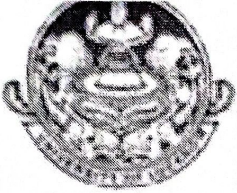


FACULTY OF COMMERCE
LCUKNOW UNIVERSITY
B.COM. COURSE STRUCTURE (SEMESTER-WISE)
 (Corrected)
I Year

SEMESTER -I		SEMESTER -II	
1	Financial Accounting	1	Company Accounts
2	Business Organisation	2	Business Laws
3	Micro Economics-Concept, Consumption & Production	3	Micro Economics-Exchange and Distribution
4	Currency, Banking and Exchange	4	Banking Operations
5	Essential of Management	5	Human Behaviour at Work
6	Business Communication	6	Concepts in Valuation
II Year			
SEMESTER -III		SEMESTER -IV	
1	Business Finance	1	Cost Accounting
2	Principles and Practice of Marketing	2	Contemporary Audit
3	Statistical Methods	3	Foreign Trade of India
4	Public Finance	4	Export-Import Procedures and Documentation
5	Selling and Advertising	5	Managing Human Resources
6	Introduction of International Business	6	Information Systems and E-Commerce
III year			
SEMESTER -V		SEMESTER -VI	
1	Goods and Services Tax (GST)	1	Income Tax Law and Accounts
2	Labour Welfare Laws	2	Principles and Practice of Insurance
3	Macro Economics	3	Applied and Business Statistics
4	Indian Economy	4	Economics of Public Enterprises
5	Institutional Framework for Business	5	Company Law and Secretarial Practice
6	Business Operations	6	Fundamentals of Entrepreneurship & Project Planning
		7	Comprehensive Viva-voce

NOTE : (1) Each Semester will be six months duration.
 (2) Each paper will carry 100 marks including Comprehensive viva-voce
Total marks = 3700

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DEAN

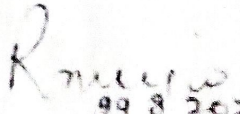
FACULTY OF COMMERCE


Lucknow University, Lucknow-226007

Notice

B.Com Semester V (NEP) Internship Project report

1. **B.Com Semester V (NEP)**, students are required to undergo internship through online/ Offline mode.
2. The time duration of this internship shall be a minimum period of 4 weeks.
3. They are required to make a project report on the basis of which a viva-voce examination will be conducted along with the **B.Com semester V (NEP)**, end examination.
4. At the end of their internship the students are required to submit an internship report (spiral bound, typed both side), which shall include an internship completion certificate issued by the concerned Company/ Employer.


29 8 2023
(Prof. Rachna Mujoo)
Dean


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REVISED COURSE SYLLABUS OF B.COM. (HONS) PROGRAM- w.e.f. Session 2018-19
FACULTY OF COMMERCE, UNIVERSITY OF LUCKNOW

SEMESTER - V			
BCH 501	EXPORT IMPORT PROCEDURE AND DOCUMENTATION	100	
BCH 502	INDUSTRIAL LAWS	100	
BCH 503	CONSUMER BEHAVIOUR & ADVERTISING MANAGEMENT	100	
BCH 504	BUSINESS FINANCE	100	
Group – A	ACCOUNTING DECISIONS & APPLICATIONS		
BCH 505 (ADA)	SPECIALIZED ACCOUNTING	100	
BCH 506 (ADA)	PERSONAL FINANCE DECISION	100	
Group – B	FINANCIAL OPERATIONS & SERVICES		
BCH 505(FOS)	FINANCIAL MARKET OPERATIONS	100	
BCH 506(FOS)	INSURANCE AND RISK MANAGEMENT	100	
BCH 507	SUMMER INTERNSHIP REPORT & VIVA-VOCE	100	700
BCHNC 508	FOREIGN LANGUAGE (GERMAN/FRENCH)(NON-CREDIT)	100	
SEMESTER – VI			
BCH 601	GOODS AND SERVICES TAX IN INDIA	100	
BCH 602	BUSINESS POLICY	100	
BCH 603	GOVERNANCE & BUSINESS ETHICS	100	
BCH 604	CONTEMPRARY AUDIT	100	
Group – A	ACCOUNTING DECISIONS & APPLICATIONS		
BCH 605(ADA)	CORPORATE ACCOUNTING	100	
BCH 606(ADA)	ENTREPRENEURSHIP & PROJECT MANAGEMENT	100	
Group – B	FINANCIAL OPERATIONS & SERVICES		
BCH 605(FOS)	FINANCIAL SERVICES		
BCH 606(FOS)	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT		
BCH 607	Comprehensive Viva – Voce	100	700
	GRAND TOTAL		4000

