## SAMPLE OF SYLLABUS FOR BRIDGE COURSE

Name of Program	Bachelor of Commerce (Bridge Course)
Eligibility Criteria	For students taking admission to BCOM as per Lucknow University criteria
Objective of Program	A bridge course is a university-preparation course with an academic curriculum offered to olde students as a means of preparing for the intellectual difficulties of a university education, wit successful completion recognised as a foundation for admission to the University.
Program Outcome	The students are expected to be able to understand. Tundamentals of comments of the students are expected to be able to understand.
Medium of Instruction	English & Hindi

Course	m Structure Title	Teaching Per week		Credit point per	Bridge Course Examination		Internal Marks	Total Marks
Code		Theory	Practical	Module	Duration	Marks	8	10
P1	FINANCIAL	13	0	13	45 min	30	10	40
	ACCOUNTING	the graph shape	0	13	45 min	30	10	40
P3	MICRO ECONOMICS	13	0			30	10	40
P5	ESSENTIALS OF	13	0	13	45 mins	30		120
	MANAGEMENT	39	0	39	ACTION NO.	90	30	120

#### Note:

- (1) The student has to clear the above courses and get 13 credits during the completion of the Bridge course.
- (2) Classes shall not be allotted unless the student successfully gets at least 10 credits for the Bridge Course.

Course Title	BCOM
Module	4
Teaching per Week	6 Days
Lectures per module	13 Days
Minimum weeks	
Review / Revision	2
Tools for teaching	Powerpoint presentation and videos only
Purpose of Course	The objective for this course is to provide an understanding of the task and functions of management and to acquaint the participants with the developments in concept. Theories and practices in the overall field of management.
Course Objective	1. To enable the students to learn principles and concepts of Accountancy.  2. Students are enabled with the Knowledge in the practical applications of accounting.  3. To provide students knowledge of Micro Economic concepts and inculcate an analytical approach to the subject matter.  4. To understand the concept & functions and importance of management and its application.  5. Examination and feedback
Course OutComes	After studying the course, Students will be able to understand the concept, principles practices and functions of Management.It will enhance the communication skills, manageria skills, leadership skills and decision making skills of the students.



Course Content	Module 1:P1. FINANCIAL ACCOUNTING:
	1.1 Definition, Nature and Scope of Accounting,
	1.2 Concepts and Conventions,
	1.3 Introduction to Financial Statements,
	1.4 Capital and Revenue Items,
	1.5 Indian Accounting Standards & IFRS.
	1.6 Question Booklet /Answer Booklet
	Module 2 : P 3 - MICRO ECONOMICS:
	2.1 Definition and Concepts of Economics
	2.2 Wealth, Welfare, Scarcity and Growth Oriented definitions,
	2.3 Concept of Scarcity, Optimum utilization,
	2.4 Equilibrium and various forms of equilibrium.
	2.5 Nature and Scope of Economics,
	2.6 Micro and Macro Economics.
	2.7 Inductive and Deductive methods of Economics
	2.8 Question Booklet /Answer Booklet
	Module 3 : P 5 - ESSENTIALS OF MANAGEMENT :
	3.1 Introduction, Nature of Management,
	3.2 Evolution of Management Thought,
	3.3 Management Process & Co-ordination,
	3.4 Managers need for understanding Internal and external environment
	3.5 Question Booklet /Answer Booklet
The Contact bear	Module 4 :(using offline/offline mode):
CONTRACTOR OF STREET	4.1 Bridge course examination (30 questions x 1 marks each)
	4.1 Friede Course examination (50 questions x 1 marks each) 4.2 Feedbacks and Suggestions

#### Regarding content:

S.No	Particular	Quantity per Module	Total Module	Courses	Total	
1	E-content	3	3	5		
*Note:						
1.	E-content will be uploade	ed to my classroom on google or at College	portal with Public Creat	tive license.		
2.	Video Tutorial Lectures w	vill be uploaded department wise on Youtu	be channel.	. 1	Sudies	
3.	Each Subject will have 3			Asim Continue College of Profe	sional Slow	
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Name of Program	Bachelor of Commerce (honors)
Eligibility Criteria	For students taking admission to BCOM (H) as per Lucknow University criteria
Objective of Program	A bridge course is a university-preparation course with an academic curriculum offered to older students as a means of preparing for the intellectual difficulties of a university education, with successful completion recognised as a foundation for admission to the University.
Program Outcome	The students are expected to be able to understand fundamentals of commerce and business studies
Medium of Instruction	English & Hindi

