



LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

Sample of Assessment Question Paper for Bridge Course

Managerial Economics 28 October 2021

MCQs of Managerial Economics

* Required

1. Email *

Untitled Section

2. *Mark only one oval.*

Option 1

3. Who is father of economics

Mark only one oval.

Adam Smith

Keynes

Marshall

Robbins

Other: _____

4. Normative economic theory deals with

Mark only one oval.

what is or how the economic problem facing the society are solved

what to produce

how to produce

how the problem should be solved

Other: _____

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5. Economics is the study of

Mark only one oval.

- production
- consumption decision
- allocation
- Option 4
- Other: _____

6. Macroeconomics studies

Mark only one oval.

- the behaviour of the economic system as a whole
- the behaviour of aggregate like total employment , gnp
- the behaviour of national income, general price level
- all the above
- Other: _____

7. Economics is a science that deals with

Mark only one oval.

- normative issues
- crucial issues
- scientific issues
- positive issues
- Other: _____

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8. According to law of Demand , a demand curve is

Mark only one oval.

- horizontal
- vertical
- downward sloping
- directly related to law of supply
- Other: _____

9. what are the determinants of demand

Mark only one oval.

- price
- income
- taste
- all of these

10. Deductive method

Mark only one oval.

- moves from particular to general
- general to particular
- based on real facts
- none of the above

11. Inductive method

Mark only one oval.

- moves from particular to general
- general to particular
- based on real facts
- both a and b

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12. Demand of salt is inelastic because

Mark only one oval.

- of low price
- no substitute
- absence of it makes food tasteless
- all the three

13. The transformation of resources into economic goods and services is

Mark only one oval.

- technical efficiency
- input
- production
- increasing returns

14. Consumer's aim for utility is


Mark only one oval.

- more
- less
- maximization
- constant

15. Is the entire satisfaction one derives from consuming goods or services

Mark only one oval.

- total utility
- scarcity
- marginal utility
- rationing


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16. Utility is most closely related to the terms

Mark only one oval.

- useless
- require
- necessary
- satisfaction

17. Demand for a product basically depends on

Mark only one oval.

- utility of product
- desires of consumers
- consumers requirements
- none of the above

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BAJMC TEST PAPER BRIDGE COURSE

Basics of Language and Journalism

* Required

1. NAME *

2. What is femina? *

1 point

Mark only one oval.

- Film magazine
 Newspaper
 news channel
 vlog

3. Who is the editor of The Times of India?

1 point

Mark only one oval.

- Jaideep Bose
 P. Sainath
 Sudheer Chaudhary
 None of the above

4. कामायनी के रचयिता का नाम बताएं-

1 point

Mark only one oval.

- हरि शंकर परसाई
 अयोध्या सिंह उपाध्याय हरिऔध
 यशपाल
 जयशंकर प्रसाद

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Abhi

5. भारत का पहला हिंदी अखबार कौन सा है ?

1 point

Mark only one oval.

- संवाद कौमुदी
- उदन्त मार्तंड
- आनंद बाज़ार पत्रिका
- बॉम्बे समाचार

6. महात्मा गाँधी ने इनमे से कौन सा अखबार निकाला था ?

1 point

Mark only one oval.

- यंग इंडिया
- दिग्दर्शन
- केसरी
- आज

7. भारत की राष्ट्र भाषा है ?

1 point

Mark only one oval.

- हिंदी
- संस्कृत
- अंग्रेजी
- इनमे से कोई नहीं

8. भारत में संवैधानिक तौर पर मान्यता प्राप्त भाषाओं की संख्या क्या है ?

1 point

Mark only one oval.

- 25
- 22
- 16
- 29

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9. दीपावली का त्यौहार कब मनाया जाता है?

1 point

Mark only one oval.

- आश्विन मास की अमावस्या को
- चैत्र मास की अमावस्या को
- कार्तिक मास की अमावस्या को
- अगहन मास की अमावस्या को

10. Written communication include-

1 point

Mark only one oval.

- speech
- monologue
- printed and hand written material
- none of these

11. Vocabulary, grammar, style and format are the major elements of

1 point

Mark only one oval.

- oral
- written
- non verbal
- all of these

12. An acronym, 'KISS' which means keep it short and simple is very important in

Mark only one oval.

- verbal communication
- non verbal communication
- both
- none

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13. Which of the following award is given for best work in Journalism? 1 point

Mark only one oval.

- Academy Award
 Ramnath Goenka Award
 Arjun Award
 Padamshri Award

14. Which of the following is not a barrier in communication? 1 point

Mark only one oval.

- Fumbling
 Proximity
 Absence
 Reluctance

15. Ravish Kumar is related to which media group? 1 point

Mark only one oval.

- Zee Media
 New Delhi Television
 Republic Bharat
 CNBC Awaz

16. ABP news was earlier known as? 1 point

Mark only one oval.

- News 24
 Star News
 Metro News
 Times News

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16. Which among the following is an example of sequential access?

1 point

Mark only one oval.

- a. Hard Disk
- b. Magnetic Disk
- c. Optical Disk
- d. Magnetic Tape

17. Refined data is also called

1 point

Mark only one oval.

- a. Organized data
- b. Information
- c. All the above
- d. None of these

18. The brain of any computer system is

1 point

Mark only one oval.

- a. ALU
- b. CPU
- c. Control Unit
- d. None of these

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