

REPORT

Seminar on Entrepreneurship Development and Orientation: Trends and Challenges

Date: 31st OCTOBER, 2022

Location: LPCPS Conference hall

Organizer: IQAC in association with RPDC, LPCPS

'A true entrepreneur is a doer, not a dreamer.'

- **1. Introduction:** The seminar on Entrepreneurship Development and Orientation: Trends and Challenges was a significant event aimed at exploring the evolving landscape of entrepreneurship and the associated opportunities and challenges. The seminar brought together entrepreneurs, business experts, academicians, and students to share insights, experiences, and strategies related to entrepreneurship. The Training and Placement Cell of LPCPS organised a this seminar featuring Dr Kavita Pathak, Director of Jaipuria Institute of Management, as the Guest Speaker, who shared her knowledge on the trends and challenges one needs to overcome for the growth of their venture.


2. Objectives: The primary objectives of the seminar were:

- To discuss current trends in entrepreneurship.
- To highlight the challenges faced by entrepreneurs in the modern business environment.
- To provide orientation and guidance for aspiring entrepreneurs.
- To foster networking and knowledge-sharing among participants.

3. Key Themes and Discussions:

3.1 Trends in Entrepreneurship: Several prominent trends in entrepreneurship were discussed during the seminar:

- **Digital Transformation:** The impact of technology and digitalization on business models and operations was a central topic. Discussions revolved around leveraging digital platforms, e-commerce, and data analytics for business growth.
- **Sustainability and Social Entrepreneurship:** The growing importance of incorporating sustainable practices into business models was emphasized. Social entrepreneurship as a means of addressing societal challenges while maintaining profitability was also explored.
- **Innovation and Disruption:** The role of innovation in disrupting traditional industries and creating new market spaces was highlighted. Examples of successful disruptive startups were presented, emphasizing the importance of creative thinking.


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- **Funding and Investment:** Access to funding and capital emerged as a significant hurdle, especially for startups. Various financing options, including venture capital and angel investment, were discussed.
- **Regulatory Environment:** Navigating complex regulatory frameworks and compliance requirements was highlighted as a challenge, particularly for businesses operating across borders.
- **Market Competition:** The competitive nature of modern markets poses a challenge for both new and established entrepreneurs.

Pictures from the event:




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LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

ONE DAY SEMINAR ON ENTREPRENEURSHIP DEVELOPMENT AND ORIENTATION: TRENDS AND CHALLENGES

October 31, 2022

ATTENDANCE SHEET

S.N.	FULL NAME	Course	SEM	SIGNATURE
1	ADITI BAJPAI	BBA	3	<i>Aditi</i>
2	ADITIYA BAJPAI	BBA	3	<i>AD</i>
3	AKASH RAI	BCOM HONS	3	<i>Akash</i>
4	AMAN AUSTIN	BBA	3	<i>Amang</i>
5	ANANT ASTHANA	BBA	3	<i>Anant...</i>
6	ANIKET NAYAK	BCOM HONS	3	<i>Aniket</i>
7	ANSHIKA SRIVASTAV	BBA	3	<i>Asrivastava</i>
8	ANSHVI SHUKLA	BBA	3	<i>Mishra</i>
9	ANURAG MISHRA	BBA	3	<i>Ashukla</i>
10	ANURAG SHUKLA	BBA	3	<i>Shukla</i>
11	ARSHIYAN HASN KHAN	BBA	3	<i>Arshyan</i>
12	ARUSHI VISHWAKARMA	BCOM HONS	3	<i>Arushi</i>
13	ARYAN SINGH YADAV	BBA	3	<i>Aryan</i>
14	ASHISH NAGAR	BCOM HONS	3	<i>Ashish</i>
15	AVIRAL SRIVASTAVA	BCOM HONS	3	<i>Aviral</i>
16	AYUSHI PAL	BCOM HONS	3	<i>AY</i>
17	CHANCHAL	BBA	3	<i>Chanchal</i>
18	CHARU SRIVASTAVA	BCOM HONS	3	<i>Charu...</i>
19	DEV VARSHAND SINGH	BCOM HONS	3	<i>Dev Singh</i>
20	DFIVYANSHI AWASTHI	BCOM HONS	3	<i>Diva</i>
21	DIVYANSH TONDON	BBA	3	<i>Divi</i>
22	DIVYANSH VERMA	BCOM HONS	3	<i>Divyanshikma</i>
23	DIVYANSHI CHAKARBORTI	BCOM HONS	3	<i>Dh</i>
24	ERAM RIZVI	BCOM HONS	3	<i>Eram</i>
25	HARSH JUNEJA	BCOM HONS	3	<i>Harsh</i>
26	HARSH SHARMA	BCOM HONS	3	<i>Harsh</i>
27	KAJAL BISHT	BCOM HONS	3	<i>Kajal</i>
28	KANSHISH PANJAWANI	BCOM HONS	3	<i>Kanshish</i>
29	KUSHI SINGH	BBA	3	<i>Kushi</i>
30	KUSHSHARGRA BHANOT	BBA	3	<i>Kushargra</i>
31	LUBHIT AGARWAL	BCOM HONS	3	<i>Lubhit</i>
32	MOHD SAMEER	BBA	3	<i>Sameer</i>
33	MOHD SHABAN	BCOM HONS	3	<i>Shaban</i>


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34	NIHARIKA GUPTA	BCOM HONS	3	Gupta
35	OJSAVI GUPTA	BCOM HONS	3	Ojsavi
36	PRIYANSHU SRIVASTAVA	BCOM HONS	3	Priyanshu
37	RAJAT NISHAD	BBA	3	Rajat
38	RAJVEER SINGH	BBA	3	Rajveer
39	RATI	BCOM HONS	3	Rati
40	SAHIL AGARWAL	BCOM HONS	3	Sahil
41	SAJAL RASTOGI	BBA	3	Sajal
42	SAKSHI CHAWALA	BCOM HONS	3	Sakshi
43	SAKSHI WADHAWA	BBA	3	Sakshi
44	SARAH SHUKLA	BBA	3	Sarah
45	SARIKA MANDHAN	BCOM HONS	3	Sarika
46	SARTHAKPRATAP SINGH	BBA	3	Sarthak Pratap Singh
47	SATVIK KAPOOR	BBA	5	Satvik
48	SAURBH DIXIT	BCOM HONS	3	Saurbh
49	SHAILESH KUMAR SHUKLA	BBA	3	Shailesh
50	SHIVANI MISHRA	BBA	3	Shivani Mishra
51	SHOBHIT SINGH	BCOM HONS	3	Shobhit
52	SHREESH MATHUR	BBA	3	Shreesh
53	SIDDHANTH SHUKLA	BBA	3	Siddhant
54	SUMIT BISHT	BCOM HONS	3	Sumit
55	TARUNITA BANERJEE	BBA	3	Tarunita
56	UMAMA KHATOON	BCOM HONS	3	Umama
57	UMESH KARKI	BCOM HONS	3	Umesh
58	UTKARSH BAJPAI	BCOM HONS	3	Utkarsh
59	UTKARSH KUMAR PANDEY	BCOM	3	Utkarsh
60	UTKARSH MAURYA	BCOM HONS	3	Utkarsh
61	VANSHIKA SAHU	BBA	3	Vanshika
62	VISHAKHA SRIVASTAVA	BCOM HONS	3	Vishakha
63	YASH SINGH	BCOM HONS	3	Yash
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