

Workshop Report:  
TWO DAYS SEMINAR ON  
FINANCIAL AWARENESS PROGRAM: ADVANCED LEVEL

Organized by  
LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES (LPCPS)

(Affiliated to the University of Lucknow)

Vinamra Khand, (Near Kathauta Lake)

Gomti Nagar, Lucknow

Date: October 11-12, 2023 Time: 11:00 AM onwards

**VENUE**

Basement Computer Lab/Room No. 101 Block- A  
LPCPS Campus, Gomti Nagar, Lucknow.

**ABOUT THE SEMINAR**

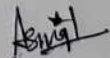
Financial awareness has become a vital skill in an increasingly complex and interconnected world that can significantly impact individuals' lives. It empowers individuals to make informed decisions, develop healthy financial habits, plan for their goals, and navigate economic uncertainties.

This Two-Day Seminar on Financial Awareness Program aims to provide Financial literacy education that nurtures entrepreneurial skills among students. Students who possess financial knowledge are better prepared to launch their ventures, manage finances effectively, and understand the financial implications of business decisions. It introduces them to basic financial concepts such as budgeting, saving, and investing. By gaining this knowledge early in life, students develop healthy financial habits that can have a long-lasting impact.

**INVITED SPEAKER**

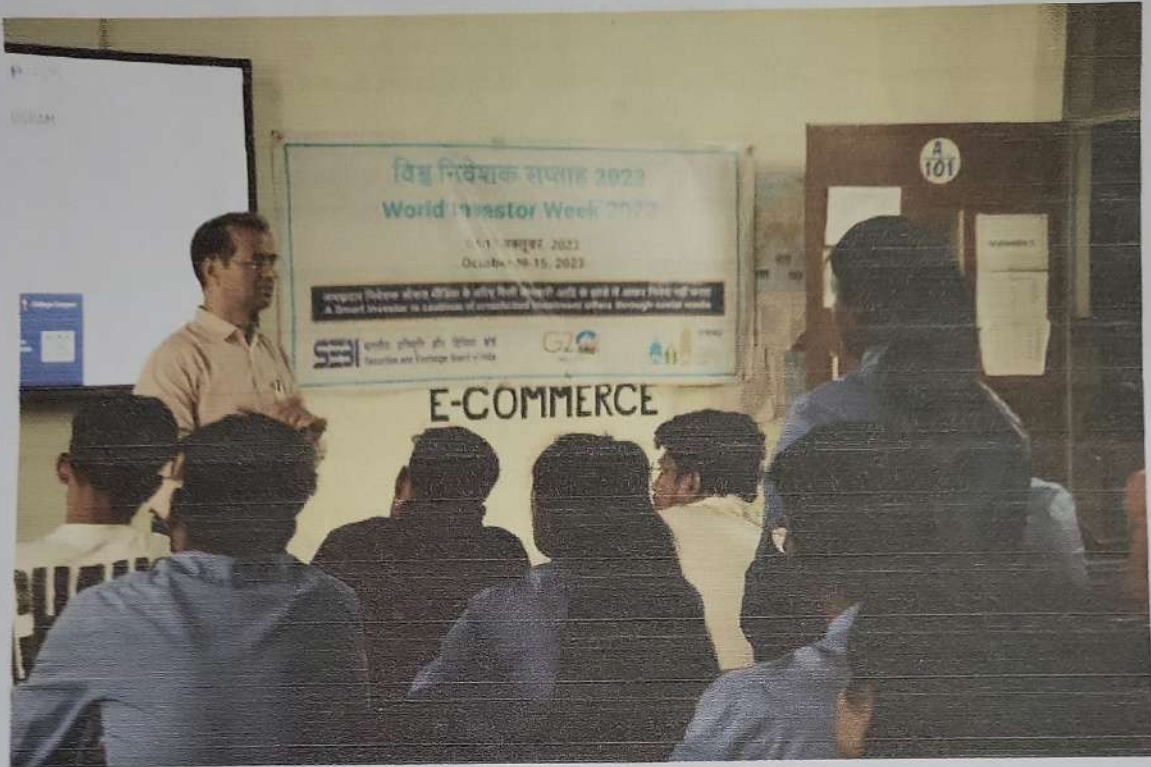
Mr. Pravin Kr. Dwivedi

President AWOKE India Group



Principal

Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow



**Mr. Pravin Kr. Dwivedi** was saying that There is an urgent need for students to be equipped with entrepreneurial skills at a young age. No matter which career path the students choose in the future, entrepreneurship skills are essential for them to navigate in the 21st century. The aim is not for them to own business ventures or become entrepreneurs. These skills are essential in their daily life as they become established members of society. At Kinetic we believe that students should learn entrepreneurship skills.

