


1.3.2 Number of courses that include experiential learning through project work/field work/internship during the year

Program name	Program code	Name of the Course that include experiential learning through project work/field work/internship	Course code	Year of offering	Name of the student studied course on experiential learning through project work/field work/internship	Link to the relevant document
Bachelor of Computer Applications	BCA	BCA	BCA 508 P	2023		<a href="https://www.e-sarthi.jpcps.org.in/uploads/naacHeadingnew3Documents/BCA_%E3%80%84SUMMER_INTERNSHIP%E3%80%8B%7B2022-23%7D.pdf">https://www.e-sarthi.jpcps.org.in/uploads/naacHeadingnew3Documents/BCA_%E3%80%84SUMMER_INTERNSHIP%E3%80%8B%7B2022-23%7D.pdf</a>
			BCA-Pro	2023	<a href="https://e-sarthi.jpcps.org.in/uploads/naacHeadingnew3Documents/List_of_Students.xlsx">https://e-sarthi.jpcps.org.in/uploads/naacHeadingnew3Documents/List_of_Students.xlsx</a>	<a href="https://www.e-sarthi.jpcps.org.in/uploads/naacHeadingnew3Documents/BCA_PROJE%7B2022-23%7D.pdf">https://www.e-sarthi.jpcps.org.in/uploads/naacHeadingnew3Documents/BCA_PROJE%7B2022-23%7D.pdf</a>
Bachelor of Commerce(Hons.)	B.Com(H)	B.Com(H)	BCH 507	2023		<a href="https://www.e-sarthi.jpcps.org.in/uploads/naacHeadingnew3Documents/Internship_BCH_5th_sem_c.pdf">https://www.e-sarthi.jpcps.org.in/uploads/naacHeadingnew3Documents/Internship_BCH_5th_sem_c.pdf</a>
Bachelor of Business Administration.	BBA	BBA	BBA 607	2023		<a href="https://www.e-sarthi.jpcps.org.in/uploads/naacHeadingnew3Documents/BBA_Summer_Internship_%7B2022-23%7D.pdf">https://www.e-sarthi.jpcps.org.in/uploads/naacHeadingnew3Documents/BBA_Summer_Internship_%7B2022-23%7D.pdf</a>

  
 Principal  
 Lucknow Public College of Professional Studies  
 Vinamra Khand, Gomtinagar, Lucknow

**Number of students undertaking project work/field work/ internships**

Course	S. No	Session	Name of students	Topic of project work/field work/ internships
<b>BCA Major Project</b>				
BCA	1	2022-23	ABHAY PRATAP SINGH	Food ordering system
BCA	2	2022-23	ABHINAV PANDEY	Hunger kitchen
BCA	3	2022-23	ABHISHEK BHATT	Food ordering system
BCA	4	2022-23	ABHISHEK GUPTA	Wildlife safari trip
BCA	5	2022-23	ABHISHEK KUSHWAHA	Aroma Avenue
BCA	6	2022-23	ABHISHEK SINGH	E smart
BCA	7	2022-23	ADARSH MISHRA	Online fire reporting system
BCA	8	2022-23	ADITYA AWASTHI	Online flight reservation
BCA	9	2022-23	ADITYA KUMAR	Online fire reporting system
BCA	10	2022-23	AKASHI NIGAM	Website development project
BCA	11	2022-23	ALKA	Virtual Platform
BCA	12	2022-23	AMAN KATTIYAR	Blood bank management
BCA	13	2022-23	AMAN SINGH	Port management system
BCA	14	2022-23	AMAN TRIPATHI	Outdoors
BCA	15	2022-23	ANIL SOLANKI	Car rental system
BCA	16	2022-23	ANISH KUMAR YADAV	Blood bank system
BCA	17	2022-23	ANMOL MEHROTRA	Airline accident
BCA	18	2022-23	ANSHIKA TIWARI	A online job portal
BCA	19	2022-23	ANSHU MISHRA	Lifestyle store
BCA	20	2022-23	ARYAN SRIVASTAVA	Online examination system
BCA	21	2022-23	ASHUTOSH PANDEY	e commerce website

