



LPCPS
LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

Ref: LPCPS/PRINCIPAL/23-24/12/02

Date: 22/12/2023

NOTICE

This is to bring to your kind notice that the Research and Project Development Committee is organizing an International Conference:

Topic: "International Conference on Smart Innovative Management and Technology for Green and Sustainable Development."

Date: 18th to 20th January, 2024.

Venue: Conference Hall.

Timing: 10:00 am onwards.

Mode: Hybrid

Registration Link: <https://forms.gle/9HCxTmenboyNGiYus>

Participants can make payment of Registration Fee given below:

Name: LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES-RESEARCH CELL

A/C Number: 921010049516545

IFSC CODE: LITIB0001550

Bank Name: AXIS BANK

Branch: GOMTI NAGAR, LUCKNOW

CERTIFICATES: All attending participants will get certificates after registering their attendance/presence.

For further details kindly refer to the brochure attached with this notice.

You can also contact Dr. Anand Kumar Rai (9453302061/8787224265), Deputy Head of Research and Project Development Committee.

Dr. Anil Singh,
Principal, LPCPS

Copy to:

- Director, IQAC
- Dean Academics
- HOD(s): All Departments
- Academic Coordinator(s)
- All faculty members
- All Notice Board

Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

LIST OF INVITED SPEAKERS

Name- Prof. Anurag Singh,
Designation- Assistant Professor, Department
of Management Studies,
BITS-Pilani,
Dubai Campus.



Name- Prof. Awadhesh Kumar,
Designation- Professor & Head Department
of Computer Science & Engineering Kamla
Nehru Institute of Technology, Sultanpur



Name-Dr. Manish Sharma
Designation- Associate Professor Department of
Management Studies Faculty of Commerce
Siddharth University, Kapilvastu Siddharthnagar



Name-Dr. Deepak Kumar Verma.
Designation- Department of Computer Science,
Dr. Rammanohar Lohia Avadh University,
Ayodhya-224001



Name-Dr. Lokendra Singh Umrao
Designation- Associate Professor and Head
Department of Computer Science and
Engineering Institute of Engineering and
Technology Dr. Rammanohar Lohia Avadh
University, Ayodhya



Name-MS Denise Kinsella
Designation- Associate Dean, International Ed.
Santa Monica College



PROGRAM SCHEDULE

Day 1, 18 JANUARY 2024

10:00 AM- 10:30 AM	Inaugural Session
10:30 AM – 11:30 AM	Speaker 1
11:30 AM – 12:30 PM	Speaker 2
12:30 PM – 01:00 PM	Break
01:00 PM – 04:00 PM	Technical Session

Day 2, 19 JANUARY 2024

10:00 AM- 11:00 AM	Speaker 1
11:00 AM – 12:00 PM	Speaker 2
12:00 PM – 12:30 PM	Break
12:30 PM – 04:00 PM	Technical Session

Day 3, 20 JANUARY 2024

10:00 AM- 11:00 AM	Speaker 1
11:00 AM – 12:00 PM	Speaker 2
12:00 PM – 12:30 PM	Break
12:30 PM – 03:30 PM	Technical Session
03:30 PM – 04:00 PM	Valedictory Session

MANAGING BOARD

Chief Patron

Dr. S.P. Singh

General Manager,

Lucknow Public College of Professional Studies,
Lucknow

Patron

Ms. Garima Singh

Director, LPCPS

Copatron

Prof. Anil Singh

Principal, LPCPS

Convener

Prof. (Dr.) Laxmi Shankar Awasthi

Dean Academics, LPCPS

Co-Convener

Dr. Anand Kumar Rai

Associate Professor & HOD

(Department of Computer Science)

Mob: 9453302061

Organizing Secretary

Dr. Karuna Shankar Awasthi

(Department of Computer Science)

Dr. Abhay Shanker Pandey

(Department of Science)

Ms. Saloni Agrawal

(Department of Management)

Joint Secretary

Ms. Rashmi Sachan

(Department of Commerce)

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(Department of Computer Science)

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(Department of Arts)

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(Department of Commerce)

Mr. Akhileshwaro Nath

(Department of Management)

Dr. Taru Gupta

(Department of Commerce)

Mr. Mohit Kumar Maurya

(Department of Commerce)



