Like INTRODUCTION),
  - Line spacing: 1.5, Tables/Graphs/Figs. Titles: 10pt, Numbered and Labelled and placed in the relevant place in the body of the text.
  - Number of pages should not exceed 10.
  - Electronic submissions in MS-WORD format can be mailed to the following mail id: [rsrchcellpcps@gmail.com](mailto:rsrchcellpcps@gmail.com)
  - Abstract and Paper will be checked by Plagiarism software Turnitin.
- Full Length Paper will be published in Proceedings with ISSN number and the will be sent to participant's registered postal address through courier/Speed post.



# LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES


NATIONAL CONFERENCE ON RESEARCH IN EDUCATION, ENTREPRENURIAL EMPLOYMENT AND ECONOMIC DEVELOPMENT  
(NC- REEED 2023) 26-28 JUNE, 2023

## PROGRAMME SCHEDULE

### DAY 1 (26th June 2023)

S.N.	SESSION/ SPEAKERS	AUTHOR	DESIGNATI ON	UNIVERSITY/ INSTITUTE	CO- AUTHOR	TIME OF PRESENTATIO N	TOPIC OF PRESENTATION
Introduction of National Conference (NC-REEED 2023)						10:00-10:10am	
Lighting of the Lamp						10:10-10:15am	
Welcome of Guests						10:15-10:25am	
National Anthem						11:25-11:30am	
Inaugural Speech by Dean Academics- Prof. (Dr.) Laxmi Shanker Awasthi						10:30-10:45am	
Welcome Address by Director- Ms. Garima Singh						10:45-11:00am	
Speaker	DR. SHAILESH SRIVASTAVA	Associate Professor	Shia P. G. College, Lucknow	NA	11:30- 12:30 pm	THE FASCINATION CONNECTION BETWEEN SLEEP AND NEUTRAL ACTIVITY	
<b>BREAK</b>						<b>12:30 - 01:00 pm</b>	
1	Technical Session 1	MS. SALONI AGARWAL	Assistant Professor	LPCPS	MS. RASHMI SACHAN, MS SWEETY JAIN	01:00 - 01:15 pm	ENTREPRENUERS AND THEIR ROLE IN ECONOMIC DEVELOPMENT
2	Technical Session 1	DR. ASHISH KAUSHAL	Associate Professor	LPCPS	MR. CHETAN KHANNA	01:15 - 01:30 pm	IMPACT OF INDIAN GOVERNMENT POLICIES ON ENTREPRENEURSHIP
3	Technical Session 1	DR. ANAND KUMAR RAI	Associate Professor	LPCPS	NA	01:30 - 01:45 pm	CHALLENGES OF GENERATIVE AI AND ITS IMPACT ON INDUSTRIAL SOCIETY
4	Technical Session 1	MS. GAURVI SHUKLA	Assistant Professor	LPCPS	NA	01:45 - 02:00 pm	THE EFFECTIVENESS AND CHALLENGES OF ONLINE LEARNING FOR UNDERGRADUATE STUDENTS-AN OVERVIEW

### DAY 2 (27th June 2023)

S.N.	SESSION/ SPEAKERS	AUTHOR	DESIGNATI ON	UNIVERSITY/ INSTITUTE	CO- AUTHOR	TIME OF PRESENTATIO N	TOPIC OF PRESENTATION
 <b>Principal</b> Lucknow Public College of Professional Studies Vinamra Khand, Gontinagar, Lucknow							

Speaker		PROF. S. P. SINGH	Former Vice chancellor	GGD University, Bilaspur, Chhattishgarh	NA	11:30- 12:30 pm	APPLICATION OF VEDIC MATHEMATICS
<b>BREAK</b>						<b>12:30 - 01:00 pm</b>	
1	Technical Session 2	PROF. (DR.) L.S. AWASTHI	Professor	LPCPS	NA	01:00 - 01:15 pm	ROLE OF ARTIFICIAL INTELLIGENCE IN THE ECONOMIC SUSTAINABILITY IN INDIA
2	Technical Session 2	AKASH YADAV	Research Scholar	Lords School of Sciences, Lords University,	BHARTI YADAV, B. S. SHARMA ABHAY S. PANDEY	01:15 - 01:30 pm	AU-NPs DISPERSED IN THE ROOM TEMPERATURE NEMATIC LIQUID CRYSTALLINE DISPLAY MATERIAL: RESEARCH ON ELECTRICAL AND ELECTRO-OPTICAL PROPERTIES
3	Technical Session 2	BHARTI YADAV	Research Scholar	Lords School of Sciences, Lords University,	AKASH YADAV, B. S. SHARMA ABHAY S. PANDEY	01:30 - 01:45 pm	RESEARCH ON VARIOUS DISPLAY PROPERTIES OF A ROOM- TEMPERATURE TWISTED NEMATIC DISPLAY MATERIAL 6CHBT BY DOPING SINGLE-WALLED CARBON NANOTUBES
4	Technical Session 2	MS. KSHMA SINGH	Assistant Professor	LPCPS	NA	01:45 - 02:00 pm	
5	Technical Session 2	DR. SAMEER KUMAR	Assistant Professor	LPCPS	NA	02:00 - 02:15 pm	SHIFTING FROM DEVELOPED TO DEVELOPING COUNTRY WITH REFERENCE TO INDIAN