*A Singh*

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

BCA	22	2022-23	ASHUTOSH YADAV	Onlin equiz website
BCA	23	2022-23	AVINASH SINGH	Atomatic ATM Machine
BCA	24	2022-23	AVIRAL BAJPAI	Yogsahala
BCA	25	2022-23	AYUSH KUMAR GUPTA	Spam and fraud details
BCA	26	2022-23	AyuSH SINGH	Student art renting platform
BCA	27	2022-23	AYUSH SINGH PAWAR	E voting
BCA	28	2022-23	AYUSHMAN SINGH	Clininc management sys.
BCA	29	2022-23	BHOOMI GUPTA	Movie ticket sys.
BCA	30	2022-23	DEVESH SHUKLA	Student art renting platform
BCA	31	2022-23	DIVYA SHAKTI	E voting
BCA	32	2022-23	fiza muskan	2D Car Racing game
BCA	33	2022-23	HARDIK PANDEY	Data savvy
BCA	34	2022-23	HARSH JAISWAL	College management sys.
BCA	35	2022-23	HARSH VARDHAN TIWARI	e library managemnet system
BCA	36	2022-23	HUSAIN MEHDI ZAIDI	Online shoe store
BCA	37	2022-23	JANHAVI SRIVASTAVA	UP Travel tour project
BCA	38	2022-23	JUHI MAURYA	Notify for med help
BCA	39	2022-23	KAVITA NAYAL	Online shopping
BCA	40	2022-23	Kshitij Rastogi	Online learning system
BCA	41	2022-23	Kushagra singh	Online examination system
BCA	42	2022-23	LALIT MOHAN KHARE	Student art renting platform
BCA	43	2022-23	Lokesh kumar	Tour and travel
BCA	44	2022-23	Maiser jahan	2d CAR racing game
BCA	45	2022-23	Manas Shukla	Online examination system

*Asst. Prof.*

Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow

BCA	46	2022-23	MANSI AGARWAL	Dog Shiled
BCA	47	2022-23	Marcie. M	Book shopping website
BCA	48	2022-23	MEHUL MAHAJAN	Library Management sys.
BCA	49	2022-23	MOH SHAFIQ KHAN	Lagguy dashboard
BCA	50	2022-23	MOH ARMAN SIDDIQUI	Stock prediction app
BCA	51	2022-23	MOHD ZUHAIB KHAN	Hospital Run
BCA	52	2022-23	Nakshtra Dwivedi	Blood bank
BCA	53	2022-23	PARTH DHAWAN	Doctor appointment system
BCA	54	2022-23	PRACHI	Blood bank sysytem
BCA	55	2022-23	PRAJJWAL GAUTAM	e commerce website
BCA	56	2022-23	Prajwal singh	Train your model
BCA	57	2022-23	prakhar gupta	Virtual Assistance
BCA	58	2022-23	Prakhar rastogi	Vitual Assistant
BCA	59	2022-23	Pranjal khanna	Voting Dapp
BCA	60	2022-23	Priyanshi SRIVASTAVA	Student art renting platform
BCA	61	2022-23	Priyanshu Gautam	Tour and travel
BCA	62	2022-23	Puranjay khunger	Project on spam & Fraud detection
BCA	63	2022-23	RAHUL SAHU	Blood bank management
BCA	64	2022-23	Rajat Khare	Vision AI assistant
BCA	65	2022-23	Ratn Priya gupta	Mobile mart
BCA	66	2022-23	Ravi tiwari	Hospital Run
BCA	67	2022-23	ROHAN MISHRA	Spam and fraud details
BCA	68	2022-23	Rohit Kumar	College management sys.
BCA	69	2022-23	SAKSHI SINGH	Student art renting platform

*Handwritten signature*


Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gominagar, Lucknow

BCA	70	2022-23	SAKSHI SINGH	Blood bank sysytem
BCA	71	2022-23	SANKALP DWIVEDI	Multivendor market place
BCA	72	2022-23	SHAKSHEE RAI	Evenet management system
BCA	73	2022-23	SHASHANK SHUKLA	E billing
BCA	74	2022-23	SHATAKSHI GUPTA	Online shoe store
BCA	75	2022-23	SHAURYA SAXENA	Airline reservation system
BCA	76	2022-23	Shivendra Pratap Singh	Online shopping system
BCA	77	2022-23	SHREYA BHALLA	Student art renting platform
BCA	78	2022-23	SHRUTI SINGH	Online note sharing application
BCA	79	2022-23	Srijan Singh	Online food ordering sys.
BCA	80	2022-23	SUDARSHAN HARI GUPTA	Hotel Management
BCA	81	2022-23	SURAJ SINGH	Banking management system
BCA	82	2022-23	SUYASH PRATAP RANA	Car rental services
BCA	83	2022-23	Syed Abdullah Azhar	Gym Website
BCA	84	2022-23	TANISHQ GUPTA	e commerce website
BCA	85	2022-23	TANNU SINGH	Cuisine
BCA	86	2022-23	Tanu rai	Travl management system
BCA	87	2022-23	TUSHAR GAUR	Tour and travel
BCA	88	2022-23	UTKARSH SINGH	Photography website
BCA	89	2022-23	VAISHNAVI GUPTA	Quiz management system
BCA	90	2022-23	Vibhum Pandey	Job porta
BCA	91	2022-23	VIKASH CHAURASIA	Student art renting platform
BCA	92	2022-23	VIKRAM DEV	Online blogging website
BCA	93	2022-23	Vipin Kumar Sharma	Online shoe store