Course Code	Title	Teaching Per week		Credit point per	Bridge Course Examination		Internal Marks	Total Marks
		Theory	Practical	Module	Duration	Marks		
BCH 101	FINANCIAL ACCOUNTING	13	0	13	45 min	30	10	40
BCH 102	FINANCIAL MATHEMATICS	13	0	13	45 min	30	10	40
BCH 105 / BCH 104	ESSENTIALS OF MANAGEMENT / PRINCIPLE OF ECONOMICS	13	0	13	45 mins	30	10	40
		39	0	39		90	30	120

#### Note:

- (1) The student has to clear the above courses and get 13 credits during the completion of the Bridge course.
- (2) Classes shall not be allotted unless the student successfully gets at least 10 credits for the Bridge Course.

Course Title	BCOM (H)
Module	4 1100000000000000000000000000000000000
Teaching per Week	6 Days
Lectures per module	13 Days
Minimum weeks	2 - 1 Passyan American Territoria Santa Maria Albacana Carana
Review / Revision	2
Tools for teaching	Powerpoint presentation and videos only
Purpose of Course	The objective for this course is to provide an understanding of the task and functions of management and to acquaint the participants with the developments in concept. Theories and practices in the overall field of management.
Course Objective	1. To enable the students to learn principles and concepts of Accountancy.     2. Students are enabled with the Knowledge in the practical applications of accounting.     3. To learn the applications of matrices in business.     4. Enable the students with Financial Markets at global level and its various segments.     5. Examination and feedback
Course OutComes	The courses aim at instituting entrepreneurial skills in the students by instilling in ther competencies needed to become an entrepreneur. These would lead to developing an attitude of life-long learning.

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### Course Content Module 1:BCH 101 FINANCIAL ACCOUNTING: Accounting - Definitions, Functions, Objectives Nature and Scope Limitation Branches. 1.2 Accounting as an information system. Accounting Principles- concepts and conventions. 1.3 Accounting standards- Indian and International Context. 1.4 Basic Accounting Process 1.5 Journal, Ledger Trial Balance, Double Entry System, 1.6 Systems of Accounting. 1.7 Question Booklet /Answer Booklet Module 2 :BCH 102 FINANCIAL MATHEMATICS: 2.1 Fundamental concepts of Financial Mathematics. 2.2 Simple and compound interest. 2.3 Kinds of interest rates, 2.4 Effective rate, nominal rate and force of interest rates, 2.5 Effective rate, nominal rate and force of interest. 2.6 Calculation of accumulated value using different kinds of interest rates. 2.7 Question Booklet /Answer Booklet Module 3 :BCH 105 ESSENTIALS OF MANAGEMENT/ BCH 104 PRINCIPLE OF ECONOMICS: 3.1 Definition, Nature, Scope and significance of Management, 3.2 The evolution of Management thought, 3.3 Approaches of management, 3.4 Contributions of F.W. Taylor, Henri Fayol, Chester Bernard to Management Science. 3.5 Hawthorne experiment. 3.6 Functions of a manager. 3.7 Social responsibility of Managers, 3.8 Values and Ethics in Management. 3.9 The meaning and definitions of Economics: Adam Smith, Marshall, Robbins and Samuelson. 3.10 Methods of Economics : Inductive vs. Deductive methods, 3.11 Micro vs. Macro Economics, 3.12Concept of Equilibrium - Stable, unstable and Neutral Equilibrium. 3.13 Theory of consumption - Cardinal Vs Ordinal approach. 3.14Utility analysis - Total Marginal and Average utility. 3.15 Law of diminishing marginal utility and Law of Equi - Marginal Utility. 3.16Question Booklet /Answer Booklet Module 4 :(using offline/offline mode): 4.1 Bridge course examination (30 questions x 1 marks each) 4.2 Feedbacks and Suggestions

### Regarding content:

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		Quantity per Module	Total Module	Courses	Total
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		3	3	5	15

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3. Each Subject will have 3 e-content

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Name of Program	Bachelor of Business Administration
Eligibility Criteria	For students taking admission to BBA as per Lucknow University criteria
Objective of Program	A bridge course is a university-preparation course with an academic curriculum offered to olde students as a means of preparing for the intellectual difficulties of a university education, with successful completion recognised as a foundation for admission to the University.
Program Outcome	The students are expected to be able to understand fundamentals of business studies
Medium of Instruction	English & Hindi