He was telling that Collaboration and Teamwork When students are learning entrepreneurship, it will often involve them working on projects, tasks and ideas that require them to collaborate while working in teams. As students work on developing a business idea, they need to work together with others to generate and refine ideas, conduct research, develop a business strategy and bring it to life. When this process is happening, students learn how to communicate effectively, manage tasks among the team, and also handle interpersonal dynamics. By assigning each themselves tasks that they are capable of delivering, they end up learning how to leverage each other's strengths and compensate for each other's weaknesses.

*Asmita*

Principal

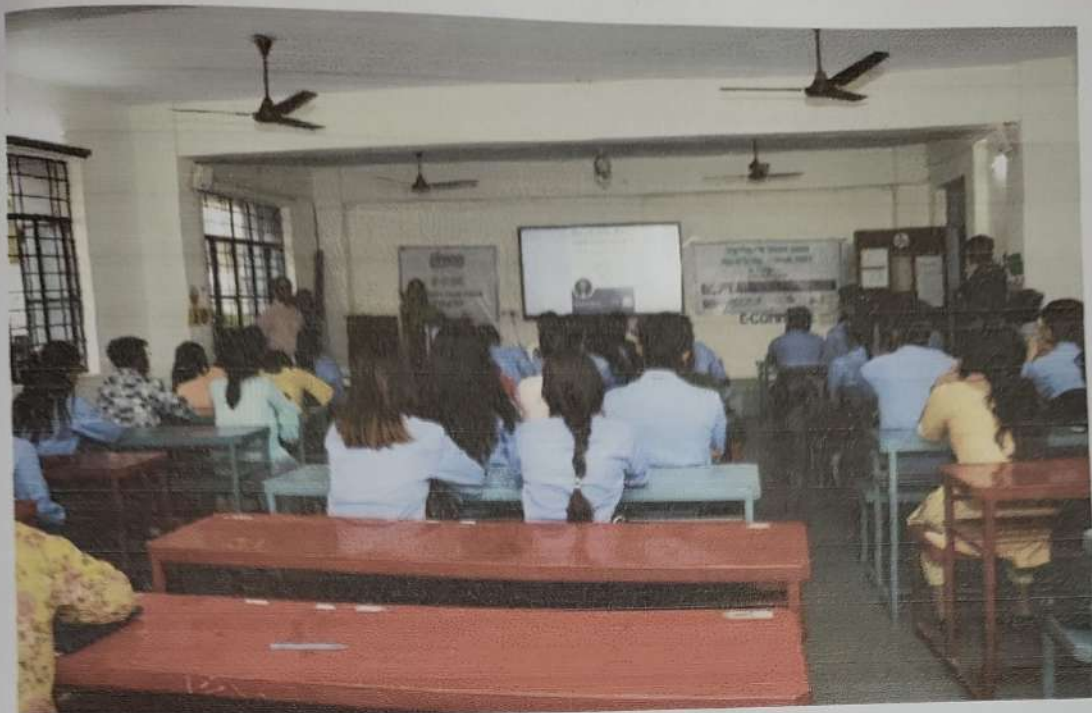
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**Mrs. Aanchal Praveen** was saying that Lifelong and Continuous Learning Entrepreneurship forces one to continue learning and being innovative. This life long learning is not just within your specialty, but entrepreneurship allows you to learn about all the building blocks within your organization. You will have an opportunity to learn about marketing but also you will be able to learn how to do sales and talk to clients even though originally you might be a software engineer working on the project. When students learn such skills, they will invest their time in continuous learning out of the classroom and even after their school journey. This creates a culture for them to always seek ways to keep learning and improving in every aspect of their life.

She told that Financial Literacy Entrepreneurship teaches students about financial literacy by introducing them to business principles and practices related to starting and running a business. Some of the principles learnt in this process include budgeting, cash flow, and profit margins. Students gain knowledge about how to evaluate financial information, establish future plans, and make informed financial decisions. This hands-on immersive learning experience helps students build the skills necessary to succeed financially in any professional path and offers insightful information about personal financial management.