  
**Principal**  
 Lucknow Public College of Professional Studies  
 Vinamra Khand, Gomtinagar, Lucknow

BCA	94	2022-23	VISHAL GAUR	Tour and travel
BCA	95	2022-23	VISHAL KUMAR YADAV	Online examination system
BCA	96	2022-23	Vivek Kumar Singh	Movie Recommendation sys.
BCA	97	2022-23	Yash Rautela	Library Management sys.
BCA	98	2022-23	Yashraj SRIVASTAVA	Car rental system
BCA	99	2022-23	YOGESH PANDEY	Outdoors
BCA	100	2022-23	Yogesh pant	Olympics data analysis
BCA	101	2022-23	PRAKHYAT PANDAY	Camera Shopping card
<b>B.Com (H) Summer Internship</b>				
B.Com (H)	102	2022-23	Aastha Singh	Customer satisfaction VI limited
B.Com (H)	103	2022-23	Abha Kushwaha	Marketing strategies of agiel servvices
B.Com (H)	104	2022-23	Abhas Srivastava	Human Resource recruitment process
B.Com (H)	105	2022-23	ABHISHEK KUMAR SAHU	Ananlysis on customer satisfaction on mahendara
B.Com (H)	106	2022-23	Adarsh Kumar	Comparative study (oppo /vivo)
B.Com (H)	107	2022-23	Aditi sharma	Recruitment & Teammanagemnet
B.Com (H)	108	2022-23	Aditya kumar singh	Customer satisfaction towards SBI Life insurance
B.Com (H)	109	2022-23	Aditya Om rastogi	Study on efeect on e marketing
B.Com (H)	110	2022-23	Alankrita singh rathore	Digital marketing at digital deepak
B.Com (H)	111	2022-23	Aman chaurasia	Talent acqisition for rvolve HR
B.Com (H)	112	2022-23	AMISHA	Training & Development (NAYKAA)
B.Com (H)	113	2022-23	Amrita Upadhyaya	Consumer behaviour (Yellow corn )
B.Com (H)	114	2022-23	ANJALI SINGH	Talent acqisition for rvolve HR
B.Com (H)	115	2022-23	ANUSHKA SRIVASTAVA	Data analysis at an AI based platform
B.Com (H)	116	2022-23	Apoorva Srivastava	Traing & Development in Hero

B.Com (H)	117	2022-23	ARPIT singh	Marketing strategies of coco cola
B.Com (H)	118	2022-23	ARPIT SRIVASTAVA	Marketing strategies (BYJUS)
B.Com (H)	119	2022-23	ARYAN SHARMA	A study on coca cola
B.Com (H)	120	2022-23	ASHITA YADAV	Equipment and selection of employees in grow upp
B.Com (H)	121	2022-23	Asra Rashid	Customr satisfaction (TATA MOTORS)
B.Com (H)	122	2022-23	Avantika yati	A study on coca cola
B.Com (H)	123	2022-23	Ayush singh	A study of NEXA
B.Com (H)	124	2022-23	Ayushi pandey	Effectiveness of organisation culture in Hyundai
B.Com (H)	125	2022-23	BABITA TRIPATHI	A study on coca cola
B.Com (H)	126	2022-23	Bhoomi srivastava	Marketing strategies of coco cola
B.Com (H)	127	2022-23	Deepanshu Singh	Marketing strategies (BYJUS)
B.Com (H)	128	2022-23	DEVESH MADNANI	Finance
B.Com (H)	129	2022-23	Dhruv pal singh	Customr satisfaction (TATA MOTORS)
B.Com (H)	130	2022-23	DIVYA KUNWAR SINGH	Customer satisfaction (Hyundai Motors)
B.Com (H)	131	2022-23	DIVYANSH KHATTRI	A study (HP)
B.Com (H)	132	2022-23	Divyanshu verma	Comparitive study (Dominos)
B.Com (H)	133	2022-23	ESHA GARG	Marketing strategies (Cadbury)
B.Com (H)	134	2022-23	GARIMA RAI	Comparitive study (Dominos)
B.Com (H)	135	2022-23	HARSHIKA AGRAHARI	Marketing strategies (Cadbury)
B.Com (H)	136	2022-23	Harshita bharadwaj	Consumer satisfaction (Airtel)
B.Com (H)	137	2022-23	Harshita Yadav	A study on recruitment and selection in PIE INFOCOM
B.Com (H)	138	2022-23	JATIN MODYANI	Customer satisfaction and buying behaviour
B.Com (H)	139	2022-23	Kalash rana	Recruitment of UG for square sale resource India
B.Com (H)	140	2022-23	Kanishk Singh	Customer satisfaction (Hyundai Motors)


