



LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

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Date: / /2023

Report

Three-Day Workshop on

“ROLE OF SCIENCE AND COMMUNICATION IN MEDIA STUDIES”

Date: 23-25 February 2023

Organized by: Department of Journalism and Mass Communication

A thorough workshop on the important place of science communication in the field of media studies was successfully held by the Department of Journalism and Mass Communication. The event happened over the course of three days, on 23-25 February 2023.


The educative lecture given by Mr. Richeek Mishra, a seasoned expert holding the prestigious position of Assistant Editor at Aaj Tak Digital, was one of the workshop's standout moments. Mr. Mishra is known as an accomplished journalist due to his knowledge in science, space, geoscience, biology, and military sciences.

Participants learned a great deal about the difficulties and rewards of covering complicated scientific issues by examining Mr. Mishra's actual reporting experiences. A wide range of people, including academic members and business experts, as well as students pursuing journalism and mass communication degrees, attended the event. The workshop's participatory format allowed for lively conversations and the exchange of ideas, enhancing the whole educational process. The workshop hosted by the Department of Journalism and Mass Communication served as an insightful forum that underscored the crucial position that science communication plays within the broader field of media studies. The event's success can be credited to everyone's engagement and enthusiasm as well as the rich substance delivered by Mr. Richeek Mishra.

Activities of the workshop

The activities of the workshop aimed specifically at:

- Raising awareness of the crucial relationship between science and communication
- To broaden the participants knowledge of the larger field of media studies
- To facilitate the discussion between working science communicators and students.


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The workshop was divided into three days:

DAY 1: On first day Dean Prof. L. S. Awasthi inaugurated the programme and talked about the importance of science communication for common man. Esteemed faculty Ms. Aanchal Praveen gave a lecture on Science Communication and Journalism. She took a session where students had to identify and write about the general life things that may encompass science. During the session Ms. Aanchal also talked about the presence of science in Indian customs and traditions. The first day concentrated on sharing with students the principles of science communication and its tools.

DAY 2: On day 2, an enlightening lecture was delivered by Mr. Neeraj Kumar Singh, HOD, Department of Journalism and Mass Communication. Mr. Singh talked about Scientific temperament in news identification and Dissemination. He shared with students the insights of working in news media industry and how pertinent it is to communicate scientific knowledge in simpler language. Second session was taken up by Ms. Priyanka Singh on the topic Science communication through cinema in India. Ms. Priyanka screened few science documentaries and docu-features for students. Afterwards she talked about the pre-requisites for science communication and how it is not related to only science labs and scientists. A Q&A session was held wherein students quenched their thirst of information.

DAY 3: The third day had a special lecture by Mr. Richeek Mishra, Assistant Editor at Aaj Tak Digital. Mr. Mishra presented instructive examples from his vast expertise in the field of scientific communication journalism during his talk. His presentation gave the audience, which was mainly made up of students, a fascinating look at the nuances of a little-known aspect of the journalistic industry. Second session was taken up by Ms. Anshita Gupta, a media professional and an alumna of LPCPS as well. She talked to students about how new Digital and technological advancements have made journalism easier. She talked about mobile journalism and avenues of science communication through mobile journalism. Dean Prof. L.S Awasthi felicitated the guests and gave a vote of thanks.

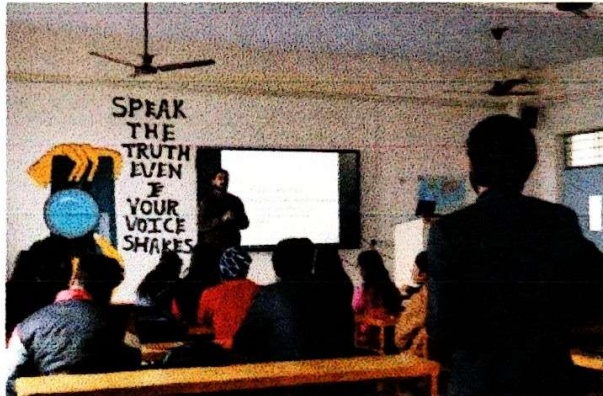
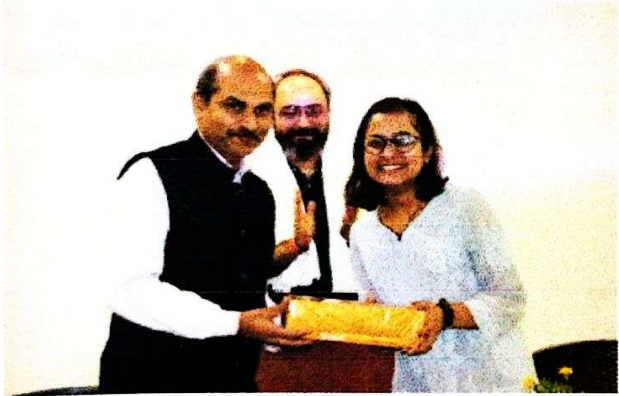
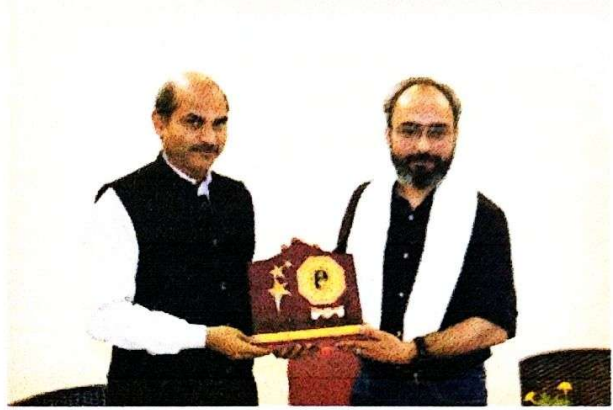
Aanchal
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Photos of Event:



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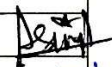


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Attendance list of participants

Workshop on Role of Science Communication in Media Studies			
Department of Journalism and Mass Communication			
Date: 23-25 February 2023			
S.No	Name	Year	Signature
1	Aditi Jain	1st	
2	Afiya anam	1st	
3	Anushka nigam	1st	
4	Anushka Saini	1st	
5	Gaytri Kashyap	1st	
6	Himanshu Mishra	1st	
7	Kaavya Mishra	1st	
8	Priyanka G.C	1st	
9	Rishabh Mishra	1st	
10	Rishi Jaiswal	1st	
11	Sakshi Yadav	1st	
12	Saubhagya Panday	1st	
13	Shambhavi Gupta	1st	
14	Shivi Singh	1st	
15	Tanmay Dubey	1st	
16	Ajeet Kumar Mishra		
17	Aradhya Singh	2nd	
18	Daksha Srivastava	2nd	
19	Divya Singh	2nd	
20	Eshana Sharma	2nd	
21	Harsh Chauhan	2nd	
22	Harshita Dwivedi	2nd	
23	Khushi Rai	2nd	
24	Pranjal Tripathi	2nd	
25	Ritesh Singh	2nd	
26	Samridhi Srivastava	2nd	
27	Sarthak Tewari	2nd	
28	Shambhavi Pandey	2nd	
29	Shivam Bajpai	2nd	


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30	Shreyash Yadav	2nd	
31	Vaishnavi Dixit	2nd	
32	Vanshita Jaiswal	2nd	
33	Ayush Gupta	3rd	
34	Deepika Joshi	3rd	
35	Ritul Rastogi	3rd	
36	Shashank Awasthi	3rd	


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