



LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

B.Com-VI - MINOR PROJECT DETAILS (SESSION 2023-24)

S.NO	Student Name	TOPIC	TOPIC
		BUSINESS PLAN	RESEARCH REPORT
1	AADITYA SONI	FURNITURE STORE BUSINESS PLAN	
2	AARSH LAL	CHINESE RESTAURENT	
3	ABHISHEK GUPTA	SILVER SPOON RESTAURANT	
4	ABHISHEK KUMAR VERMA		A STUDY ON CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING WITH REFERENCE TO FLIPKART
5	ABHISHEK TRIPATHI	MORNING BLISS CAFÉ	
6	ADHIRAJ SINGH		A STUDY ON SOCIAL MEDIA FOR INNOVATIVE MARKETING STRATEGIES
7	ADITI SINGH 1		CONSUMER PERCEPTION AND SATISFACTION TOWARDS ONLINE FOOD ORDERING
8	ADITI SINGH 2	BUSINESS OF E COMMERCE	
9	AFSAR RAZA		IMPACT OF COVID ON INDIAN ECONOMY
10	AKANSHA SINGH	UNVEILING THE FLAWLESS PRODUCTS BUSINESS PLAN	
11	AKARSH SHARMA		A STUDY ON CONSUMER SATISFACTION TOWARDS HERO BIKES
12	AKSHITA SINGH		CONSUMER'S PERCEPTION AND PREFERENCE TOWARDS PACKED DRINKING WATER
13	AMAN SINGH	BUSINESS PLAN ON FOOD ORDERING COMPANY	
14	ANANYA SINGH	UNVEILING THE KONA - Q BUSINESS PLAN	
15	ANIKESH RAJPUT		IMPACT OF SOCIAL MEDIA ON CONSUMER PREFERENCE
16	ANIMESH AJEET	ABSENT	ABSENT
17	ANJALI GUPTA	BUSINESS PLAN ON COOPER'S CUP COFFEE SHOP - COFFEE IS ALWAYS A GOOD IDEA	
18	ANJUM ANSARI		IMPACT OF ATM ON CONSUMER SATISFACTION
19	ANKITA KUMARI	BUSINESS PLAN ON SOLAR POWER PRODUCTS IN LUCKNOW	
20	ANSHIKA YADAV		A STUDY OF CONSUMER SATISFACTION OWARDS ONLINE BUSINESS
21	ANUPRIYA RAI		A STUDY ON CONSUMER SATISFACTION TOWARDS HERO BIKES
22	ANUSHKA RASTOGI	BUSINESS PLAN ON TBB- THE BEAUTY BAY	
23	ANUSHKA TRIPATHI	PERFUME BUSINESS PLAN	
24	ANUSHKA VAISH		A STUDY ON MAZE CROP
25	ANUSHRI SINGH	MEALS ON WHEELS	
26	ARADHYA SINGH		CUSTOMER PERCEPTION AND SATISFACTION TOWARDS ONLINE FOOD ORDERING
27	ARYAN RAJ SRIWAS	A BUSINESS PLAN ON COFFEE SHOP MANAGEMENT	
28	ARYAN SRIVASTAVA	BUSINESS PLAN ON BLUE LABEL SHOES	

[Handwritten Signature]