Note:

- In Third Year of the B. Com (Hons.) program (Semester V and VI) the student will have to choose any one group out of the given two groups A & B.
 Group A – Accounting Decisions & Applications (ADA)
 Group B – Financial Operations & Services (FOS)
- The students have to go under Summer Internship for Six to Eight weeks in the month of May & June after Fourth Semester, the viva-voce on summer Internship report will be held along with the Fifth Semester Examination.


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Proposed Structure BBA

Year	Semester	Major 1		Credits	Major 2		Credits	Minor 1		Credits	CC/VC	Credits	Total Credits	Award
1	Semester-1	P1	Principles of Management	4	P1'	Financial & Management Accounting - I	4	P1"	Computer & IT Applications - I	4	CC1	4	24	Certificate
		P2	Business Organisations	4	P2'	Business Communication	4							
	Semester-2	P3	Organizational Behaviour	4	P3'	Financial & Management Accounting - II	4	P2"	Quantitative Techniques - I	4	VC1	4	24	
		P4	Managerial Economics	4	P4'	Business Environment	4							
2	Semester-3	P5	Financial Management	4	P5'	Marketing Management	4	P3"	Computer & IT Applications - II	4	CC2	4	24	Diploma
		P6	Operations Management	4	P6'	Human Resource Management	4							
	Semester-4	P7	Taxation & Laws	4	P7'	Customer Relationship Management	4	P4"	Quantitative Techniques - II	4	VC2	4	24	
		P8	Logistic & Supply Chain Management	4	P8'	Industrial Relations Management	4							
3	Semester-5	P9	Entrepreneurship and Family Business - I	4	P9'	Business Ethics	4							BBA Degree
		P10	Business Policy & Strategic Management - I	4	P10'	Business Laws	4							
		P11	P11 X: Financial Institutions	4										
P11 Y: Consumer Behaviour	4													

Semester-6	P12	Entrepreneurship and Family Business - II	4	P11'	Corporate Governance and Corporate Social Responsibility	4													
	P13	Business Policy & Strategic Management - II	4	P12'	Management Information System	4							MINOR PROJECT	4	24				
	P14	P14 X: E-Commerce	4																
P14 Y: Talent Management & HRIS		4																	
Semester-7	P15	Decision Sciences	4																
	P16	Project Management	4																
	P17	Business Analytics	4																
	P18	P18 X: Banking Operations Management	4											Research Methodology	4	24		BBA Research	
		P18 Y: Retail & Rural Marketing	4																
	P19	P19 X: Insurance & Risk Management	4																
P19 Y: Service and Industrial Marketing		4																	
Semester-8	Major Project																24	24	
Total Credits			76				48				16		52	192					

Lucknow Public College of Professional Studies
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UNIVERSITY OF LUCKNOW
STUDY AND EVALUATION SCHEME
BACHELOR OF COMPUTER APPLICATION
YEAR: THIRD, SEMESTER -V

Sl. No	Paper Code	Subject	Periods			Evaluation Scheme				Sub Total	Credit
						Sessional Exam			Exam. ESE		
			L	T	P	CT	TA	Total			
1	BCA-501	Data Communication and Computer Network	3	1	0	20	10	30	70	100	4
2	BCA-502	Design and Analysis of Algorithm	3	1	0	20	10	30	70	100	4
3	BCA-503	Web design Concept	3	0	0	20	10	30	70	100	3
4	BCA-504	UNIX and Shell Programming	3	1	0	20	10	30	70	100	4
5	BCA-505X	Elective-1	3	0	0	20	10	30	70	100	3
PRACTICALS											
6	BCA-506P	UNIX Lab	0	0	2	10	10	20	30	50	1
7	BCA-507P	Web Design lab	0	0	3	10	10	20	30	50	2
8	BCA-508P	Viva-Voce on Summer Training	0	0	2	10	10	20	30	50	1
9	BCA-GP	General Proficiency	-	-	-	-	-	-	-	50	-
		Total	15	3	7					700	22