LPCPS
LUCKNOW PUBLIC COLLEGE
OF PROFESSIONAL STUDIES



THREE DAYS

**INTERNATIONAL CONFERENCE ON
SMART INNOVATIVE MANAGEMENT
AND TECHNOLOGY FOR GREEN AND
SUSTAINABLE DEVELOPMENT
IC-SIMTGSD (2024)**

Organized by

**Internal Quality Assurance Cell (IQAC)
LUCKNOW PUBLIC COLLEGE OF
PROFESSIONAL STUDIES (LPCPS)**

(Affiliated to University of Lucknow,

Lucknow, U.P., India

**VinamraKhand, (Near Kathauta Lake) Gomti
Nagar, Lucknow**

Date: JANUARY 18-20, 2024

Time: 10:00 AM onwards

Signature

Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

THEME OF THE CONFERENCE

The theme of "INTERNATIONAL CONFERENCE ON SMART INNOVATIVE MANAGEMENT AND TECHNOLOGY FOR GREEN AND SUSTAINABLE DEVELOPMENT_IC-SIMTGS (2024)" The 21st century stands at a pivotal juncture. We face the daunting challenge of balancing societal progress with environmental preservation. As climate change casts its shadow, the need for sustainable development – the harmonious integration of economic prosperity, social equity, and environmental well-being – has become more pertinent than ever. And it is in this crucial context that the International Conference on Smart Innovative Management and Technology for Green and Sustainable Development holds immense significance.

This forum presents a unique platform for a collaborative convergence of minds – academics, researchers, industry leaders, policymakers, and change makers – united by a common goal: bridging the innovation gap towards a sustainable future. Through the confluence of smart management strategies and pioneering technologies, the conference aims to ignite discourse and chart a roadmap for progress. Smart management, the cornerstone of this conference, encompasses a paradigm shift in organizational practices. It advocates for resource optimization, waste minimization, responsible supply chains, and ethical business models. The integration of innovative technologies like artificial intelligence, machine learning, and renewable energy solutions further amplifies this impact. This conference covers a wide range of subjects, including but not limited to:

Important Areas:

1. Renewable Energy Management
2. Waste Management Solutions
3. Green Transportation Systems
4. Green Finance and Investment
5. Eco-entrepreneurship
6. E-commerce platform
7. Role of Government, Industry, and Academia in Collaboration
8. International Partnerships for Global Sustainable Goals Development
9. Interdisciplinary Research for Complex Sustainability Challenges
10. Engaging Communities in Green Initiatives
11. Policy and Governance for Sustainability
12. Technological Innovations for Sustainable Cities
13. Edge computing Technology
14. Data science and Machine Learning

15. Significant development and emerging issues in human resource management

ABOUT THE ORGANIZING CITY

Lucknow is the capital of Uttar Pradesh, also known as the 'Golden City of the East', is situated on the banks of river Gomti. It is fondly called the 'City of Nawabs' and famous for its 'Tehzeeb'. Lucknow has various monuments and historical feel attached to it. The city is extremely popular for Chicken and Zardozi embroidery work. Its literacy rate is much higher than what it is in the rest of the state too. All this has ensured its prominence as a center of business and industry, education and research as well as tourism.

ABOUT THE ORGANIZING INSTITUTION

Lucknow Public College of Professional Studies, Lucknow, established in 2009, is a private and multidisciplinary college, affiliated to University of Lucknow, situated at prominent and approachable location at Vinamara Khand, opposite Kathauta Lake, Gomtinagar, and Lucknow. The college was established under the aegis of Lucknow Public Educational Society, A-Block, Rajajipuram, and Lucknow.

VISION

Excellence for all, Excellence from all is the epitome of our academic eco-system. In a caring and positive environment, the college provides education to enrich its students to manifest their full potential, to achieve high standards of excellence in academic society, research and hands on projects as well as in supportive areas of physical, cultural and social development, inculcating civic and human values.

MISSION

To nurture individual talent to optimize their full potential and to inculcate professional, social and cultural values through holistic approach by providing world class education. LPCPS is one of the most coveted institutions for admission for Undergraduate programmes in the Northern India. The institute brings together knowledge; research and industry experience at one place and confers upon its graduates, professional degrees which are recognized globally.