Course Code	m Structure Title	Teaching Per week		Credit point per	Bridge Course Examination		Internal Marks	Total Marks
		Theory	Practical	Module	Duration	Marks		
P2	BUSINESS ORGANIZATIONS	13	0	13	45 min	30	10	40
P1'	FINANCIAL AND MANAGEMENT ACCOUNTING - I	13	0	13	45 min	30	10	40
P1"	COMPUTER AND IT APPLICATIONS - I	13	0	13	45 mins	30	10	40
		39	0	39		90	30	120

#### Note:

- (1) The student has to clear the above courses and get 13 credits during the completion of the Bridge course.
- (2) Classes shall not be awarded unless the student successfully gets at least 10 credits for the Bridge Course.

	A 1 Realiza samba susan esta esta esta esta esta esta esta esta					
Course Title	BBA					
Module	4					
Teaching per Week	6 Days					
Lectures per module	13 Days					
Minimum weeks	2 The and the mandate of the second of the s					
Review / Revision	2					
Tools for teaching	Powerpoint presentation and videos only					
Purpose of Course	The objective for this course is to provide an understanding of the task and functions of management and to acquaint the participants with the developments in concept. Theories practices in the overall field of management.					
Course Objective	1. To make students understand nature and significance of management     2. To make students understand accounting and its basics     3. To make students understand computer and its significance     4. To explain the methods of building effective communication system					
Course Out Comes	After studying the course, students will be able to understand how the management system is essential for an organization and the importance of various management theories and methods. This course will also help students to appreciate the role of human resource working at different management levels in an organization. After successful completion, students will be able to comprehend the working of an organization and will become aware of various job specifications opportunities.					



Course Content	<ul> <li>Module 1: P2: BUSINESS ORGANIZATIONS :</li> </ul>
	1.1 Meaning and definition of business essentials & scope of business,
	1.2 Classification of Business Activities.
	1.3 Meaning Definition Characteristics and objectives of Business Organization,
	1.4 Evolution of Business Organization. Modern Business, Business & Profession.
	1.5 Question Booklet /Answer Booklet
Stoppers of the colony	
	<ul> <li>Module 2: P1': FINANCIAL AND MANAGEMENT ACCOUNTING – I:</li> </ul>
	2.1 Introduction to Accounting -Basic Concepts, Purpose,
	2.2. Importance, Scope and Limitations of Accounting Users of Accounting,
	2.3 Information, Generally Accepted Accounting Principles (GAAP) and Accounting
	Standards (AS)
	2.4 Introduction to International Financial Reporting Standards (IFRS) –need and
	significance.
	2.5 Ethical Issues in Accounting
	2.6 Question Booklet /Answer Booklet
	• Module 3:P1": COMPUTER AND IT APPLICATIONS - I:
	3.1 Basics of computers and their evolution- Characteristics of Computer,
	3.1 Basics of computers and their evolution- Characteristics of Computers,
	<ul><li>3.2 Application of Computer in business,</li><li>3.3 Various fields of Computer,</li></ul>
	<ul><li>3.4 Classification of Computer,</li><li>3.5 Generation of Computer,</li></ul>
	3.6 Types of Software, Compiler & Interpreter, Generation of Language,
	3.7 Data representation - Different Number Systems, Inter Conversion between Number
	Systems, Binary Arithmetic.
	3.8 Question Booklet /Answer Booklet
	3.0 Question Dooklet/Aliswel Dooklet
	<ul> <li>Module 4 (using offline/offline mode):</li> </ul>
	4.1 Bridge course examination (30 questions x 1 marks each)
	4.2 Feedbacks and Suggestions

### Regarding content:

S.No	Particular	Quantity per Module	Total Module	Courses	Total
1	E-content	3	3	5	45
1	E-content				-

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 Each Subject will have 3 e-content



Name of Program	Bachelor of Computer Application
Eligibility Criteria	For students taking admission to BCA as per Lucknow University criteria
Objective of Program	A bridge course is a university-preparation course with an academic curriculum offered to olde students as a means of preparing for the intellectual difficulties of a university education, with a students are a means of preparing for the intellectual difficulties of a university education, with
Program Outcome	The students are expected to be able to understand fundamentals of computer application and programming
Medium of Instruction	English & Hindi