Elective-1

1. BCA-5051
2. BCA-5052
3. BCA-5053
4. BCA-5054

Data Mining and Ware Housing
Software Testing Methodology
Open Source Software
Information System: Analysis, Design & Implementation

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UNIVERSITY OF LUCKNOW
STUDY AND EVALUATION SCHEME
BACHELOR OF COMPUTER APPLICATION
YEAR: THIRD, SEMESTER -VI

Sl. No	Paper Code	Subject	Periods			Evaluation Scheme				Sub Total	Credit
						Sessional Exam			Exam. ESE		
			L	T	P	CT	TA	Total			
1	BCA-601	E-Commerce	3	1	0	20	10	30	70	100	4
2	BCA-602	Cyber Law and Internet Security	3	1	0	20	10	30	70	100	4
3	BCA-603	Mobile Computing	3	0	0	20	10	30	70	100	3
4	BCA-604X	Elective-II	3	1	0	20	10	30	70	100	4
PRACTICAL/PROJECT											
5	BCA-605P	Advanced Technology (Dot Net) Lab	0	0	3	10	10	20	30	50	2
6	BCA-Pro	Project	0	0	6	-	50	50	150	200	5
7	BCA-GP	General Proficiency	-	-	-	-	-	-	-	50	-
		Total	12	3	9					700	22

Elective-II

1. BCA-6041
2. BCA-6042
3. BCA-6043
4. BCA-6044

Optimization Techniques
 Microprocessor
 Data Compression
 Cryptography

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Department of Journalism & Mass Communication, University of Lucknow
Proposed Structure UG- BA-Journalism & Mass Communication 4 Years

Year	Semester	Paper No.	Major I	Credits	Paper No.	Major 2	Credits	Paper No.	Minor	Credits	CC/VC	Credits	Total Credits	Award
1	1	1	History of media	4	A	Role of social sciences in mass communication	4	a	Feature & Creative Writing	4	CC1	4	24	Certificate in Journalism & Mass Communication
		2	Introduction to journalism	4	B	Message and mass media audience	4							
	2	3	Language and Cultural studies	4	C	Introduction to Communication principles and models	4	b	Editorial Writing	4	VC1	4	24	
		4	Computer Applications for Journalism	4	D	Implementation of computers in Journalism- Lab	4							
2	3	5	Introduction to print media	4	E	Introduction to broadcasting media-radio	4	c	Writing for Journalists	4	CC2	4	24	Diploma in Journalism & Mass Communication
		6	Basics of Reporting and Editing	4	F	Technology of T.V production	4							
	4	7	Media Management & Newspaper Production	4	G	Photography Lab	4	d	Business Journalism	4	VC2	4	24	
		8	Advertising	4	H'	Multimedia Production	4							
3	5	9	Public Relation	4	I	Mobile Communication	4				Media Internship	4	24	Degree in Journalism & Mass Communication
		10	Economics of New Media Communication	4	J	New Media Tool For Social Change	4							
		11	Exposure to New Media Industries	4										
	6	12	Basics of Development communication	4	K	Sports Journalism	4				Minor Project/News paper Production/Documentary Production	4	24	
		13	Science and Environment Journalism	4	L	Language of communication and translation	4							
		14	Media & Social Issues	4										
4	7	15	Web Journalism	4							Research Methodology	4	24	Research Methodology
		16	e-education and learning	4										
		17	Communication Research	4										
		18	Media & Gender	4										
	19	Production Management	4											
8										Major Project	24	24		
Total Credits				76			48			16		52	192	

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