Online Registration:

From 1st JANUARY 2024 -15th JANUARY 2024

Abstract Submission last date: 15th JANUARY 2024

Full paper Submission last date: 25th JANUARY 2024

Registration Fee

For International Academicians & Practitioners: \$ 20

For International Research Scholars and Students: \$ 10

For National Academicians & Practitioners: Rs. 200

For Research Scholars and Students: Rs. 100

NO PUBLICATION FEE

Registration Link:

<https://forms.gle/unvoSxhuJAgzPAo6A>



Participants can make payment of Registration given below:

Name: LUCKNOW PUBLIC
COLLEGE OF PROFESSIONAL
STUDIES-RESEARCH CELL
A/C Number: 921010049516545
IFSC CODE: UTIB0001550
Bank Name: AXIS BANK
Branch: GOMTI NAGAR, LUCKNOW



CERTIFICATES:

All attending participants will get certificates after registering their attendance/presence.

CALL FOR ABSTRACT AND PAPER

All the participants are requested to submit an Abstract of about 300 words [including Title, Authors' names, affiliation and email address, References through email (rsrchcellpcps@gmail.com) before 15th JANUARY 2024 Acceptance of the Abstracts will be intimated by 18th JANUARY 2024 through e-mail.

- Title: BOLD Font Size 14pt (Times New Roman)
- Authors' names, affiliation and email address, References: Font size 12pt (Times New Roman)
- Headings: BOLD 12pt (Like INTRODUCTION),
- Line spacing: 1.5, Tables/Graphs/Figs. Titles: 10pt, Numbered and Labelled and placed in the relevant place in the body of the text.
- Number of pages should not exceed 10.
- Abstract and Paper will be checked by Plagiarism software Turnitin.

Full Length Paper will be published in Proceedings with ISBN number.

For Further Information-

Write up at- rsrchcellpcps@gmail.com

Contact - Dr. Anand Kumar Rai

Mob: +919453302061/ +918787224265



LPCPS
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THREE DAYS INTERNATIONAL CONFERENCE ON SMART INNOVATIVE MANAGEMENT AND TECHNOLOGY FOR GREEN AND SUSTAINABLE DEVELOPMENT

IC-SIMTGSD (2024)

(JANUARY 18-20, 2024)

PROGRAMME SCHEDULE

S.N.	SESSION/ SPEAKERS	AUTHOR	DESIGNATION	UNIVERSITY/ INSTITUTE	TIME OF PRESENTATION	TOPIC OF PRESENTATION
DAY 1 (18th January 2024)						
		Introduction of International Conference (IC-SIMTGSD 2024)				10:00-10:05 am
		Lighting of the Lamp				10:05-10:10 am
		Welcome of Guests				10:10-10:15 am
		National Anthem				10:15-10:20 am
		Inaugral Speech by Dean Academics- Prof. (Dr.) Laxmi Shanker Awasthi				10:20-10:25 am
		Welcome Address by Director- Ms. Garima Singh				10:25-10:30 am
	National Speaker	Dr. Manish Sharma	Associate professor	Siddhartha University, Kapilvastu	10:30- 11:30 Am	Survival, Susceptible and Sustainability as Success Mantra
BREAK					11:30 - 12:00 pm	
1	Technical Session 1	Dr. Hari Mohan Saxena	Associate professor	LPCPS	12:20 - 12:30 pm	Green Innovation Practices: A study of green innovations practices and Its Impacts on Organizational and Environmental Performance
		Dr. Sameer Srivastava	Assistant Professor			
		Ms. Mohini Gupta	Assistant Professor			
		Ms. Sweety Sinha	Assistant Professor			
	National Speaker	Dr. Lokendra Singh Umrao	Associate Professor	RML Awadh University	02:00- 03:00 pm	Blockchain Fundamentals and Hyperledger


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DAY 2 (19th January 2024)