**DAY 3 (28th June 2023)**

S.N.	SESSION/ SPEAKERS	AUTHOR	DESIGNATION	UNIVERSITY/ INSTITUTE	CO- AUTHOR	TIME OF PRESENTATION	TOPIC OF PRESENTATION
	Speaker	DR. JITENDRA KUMAR SAMRIYA	Assistant Professor	Graphic Era (Deemed to be University)	NA	11:30- 12:30 pm	EDUCATIONAL REVOLUTION USING ICT
<b>BREAK</b>						<b>12:30 - 01:00 pm</b>	
1	Technical Session 3	MR. RAHUL KUMAR SINGH	Assistant Professor	LPCPS	NA	01:00 - 01:15 pm	INDIAN ENTREPRENEURS AND THEIR CONTRIBUTIONS TO ECONOMIC GROWTH
2	Technical Session 3	DR. RICHA MISHRA	Assistant Professor	LPCPS	NA	01:15 - 01:30 pm	IMPORTANCE OF INTELLECTUAL PROPERTY PROTECTION
3	Technical Session 3	DR. KARUNA SHANKAR AWASTHI	Associate Professor	LPCPS	NA	01:30 - 01:45 pm	ONLINE LEARNING EFFECTIVENESS AND FUTURE IN INDIA
4	Technical Session 3	MS. AANCHAL NIGAM VERMA	Assistant Professor	LPCPS	NA	01:45 - 02:00 pm	ENTREPRENEURIAL DEVELOPMENT WITH EMERGING TECHNOLOGIES IN INDIA

5	Technical Session 3	MR AKHILESHWARO NATH	Assistant Professor	LPCPS	MR RESHABH DEV, MS. SWEETY SINHA	02:00- 02:15 pm	EDUCATION'S EFFECTS ON SOCIAL STRATIFICATION AND SOCIAL MOBILITY IN INDIAN COMMUNITIES
6	Technical Session 3	MR. ROHIT KAPOOR	Assistant Professor	LPCPS	MR. AJAY KUMAR GUPTA	02:15 - 02:30 pm	EFFECTIVENESS OF PERFORMANCE EVALUATION PARAMETERS IN CONTRAST WITH IMAGE STEGANOGRAPHY
<b>VALEDICTORY SESSION</b>						<b>02:30 - 03:00pm</b>	

  
 Anshu  
 Principal  
 Lucknow Public College of Professional Studies  
 Vinamra Khand, Gomtinagar, Lucknow

CERTIFICATE NO.  
LPCPS/RPDC/NC/2022-23/06/11



# LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

(Affiliated to University of Lucknow)

NATIONAL CONFERENCE 2023

This is to certify that

**Ms. Sweety Jain**

Assistant Professor of Lucknow Public College of Professional Studies, Lucknow has presented a paper on the topic "Entrepreneurs and Their Role In Economic Growth" in the three days NATIONAL CONFERENCE ON RESEARCH IN EDUCATION, ENTREPRENEURIAL EMPLOYMENT & ECONOMIC DEVELOPMENT organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India from 26th to 28th June, 2023.