  
 Principal  
 Lucknow Public College of Professional Studies  
 Vinamra Khand, Gominagar, Lucknow

B.Com (H)	141	2022-23	Kashish Chaudhary	A study on customer satisfaction on hyundai
B.Com (H)	142	2022-23	KHUSHI SINGH	A study on Consumer behaviour on flipkart
B.Com (H)	143	2022-23	Khushi Tiwari	Marketing strategies of agiel services
B.Com (H)	144	2022-23	KRATI DWIVEDI	Human Resource recruitment process
B.Com (H)	145	2022-23	manvendra pratap singh	Ananalysis on customer satisfaction on mahendara
B.Com (H)	146	2022-23	Manya gupta	A study on customer satisfaction on hyundai
B.Com (H)	147	2022-23	MAYANK RAJ SINGH	A study on coconsumer behaviour
B.Com (H)	148	2022-23	MAYANK SINGH	Customer satisfaction towards SBI Life insurance
B.Com (H)	149	2022-23	Mayur jaiswal	Study on efect on e marketing
B.Com (H)	150	2022-23	Megha agarwal	Digital marketing at digital deepak
B.Com (H)	151	2022-23	Mudit kumar	Effectiveness of Cillpa
B.Com (H)	152	2022-23	Muskan Srivastava	Recruitment &selections for evolve HR solutions
B.Com (H)	153	2022-23	Nainika srivastava	Operation management in L&T
B.Com (H)	154	2022-23	Neha nazneen	A study on coca cola
B.Com (H)	155	2022-23	PARIJAT DIXIT	A study of Muatual Funds awareness
B.Com (H)	156	2022-23	POOJA	Analysis of customer satisfaction of RKL
B.Com (H)	157	2022-23	Pooja negi	Stock Market analysis (Candle Patterrn)
B.Com (H)	158	2022-23	PRAKASH SINGH	Customer satisfaction of yamaha
B.Com (H)	159	2022-23	PRASHANT SINGH	Analysis of CS IN mahindra
B.Com (H)	160	2022-23	Preeti yadav	Recruitmnet and selection of employees in Grow UPP
B.Com (H)	161	2022-23	PRIYANKA PANT	Banks retail loan products
B.Com (H)	162	2022-23	PRIYANSHA CHAUDHARY	Recruitment &selections for DABUR
B.Com (H)	163	2022-23	Priyanshu maurya	Study marketing strategies at NEXA
B.Com (H)	164	2022-23	RASHMI SINGH	A study on retail banking