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gontinagar, Lucknow



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		BUSINESS PLAN	RESEARCH REPORT
29	ASHISH VERMA		E-COMMERCE IN EMERGING MARKET
30	ASMIT JAISWAL	BUSINESS PLAN ON GLOBE NET WIRELESS BROADBAND	
31	AVINASH MISHRA	SPORTS EQUIPMENTS AND ITS INDUSTRY	
32	AYUSH SINGH		A STUDY ON SOCIAL MEDIA AND ITS IMPACT ON CONSUMER BUYING BEHAVIOUR
33	DEEPSHIKHA	DI DELICIOUS CHOCOLATE BUSINESS PLAN	
34	DEVENDRA JOSHI		A STUDY ON MARKETING
35	DHRUV BHARTI	SILVER SPOON RESTAURANT	
36	DIVYANSH SHUKLA		THE IMPACT OF REMOTE WORK ON EMPLOYEE PRODUCTIVITY IN THE TECH INDUSTRY
37	DIVYANSH SINGH		CUSTOMER SATISFACTION, STORE OPERATIONS AND STUDY OF PROMOTIONAL ACTIVITIES OF RELIANCE TRENDS IN LUCKNOW CITY
38	ESHA GUPTA	THE BAKING ROOM	
39	FAUZIYA SHAHEEN	BUBBLES CANDY SHOPPE	
40	GARVITA ADHIKARI	UNVEILING THE FRESHMART	
41	ISHANK OM SRIVASTAVA	RETAIL STORE BUSINESS PLAN	
42	JASMINE SINGH	UNVEILING THE CRUNCHY DELIGHT BUSINESS PLAN	
43	JUHI GAUTAM		A STUDY ON CONSUMER SATISFACTION ON PVR CINEMAS IN LUCKNOW CITY
44	JUHI MISHRA	RIYA PERFUME BUSINESS PLANS	
45	JYOTI SHUKLA	ONLINE SKILL TUTORIAL	
46	KHUSHBU	PLASTIC RECYCLING BUSINESS	
47	KHUSHI SINGH	BUSINESS PLAN OF NANDAN GASSES AND EQUIPMENTS	
48	KRITIKA CHAUDHARY		CUSTOMER SATISFACTION AND BUYING BEHAVIOUR AT TATA MOTORS
49	KUSHAGRA SINGH	FLORAL FEAST RESTAURANT	
50	LAKSHYA SRIVASTAVA	BUSINESS PLAN ON STRIDECRAFT SHOES- EVERY STEP MATTERS	
51	MADHU YADAV		A STUDY ON CONSUMER PERCEPTION TOWARDS SOCIAL MEDIA WITH RESPECT TO FACEBOOK AT LUCKNOW CITY
52	MAHVISH ISLAM	RISE OF E-COMMERCE- INDIAN RETAIL SECTOR	
53	MANAHSVI TIWARI	START UP BUSINESS OF SWEET BAKES BAKERY AND CAFÉ	
54	MANISH KUMAR	BLUE WAVE "PURE DRINKING MINERAL WATER"	
55	MANMOHAN VERMA	SWEET DELIGHTS BAKERY	

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		BUSINESS PLAN	RESEARCH REPORT
56	Manvi Pandey	BUSINESS PLAN ON BIKES SHOP	
57	MD Kaif Ali		A STUDY ON CONSUMER PERCEPTION TOWARDS OPPO SMARTPHONE IN LUCKNOW CITY
58	Mohammad Imran Khan		A STUDY ON CUSTOMER SATISFACTION OF TOYOTA CARS WITH SPECIAL REFERENCE TO LUCKNOW CITY
59	MOHD Ayaz Khan		UNVEILING MARKETING OF BUSINESS SERVICES- A COMPARATIVE STUDY OF PUBLIC AND PRIVATE SECTOR BANKS IN KERALA
60	Mudit Pratap Singh		COMPARATIVE STUDY OF RATIO OF JAI BALAJI INDUSTRIES LIMITED AND JINDAL STAINLESS LIMITED
61	NAVYANSHI TRIPATHI		RESEARCH ON ELECTRICAL VEHICLES
62	OM BINDRA		TREND ANALYSIS OF GROWTH AND PERFORMANCE ON AXIS BANK
63	PRADYUMN VISHWAKARMA	UNVEILING THE FLOWER RESTAURANT BUSINESS PLAN	
64	PRANJAL SINGH	BUSINESS DEVELOPMENT AND LEAD GENERATION WITH ACUMAXIS	
65	PRASHANSHI MATHUR	BAKERY SHOP DAILY FRESH	
66	PRATHAM LAKHMANI	FURNITURE DEALARSHIP BUSINESS PLAN	
67	PRATHIBHA SINGH		A STUDY ON MAHARATNA PUBLIC SECTOR ENTERPRISES IN INDIA WITH SPECIAL REFERENCE TO INDIAN OIL CORPORATION LIMITED
68	PREETI SINGH		A STUDY ON CONSUMER BEHAVIOUR AND THE IMPACT OF FOOD DELIVERY APPS ON GEN Z WITH SPECIAL REFERENCE TO SWIGGY
69	PRIYA VERMA		CUSTOMER SATISFACTION AND BUYING BEHAVIOUR AT TATA MOTORS
70	PRIYA YADAV	JEWELLERY BUSINESS PLAN	
71	PRIYANSHI SINGH	BUSINESS PLAN ON GAMING CAFÉ (FUN ZONE)	
72	PRIYANSHU SINGH	UNVEILING E-COMMERCE INDUSTRY	
73	PRYANSHU UPADHAY		A COMPARATIVE STUDY OF THE FINANCIAL PERFORMANCE OF BANKING SECTOR WITH SPECIAL REFERENCE TO ICICI BANK AND BANK OF BARODA
74	PUSHPA BHUSAL		RESEARCH ON AWARENESS TOWARDS SOLAR POWER DEVICES
75	RAASHI TRIPATHI		RECRUITMENT AND SELECTION PROCESS IN HYUNDAI AT PR HYUNDAI
76	RAJAT SINGH		IMPACT OF SOCIAL MEDIA ON CONSUMER PREFERENCE