S.N.	SESSION/ SPEAKERS	AUTHOR	DESIGNATION	UNIVERSITY/ INSTITUTE	TIME OF PRESENTATION	TOPIC OF PRESENTATION
1	Technical Session 2	Dr. Karuna Shankar Awasthi	Associate Professor	LPCPS	10:00- 10:15 am	Enhancing Real-Time Data Processing in Healthcare through Edge Computing
2	Technical Session 2	MS. Gauravi Shukla	Assistant Professor	LPCPS	10:15 - 10:30 am	Optimize Collaboration Between Edge Devices & Cloud Resources
3	Technical Session 2	Ms. Saloni Agrawal	Assistant Professor	LPCPS	10:30- 10:45 am	GREEN TRANSPORTATIONS SYSTEMS – A STEP TOWARDS SUSTAINABLE DEVELOPMENT
		Ms. Rashmi Sachan				
		Ms. Sweety Jain				
4	Technical Session 2	Ms. Poonam Joshi	Research Scholar	AKTU	10:45- 11:00 am	GREEN ENTREPRENEURSHIP IN INDIA
National Speaker		Dr. Deepak Kumar Verma	Assistant Professor	Awadh University	11:00- 12:30 pm	Data Mining Techniques
BREAK					12:30 - 01:30 pm	
5	Technical Session 2	Rahul Rikhari	Student Scholar	National PG College	01:30 - 01:45 pm	Exploring the Decentralized Future: A Comprehensive Study of Blockchain Technology and Ethereum's Role in Innovation
		Raghvendra Singh	Student Scholar			
		Mr. Rinku Raheja	Assistant Professor			
6	Technical Session 2	Dr. Anand Kumar Rai	Associate Professor	LPCPS	01:45 - 02:00 pm	Predicting Earthquake with the power of AI
International Speaker		Prof Anurag Singh,	Professor	BITS-Pilani, Dubai Campus.	02:00- 03:00 pm	Future of Work and Sustainability

DAY 3 (20th January 2024)

S.N	SESSION/ SPEAKERS	AUTHOR	DESIGNATION	UNIVERSITY/ INSTITUTE	TIME OF PRESENTATION	TOPIC OF PRESENTATION
International Speaker		Ms. Denise Kinsella	Associate Dean	International Ed. Santa Monica College	10:00- 10:30 Am	Philosophical Perspectives on Inner Engineering: Exploring Existentialism, Humanism, and Phenomenology
1	Technical Session 3	Ms. Kshma Singh	Research Scholar	Amity University	10:30- 10:40 am	GREEN ENTREPRENEURSHIP IN INDIA
		Dr. Shailja Dixit	Associate professor	Amity University		


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2	Technical Session 3	Anees Alam	Research Scholar	National PG College	10:40- 10:50 Am	Decentralized Cloud Storage: Navigating the Nexus of Security and Privacy Challenges
3	Technical Session 3	Amit Srivastava	Assistant Professor	National PG College	10:50- 11:00 Am	COMPUTER SCIENCE AND SOCIAL MEDIA IMPACTS ON MENTAL HEALTH
		Harshita Singh	Student Scholar			
		Poorvi Srivastava	Student Scholar			
4	Technical Session 3	Ms. Shikha Verma	Research Scholar	Amity University	11:00- 11:10 am	Challenges for Sustainable Development in India: An Opinion
5	Technical Session 3	Prof. Laxmi Shankar Awasthi	Dean Academics	LPCPS	11:10- 11:20 am	Innovative technologies and MSME Growth: A Framework for Digital Transformation
6	Technical Session 3	Mr. Rohit Kapoor	Assistant Professor	LPCPS	11:20- 11:30 Am	Blockchain Challenges to Image Steganography: A critical Review
		Prof. Ajay Kumar Bharti	Deputy Director	Babu Sunder Singh Institute of Technology and Management		
7	Technical Session 3	Dr. Taru Gupta	Assistant Professor	LPCPS	11:30- 11:40 am	Green entrepreneurship and sustainable development in knowledge-based companies: the impact of the growing green market
8	Technical Session 3	Mr. Amod Kumar Pandey	Assistant Professor	SMS	11:40- 11:50 am	Design of Roof Top Solar PV System using Helloscope
		Dr Abhay Shankar Pandey	Associate professor	LPCPS		
9	Technical Session 3	Mr. Mohit Kumar Maurya	Assistant Professor	LPCPS	11:50- 12:00 pm	Navigating the E- Commerce Transition: Enhancing Traditional Retailer Strategies through Value Driven Digital Integration
		Aanchal Nigam Verma				
		Dr. Nidhi Soni				
BREAK					12:00- 12:30 pm	
National Speaker		Prof. Awadhesh Kumar	Professor	Kamla Nehru Institute of Technology, Sultanpur	02:00- 03:00 pm	Wireless Networks
VALEDICTORY SESSION					04:00 pm Onwards	


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 Vinayana Khand, Gomtinagar, Lucknow

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LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

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INTERNATIONAL CONFERENCE

This is to certify that

DR. LOKENDRA SINGH UMRAO

Associate Professor and Head, Department of Computer Science and Engineering, Institute of Engineering and Technology, Dr. Ram Manohar Lohia Avadh University, Ayodhya has taken an Invited Lecture on the topic "Blockchain Fundamentals and Hyperledger" in the three days "INTERNATIONAL CONFERENCE ON SMART INNOVATIVE MANAGEMENT AND TECHNOLOGY FOR GREEN AND SUSTAINABLE DEVELOPMENT" successfully organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India on 18th-20th January, 2024.