Program S Course Code	Title	Teaching	Per week	Credit point per	Bridge Course Examination		Internal Marks	Total Marks
Couc			Module	Duration	Marks		10	
BCA 103	MATHEMATICS - I	13	0	13	45 min	30	10	40
BCA 104	COMPUTER FUNDAMENTAL AND PROGRAMMING IN C	13	0	13	45 min	30	10	40
BCA 105	FUNDAMENTALS OF ENVIRONMENTAL SCIENCE	13	0	13	45 mins	30	10	40
	SCIENCE	39	0	39	naise i	90	30	120

#### Note:

- (1) The student has to clear the above courses and get 13 credits during the completion of the Bridge
- (2) Classes shall not be allotted unless the student successfully gets at least 10 credits for the Bridge Course.

Course Title	BCA
Module	4
Teaching per Week	6 Days
Lectures per module	13 Days
Minimum weeks	2
Review / Revision	2 Atan As a matter of the faction manual
Tools for teaching	Powerpoint presentation and videos only
Purpose of Course	The objective for this course is to gain the knowledge and abilities necessary for professions in the software sector, as well as with the application of computers. To deliver high-quality computer education to advance logical programming and computing abilities.
Course Objective	<ol> <li>To enable the students to learn mathematics used in programming.</li> <li>To make students familiar with programming languages.</li> <li>Enable the students to know about environmental science and the ecosystem to operate in.</li> <li>Examination and feedback</li> </ol>
Course OutComes	Upon successful completion of the course, a student will be able to:  • Analyze a given problem and develop an algorithm to solve the problem  • Improve upon a solution to a problem  • Use the 'C' language constructs in the right way  • Design, develop and test programs written in 'C'  • Understand the basic terminology

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Courses	Total Module	Quantity per Module	Particular	-	SNo
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	node): stions x 1 marks each	Module 4 :(using offline/offline mode): Bridge course examination (30 questions x 1 marks each) Feedbacks and Suggestions	4.1		
ONM	NTALS OF ENVIR ernational trade. es and Problems. desh. gy and abbreviations.	Module 3: BCA 105 FUNDAMENTALS OF ENVIRONMENTAL SCIENCE: Trade its meaning and types.  Difference between internal and international trade. Theories of International Trade. India's Internal Trade Characteristics and Problems. Coastal trade and trade of Uttar Pradesh. Terms of Trade. Trade: Terminology and abbreviations. Question Booklet /Answer Booklet	3.1 3.2 3.3 3.5 3.6 3.7		
y Hickory Hick	thut devices, Memorate, function, services binary, octal and her binary and her binary and her bine Languages:  Its, tanguage, Assertice and the service bine Language, Assertice and the service bine Language, Assertice bine bine Language, Assertice bine bine bine bine bine bine bine bin	Nodule 2: BCA 104 COMPUTER FUNDAMENTAL AND INC.  IN C:  R1 Basics of Computer:  2.1 Basics of Computer:  2.2 Block Diagram of Computers,  2.4 Classification of Computers, Input Output devices, Memory Hierarchy.  2.5 Generation of Computers, Input Output devices, Memory Hierarchy.  2.6 Types of softwares  2.7 Operating system: Definition, purpose, function, services and types.  2.8 Number system: Binary arithmetic, binary, octal and hexadecimal number systems their mutual conversions,  2.9 Basics of Computer Programming Languages:  2.10 Concept of algorithm and flowcharts,  2.11 Types of computer languages: Machine Language, Assembly Language and High  Level Language,  2.12 Concept of Assembler, Compiler, Interpreter, Loader and Linker.  2.13 Question Booklet /Answer Booklet	• 1 2.1 2.2 2.3 2.4 2.5 2.6 2.7 2.8 2.9 2.10 2.11 2.12 2.13		
tion,	-1: nal form). nal form). ations and their solutes and Eigen vectors, it proof), its properties.	Module 1: BCA MATHEMATICS - 1: Types of Matrices, Inverse of a matrix by elementary transformations, Rank of a matrix (Echelon & Normal form). Linear dependence. Consistency of linear system of equations and their solution, Characteristic equation. Eigen values and Eigen vectors, Cayley-Hamilton Theorem (without proof), Cayley-Hamilton Theorem without proof), Complex and Unitary Matrices and its properties. Complex and Unitary Matrices and its properties.	1.1 1.3 1.4 1.5 1.6 1.7 1.8	Course Content	Cours