  
Principal  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow



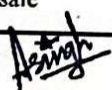
B.Com (H)	165	2022-23	RISHINA RASTOGI	Customer satisfaction(TATA)
B.Com (H)	166	2022-23	Rishta sharma	Analysis of factors (Aditya Birla)
B.Com (H)	167	2022-23	RIYA	Marketing strategies of eolve services
B.Com (H)	168	2022-23	Riya kumari shaw	Analysis of (RKL Motors)
B.Com (H)	169	2022-23	Sadhana Singh	Talent acquisition for Evolve HR
B.Com (H)	170	2022-23	SAGARIKA TIWARI	Analysis of recruitment and selection of employees
B.Com (H)	171	2022-23	SAMRIDDDHI PANDEY	Training and development lin hero moto corp
B.Com (H)	172	2022-23	ardhan tripathi	A study on retail banking
B.Com (H)	173	2022-23	SANKET GARG	Study on retail banking
B.Com (H)	174	2022-23	SANSKRITI JAIN	Digital marketing
B.Com (H)	175	2022-23	SAUMYA SINGH	A study on es on Agile Services
B.Com (H)	176	2022-23	SAYED JAFER ABBAS	Traing & Development in Hindalco
B.Com (H)	177	2022-23	Shashank yadav	Training & Fdevelopmentyt Innrelaince
B.Com (H)	178	2022-23	Shital verma	Marketing strategies of agile services
B.Com (H)	179	2022-23	SHREYA ANAND	A comprihensive study on worklife balance
B.Com (H)	180	2022-23	Shreya goswami	Customer preference and satisfaction level
B.Com (H)	181	2022-23	SHREYANSHI DUBEY	Customer satisfaction towards tata motors
B.Com (H)	182	2022-23	SHRISTI RAWAT	Marketing strategies of agile services
B.Com (H)	183	2022-23	SHRUTI PATHAK	Working capital management in axis bank
B.Com (H)	184	2022-23	SHUBHAM SINGH	E banking servives by HDFC bank
B.Com (H)	185	2022-23	SHWETA	Working capital management in axis bank
B.Com (H)	186	2022-23	Sidhant singh	Ananysisi of es mahindra pvt.ltd..
B.Com (H)	187	2022-23	SMRITI GUPTA	Working capital management in axis bank
B.Com (H)	188	2022-23	SRISHTI SRIVASTAVA	Recruitment and selection of employees in digital navigators

  
 Principal  
 Lucknow Public College of Professional Studies  
 Vinamra Khand, Gomtinagar, Lucknow


B.Com (H)	189	2022-23	Tripti Negi	Training & Development in HINDALCO
B.Com (H)	190	2022-23	trisha arya	Training & Fdevelopmentt innrelaince
B.Com (H)	191	2022-23	TUMUL SRIVASTAVA	Recuritment and selection of employees in WORKEE
B.Com (H)	192	2022-23	Tushar goel	A study on mutual funnds & inverstment
B.Com (H)	193	2022-23	Vaishnavi singh	Customer satisfaction & study of promotional activities
B.Com (H)	194	2022-23	Varsha singh	A study on tour travel (Ashoka)
B.Com (H)	195	2022-23	VIKASH GUPTA	A study consumer perrseption about swiggy India
B.Com (H)	196	2022-23	Viplav singh	Custoer preference & Satisfaction level (YAMAHA)
B.Com (H)	197	2022-23	VISHAKHA MANJAR	Finance
B.Com (H)	198	2022-23	Vivek kanojia	Sales and marketing at TVS motors
B.Com (H)	199	2022-23	yash ardhan misra	Marketing strategies of agiel servvices
B.Com (H)	200	2022-23	YOGESH SINGH	Human Resource in asma foundation
B.Com (H)	201	2022-23	YUKTA SINGH	Sales and marketing
<b>BBA (Major Project)</b>				
BBA	202	2022-23	Aakash Jaiswal	Impact of job analysis on organisational performance (coforge)
BBA	203	2022-23	Abhishek Bandhu Singh	Training and development of hero motor corp
BBA	204	2022-23	Abhishek Jain	Cx satisfaction of kent purifier
BBA	205	2022-23	Abhishek Kumar	Effectiveness of retailing mix in big bazar
BBA	206	2022-23	Abhinav Singh	Marketing strategies of JK foods
BBA	207	2022-23	Aditya Mishra	A study on store operations at spencer's
BBA	208	2022-23	Agrim Lath	Consumer buying behaviour towards FLIPKART
BBA	209	2022-23	Aman Pandey	Requirment and selction proces of HDFC
BBA	210	2022-23	Aman Raj Asthana	Marketing strategies of Agile
BBA	211	2022-23	Amisha Anand	Marketing strategies of TATA

  
 Principal  
 Lucknow Public College of Professional Studies  
 Vinamra Khand, Gomtinagar, Lucknow