Garima

Mrs. Garima Singh
Patron

Asingh
Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomti Nagar, Lucknow

Asingh

Prof. (Dr.) Anil Singh
Principal

AS

Prof. (Dr.) Laxmi Shankar Awasthi
Convener

CERTIFICATE NO.
LPCPS/RPDC/IC/2023-24/01/005



LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

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INTERNATIONAL CONFERENCE

This is to certify that

DR. DEEPAK KUMAR VERMA

Assistant Professor, Department of Computer Science, Dr. Ram Manohar Lohia Avadh University, Ayodhya has taken an Invited Lecture on the topic "Data Mining Techniques" in the three days "INTERNATIONAL CONFERENCE ON SMART INNOVATIVE MANAGEMENT AND TECHNOLOGY FOR GREEN AND SUSTAINABLE DEVELOPMENT" successfully organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India on 18th-20th January, 2024.

Garima

Mrs. Garima Singh
Patron

Anil Singh
Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Anil Singh

Prof. (Dr.) Anil Singh
Principal

AS

Prof. (Dr.) Laxmi Shankar Awasthi
Convener

CERTIFICATE NO.
LPCPS/RPDC/IC/2023-24/01/006



LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

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INTERNATIONAL CONFERENCE

This is to certify that

MS. DENISE KINSELLA

ASSOCIATE DEAN, INTERNATIONAL EDUCATION CENTER, SANTA MONICA COLLEGE, UNITED STATES has taken an Invited Lecture on the topic "Philosophical Perspectives on Inner Engineering: Exploring Existentialism, Humanism, and Phenomenologys" in the three days "INTERNATIONAL CONFERENCE ON SMART INNOVATIVE MANAGEMENT AND TECHNOLOGY FOR GREEN AND SUSTAINABLE DEVELOPMENT" successfully organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India on 18th-20th January, 2024.

Garima

Mrs. Garima Singh
Patron

Anil Singh

Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Anil Singh

Prof. (Dr.) Anil Singh
Principal

AS

Prof. (Dr.) Laxmi Shankar Awasthi
Convener

CERTIFICATE NO.
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LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

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INTERNATIONAL CONFERENCE

This is to certify that

MS. SALONI AGARWAL

Assistant Professor of Lucknow Public College of Professional Studies, Lucknow has presented a paper on the topic "Green Transportation System - A Step Towards Sustainable Development" in the three days "INTERNATIONAL CONFERENCE ON SMART INNOVATIVE MANAGEMENT AND TECHNOLOGY FOR GREEN AND SUSTAINABLE DEVELOPMENT" successfully organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India on 18th-20th January, 2024.

Garima

Mrs. Garima Singh
Patron

Anil Singh

Prof. (Dr.) Anil Singh
Principal

AS

Prof. (Dr.) Laxmi Shankar Awasthi
Convener

Anil Singh
Principal
Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Website: www.lpcps.org.in

Email: rsrchcelllpcps@gmail.com

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LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

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INTERNATIONAL CONFERENCE

This is to certify that

Ms. Rashmi Sachan

Assistant Professor of Lucknow Public College of Professional Studies, Lucknow has presented a paper on the topic "Green Transportation System - A Step Towards Sustainable Development" in the three days "INTERNATIONAL CONFERENCE ON SMART INNOVATIVE MANAGEMENT AND TECHNOLOGY FOR GREEN AND SUSTAINABLE DEVELOPMENT" successfully organized by Lucknow Public College of Professional Studies, Vinamra Khand, Gomti Nagar, Lucknow, India on 18th-20th January, 2024.

Garima

Mrs. Garima Singh
Patron

Asingh
Principal

Lucknow Public College of Professional Studies
Vinamra Khand, Gomtinagar, Lucknow

Asingh

Prof. (Dr.) Anil Singh
Principal

AS

Prof. (Dr.) Laxmi Shankar Awasthi
Convener