		S.No
1		Particular
	2	Quantity per Module
	S.	Total Module
	S	Courses
	45	Total

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Name of Program	Bachelor of Arts in Journalism and Mass Communications
Eligibility Criteria	For students taking admission to BJMC as per Lucknow University criteria
Objective of Program	A bridge course is a university-preparation course with an academic curriculum offered to older
	students as a means of preparing for the intellectual difficulties of a university education, with successful completion recognised as a foundation for admission to the University.
Program Outcome	The students are expected to be able to understand fundamentals of journalism and mass
	communications
Medium of Instruction	English & Hindi

Course	Title	Teaching Per week	Per week	Credit	Bridge Course	ourse	Internal	Total
Code				point per	Examination	ation	Marks	Marks
		Theory	Practical	Module	Duration	Marks		
B01	LANGUAGE &	13	0	13	45 min	30	10	40
	CULTURAL STUDIES							
B02	INTRODUCTION TO	13	0	13	45 min	30	10	40
	MASS-COMMUNICATION	Allow and the state of the stat						
B05	INTRODUCTION TO	13	0	13	45 mins	30	10	40
	JOURNALISM			Tarre Santa		100		
		30	0	20		90	30	

Note:

- (1) The student has to clear the above courses and get 13 credits during the completion of the Bridge course.
- (2) Classes shall not be allotted unless the student successfully gets at least 10 credits for the Bridge Course.

Course Title	BAJMC
Module	4
Teaching per Week	6 Days
Lectures per	13 Days
module	
Minimum weeks	2
Review / Revision	2
Tools for teaching	Powerpoint presentation and videos only
Purpose of Course	The objective for this course is to teach journalism skills and knowledge such as information gathering and delivery to the aspirants. This course includes software, communication, coursement, writing, and analytical abilities.
Course Objective	1. To enable the students to learn about the history of language and its significance.
	2. To make students familiar with mass communications.
	Enable the students to know about communications, types and its barriers.      Examination and feedback
Course OutComes	Upon successful completion of the course, a student will be able to:  The student will be able to explain the importance of revenue generation for print, radio, TV &
	web.  The students will be able to understand concepts in communication and shall be able to
	<ul> <li>implement them in not only their professions but everyday life.</li> <li>The students will be able to understand the different phases of print and broadcast journalism</li> </ul>
	in India.

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• Modu 4.1 Bridge 4.2 Feedb	• Modul 3.1 Journa 3.2 Histor 3.3 Types 3.4 Eras o 3.5 Questi	• Modul 2.1 Comm 2.2 Elemer 2.3 The Se 2.4 Barrier 2.5 Physic 2.6 Kinds Comm 2.7 Questi	1.2 Growth 1.3 Develo 1.4 Role of 1.5 Differe 1.6 Question
<ul> <li>Module 4 :(using offline/offline mode):</li> <li>4.1 Bridge course examination (30 questions x 1 marks each)</li> <li>4.2 Feedbacks and Suggestions</li> </ul>	<ul> <li>Module 3 : PAPER-V INTRODUCTION TO JOURNALISM :</li> <li>Journalism: Origin &amp; Growth Press as a fourth estate</li> <li>History of Printing (India &amp; world)</li> <li>Types of printing: Offset lithography, Flexo, Digital, Gravure and screen printing</li> <li>4 Eras of Hindi Journalism Journalism &amp; Social reforms</li> <li>Question Booklet /Answer Booklet</li> </ul>	Module 2: PAPER-II INTRODUCTION TO MASS-COMMUNICATION: Communication: Meaning, Definition, Nature & Process of human communication Seven C's of communication Affairiers of communication Hydrological Functions of mass communication Strids of Communication: Intrapersonal, Interpersonal, Group & Mass Communication Communication Module 2: PAPER-II INTRODUCTION Nature & Process of human communication Intrapersonal, Interpersonal, Group & Mass Communication Module 2: PAPER-II INTRODUCTION Nature & Process of human communication  Mature & Process of human communication  Intrapersonal, Interpersonal, Group & Mass Communication  Communication  Output  Description  Mature & Process of human communication  Mature & Process of human co	1.2 Growth of Languages Tissory 1.2 Growth of Languages 1.3 Development of Languages 1.4 Role of languages in human communication 1.5 Difference between Language & speech 1.6 Question Booklet /Answer Booklet

## Regarding content:

-	S.N
E-content	S.No Particular
3	Quantity per Module
3	Total Module
5	Courses
45	Total
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 Each Subject will have 3 e-content