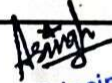
BBA	212	2022-23	Amrita Rai	Recruitment and selection reliance
BBA	213	2022-23	Anjali Parihar	A study of sales and marketing
BBA	214	2022-23	Anubhav Pal	Study on retail banking (Axis Bank)
BBA	215	2022-23	Anurag Yadav	Study on equity analysis (investor)
BBA	216	2022-23	Arbaz Khan	Marketing analysis(Airtel)
BBA	217	2022-23	Arnav Rathore	Marketing analysis(Airtel)
BBA	218	2022-23	Aryan Arora	Marketing strategy at maruti suzuki
BBA	219	2022-23	Aryan Singh	Marketing Strategy of coca cola
BBA	220	2022-23	Aseem Singh Rajput	Training and development in need motorcorp
BBA	221	2022-23	Astha Singh	Sales and marketing at tvs motors
BBA	222	2022-23	Ayush Dixit	Cx satisfaction towards hyundai cars
BBA	223	2022-23	Ayush Kumar Tiwari	Study on retail banking
BBA	224	2022-23	Ayush Mishra	Digital marketing with regards to digipodium
BBA	225	2022-23	Ayush Raj Singh	Cx satisfaction towards Mahindra
BBA	226	2022-23	Ayush Sharma	Effectiveness of organisation culture in Hyundai
BBA	227	2022-23	Ayushi Anand	A study employee motivation at lernx
BBA	228	2022-23	Dhruv Singh	Impact of job analysis on organisational performance (coforge)
BBA	229	2022-23	Dilshad Ahmad	Cx preference and satisfaction (Yamaha)
BBA	230	2022-23	Dishant Chaudhary	Sales promotion at maruti suzuki
BBA	231	2022-23	Gaurav Verma	Study on retail banking
BBA	232	2022-23	Gaurav Yadav	Customer Satisfaction (Mahindra Motors)
BBA	233	2022-23	Gaurav Yadav	Consumer behaviour of ola
BBA	234	2022-23	Harsh Gupta	Marketing strategy challenges an overview at Byjus
BBA	235	2022-23	Harsh Kumar Singh	To visit AMUL to increase the sale

  
 Principal  
 Lucknow Public College of Professional Studies  
 Vinamra Khand, Gominagar, Lucknow

BBA	236	2022-23	Himanshu Rai	HR recruitment process (Basket hut)
BBA	237	2022-23	Hritik Kumar Singh	Performancxe measurement (Delhivery)
BBA	238	2022-23	Ishika Chaudhary	Study on retail banking (India Bank)
BBA	239	2022-23	Ishika Vanshluj	Study on recruitment related challenges
BBA	240	2022-23	Kartikeya Gupta	Study on level of customer satisfaction Mahindra
BBA	241	2022-23	Km Pratibha Singh	Marketing strategy adopted by BYJUS
BBA	242	2022-23	Krati Srivastava	A Study of cx behaviour (Coca cola)
BBA	243	2022-23	Kunwar Singh	Marketing strategy selling of tata motors
BBA	244	2022-23	Kushagra Kapoor	Marketing strategy of coca cola
BBA	245	2022-23	Laiba Seikh	study of marketing research (pepsico)
BBA	246	2022-23	Markanday Gupta	Recruitmnet and selection of employees in impresso
BBA	247	2022-23	Mohd Yusuf Ansari	Brand promotion and awareness of tata motors
BBA	248	2022-23	Mekhla Khare	Effectiveness of organisation culture in Hyundai
BBA	249	2022-23	Mohd Salif Ahmad Khan	Customer Satisfaction Towards Hyundai cars
BBA	250	2022-23	Mohd Saquib Ahmad	Marketing strategy adapted by BYJUS
BBA	251	2022-23	Mohini Mishra	Effectiveness of retailing mix in big bazar
BBA	252	2022-23	Mridul Tiwari	Marketing and strategy at maruti suzuki
BBA	253	2022-23	Muskaan Mathur	Recruitment and selection of employees in tata motors
BBA	254	2022-23	Nanci Chaturvedi	A study on consumer Satisfaction(Coca cola)
BBA	255	2022-23	Nitish Tripathi	Marketing of Madhu Jayanti
BBA	256	2022-23	Nikhil Pandey	Effectiveness of organisation culture in Hyundai
BBA	257	2022-23	Om Saxena	Training and development in hindalco
BBA	258	2022-23	Pooja Sharma	A study on consumer buying behaviour
BBA	259	2022-23	Pragati Singh	Consumer behaviour of OLA

  
 Anish  
 Principal  
 Lucknow Public College of Professional Studies  
 Vinamra Khand, Gominagar, Lucknow