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		BUSINESS PLAN	RESEARCH REPORT
77	RISHI KANAUJIA		A STUDY ON CUSTOMER SATISFACTION TOWARDS HERO BIKES
78	RITU TRIPATHI		BUSINESS PLAN FOR ROAST AND REVEL COFFEE HOUSE
79	SAHIL PANDEY		ROLE OF SOCIAL MEDIA IN IMPULSIVE CUSTOMER PURCHASING THROUGH ONLINE APPS
80	SAHIL PATEL	BUSINESS PLAN FOR SETTING AN ADVERTISING AGENCY TO ADVERTISE FOR BEVERAGES	
81	SAKSHI JAISWAL		A DESCRIPTIVE STUDY ON DIGITAL MARKETING STRATEGIES XIAOMI
82	SAKSHI PANDEY		AN ANALYSIS OF FACTORS INFLUENCING THE IMPLEMENTATION OF INTERNAL AUDIT PROCEDURE
83	SATYAM CHAUDHARY		RESEARCH REPORT ON MARUTI SUZUKI
84	SHIKHAR KANOJIYA		ONE DISTRICT ONE PRODUCTS LUCKNOW CHIKANKARI EXPORT AND THE CONTRIBUTION IN GDP
85	SHIVAM KUMAR SINGH		A STUDY ON CUSTOMER SATISFACTION TOWARDS COCA COLA
86	SHIVANI SINGH		A STUDY OF ADVERTISING AND SALES PROMOTION TECHNIQUES OF RELIANCE JIO
87	SHOYAB KHAN		A STUDY ON CONSUMER SATISFACTION TOWARDS HERO BIKES
88	SHREY JAISAWAL		A STUDY ON DISTRIBUTION CHANNEL AND LOGISTIC PRACTICES OF MYNTRA
89	SHUBHANGI TANDON	FITNESS OASIS : A BUSINESS PLAN FOR PREMIUM GYM EXPERIENCE	
90	SHWETA YADAV		STUDY ON CONSUMER BEHAVIOUR ON ZUDIO FASHION OFFLINE STORES IN LUCKNOW CITY
91	SIDDHANT TALWAR	BUSINESS PLAN ON GOFIT GYM	
92	SNEHA MALVIYA		A STUDY TO MEASURE MARKET POTENTIAL AND CUSTOMER BUYING MOTIVES WIT REFERENCE TO HIMALAYA DRUG COMPANY
93	SUNISHTHA SINGH	THE CENTRAL PERK COFFEE HOUSE	
94	SURABHI OJHA		A STUDY ON ONLINE SHOPPING WITH REFERENCE TO FLIPKART
95	TANYA BHATT		A STUDY ON CONSUMER'S PERCEPTION ON ONLINE SHOPPING
96	TANYA SRIVASTAVA		A STUDY ON COMPARATIVE ANALYSIS BETWEEN STATE BANK OF INDIA AND HDFC BANK
97	TRISHA VERMA	BUSINESS PLAN FOR NOVA NUGGETS	
98	UTKAL YADAV		ROLE OF E-COMMERCE IN REDUCING OPERATIONAL COST
99	UTKARSH		CUSTOMER SATISFACTION, STORE OPERATIONS AND STUDY OF PROMOTIONAL ACTIVITIES OF REFINANCE TRENDS IN LUCKNOW CITY

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100	UTKARSH KESARWANI		A COMPARATIVE STUDY ON AMUL AND VADILAL
101	UTKARSH KUMAR PANDEY	BUSINESS PLAN ON FOOD ORDERING COMPANY	
102	UTKARSH PANDEY	INCENSE STICK FROM FLOWER WASTE	
103	VAIBHAV KUMAR DWIVEDI	PRODUCT DEVELOPMENT AND MARKETING STRATEGY	
104	VAISHNAVI SRIVASTAVA	THE FLORAL RESTAURANT	
105	VARTIKA BHATT		BUSINESS PLAN ON ECO HOME SOLUTIONS
106	VIDHI SETH		IMPACT OF DIGITAL PAYMENT ON INDIAN BANKING SECTOR AND ECONOMY
107	VIKASH PANDEY		RESEARCH REPORT ON ELECTRICAL VEHICLES
108	VIVEK KUMAR SINGH		A STUDY ON CONSUMER SATISFACTION TOWARDS HERO BIKES
109	YASH KESARWANI		A STUDY ON CONSUMER SATISFACTION TOWARDS HERO BIKES
110	YASH KUMAR		IMPACT OF SOCIAL MEDIA ON CONSUMER PREFERENCE

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