*Garima*

Mrs. Garima Singh  
Patron, NC-REEED 2023

*Asingh*  
Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomti Nagar, Lucknow

Prof. (Dr.) Anil Singh  
Principal, LPCPS

Website: [www.lpcps.org.in](http://www.lpcps.org.in)

*AS*

Prof. (Dr.) Laxmi Shankar Awasthi  
Convener, NC-REEED 2023

Email: [rsrchcelllpcps@gmail.com](mailto:rsrchcelllpcps@gmail.com)

CERTIFICATE NO.  
LPCPS/RPDC/NC/2022-23/06/12



## LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

(Affiliated to University of Lucknow)

NATIONAL CONFERENCE 2023

This is to certify that

**Mr. Rahul Kumar Singh**

Assistant Professor of Lucknow Public College of Professional Studies, Lucknow has presented a paper on the topic "Indian Entrepreneurs and Their Contributions to Economic Growth" in the three days NATIONAL CONFERENCE ON RESEARCH IN EDUCATION, ENTREPRENEURIAL EMPLOYMENT & ECONOMIC DEVELOPMENT organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India from 26th to 28th June, 2023.

*Garima*

Mrs. Garima Singh  
Patron, NC-REEED 2023

*Anil*  
Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

*Anil Singh*

Prof. (Dr.) Anil Singh  
Principal, LPCPS

Website: [www.lpcps.org.in](http://www.lpcps.org.in)

*AS*

Prof. (Dr.) Laxmi Shankar Awasthi  
Convener, NC-REEED 2023

Email: [rsrchcelllpcps@gmail.com](mailto:rsrchcelllpcps@gmail.com)



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**LPCPS**  
LUCKNOW PUBLIC COLLEGE  
OF PROFESSIONAL STUDIES

# LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

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NATIONAL CONFERENCE 2023

This is to certify that

**Ms. Rashmi Sachan**

Assistant Professor of Lucknow Public College of Professional Studies, Lucknow has presented a paper on the topic "Entrepreneurs and Their Role in Economic Growth" in the three days NATIONAL CONFERENCE ON RESEARCH IN EDUCATION, ENTREPRENEURIAL EMPLOYMENT & ECONOMIC DEVELOPMENT organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India from 26th to 28th June, 2023.

*Garima*

Mrs. Garima Singh  
Patron, NC-REEED 2023

*Anil Singh*

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomti Nagar, Lucknow

*Anil Singh*

Prof. (Dr.) Anil Singh  
Principal, LPCPS

Website: [www.lpcps.org.in](http://www.lpcps.org.in)

*AS*

Prof. (Dr.) Laxmi Shankar Awasthi  
Convener, NC-REEED 2023

Email: [rsrchcelllpcps@gmail.com](mailto:rsrchcelllpcps@gmail.com)

CERTIFICATE NO.  
LPCPS/RPDC/NC/2022-23/06/14



# LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

(Affiliated to University of Lucknow)

NATIONAL CONFERENCE 2023

This is to certify that

**Prof. (Dr.) Laxmi Shankar Awasthi**

**Professor of Lucknow Public College of Professional Studies, Lucknow has presented a paper on the topic "Role of AI in Economic Sustainable Development in India" in the three days NATIONAL CONFERENCE ON RESEARCH IN EDUCATION, ENTREPRENEURIAL EMPLOYMENT & ECONOMIC DEVELOPMENT organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India from 26th to 28th June, 2023.**

*Garima*

Mrs. Garima Singh  
Patron, NC-REEED 2023

*AS*

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

*Anil Singh*

Prof. (Dr.) Anil Singh  
Principal, LPCPS

Website: [www.lpcps.org.in](http://www.lpcps.org.in)

*AS*

Prof. (Dr.) Laxmi Shankar Awasthi  
Convener, NC-REEED 2023

Email: [rsrchcelllpcps@gmail.com](mailto:rsrchcelllpcps@gmail.com)

CERTIFICATE NO.  
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# LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

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## NATIONAL CONFERENCE 2023

This is to certify that

**Dr. A.K.Rai**

Associate Professor of Lucknow Public College of Professional Studies, Lucknow has presented a paper on the topic "Challenges of Generative AI and its Impact on Industrial Society" in the three days NATIONAL CONFERENCE ON RESEARCH IN EDUCATION, ENTREPRENEURIAL EMPLOYMENT & ECONOMIC DEVELOPMENT organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India from 26th to 28th June, 2023.

*Garima*

Mrs. Garima Singh  
Patron, NC-REEED 2023

*Anil Singh*  
Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

*Anil Singh*

Prof. (Dr.) Anil Singh  
Principal, LPCPS

Website: [www.lpcps.org.in](http://www.lpcps.org.in)

*AS*

Prof. (Dr.) Laxmi Shankar Awasthi  
Convener, NC-REEED 2023

Email: [rsrchcelllpcps@gmail.com](mailto:rsrchcelllpcps@gmail.com)