BBA	260	2022-23	Prabhat Gupta	Marketing strategies of HERO
BBA	261	2022-23	Prajwal Singh	A study on mutual funds NJ invest
BBA	262	2022-23	Pratima Chaudhary	Consumer Satisfaction (Voda-Idea)
BBA	263	2022-23	Pratyush Rai	A study on consumer experience (Flipkart)
BBA	264	2022-23	Pratyaksh Singh	HR summer internship on tata consultancy
BBA	265	2022-23	Priya	Marketing strategy selling of tata motors
BBA	266	2022-23	Priyanshu Singh	Customer satisfaction and study of promotional activities (sahu agencies)
BBA	267	2022-23	Rajan Singh	Marketing Strategies and comparative strategies of bigbazar and spencers
BBA	268	2022-23	Rajveer Singh	Training & Development of HERO
BBA	269	2022-23	Rishabh Singh	Analysis of Mahindra Pvt.Ltd.
BBA	270	2022-23	Rishi Singh	Requirement and selection process of HDFC
BBA	271	2022-23	Ritesh Tiwari	Marketing strategies MARUTI SUZUKI
BBA	272	2022-23	Ronit Chaurasia	A study of SBI
BBA	273	2022-23	Salil Kumar Mishra	Logistics and distribution management
	274		Saurabh Kumar	To visit AMUL to increase the sale
BBA	275	2022-23	Sanskar Bharti	Training & Development (HERO)
BBA	276	2022-23	Sarthak Gupta	Marketing for NIKE
BBA	277	2022-23	Shahbaz Khan	Marketing scope of different financial sectors
BBA	278	2022-23	Sharib Khan	study of marketing research (pepsico)
BBA	279	2022-23	Shashank Singh	Service quality dimensions of nblik
BBA	280	2022-23	Shivendra Singh	Operation management in L&T
BBA	281	2022-23	Shivam Gupta	Investment decision methods
BBA	282	2022-23	Shivani Gupta	Marketing strategy challenges an overview at Byjus
BBA	283	2022-23	Shlok Singh	Customer satisfaction with mahindra

  
**Principal**  
 Lucknow Public College of Professional Studies  
 Vinamra Khand, Gomtinagar, Lucknow

BBA	284	2022-23	Shobhita Ashok Tiwari	A study on customer satisfaction (hyundai)
BBA	285	2022-23	Shreya Sen Gupta	Budget hotel branding as a marketing tool for hind palace
BBA	286	2022-23	Sneha Srivastava	Marketing strategy challenges an overview at Byjus
BBA	287	2022-23	Suryansh Dubey	A Study of cx behaviour (Yamaha)
BBA	288	2022-23	Suryansh Gupta	Study of recruitment and selection in HCL
BBA	289	2022-23	Swapnesh Srivastava	comparative study (dominos)
BBA	290	2022-23	Tanishk Gupta	Cx behaviour of ola
BBA	291	2022-23	Tanmay Pandey	Marketing strategies of madhu jayanti
BBA	292	2022-23	Utkarsh Dixit	A study on customer satisfaction (Mahindra)
BBA	293	2022-23	Vaidanti Rastogi	study of marketing research (pepsico)
BBA	294	2022-23	Vaishnavi Vijay	Exploration of e learning vs tradition learning
BBA	295	2022-23	Vansh Gupta	To visit AMUL to increase the sale
BBA	296	2022-23	Yameem Ali	A study of marketing (Maruti suzuki)
BBA	297	2022-23	Yash Sinha	Marketing Strategy of cadbury
BBA	298	2022-23	Yash Vardhan Pratap Shahi	Study of loans and advances offered in bajaj finance ltd

  
**Principal**  
 Lucknow Public College of Professional Studies  
 Vinamra Khand, Gominagar, Lucknow



**Additional  
Information For**

**1.3.2 Number of courses that include  
experiential learning through project  
Work / field work/internship during the year**

<b>2023</b>	<b>3</b>
-------------	----------

**Formula:**

$$\text{Percentage Per Year} = \frac{\text{Number of courses that include experiential learning through project work / field work/internship}}{\text{Number of courses in all Programmes}} \times 100$$

$$**3/6 * 100 = 50%**$$

*Amita*  
Lucknow Public College of Professional Studies  
Vinamra Khand, Gomtinagar, Lucknow  
**Principal**