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow



Mrs. Aanchal Praveen was saying that **Fostering Problem Identification and Solving** The world is changing rapidly and the problems and challenges we face are becoming more complex and sophisticated. There is a need for students to gain the ability to identify problems before learning how to solve them. In the old and normal school curriculum, problem-solving exercises are a norm. However, the same cannot be said when it comes to identifying problems. In school problem-solving skills are taught by giving students problems that have already been well-defined by others. Problems in the real world can only be resolved after they have been accurately recognized and explained. By engaging in entrepreneurial projects and activities, students learn how to identify problems they have never dealt with before. This fosters a mindset of creative problem-solving, risk-taking, and adaptability, all of which are important traits for success in today's fast-changing world. This skill is much needed now and will continue to be needed in the future.

She told that **Encourage students to make the world a better place.** When students learn entrepreneurship, they are encouraged to identify problems in society and develop innovative solutions to solve them. By creating and implementing solutions that address social issues around them, students can make a positive impact on the world while also creating economic value. This economic value can be in the form of job creation or financial stability for themselves. When they are motivated by a mindset of problem-solving and creating a positive impact, they inspire to be agents of change and create a better world. Teachers and other educators in general should be empowered to encourage their students to be motivated by a desire to help people through entrepreneurship.

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ON  
FINANCIAL AWARENESS PROGRAM: ADVANCE LEVEL

Attendance Sheet

Date : 11 OCTOBER 2023

S.No	Name of Participant	Designation	Signature
22	CHE TAN KHANNA	Asst. Prof.	
23	Karuna Shankar Anandhi	Asst. Prof.	
24	Rohit Kapoor	Asst. Prof.	
25	Saloni Agarwal	Asst. Prof.	
26	Saurabh Srivastava	Asst. Prof.	
27	Aanchal Praeven	Asst. Prof.	
28	Aditya Bajpai	Asst. Prof.	
29	Neeraj K. Singh	"	
30	Daya Shankar	"	
31	Shivendra	Asst. Prof.	
32	Mehini Gupta	Asst. Prof.	
33	Dr. Ashish Kaushal	Asst. Prof.	
34	Dr. Hari Mohan Saxena	Asst. Prof.	
35	Rahul Singh	Asst. Prof.	
36	Dr. Mayank Singh	Asst. Prof.	
37	Dr. A.R. Rai	Asst. Prof.	
38	Mr. Aditya Vikram	Asst. Prof.	
39	Ms. Gauravi Shukla	Asst. Prof.	
40	Dr. Tame Gupta	Asst. Prof.	
41	Ms. Meenu Verma	Asst. Prof.	
42	Reshabh Dev	Asst. Prof.	

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S.No	Name of Participant	Designation	Signature
1	Sweety Sinha	Asst. Prof.	Sweety
2	Kshama Singh	Asst. Prof.	Singh
3	SWEETY JAIN	ASST. PROF.	Jain
4	Nidhi Sone	Asst. Prof.	Sone
5	Aanchal Nigam Verma	Asst. Prof.	Aanchal
6	Mohit K. Maurya	Asst. Prof.	Mohit
7	Dr. Lav Srivastava	Asst. Prof.	Lav Srivastava
8	Akhilesh Yadav	Asst. Prof.	Yadav
9	Manisha Kakkar	Asst. Prof.	Manisha
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*(Signature)*

Principal

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Attendance Sheet

Date : 12 OCTOBER 2023

S.No	Name of Participant	Course/Class	Signature
1	Aditi Gupta	BAJMC	Aditi
2	Zainab Siddique	BAJMC	Zainab
3	Gracey Pandey	BAJMC	Gracey
4	Azima Pandey	BAJMC	Azima
5	Shashank Singh Tomar	BAJMC	Shashank
6	Vaishnavi Gupta	BAJMC	Vaishnavi
7	Kavya Tripathi	BAJMC	Kavya
8	Shyambhavi Saini	BAJMC	Shyambhavi
9	Sanskriti Shukla	BAJMC	Sanskriti
10	Sikandar Rai	BAJMC	Sikandar
11	Ashutosh Privedi	BAJMC	Ashutosh
12	Samad Mehdi Zaidi	BA-J.M.C	Samad
13	Pradum Awasthi	BA-J.M.C	Pradum
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*Asmita*

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